

From: noreply@lbhf.gov.uk <noreply@lbhf.gov.uk>

Sent: 30 October 2025 10:40

To: Licensing HF: H&F <licensing@lbhf.gov.uk>

Subject: Comments for Licensing Application 2025/01521/LAPR

Comments summary

Dear Sir/Madam,

Licensing Application comments have been made. A summary of the comments is provided below. Comments were submitted at 30/10/2025 10:40 AM from [REDACTED]

Application Summary

Address:	Not Available
Proposal:	Licensing Act - Premises Licence
Case Officer:	Matt Tucker

[Click for further information](#)

Customer Details

Name:	[REDACTED]
Email:	[REDACTED]
Address:	[REDACTED]

Comments Details

Commenter Type:	Neighbour
Stance:	Customer objects to the Licensing Application

Reasons for comment:

Comments: 30/10/2025 10:40 AM I do not understand why a 24 hour Sainsburys is required at this location. It is a quiet residential backstreet. It is useful for the residents of Kings Park Road development to have a supermarket but I do not understand why it has to be for 24 hours. Certainly the Tesco by imperial wharf opens for much shorter hours because of the crime that surrounds this supermarket. Similarly, the small supermarket opposite the Sandsend pub in Stephendale Road is not open for 24 hours.

I also think that the alcohol license should only be until 10 pm. I understand that there is a hostel nearby and again I am worried about the possibility of crime.

If a 24 hour Sainsbury's is to be opened then I think that there should be TV in this

quiet relatively poorly lit backstreet.

The Sainsbury's on Wandsworth Bridge Road has a very unsightly front to it because the wire delivery containers are always stored outside. Can it also be a condition that the containers are kept at the back.

From: [REDACTED]
Sent: 30 October 2025 17:01
To: Tucker Matt: H&F <Matt.Tucker@lbhf.gov.uk>; Gardiner Neil: H&F <Neil.Gardiner@lbhf.gov.uk>
Cc: [REDACTED] Cllr Afonso Jose: H&F <Jose.Afonso@lbhf.gov.uk>; Cllr Pascu-Tulbure Adrian: H&F <Adrian.Pascu-Tulbure@lbhf.gov.uk>
Subject: DEADLINE 30 Oct 2025/01521/LAPR Sainsbury's, the 24-hour opening as well as to the 07:00 start of alcohol sales and 23:00

Dear Matt, dear Neil

We have been contacted by residents who live close to this new development as well as those who live directly in the development already. We are writing to make a Representation against 2025/01521/LAPR Sainsbury's, the 24-hour opening as well as to the 07:00 start of alcohol sales and 23:00 end of alcohol sales as we feel that these proposed hours will not promote the four licensing objectives in a completely residential area with a pub across the way (The Rose) and a hostel close by (Queen E hostel), as well as enough offering already in the direct vicinity of this planned new residential development.

In previous correspondence with the Licensing Authority we were trying to clarify the address itself and eventually rang the developers to learn that the Building A will house this Sainsbury's. We attach a map

1) The address: I have made a phone call to the King's Road Park sales office/developer and I have the new full address for the proposed Sainsbury's. 02030044112

It is 1 Sands End Lane SW6 2FP.

It will most likely be in the 'A' building on the map.

2) For a map: See the fifth slide/scroll through entitled 'Site Plan'

<https://www.berkeleygroup.co.uk/developments/london/fulham/kings-road-park>

2) Fully residential development

We fully understand that this new fully residential development would like to offer a quick shop grocery and drinks offering.

What we feel is proportionate in this case if for the H&F Licensing Sub-committee to weigh up the cumulative effect of having several such shops in a quite concentrated very residential area, especially as regards the sale of alcohol early in the morning and later into the evening.

3) Cumulative effect of several options for alcohol off sales

There is a major 24-hour Esso petrol/Tesco quick shop very close by, at the corner on a MAJOR road, at 601 King's Road SW6 2EL.

It has a licence to sell off the premises 6am to 11pm 7 days a week. It is on a major road, with parking in the petrol forecourt.

Opening hours on the licence **2022/01429/LAPR** are midnight to midnight Mon-Sat and midnight to 11pm Sundays

4) There is another Tesco quick shop in the Imperial Wharf/Chelsea Harbour skyscraper/residential area Townmead Road SW6 2TW at the Imperial Road Roundabout. This is a straight walk/drive down Imperial road. At the moment we cannot find the licence online, but current opening hours are 7am to 11pm Mon-Sat and Sun 12noon to 6pm.

5) LBHF Statement of Licensing Policy

6) Valour House, 128 Apartments for war veterans at Building 3 in this new development.

7) Provision for Delivery Economy riders.

8) The popular Rose Pub literally across the way.

We reserve our right to comment further.

2025/01521/LAPR: Sainsbury`s:

Distance: 765 metres

Licensing Act – Premises Licence Sainsbury`s: The premises is a supermarket, the applicant wishes to licence the premises to cover the sale of alcohol for consumption off the premises. Licensable activities sought: The Sale of Alcohol – Off the Premises Only Mondays to Sundays between 07:00 to 23:00 Proposed opening hours Mondays to Sundays between 00:00 to 0:00 Address Unit 4a King`s Road Park London

For more

details:<https://www.apps10.lbhf.gov.uk/holding/publicaccess.asp?type=L&key=T3I6H3BI19W00>

From: [REDACTED]
Sent: 30 October 2025 19:25
To: Tucker Matt: H&F <Matt.Tucker@lbhf.gov.uk>
Subject: 30 Oct 2025/01521/LAPR Sainsbury's, the 24-hour opening as well as to the 07:00 start of alcohol sales and 23:00

[You don't often get email from [REDACTED]. Learn why this is important at <https://aka.ms/LearnAboutSenderIdentification>]

Dear Mr. Tucker,

I would like to oppose the Sainsbury's application as it stands. I do not believe that it will be helpful to anyone to have such long opening hours. It will very much be a residential area and I know from living opposite a 24 shop that it can be very noisy late at night. I would have thought a closing time of 23.00 would be late enough. I certainly do not think alcohol should be on sale so early in the morning. I suggest an 11.00 start for the sale of alcohol.

It is difficult to comment in full about this application as I cannot find out exactly where in Kings Park the shop will be located. I would like to reserve my right to comment at a later date.

With kind regards,

[REDACTED]
[REDACTED]
[REDACTED]