

From: Alun Thomas <Athomas@tandtp.com>

Sent: 17 October 2025 14:53

To: Tucker Matt: H&F <Matt.Tucker@lbhf.gov.uk>

Cc: Will Robinson <wrobinson@tandtp.com>; Overton Adrian: H&F
<Adrian.Overton@lbhf.gov.uk>

Subject: Re: [LIT.5.1] Licensing Act 2003 - Premises Licence Number:
2025/01240/LAPR

Hi Matt

Please find attached for circulation to the IPs and members.

Alun

From: Charlotte.Bennett@met.police.uk <Charlotte.Bennett@met.police.uk>
Sent: 29 August 2025 10:13
To: Licensing HF: H&F <licensing@lbhf.gov.uk>
Cc: Alun Thomas <athomas@tandtp.com>; jamie@thelittledoortandco.com
Subject: Full Variation - The Little Blue Door Pitcher And Piano 871 - 873 Fulham Road London SW6 5HP - 2025/01240/LAPR

Dear Licensing,

RE: The Little Blue Door Pitcher And Piano 871 - 873 Fulham Road London SW6 5HP - 2025/01240/LAPR

The police have no objections to the change of timings proposed by the applicant. Police have consulted with the applicant about adding some conditions to the licence and editing some of the current conditions. Please see below.

1. No entry of new customers or those that have temporarily left shall be permitted after 00:30 on Thursdays and 01:30 on Fridays and Saturdays. The exception of re-entry is after the use of the designated smoking area.
2. On Friday and Saturday nights when the premises are open after 00:00 hours, the premises shall have a minimum of 2 SIA registered security on duty from 20:00 until 30 minutes after the premises has closed.
3. The need for SIA door supervisors from Sundays to Thursdays shall be subject to a documented risk assessment carried out by the premises. The risk assessment shall be retained for a minimum of 12 months and be available for inspection upon request by Police or an officer of the Licensing Authority.
4. A register of door supervisors shall be maintained and made available for inspection by Police or Council officers upon request.
5. The external seating area shall not be used after 23:00 hours, other than by customers who wish to smoke. Whilst drinks may be permitted in this area for welfare purposes, the area shall not be used for general drinking beyond this time.
6. All staff responsible for selling alcohol shall receive regular training in the Licensing Act 2003 in terms of the four licensing objectives, offences committed under the Act, underage alcohol sales, drunk and disorderly behaviour, vigilance in preventing the use and sale of illegal drugs at the premises, violent and anti social behaviour, protection of children and conditions of the Premises Licence. Written records of this training shall be retained and made available to police and authorised officers of the Licensing Authority on request. Staff shall sign to confirm that they have received and understood the training.

7. All staff shall be trained in how to identify drunk or drug impaired customers and refusing service to such patrons. This training record shall be training kept and made available to police and authorised officers of the Licensing Authority on request. Staff shall sign to confirm that they have received and understood the training.
8. The licensee shall ensure that staff are trained on relevant matters including the conditions on the premises licence and age restricted products. The licence holder shall keep records of training and instructions given to staff, detailing the areas covered, and make them available for inspection upon request by police and authorised officers of the Licensing Authority. Staff shall sign to confirm that they have received and understood the training
9. The licence holder shall require staff to note any refusals in a refusals log. The refusals log shall record the date and time of the refusal; the name of the staff member refusing; and the reason for refusal. It must be checked and signed monthly by the designated premises supervisor. The refusals log shall be made available for inspection upon request by the Licensing Team, Police or Trading Standards.
10. The premises shall operate a Challenge 25 age-restricted sales policy, promoted through prominent display of appropriate signage. The licence holder shall ensure that, before serving alcohol or other age-restricted goods to any person who appears under 25, staff request to see valid identification. Acceptable forms of ID are:
 - Photographic PASS cards
 - A passport
 - A UK and EU photo driving licence documenting the date of birth
11. The Premises shall have a policy in place to ensure the welfare and safeguarding of vulnerable patrons. Welfare training shall take place twice a year in order to support and assist people who feel unsafe, vulnerable, or threatened. Any such incidents shall be recorded in the incident log. This safeguarding policy shall be available to Police or relevant authorities upon request.

To replace Conditions 13 and 14 on current licence:

12. A daily incident log shall be kept at the premises and retained. This shall be made available on request to relevant authorities and Police. It shall include details of:
 - All crimes reported to the venue
 - All ejections of patrons
 - Any complaints received
 - Any incidents of disorder
 - Any seizures of drugs or offensive weapons
 - Any faults in the CCTV system

- Any refusals of the sale of alcohol
- Any visit by a relevant authority or emergency service

To replace Conditions 17 & 18 on current licence:

13. Alcohol shall not be served before 11:00 on Saturdays when Fulham Football Club's (male first team) home kick-off time is 15:00 or later.
14. Alcohol shall not be served before 10:00 on Saturdays when Fulham Football Club's (male first team) home kick-off time is between 12:30 and 14:59.
15. On days when Fulham Football Club are playing at home, or when a Fulham Football Club victory parade takes place, the premises shall carry out a documented risk assessment in relation to the sale of alcohol for consumption off the premises for a period of three hours before kick-off and two hours after the match/parade has completed. The risk assessment, along with any exceptions from normal procedure, shall be recorded in the incident log and made available for inspection upon request by Police or an officer of the Licensing Authority.
16. On days when Fulham Football Club are playing at home, the premises shall risk assess the need for SIA staff. A copy of the risk assessment shall be available on site for inspection by Police or relevant authorities.

To replace Condition 9 on current licence:

17. High Definition CCTV shall be installed, operated and maintained at all times that the premises are open for licensable activities and:
 - Shall be checked at least every two weeks to ensure that the system is working properly and that the date and time are correct.
 - A record of these checks showing the date and name of the person conducting them shall be kept and made available to the Police and relevant authorities on request.
 - At least one camera will show a close up of the entrance and shall provide and capture a clear, full-length image of anyone entering the premises.
 - The system shall cover all internal and external areas of the premises where licensable activities take place.
 - Recordings shall be made in real-time, date and time-stamped, and stored for a minimum of 31 days.
 - CCTV footage shall be provided free of charge to the Police or relevant authorities within 24 hours of request.

A staff member conversant with the operation of the CCTV system shall be on the premises at all times. That person shall be capable of providing recent data footage to Police and authorised officers with minimal delay when requested, including the ability to reproduce footage almost instantaneously.

Kind Regards,
Charlotte

**PC Charlotte Bennett 3234AW | Hammersmith and Fulham | Police Licensing |
Metropolitan Police**

Email: Charlotte.Bennett@met.police.uk

FH Licensing Mailbox: AWMailbox-LicensingFH@met.police.uk

Licensing Team Mailbox: AWMailbox.Licensing@met.police.uk

Little Blue Door
871 – 873 Fulham Road

Summary of Proposals



THOMAS & THOMAS PARTNERS LLP
38A MONMOUTH STREET
LONDON
WC2H 9EP

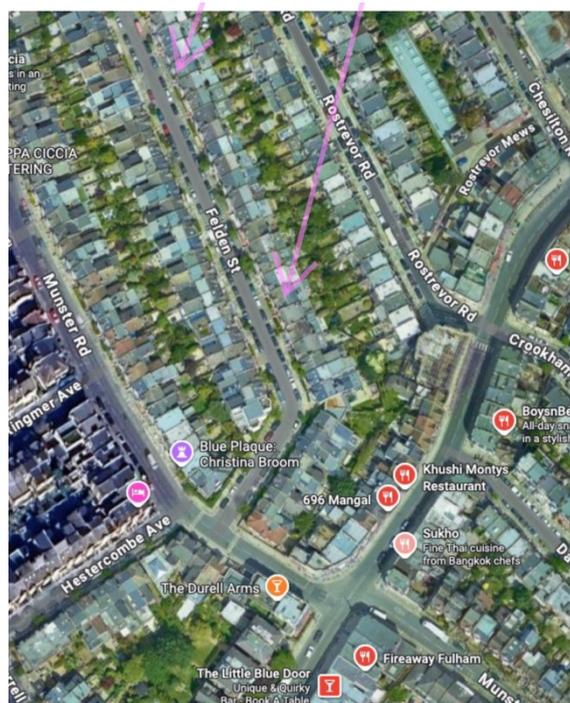
Reference: AT/LIT.5.1
Solicitors for the Applicant

Introduction

1. Little Door's concept is to create a welcoming, home-like environment, centred on a fictional flat share. Their venues are fun, relaxed and focused on customer safety and safeguarding, with a core demographic of professional women aged 25-35, but with customers of all ages. Alongside drinks and food are homely activities like board games and video games.
2. This is a small, independent business, founded and run by friends Jamie Hazeel and Kamran Dehdashti. They started as a pop-up in Notting Hill, before opening Little Blue Door as their first permanent site in 2018. They were featured in Tatler's shortlist of best bars in London within just a few weeks of opening – and they have since expanded to five acclaimed venues across London, in Clapham, Notting Hill and Soho.
3. Little Blue Door has operated without issue since opening over 7 years ago – and Little Door have shown themselves amply capable of operating later licences at their other sites. Indeed, it was off the back of their success in running Little Scarlett Door on Greek Street (with a 3am licence, in a very challenging part of Soho) that Westminster City Council were happy to grant them a further licence in 2023 for their second venue in Soho - Little Violet Door on Kingly Street. A brand document is enclosed to assist the Sub-Committee.

The application and representations

4. The applicant seeks a modest extension of just one hour to licensed activity on Thursday (to 1am, with 1.30am closing) and Friday & Saturday (to 2am, with 2.30am closing) to support the business and allow customers to complete their evening safely at Little Blue Door, within a familiar and well-managed environment, rather than being displaced to less controlled late-night venues.
5. Additional conditions have been agreed with the police. No representations were submitted by any of the Responsible Authorities. Indeed, the police specifically confirmed that they *"have no objection to the change of timings proposed by the applicant."*
6. Two interested parties have submitted matching representations, noting that the council's suggested hours for mixed use areas are earlier than the hours requested. As can be seen, both of these are on Felden Street (marked by the (pink) arrows), removed from the premises and not along a dispersal route:



7. There have been no objections from anyone living close to the premises or on a dispersal route.
8. The applicant acknowledges that a separate planning application to extend the hours will still be required, if this application is granted.

Policy 3: Licensing Hours

9. Policy 3 says that in considering each case on its merits with respect to hours, the Licensing Authority will have particular regard to the following:

<u>Policy consideration</u>	<u>Comment for this application</u>
a) Whether the licensed activities are likely to have an adverse impact especially on local residents and, if there is potential to have an adverse impact, what, if any, appropriate measures will be put in place to prevent it;	There have been no issues identified with the existing operation and use, and further conditions have been agreed with the police as extra safeguards for the additional hour sought, including a 30 minute last entry time buffer, risk assessment of SIA security and an 11pm cut-off for the external area.
b) Whether there will be a substantial increase in the cumulative adverse impact from these or similar activities, on an adjacent residential area;	Natural dispersal routes along Fulham Broadway do not traverse adjacent residential areas. There has been no evidence provided of cumulative impact to date – and the responsible authorities have no concerns about the existing operation or the proposed hours.
c) Whether there is a suitable level of public transport accessibility to and from the premises at the appropriate times;	There are extensive night bus connections running along Fulham Broadway directly outside the premises, combined with taxi/private hire availability, and the District Line running until late from Parsons Green (albeit not up to closing time).
d) Whether the activity will be likely to lead to a harmful and unmanageable increase in car parking demand in surrounding residential streets suffering high levels of parking stress or on roads forming part of the Strategic London Road Network or the London Bus Priority Network leading to a negative impact on the Licensing Objectives relating to the prevention of crime, disorder, anti-social behaviour (ASB), nuisance and vehicle emissions;	Customers do not generally attend using their own vehicle – this has been demonstrated by the operation to date, which has not created any parking stress.
e) Whether there have been any representations made by Responsible Authorities, or other relevant agency or representative.	<u>No representations have been submitted by any Responsible Authority.</u>

10. Little Blue Door is ideally positioned amongst a group of other hospitality premises at this town centre-equivalent junction between Fulham Broadway and Munster Road. The extra hour sought will support a dynamic independent business in Fulham, which has become a valued part of the local community and scene. The nature of the area and Little Door’s inclusive and relaxed use – and all of the specific factors identified in the policy table above – all weigh in favour of granting the application. This is typified by the authorities having no concerns with the proposals, having seen how the premises has been run for the last 7 years.

A warm, inviting living room with orange walls. In the center is a dark wood fireplace mantel with various decorative items, including framed photos and a vase of flowers. Two large green sofas are positioned on either side of a wooden coffee table. The sofas are adorned with patterned and solid-colored pillows. In the foreground, a Dalmatian dog sits on the left, looking towards the right. The room is lit with warm, ambient lighting from lamps and a fireplace. The text 'Little & Door & Co.' is overlaid in a white, cursive font, enclosed in a white rectangular frame with a distressed, hand-painted appearance. Below the frame, the text 'BRAND DOCUMENT' and '2025' is displayed in a clean, white, sans-serif font.

*Little
& Door
& Co.*

BRAND DOCUMENT

2025

LITTLE DOOR & CO.

We are a young, growing brand pioneering a new slant on the hospitality industry. Our aim is to create venues which feel like walking into a home by styling them around a fictional flat share. The result is a bar and restaurant concept which is welcoming, inviting and unpretentious. The concept is creative and quirky in its delivery without ever being forced or overly theatrical.

We ran a **pilot site** in Notting Hill with overwhelming success for over 2 years, having been voted by Zagat as one of the top 8 bars in London.

In **May 2018**, we opened The Little Blue Door on Fulham Road, a 300 capacity split-room site on a long lease, already achieving profitability and a mention on Tatler Magazine's "Best Bars in London" within 6 weeks of opening.

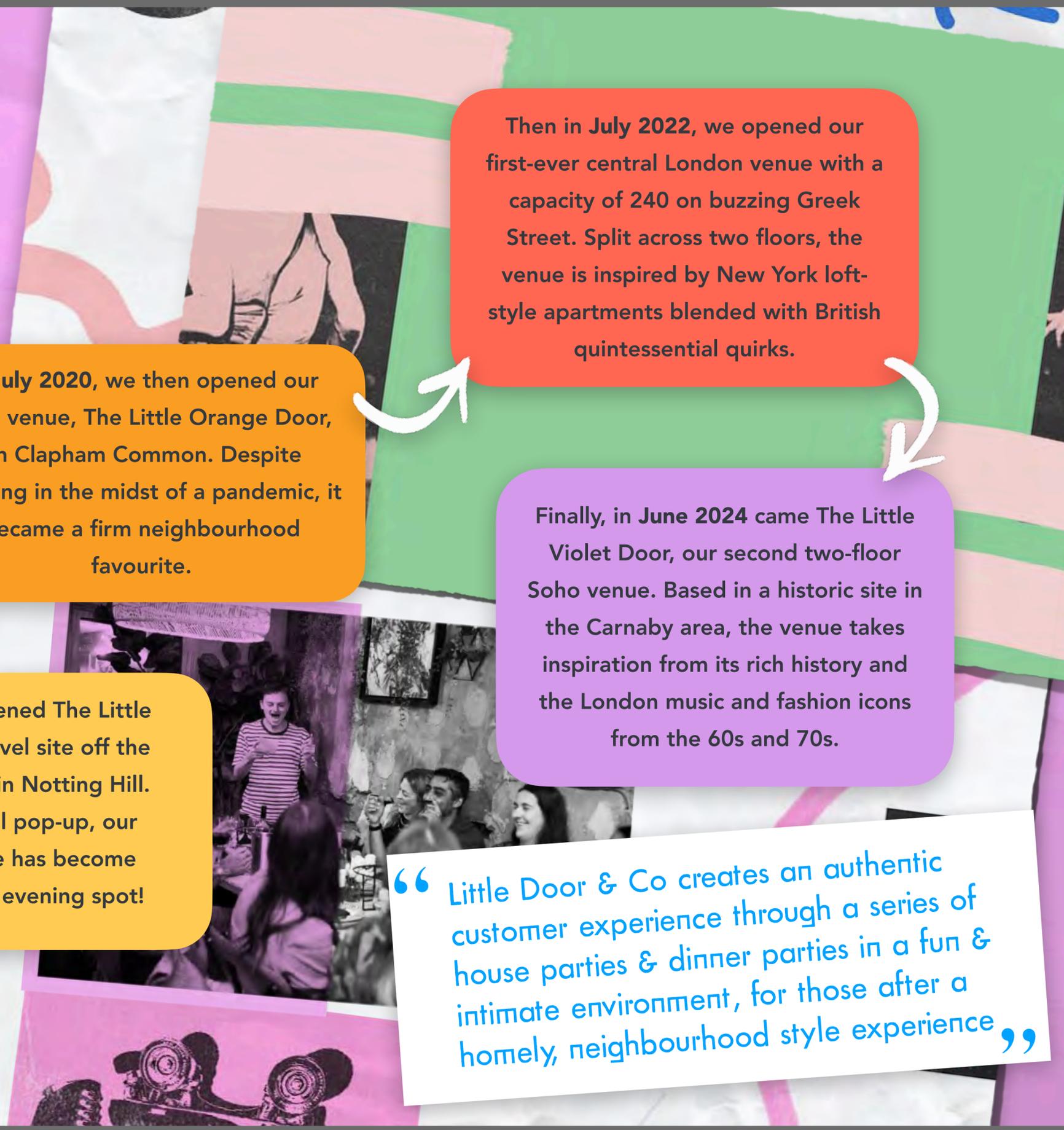
In **April 2019**, we re-opened The Little Yellow Door in a split-level site off the iconic Portobello Road in Notting Hill. Stylised on our original pop-up, our second permanent site has become Notting Hill's favourite evening spot!

In **July 2020**, we then opened our third venue, The Little Orange Door, on Clapham Common. Despite opening in the midst of a pandemic, it became a firm neighbourhood favourite.

Then in **July 2022**, we opened our first-ever central London venue with a capacity of 240 on buzzing Greek Street. Split across two floors, the venue is inspired by New York loft-style apartments blended with British quintessential quirks.

Finally, in **June 2024** came The Little Violet Door, our second two-floor Soho venue. Based in a historic site in the Carnaby area, the venue takes inspiration from its rich history and the London music and fashion icons from the 60s and 70s.

“ Little Door & Co creates an authentic customer experience through a series of house parties & dinner parties in a fun & intimate environment, for those after a homely, neighbourhood style experience ”



THE PILOT SITE

The Little Yellow Door at No.68 was a concept venue in Notting Hill Gate which opened in October 2014.

It is based on a flat-share, where 4 fictional flatmates live together and invite their friends round for house parties & dinner parties.

It functioned as a bar and restaurant.

800 ft² of commercial space on the 1st floor with office, kitchen and flats on the 2nd & 3rd floor

Capacity:

85 Operational

Team Size:

10

Licence:

1am: Monday - Saturday

12am: Sunday



THE LITTLE BLUE DOOR

The Little Blue Door is a continuation of the brand and Little Door and Co's first venue on a long term lease.

It opened in May 2018 and quickly achieved top press and we are proud to have established ourselves as a firm Fulham favourite.

Like our pilot site, it functions as a bar and restaurant with added weekend day trade and a multi-room offering.

200 m² of commercial space on the ground floor across multiple rooms, including an aesthetic kitchen, living room and private study.

Capacity:

300 Operational

Team Size:

20

Licence:

1am: Friday - Saturday

12am: Sunday - Thursday



THE LITTLE BLUE DOOR LOOK & FEEL



THE LITTLE YELLOW DOOR

The Little Yellow Door is Little Door & Co's second permanent opening in a split level venue off the iconic Portobello Road in Notting Hill.

It opened in April 2019, quickly drawing in top press as one of London's most hotly anticipated restaurant and bar openings.

160 m² of commercial space across 2 floors including an upstairs living room /aesthetic kitchen, and a downstairs den.

It is now firmly established as Notting Hill's favourite evening hang out, with a large growing community of regulars and devotees.

Capacity:

160 Operational

Team Size:

20

Licence:

2am: Friday - Saturday

1am: Sunday - Thursday



THE LITTLE YELLOW DOOR UPSTAIRS LOOK AND FEEL



THE LITTLE YELLOW DOOR DOWNSTAIRS LOOK AND FEEL



THE LITTLE ORANGE DOOR

The Little Orange Door is the third permanent opening for Little Door & Co, housed in an entire building opposite Clapham Common.

It was set to open in April 2020 but the launch was postponed to July due to the lockdown. Despite opening under covid restrictions, it had a roaring start and has consistently gone from strength to strength. It is now a firm neighbourhood favourite in south west London.

There is 200m2 of tradable space – split into many areas including a kitchen, sitting room, conservatory and games space. Upstairs contains the kitchen, back of house and large office housing our Head Office team.

Capacity:

180 Operational

Team Size:

25

Licence:

2.30am: Thursday – Saturday

1am: Sunday – Wednesday



THE LITTLE ORANGE DOOR LOOK AND FEEL



THE LITTLE SCARLET DOOR

The Little Scarlet Door is our fourth permanent opening for Little Door & Co, situated in the melting pot of London's night life; Soho!

Swinging open its doors in late June 2022 in one of the most sought after streets in central London, it was a thrill to conceptualise a two storey venue unlike any of its other neighbourhood siblings.

Inspired by New York's loft apartments, this space contrasts the quintessential British quirks of our other Little Doors. Industrial finishes can be found on both floors of the venue, with the first floor's open plan living room and kitchen space being the ideal spot for food, cocktails and conversation on one of our gorgeous sofas or at the kitchen bar. Afterwards, head downstairs to the basement studio, where you'll find an array of curated pop-art, another long cocktail bar and plenty of spots to settle into for the evening.

Capacity:

240 Operational

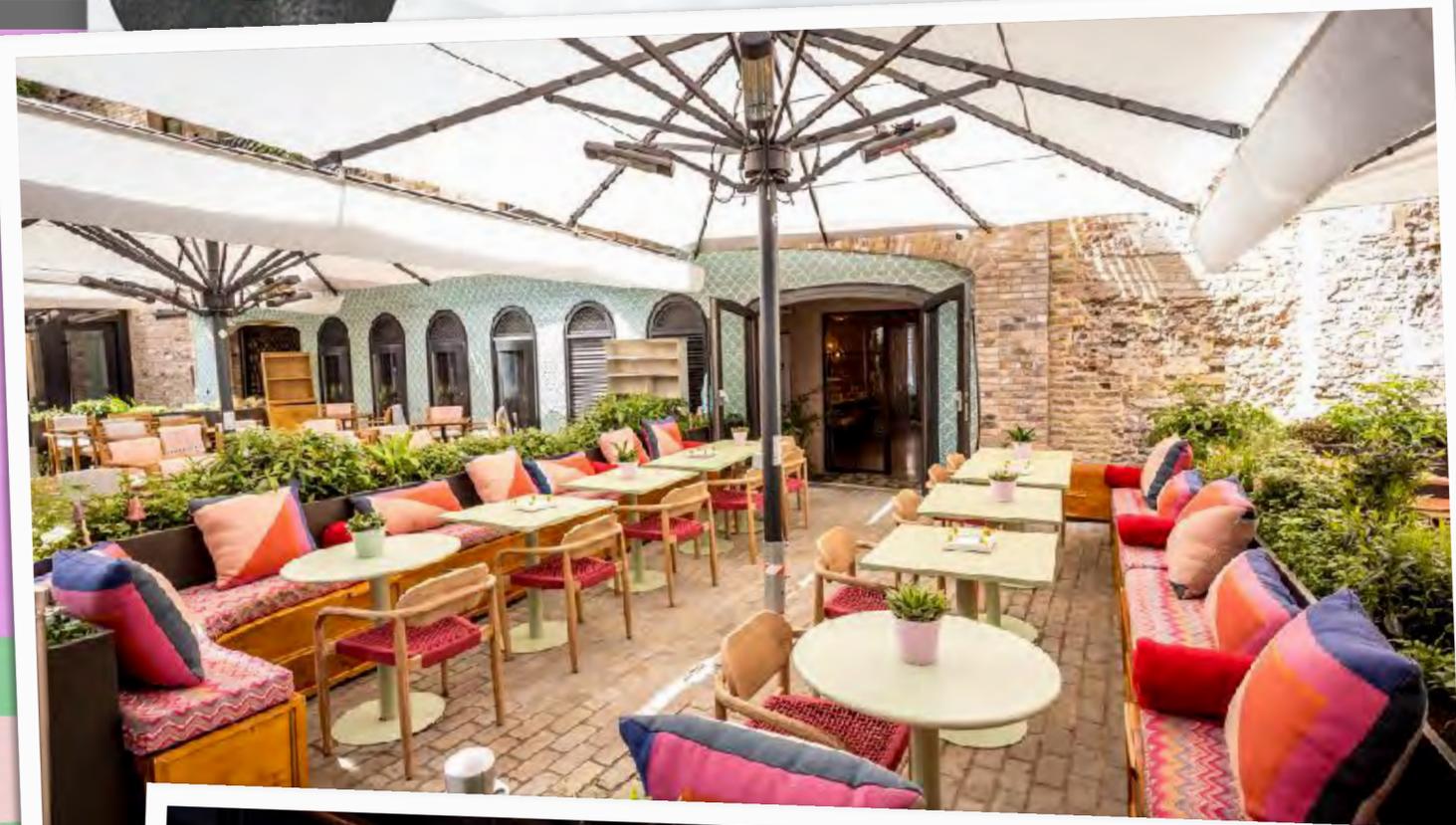
Team Size:

25

Licence:

1am: Sunday – Thursday

3am: Friday – Sunday



THE LITTLE SCARLET DOOR LOOK AND FEEL



THE LITTLE VIOLET DOOR

The Little Violet Door is the Flatmates' latest home, a vibrant bar and restaurant based on Kingly Street in the heart of Soho. Split across two storeys for the ultimate house party layout, the London-centric flat celebrates Carnaby's rich and electric artistic heritage.

In the former home of iconic '60s music venue Bag O'Nails, The Little Violet Door invites you to immerse yourself in a world where creativity, music, and British charm collide.

Opened in June 2024, the venue has already received a wonderful reception from press, influencers and locals alike and is quickly becoming the new hot-spot for hanging out and chilling in Carnaby.

Capacity:

180 Operational

Team Size:

25

Licence:

1am: Monday – Saturday

11pm: Sunday



THE LITTLE VIOLET DOOR LOOK AND FEEL



THE EXPERIENCE

- A night at one of our venues is going to be a bit different to what customers normally expect.
- Our private rooms are popular with groups and special occasions with each offering something different and little more fun than your usual corporate dining room.
- There is a sense of discovery for guests in every flat, just as you'd expect at someone's house. From the laundry room to the bathtub to the fancy dress box, there are plenty of photo opportunities.
- All our homes have various fun games and activities; pool tables, board games and even classic N64s. They are part of the furniture and riff on the competitive socialising trend.
- Our welcoming atmosphere encourages regulars, a select few have personalised mugs!
- Or you could just have a cocktail...





OUR FOOD

- Every night's offering is different and changes according to how things work in a home - think "The Ultimate Dinner Party" on Thursday nights.
- Our food draws inspiration from our most popular home-style dishes from our favourite flatmates, past and present. Designed with sharing and bonding in mind, our menus are compiled of deliciously recognisable comfort food with a twist.
- Memorable dishes have been Smokin' Hot Thunder Thighs, home smoked chicken with garlic and tarragon aioli, the ultimate salt and pepper squid, our melted Toblerone caramel chocolate fondant and the infamous Cam'N'Bert, a melted cheese dish with pear and truffle honey.

“It's showing off, really confident, reassuringly complex cooking
Mr Hyde ”

OUR DRINKS

- The cocktails are inspired by our DVD collection.
- Past favourites have included "Crimes of Passion" with infused vodka, passion fruit and prosecco and our very own take on the Espresso Martini, "Coffee and Cigarettes".
- We have a great track record with our 5 main drinks sponsors, with featured cocktails frequently appearing on our menus across the board.



TOP PRESS ACHIEVED

BAZAAR
Harper's

ZAGAT®

marie claire

BUSINESS
INSIDER

VOGUE

London
Evening
Standard

The Telegraph

SUITCASE

TRAVEL + FASHION

TimeOut



Jamie Hazeel

Manages the Bars' Finances and Targets
Directs F&B Content
Co - Manages Business Development

Having run the business side of The Wandering Chef for the last 4 years as well as showing entrepreneurial appetite & business savviness since the age of 18, Jamie is well placed to lead the growth of this brand.

Delivered the much acclaimed HBO "Game of Thrones" dinner.

Ran his first highly successful restaurant in the Swiss Mountains at the age of 18.

Provided London's diners with over 100 of The Wandering Chef's critically acclaimed and imaginative food experiences



Kamran Dehdashti

Manages Sales and Marketing
Co - Manages Business Development

With strong hospitality experience in roles as Sales Director for Formula 1's official events company as well as the Ignite Group's portfolio of venues, he has great experience and networks to help grow the business.

1st Directorial position at the age of 29 for the official events arm of Formula 1

First entrepreneurial project, Roxx, has run over 200 events over the last 3 years.

CONTACT DETAILS

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Little
& Door
& Co.