

Objector - Flat D 345 Fulham Palace Road London

The prevention of crime and disorder (for example drug-related problems, disorder, drunkenness and anti-social behaviour)

- Extending alcohol service to such long hours, every day of the week, significantly increases the likelihood of drunkenness and associated anti-social behaviour in and around the premises. The cumulative impact of daily alcohol consumption over extended periods is likely to lead to disturbances and a decline in public order in the immediate area.
- While I note that special provisions are included for match days at Fulham Football Club, these do not address the common issue of football fans arriving hours before kick-off. Based on past experience, this leads to groups congregating, often drinking heavily and behaving in a disorderly or intimidating manner.
- The outside terrace, which is adjacent to the entrance of our residential block (please reference map), creates an additional security concern. Increased late-evening use of this area raises the risk of loitering, intoxicated individuals, and disorderly conduct directly outside my home. As a female resident, I am particularly concerned about my personal safety and comfort when returning to the building in the evenings. The extended hours will heighten these risks.

The prevention of public nuisance (for example noise from music, litter and light pollution)

- While patrons may be required to move indoors by 10pm, this does not mitigate the noise and disruption that will occur when customers exit the premises at 11pm each night. People waiting for taxis, speaking loudly, or simply gathering outside — particularly under the influence of alcohol — will create daily disturbances for nearby residents.
- My flat, like many others in the building, is not soundproofed. As such, we are particularly vulnerable to noise disruption. Noise from people leaving the premises, even without anti-social behaviour, is likely to disturb sleep and impact residents' ability to function at work the following day.
- Litter is already a visible issue around the premises. With more patrons drinking and smoking outside — using disposable cups and leaving cigarette butts — there is a strong likelihood of increased street litter, which will fall to residents and the Council to manage.
- The terrace lies directly below residents' windows, and given that people will be permitted to smoke there, flats above will be exposed to cigarette smoke if windows are open. This reduces residents' ability to ventilate their homes and further impacts quality of life.
- Licensing guidance (below) is clear that residential areas should not be treated the same as town centres. Weekday late-night licences are not appropriate in primarily residential neighbourhoods. The Munster Ward, where this property is located, is officially categorised as "*almost entirely residential in character*" by Hammersmith and Fulham Council ([source](#)). On this basis, there is no justification for alcohol to be served on the premises from Monday to Thursday until 11pm.

Type of premises	Town centres	Mixed use areas	Residential areas
Public houses, bars or other drinking establishments	Monday to Thursday: 01:00. Friday to Saturday: 02:30. Sunday: 00:00.	Monday to Thursday: 00:00. Friday to Saturday: 01:00. Sunday: 23:00	Friday: to Saturday: 23:00. Sunday: 22:00.

- Hammersmith & Fulham's [Statement of Licensing Policy](#) flags proximity to residential buildings throughout the guidance as being of concern.

Public safety (the physical safety of people using the venue)

- There is a secondary school ([Fulham Cross Academy](#)) located approximately 300 yards from the premises. Serving alcohol during and after school hours — sends an inappropriate message and increases the likelihood of students being exposed to alcohol-related behaviour en route from school.



I strongly object to the proposed extension of alcohol sales from 8am to 11pm every day and urge the Licensing Authority to reject the application in its current form. Should the licence be granted, I request that significant restrictions be placed on the hours of operation, outdoor space use, and patron dispersal to mitigate harm to local residents.