LBHF Systems Leadership Project Plan for Immunisations

Appendix 3

Item	Project / Tasks	Action/Owner	Key outcome/s of project	Jun-16	Jul-16	Aug-16	Sep-16	Oct-16	Nov-16	Dec-16	Jan-17	Feb-17	Mar-17	Apr-17	May-17
1	**Engaging with School Networks in Hammersmith and Fulham to raise awareness of current immunisation status**		**Milestone 1: Primary School admissions process to include pre-school boosters as a pre-requisite for entry**												
1.2	Liaise with education colleagues to see whether the admissions process could include one form where parents must confirm the immunisation status of their child	Sarah Bright/ Laibun Nessa-O' Sullivan (Childrens Services)	This action is still ongoing . Sarah Bright to provide an update on this.		31-Jul										

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2	**Practice Engagement**		**Milestone 2: Improvement in MMR Year 1 and Pre-School Boosters**												
2.1	Circulation of current immunisation rates to practices and to confirm what herd immunity is	Lucy Rumbellow (NHSE) AND Sophie Ruiz (CCG)			15-Jul										
2.2	Send an update to practices with performance at a practice level every month. This should include numbers of immunisations needed to reach 95% target.(Herd immunity)	Sophie Ruiz /Hannah Hanfy (CCG)		Throughout the year											
2.3	Continue to send regular bulletins to surgeries with updates and best practice information	Lucy Rumbellow (NHSE) AND Sophie Ruiz (CCG)	all comms to practices via CCG	Throughout the year											
2.4	Immunisation Log to be developed in SystmOne for practices to update to identify why parents are not having their children immunised	Sophie Ruiz /Hannah Hanfy (CCG)	Working closely with the informatics team to set this up on SystmOne		31-Jul										
2.5	Scrutinise immunisation specific arrangements for local practices with the lowest imms uptake	Lucy Rumbellow (NHSE) AND Sophie Ruiz (CCG)	This will need to be carried forward beyond August. Practices have been identified and Lucy is working with Laura Su from public health to target and visit these at the moment. Laura is working on a SOP for childhood imms and flu for all practices to use.			31-Aug									

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3	**Other Stakeholder Engagement**		**Milestone 2: Improvement in MMR Year 1 and Pre-School Boosters**												
3.1	Immunisations, including flu, to be placed as a standing item for H&F CCG and NHSE co-commissioning meetings.	Sophie Ruiz /Hannah Hanfy (CCG)					30-Sep								

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3.2	Work with Health Visitors to ensure that they provide information on MMR1 through their interactions with parents.	Ike Anya (Public Health)	The Commissioner for Health Visiting has reported following a meeting with the Heads of Health Visiting that promotion of ALL childhood immunisations and MMR1 is undertaken routinely by health visitors. The following actions are undertaken: • All imms are discussed at the new birth visit. • A leaflet on imms is given to each parents. • Information on imms is detailed in the new e-red book. • All imms are promoted and messages are reinforced at the 1 yr visit. A review is undertaken, which includes a check list that covers imms. • A letter is sent to parents regarding the BCG • All early years nurseries ask new registrations if they are immunisation. • All early years staff are required to be immunised. PH have requested that copies of the information given out by the Health Visitors is sent to them so that they can have oversight of all promotional activities.		31-Jul			31st Oct			31st Jan				
3.3	Immunisation schedule to be shared with all children centre staff	Sarah Bright (Children's Services)			31-Jul										

Item	Project / Tasks	Description of schemes	Key outcome/s of project	Jun-16	Jul-16	Aug-16	Sep-16	Oct-16	Nov-16	Dec-16	Jan-17	Feb-17	Mar-17	Apr-17	May-17
4	**Engaging with hard to reach groups**		**Milestone 3: To improve uptake rates of patients who are normally considered hard to reach**												
4.1	Working with 'hard to reach' communities that refuse these vaccinations.	Vanessa Andreae (CCG)	Attending Somali TV base in Park Royal in order to raise MMR awareness			to see an improvement by 31 Oct 16									
4.2	Identify local health professionals of the Muslim faith who would be willing to act as 'champions' and undertake peer engagement.	Sophie Ruiz /Hannah Hanfy (CCG)	A local health professional identified that is of the Muslim faith. Sophie and Hannah will be engaging with him directly to see what can be done to promote MMR immunisations.		31-Jul										
4.3	Use existing networks, such as schools, to promote the vaccine among local faith communities	Ike Anya (Public Health) and Sarah Bright(Children's Services)	PH are approaching the Community Champions Service (a PH provider service). They have been told that the service comprises of quite a few female Muslim champions who have strong relationships with their communities and neighbourhoods. The Champions deliver health projects in different areas of the borough and target the most deprived wards. The plan is to work with the Champions to ensure the vaccine is promoted locally amongst faith communities. PH are also approaching the local BME forum to explore how the forum can assist us in promoting the vaccine to voluntary sector groups and specifically to faith groups.		Ongoing									

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6	**Childhood Immunisation Promotion**		**Milestone 4: To better promote the childhood immunisations**												
6.3	Produced roller banners and free standing display boards for GP Surgeries	Central Comms CCG / NHSE					30-Sep								
6.4	Promote childhood immunisations on twitter and social media	Central Comms CCG / NHSE					30-Sep								
6.5	Distribute 28 page healthcare booklets to GP surgeries, children's centres, health visitors, district nurses, and libraries around CWHHE	Central Comms CCG / NHSE					30-Sep								
6.6	Community engagement to be undertaken in various venues within the borough, for example at community champions' events.	Central Comms CCG / NHSE					30-Sep								
6.7	Voluntary organisations to be contacted and asked to promote immunisations to their members on social media, websites and in newsletters	Central Comms CCG / NHSE					30-Sep								