

\* required information

### Section 1 of 9

You can save the form at any time and resume it later. You do not need to be logged in when you resume.

System reference  This is the unique reference for this application generated by the system.

Your reference  You can put what you want here to help you track applications if you make lots of them. It is passed to the authority.

Are you an agent acting on behalf of the applicant?

- Yes  No

Put "no" if you are applying on your own behalf or on behalf of a business you own or work for.

### Applicant Details

\* First name

\* Family name

\* E-mail

Main telephone number  Include country code.

Other telephone number

Indicate here if the applicant would prefer not to be contacted by telephone

Is the applicant:

- Applying as a business or organisation, including as a sole trader  
 Applying as an individual

A sole trader is a business owned by one person without any special legal structure. Applying as an individual means the applicant is applying so the applicant can be employed, or for some other personal reason, such as following a hobby.

Continued from previous page...

### Address

* Building number or name	<input type="text"/>
* Street	<input type="text"/>
District	<input type="text"/>
* City or town	<input type="text" value="NORTHOLT"/>
County or administrative area	<input type="text"/>
* Postcode	<input type="text"/>
* Country	<input type="text" value="United Kingdom"/>

### Agent Details

* First name	<input type="text" value="SURENDRA"/>
* Family name	<input type="text" value="PANCHAL"/>
* E-mail	<input type="text" value="info@personalllicencecourses.com"/>
Main telephone number	<input type="text" value="07952990536"/>
Other telephone number	<input type="text" value="0208 606 0558"/>

Include country code.

Indicate here if you would prefer not to be contacted by telephone

Are you:

- An agent that is a business or organisation, including a sole trader
- A private individual acting as an agent

A sole trader is a business owned by one person without any special legal structure.

### Your Address

* Building number or name	<input type="text" value="PERSONAL LICENCE COURSES UK"/>
* Street	<input type="text" value="145 STATION ROAD"/>
District	<input type="text"/>
* City or town	<input type="text" value="WEST DRAYTON"/>
County or administrative area	<input type="text"/>
* Postcode	<input type="text" value="UB7 7ND"/>
* Country	<input type="text" value="United Kingdom"/>

Address official correspondence should be sent to.

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### PREMISES DETAILS

Refer to the [guidance notes](#) while completing this form.

**Continued from previous page...**

Premises licence number/club premises certificate number

\* Name of premises

**Premises Location**

\* Are you able to provide a postal address, OS map reference or description of the premises?

Address     OS map reference     Description

\* Building number or name

\* Street

District

\* City or town

County or administrative area

Postcode

\* Country

**Premises Contact Details**

E-mail

Telephone number

Other telephone number

\* Brief description of premises ([See Guidance Note 2](#))

CONVENIENCE AND WINE SHOP

**Section 3 of 9**

**APPLICANT DETAILS**

\* Are you the premises licence holder/club premises certificate holder?

Yes     No

Are the applicants address and contact details the same as the premises address and contact details given in section 2?

Yes     No

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**PROPOSED VARIATION**

Would you like the variation to take effect from as soon as possible?

Yes     No

**Continued from previous page...**

Do you want the proposed variation to have effect in relation to the introduction of the late night levy?

Yes  No

[See guidance note 3.](#)

Describe the proposed variation(s) in detail in the box below and explain why you consider that they could not have an adverse effect on the promotion of any of the licensing objectives. ([See Guidance Note 1](#)) This should include whether new or increased levels of licensable activities will be taking place indoors or outdoors (indoors may include a tent).

Details of proposed variation(s) ([See Guidance Note 4](#))

**Section 5 of 9**

**OPERATING SCHEDULE**

[See guidance on regulated entertainment](#)

Select those parts of the Operating Schedule which would be subject to change if this application to vary were successful (check all that apply)

**Provision of regulated entertainment**

- a. plays
- b. films
- c. indoor sporting events
- d. boxing or wrestling entertainments
- e. live music
- f. recorded music
- g. performance of dance
- h. anything of a similar description to that falling within (e), (f) or (g)

**Provision of late night refreshment and alcohol**

- i. late night refreshment
- j. sale by retail of alcohol

This can only relate to reducing licensed hours, or moving them without any overall increase between 7am and 11pm.

**Section 6 of 9**

**ADDITIONAL INFORMATION**

Are you able to submit the premises licence/club premises certificate (or relevant part)?

Yes  No

Are you able to submit a copy of the plan?

Yes  No

This is necessary if the proposed variation will affect the layout.

Reasons why you have failed to submit the premises licence/club premises certificate or relevant parts, and a copy of the plan (if the proposed variation will affect the layout)

**Continued from previous page...**

DOES NOT AFFECT THE LAYOUT

Any further information to support your application. You should use this box to provide any additional evidence to support your claim that the proposed variation is 'minor' and could not have an adverse impact on the promotion of the licensing objectives.

AS MENTIONED BY THE RESPONSIBLE AUTHORITY TO ADD CONDITIONS BELOW

- The premises licence holder shall ensure a response to written enquiries from any responsible authorities is made within five working days.
- Invoices (or copies) for all alcoholic goods on the premises will be made available to the officers from the council, police or HMRC upon request.
- The Licence Holder shall ensure any instance of a caller to the shop attempting to sell alcohol or tobacco products are reported to Trading Standards within 24 hours.
- The DPS or manager shall ensure that when written enquiries are received from a Responsible Authority that an initial response is made within five working days of the original enquiry with a substantive response within an agreed time frame to follow.

**Section 7 of 9**

**NOTES FOR GUIDANCE**

*Continued from previous page...*

1. General Note: The minor variations process can only be used for variations that could have no adverse impact on the promotion of any of the four licensing objectives. (These are: the prevention of crime and disorder; public safety; the prevention of public nuisance; and the protection of children from harm.)

It cannot be used to:

- extend the period for which the licence has effect;
- vary substantially the premises to which it relates;
- specify, in a premises licence, an individual as the designated premises supervisor;
- add the sale by retail or supply of alcohol as an activity authorised by a licence or certificate;
- authorise the sale by retail or supply of alcohol at any time between 11pm and 7am;
- authorise an increase in the amount of time on any day during which alcohol may be sold by retail or supplied;
- include the alternative licence condition referred to in section 41D(3) of the Licensing Act 2003 in a premises licence.

2. Description of premises: For example the type of premises, its general situation and layout and any other information which could be relevant to the licensing objectives. This should include any activities in or associated with the use of the premises which may give rise to concern in respect of children regardless of whether you intend children to have access to the premises, for example (but not exclusively) nudity or semi-nudity, films for restricted age groups, the presence of gaming machines etc.

3. You do not have to pay a fee if the only purpose of the variation for which you are applying is to avoid becoming liable to the late night levy.

4. Give full details of all the proposed variation(s). Failure to provide sufficient information may lead to the refusal of your application. Details should include a description of the proposed variation(s) in terms as precise as possible. If you are not precise, the licensing authority may decide that the changes you propose would be potentially broader in scope than you intend and reject your application as not being a 'minor' variation. You should also include a statement about why you consider the variations proposed could not have an impact on the licensing objectives listed in section 4(2) of the Act. You should cover each of the objectives that could possibly apply to your proposal (or if more than one, to each proposal) and say why you think there could be no adverse impact on that objective. Your application will be assisted by including as much information as you can about this. **(However, there is a box at the end of the form for 'further information', and this should be used for any relevant background information not directly related to the variation.)** Relevant information includes:

a) **Variations to licensable activities/licensing hours** (all timings should be given in 24 hour clock e.g. 16.00. Only give details for the days of the week when you intend the premises to be used for the activity), such as:

- Whether new or increased levels of licensable activities will be taking place indoors or outdoors (indoors may include a tent);
- Relevant further details, for example whether music will be amplified or unamplified;
- Standard days and timing when the activity will take place, including start and finish times;
- Any seasonal variations in timings, e.g. additional days during the summer; and
- Non-standard timings, e.g. where you wish the activity to go on longer on a particular day such as Christmas Eve.

*Continued from previous page...*

b) **Variations to premises/club layout:** If you are applying for a variation to the layout of your premises, you must include a revised plan. You should be aware that your application is likely to be refused if the proposed variation could:

- increase capacity for drinking on the premises;
- affect access between the public part of the premises and the rest of the premises or the street or public way, e.g. block emergency exits or routes to emergency exits; or
- impede the effective operation of a noise reduction measure.

c) **Revisions, removals and additions of conditions:** The minor variation process may be used to remove conditions which are out of date or invalid and to revise conditions which are unclear (as long as the intention and effect remains the same). It can also be used to add a new condition volunteered by the applicant or mutually agreed between the applicant and a responsible authority, such as the police or the environmental health authority (subject to impact on the licensing objectives).

d) **Variations to opening hours:** Details of any changes to hours when the premises or club is open to the public.

5. Further information: You should use this box to provide any additional evidence to support your claim that the proposed variation is 'minor' and could not have an adverse impact on the promotion of the licensing objectives.

6. Signatures: The application form must be signed.

7. Authorised agent: An applicant's agent (e.g. solicitor) may sign the form on their behalf and, in so doing, will be confirming that they have actual authority to do so.

8. 2nd Applicant: Where there is more than one applicant, both applicants or their respective agents must sign the application form.

9. This is the address which we shall use to correspond with you about this application. This might not be the same as the address of the premises or applicant, but these addresses must also be provided.

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### NOTES ON REGULATED ENTERTAINMENT

*Continued from previous page...*

In terms of specific **regulated entertainments** please note that:

- Plays: no licence is required for performances between 08:00 and 23.00 on any day, provided that the audience does not exceed 500.
- Films: no licence is required for 'not-for-profit' film exhibition held in community premises between 08.00 and 23.00 on any day provided that the audience does not exceed 500 and the organiser (a) gets consent to the screening from a person who is responsible for the premises; and (b) ensures that each such screening abides by age classification ratings.
- Indoor sporting events: no licence is required for performances between 08.00 and 23.00 on any day, provided that the audience does not exceed 1000.
- Boxing or Wrestling Entertainment: no licence is required for a contest, exhibition or display of Greco-Roman wrestling, or freestyle wrestling between 08.00 and 23.00 on any day, provided that the audience does not exceed 1000. Combined fighting sports – defined as a contest, exhibition or display which combines boxing or wrestling with one or more martial arts – are licensable as a boxing or wrestling entertainment rather than an indoor sporting event.
- Live music: no licence permission is required for:
  - o a performance of unamplified live music between 08.00 and 23.00 on any day, on any premises.
  - o a performance of amplified live music between 08.00 and 23.00 on any day on premises authorised to sell alcohol for consumption on those premises, provided that the audience does not exceed 500.
  - o a performance of amplified live music between 08.00 and 23.00 on any day, in a workplace that is not licensed to sell alcohol on those premises, provided that the audience does not exceed 500.
  - o a performance of amplified live music between 08.00 and 23.00 on any day, in a church hall, village hall, community hall, or other similar community premises, that is not licensed by a premises licence to sell alcohol, provided that (a) the audience does not exceed 500, and (b) the organiser gets consent for the performance from a person who is responsible for the premises.
  - o a performance of amplified live music between 08.00 and 23.00 on any day, at the non-residential premises of (i) a local authority, or (ii) a school, or (iii) a hospital, provided that (a) the audience does not exceed 500, and (b) the organiser gets consent for the performance on the relevant premises from: (i) the local authority concerned, or (ii) the school or (iii) the health care provider for the hospital.
- Recorded Music: no licence permission is required for:
  - o any playing of recorded music between 08.00 and 23.00 on any day on premises authorised to sell alcohol for consumption on those premises, provided that the audience does not exceed 500.
  - o any playing of recorded music between 08.00 and 23.00 on any day, in a church hall, village hall, community hall, or other similar community premises, that is not licensed by a premises licence to sell alcohol, provided that (a) the audience does not exceed 500, and (b) the organiser gets consent for the performance from a person who is responsible for the premises.
  - o any playing of recorded music between 08.00 and 23.00 on any day, at the non-residential premises of (i) a local authority, or (ii) a school, or (iii) a hospital, provided that (a) the audience does not exceed 500, and (b) the organiser gets consent for the performance on the relevant premises from: (i) the local authority concerned, or (ii) the school proprietor or (iii) the health care provider for the hospital.



**Continued from previous page...**

- Dance: no licence is required for performances between 08.00 and 23.00 on any day, provided that the audience does not exceed 500. However, a performance which amounts to adult entertainment remains licensable.
- Cross activity exemptions: no licence is required between 08.00 and 23.00 on any day, with no limit on audience size for:
  - o any entertainment taking place on the premises of the local authority where the entertainment is provided by or on behalf of the local authority;
  - o any entertainment taking place on the hospital premises of the health care provider where the entertainment is provided by or on behalf of the health care provider;
  - o any entertainment taking place on the premises of the school where the entertainment is provided by or on behalf of the school proprietor; and
  - o any entertainment (excluding films and a boxing or wrestling entertainment) taking place at a travelling circus, provided that (a) it takes place within a moveable structure that accommodates the audience, and (b) that the travelling circus has not been located on the same site for more than 28 consecutive days.

**Section 9 of 9**

**PAYMENT DETAILS**

This fee must be paid to the authority. If you complete the application online, you must pay it by debit or credit card.

This formality requires a fixed fee of £89

**DECLARATION**

\* It is an offence, under section 158 of the licensing act 2003, to make a false statement in or in connection with this application. Those who make a false statement may be liable on summary conviction to a fine of any amount.

Ticking this box indicates you have read and understood the above declaration

This section should be completed by the applicant, unless you answered "Yes" to the question "Are you an agent acting on behalf of the applicant?"

\* Full name

\* Capacity

\* Date  /  /   
dd mm yyyy

Once you're finished you need to do the following:

1. Save this form to your computer by clicking file/save as...
2. Go back to <https://www.gov.uk/apply-for-a-licence/premises-licence/hammersmith-and-fulham/change-8> to upload this file and continue with your application.

Don't forget to make sure you have all your supporting documentation to hand.

**IT IS AN OFFENCE, UNDER SECTION 158 OF THE LICENSING ACT 2003, TO MAKE A FALSE STATEMENT IN OR IN CONNECTION WITH THIS APPLICATION. THOSE WHO MAKE A FALSE STATEMENT MAY BE LIABLE ON SUMMARY CONVICTION TO A FINE OF ANY AMOUNT.**

**OFFICE USE ONLY**

Applicant reference number	<input type="text"/>
Fee paid	<input type="text"/>
Payment provider reference	<input type="text"/>
ELMS Payment Reference	<input type="text"/>
Payment status	<input type="text"/>
Payment authorisation code	<input type="text"/>
Payment authorisation date	<input type="text"/>
Date and time submitted	<input type="text"/>
Approval deadline	<input type="text"/>
Error message	<input type="text"/>
Is Digitally signed	<input type="checkbox"/>

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**Licence Review of Wine Shop, 27 Richmond Way, W14 0AS**

**Additional statement from Trading Standards**

1. Since the review was published, there has been constructive engagement with Jagmon Singh, the premises licence holder. I have met with him at the premises, shortly before Christmas, and am satisfied that he understands that he should have contacted me to seek clarification when he did not understand my e-mail of 30/06/25 (replicated at the top of page 18 of the agenda) and that he will be willing to engage better in future. My impression of him is that he is a reasonable person, doing his best to run a licensed premises to a good standard.
2. At the meeting, he drew my attention to a document of which I was unaware. He had e-mailed the Trading Standards Manager directly in response to my letter, dated 24/09/25 (replicated on pages 19 & 20). The text was addressed to me, and she did not forward it to me as she assumed I had been cc'd. I replicate this e-mail at the end of this statement.
3. I can confirm, that as mentioned in the section 4 of the email, when I visited in December the business was not selling any of the beers I had asked about previously.
4. The business, via their representative, Panchal Singh, has submitted a minor variation to add all the conditions I was asking to be added to the licence.
5. Mr Singh has also agreed to attend my next training session for retailers of age-restricted goods on 9<sup>th</sup> February.
6. There were no representations made to my application by anyone else.
7. I am satisfied that sufficient steps have been taken by the business in respect of this matter. I understand that there must be a hearing, once a review is applied for, but **I recommend no further action should be taken by the Licensing Sub-Committee.**
8. Would members of the Committee be willing and able to confirm that this outcome would be acceptable to them in advance of the hearing? If they can, there may be an opportunity to reduce the length of the meeting and save costs for the Council and the business.

Kind regards,

Doug Love  
LBHF Trading Standards

28/01/26

E-mail referred to in para 2, above.

**From:** Emin Singh [REDACTED] >  
**Sent:** 12 October 2025 15:23  
**To:** Donegal Marcella: H&F <[Marcella.Donegal@lbhf.gov.uk](mailto:Marcella.Donegal@lbhf.gov.uk)>  
**Subject:** 27 Richmond way W14 0AS

To:  
Doug Love  
H & F Trading Standards  
London Borough of Hammersmith & Fulham  
Email: [doug.love@lbhf.gov.uk](mailto:doug.love@lbhf.gov.uk)  
Cc: [marcella.donegal@lbhf.gov.uk](mailto:marcella.donegal@lbhf.gov.uk)

From:  
Jagmon Singh & Saran Singh  
Emin Wine Ltd t/a Wine Shop  
27 Richmond Way  
London, W14 0AS

Date: 12th October 2025

Dear Mr. Love,

We appreciate the opportunity to provide this statement of representation in response to your letter dated 24 September 2025 regarding the alleged licensing and trading issues identified during the inspection of our premises on 16 July 2025.

We take this matter very seriously and wish to clarify the circumstances and actions we have taken since your officer's visit.

### **1. Clarification of Facts**

Firstly, we wish to confirm that no beers were seized during the inspection. The reference to "seized stock" appears to be a misunderstanding, and we respectfully request that this be corrected in the record.

### **2. Proof of Legal Sourcing**

All alcohol sold at Emin Wine Ltd has been lawfully purchased from registered UK wholesalers. We have provided copies of invoices and supplier credentials confirming that all goods on our premises are duty paid. We have not sold any non-duty paid or counterfeit products.

### **3. Pricing Explanation**

The products referenced in your letter "High strength beers" were reduced in price to encourage sales of unsold inventory and clear space for new product lines. This was a business decision made to avoid wastage, not an attempt to evade VAT or duty. We have now discontinued Karpachie 9% and Skol Super entirely and are in the process of phasing out other similar items like Perla Black Monca till now only 6 cans left and will be phased out completely in next few days.

#### **4. Remedial Steps Taken**

Since the inspection, we have taken several steps to improve compliance and prevent any future misunderstanding:

- Reviewed all supplier documentation and licensing conditions.
- Updated pricing policies to ensure full alignment with duty and VAT structures.
- Attended to all correspondence from Trading Standards and remain ready to cooperate fully.

#### **5. Intention to Resolve**

We sincerely wish to resolve this matter without the need for prosecution or license review. We acknowledge the importance of responsible trading and have acted promptly to ensure all concerns are addressed.

In conclusion, the alleged offences arose from a misunderstanding rather than any deliberate wrongdoing. We therefore ask that Trading Standards exercise discretion and allow this matter to be resolved. We thank you for your time and consideration.

I would like to say that in last 10 and half years since me and my partner own this business i never had any issue or done anything illegal in this business or you can check the record this is the first time in my opinion the offence is that i was selling perla black and karpakie for £1.50 each.

Because i was clearing stock due to not very popular item and clearing inventory for new beers.

And i would like to add that this business is everything to me and partner.

And part time employee from this shop.

Pay our rent and all bills from this shop.

And i would request that you please exercise discretion.thank you very much.

I am attaching the invoice for beers that i already sent thank you very much.

Jagmon Singh

Saran Singh

Emin Wine Ltd t/a Wine Shop

27 Richmond Way, London, W14 0AS