

## London Borough of Hammersmith and Fulham



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Licensing Act 2003 Premises Licence Schedule 12 Part A, Regulation 33, 34

**Premises Licence Number: 2018/00292/LAPR**

### Part 1 – Premises details

**Black Bull  
257 King Street**

Post town: **London**

Post code: **W6 9LU**

Telephone: **020 8748 0184**

Where the licence is time limited the dates:

**Not Applicable**

Licensable activities authorised by the licence:

**Playing of Recorded Music - Indoors Only  
Provision of Late Night Refreshment - Indoors Only  
Sale of Alcohol On and Off the Premises**

The licence authorises the carrying out of the following licensable activities on the days and at the times specified below:

#### **Playing of Recorded Music - Indoors Only**

<b>Monday</b>	<b>11:00 - 00:00</b>
<b>Tuesday</b>	<b>11:00 - 00:00</b>
<b>Wednesday</b>	<b>11:00 - 00:00</b>
<b>Thursday</b>	<b>11:00 - 00:00</b>
<b>Friday</b>	<b>11:00 - 00:00</b>
<b>Saturday</b>	<b>11:00 - 00:00</b>
<b>Sunday</b>	<b>12:00 - 23:30</b>

#### **Provision of Late Night Refreshment - Indoors Only**

<b>Monday</b>	<b>23:00 - 00:00</b>
<b>Tuesday</b>	<b>23:00 - 00:00</b>
<b>Wednesday</b>	<b>23:00 - 00:00</b>
<b>Thursday</b>	<b>23:00 - 00:00</b>
<b>Friday</b>	<b>23:00 - 01:00</b>
<b>Saturday</b>	<b>23:00 - 01:00</b>
<b>Sunday</b>	<b>23:00 - 23:30</b>

**Sale of Alcohol On and Off the Premises**

<b>Monday</b>	<b>11:00 - 00:00</b>
<b>Tuesday</b>	<b>11:00 - 00:00</b>
<b>Wednesday</b>	<b>11:00 - 00:00</b>
<b>Thursday</b>	<b>11:00 - 00:00</b>
<b>Friday</b>	<b>11:00 - 01:00</b>
<b>Saturday</b>	<b>11:00 - 01:00</b>
<b>Sunday</b>	<b>12:00 - 23:30</b>

**Non Standard Timings and Seasonal Variations:** New Years Eve, except Sunday, 11:00 until the start of permitted hours on the following day and on a Sunday 12:00 until the start of permitted hours on the following day.

The opening hours of the premises:

<b>Monday</b>	<b>11:00 - 00:30</b>
<b>Tuesday</b>	<b>11:00 - 00:30</b>
<b>Wednesday</b>	<b>11:00 - 00:30</b>
<b>Thursday</b>	<b>11:00 - 00:30</b>
<b>Friday</b>	<b>11:00 - 01:30</b>
<b>Saturday</b>	<b>11:00 - 01:30</b>
<b>Sunday</b>	<b>12:00 - 00:00</b>

Where the licence authorises supplies of alcohol whether these are on and / or off supplies:

**Both on and off the premises**

**Part 2**

Name, (registered) address, telephone number and email (where relevant) of holder of premises licence:

**Punch Partnerships (PTL) Limited**  
**Elsley Court**  
**20-22 Great Titchfield Street**  
**London**  
**W1W 8BE**

Registered number of holder, for example company number, charity number (where applicable):

**03512363**

Name, address and telephone number of designated premises supervisor where the premises licence authorises the supply of alcohol:

**Mr Eamonn Doran**

Licensing Authority: **London Borough Of Hounslow**

Personal Licence Number: [REDACTED]

## **Annex 1 – Mandatory Conditions**

### **1. Mandatory Condition**

(1) The responsible person must ensure that staff on relevant premises do not carry out, arrange or participate in any irresponsible promotions in relation to the premises.

(2) In this paragraph, an irresponsible promotion means any one or more of the following activities, or substantially similar activities, carried on for the purpose of encouraging the sale or supply of alcohol for consumption on the premises—

(a) games or other activities which require or encourage, or are designed to require or encourage, individuals to—

(i) drink a quantity of alcohol within a time limit (other than to drink alcohol sold or supplied on the premises before the cessation of the period in which the responsible person is authorised to sell or supply alcohol), or

(ii) drink as much alcohol as possible (whether within a time limit or otherwise);

(b) provision of unlimited or unspecified quantities of alcohol free or for a fixed or discounted fee to the public or to a group defined by a particular characteristic in a manner which carries a significant risk of undermining a licensing objective;

(c) provision of free or discounted alcohol or any other thing as a prize to encourage or reward the purchase and consumption of alcohol over a period of 24 hours or less in a manner which carries a significant risk of undermining a licensing objective;

(d) selling or supplying alcohol in association with promotional posters or flyers on, or in the vicinity of, the premises which can reasonably be considered to condone, encourage or glamorise anti-social behaviour or to refer to the effects of drunkenness in any favourable manner;

(e) dispensing alcohol directly by one person into the mouth of another (other than where that other person is unable to drink without assistance by reason of disability).

### **2. Mandatory Condition**

The responsible person shall ensure that free potable water is provided on request to customers where it is reasonably available.

### **3. Mandatory Condition**

1) The premises licence holder or club premises certificate holder must ensure that an age verification policy is adopted in respect of the premises in relation to the sale or supply of alcohol.

(2) The designated premises supervisor in relation to the premises licence must ensure that the supply of alcohol at the premises is carried on in accordance with the age verification policy.

(3) The policy must require individuals who appear to the responsible person to be under 18 years of age (or such older age as may be specified in the policy) to produce on request, before being served alcohol, identification bearing their photograph, date of birth and either—

- (a) a holographic mark, or
- (b) an ultraviolet feature.

#### 4. Mandatory Condition

The responsible person must ensure that—

(a) where any of the following alcoholic drinks is sold or supplied for consumption on the premises (other than alcoholic drinks sold or supplied having been made up in advance ready for sale or supply in a securely closed container) it is available to customers in the following measures—

- (i) beer or cider: ½ pint;
- (ii) gin, rum, vodka or whisky: 25 ml or 35 ml; and
- (iii) still wine in a glass: 125 ml;

(b) these measures are displayed in a menu, price list or other printed material which is available to customers on the premises; and

(c) where a customer does not in relation to a sale of alcohol specify the quantity of alcohol to be sold, the customer is made aware that these measures are available.

#### 5. Mandatory Condition

1. A relevant person shall ensure that no alcohol is sold or supplied for consumption on or off the premises for a price which is less than the permitted price.

2. For the purposes of the condition set out in paragraph 1—

(a) "duty" is to be construed in accordance with the Alcoholic Liquor Duties Act 1979;

(b) "permitted price" is the price found by applying the formula—

$$P = D + (D \times V)$$

where—

- (i) P is the permitted price,
- (ii) D is the amount of duty chargeable in relation to the alcohol as if the duty were charged on the date of the sale or supply of the alcohol, and
- (iii) V is the rate of value added tax chargeable in relation to the alcohol as if the value added tax were charged on the date of the sale or supply of the alcohol;

(c) "relevant person" means, in relation to premises in respect of which there is in force a premises licence—

- (i) the holder of the premises licence,
- (ii) the designated premises supervisor (if any) in respect of such a licence, or
- (iii) the personal licence holder who makes or authorises a supply of alcohol under such a licence;

(d) "relevant person" means, in relation to premises in respect of which there is in force a club premises certificate, any member or officer of the club present on the premises in a capacity which enables the member or officer to prevent the supply in question; and

(e) "value added tax" means value added tax charged in accordance with the Value Added Tax Act 1994.

3. Where the permitted price given by Paragraph (b) of paragraph 2 would (apart from this paragraph) not be a whole number of pennies, the price given by that sub-paragraph shall be taken to be the price actually given by that sub-paragraph rounded up to the nearest penny.

4.(1) Sub-paragraph (2) applies where the permitted price given by Paragraph (b) of paragraph 2 on a day ("the first day") would be different from the permitted price on the next day ("the second day") as a result of a change to the rate of duty or value added tax.

(2) The permitted price which would apply on the first day applies to sales or supplies of alcohol which take place before the expiry of the period of 14 days beginning on the second day.

#### **6. Mandatory Condition**

(1) No supply of alcohol may be made under the premises licence-

(a) at a time when there is no designated premises supervisor in respect of the premises licence, or

(b) at a time when the designated premises supervisor does not hold a personal licence or his personal licence is suspended.

(2) Every supply of alcohol under the premises licence must be made or authorised by a person who holds a personal licence.

### **Annex 2 – Conditions consistent with the operating Schedule**

7. You must ensure that all neighbours are informed of any events in advance and any problems are addressed and rectified before the event is allowed to take place.

8. The licensee shall not permit or supply alcohol to persons who appear under age without confirming they are over that age applicable for the beverage supplied by inspecting a recognised form of photographic identification.

9. The licence restricts admittance to those below the age of 21 years. Those who are 18 years and below will be admitted if accompanied by parents.

10. The beer garden and frontage will be closed and patrons requested to come inside the main structure of the premises at 11.10pm.

11. Empty bottles and non-degradable refuse will remain in the premises at the end of trading hours and taken out to the refuse point at the start of the working day rather than at the end of trading when neighbours might be unduly disturbed.

12. Appropriate signage shall be displayed, in a prominent position, informing customers they are being recorded on CCTV.

13. CCTV covering areas inside and outside of the premises shall be installed and maintained to police recommendations with properly maintained log arrangements. All images shall be stored for a minimum of 31 days.

14. CCTV is to comply with Data Protection Act 1998 and is to be working and recording correctly when the premises are open to the public. If the CCTV is not working then the premises will comply with requests by police, including suspension of licensable activity.

15. A staff member from the premises that is conversant with the operation of the CCTV system shall be on the premises at all times that the premises are open to the public. This staff member shall be able to show police recent data footage with the minimum of delay when requested. This data or footage reproduction shall be almost instantaneous.



16. A refusals book shall be kept at the premises to record details of all refusals to sell alcohol. This book shall contain the date and time of the incident, a description of the customer, the name of the staff member who refused the sale, and the reason the sale was refused. The book shall be made available to Police and authorised Council officers on request.

17. The Designated Premises Supervisor shall regularly check the refusals book to ensure it is being consistently used by all staff.

18. A Proof of Age scheme shall operate at the premises and all staff shall be trained in its implementation. Only photographic ID such as a British driving licence or a passport shall be treated as acceptable forms of identification.

19. The Designated Premises Supervisor shall ensure that all existing staff, new staff, supervisors and managers receive an induction in the legality and procedure of alcohol sales, prior to undertaking the sale of alcohol. This training will include the contents of the premises licence; times of operation, licensable activities and all conditions. Training documents shall be signed and dated, and training records be made available to a police officer or council officer on request. The records will be retained for at least 18 months.

20. Policy and procedures will be put into place around dispersal techniques for customers and procedures for dealing with incidents that occur in or around the vicinity of the premises. These will be provided to the police upon request.

21. All staff shall be trained in how to manage a crime scene and crime scene preservation. This training shall be repeated at least once a year and written records of the training kept on the premises and made available to police and authorised council officers on request.

22. An incident log book (which may be electronic) shall be kept on the premises and made available on request to an authorised officer of the council or police which will record the following:

- o Any incidents of disorder
- o Any seizures of drugs or offensive weapons
- o Any ejections of patrons

23. Signs shall be prominently displayed at the exits from the premises and in the outside areas reminding customers that there are residents living nearby and instructing them to respect the neighbours and to leave the premises promptly and quietly.

### **Annex 3 – Conditions attached after a hearing by the licensing authority**

**Signed:**  
**Authorised Officer**

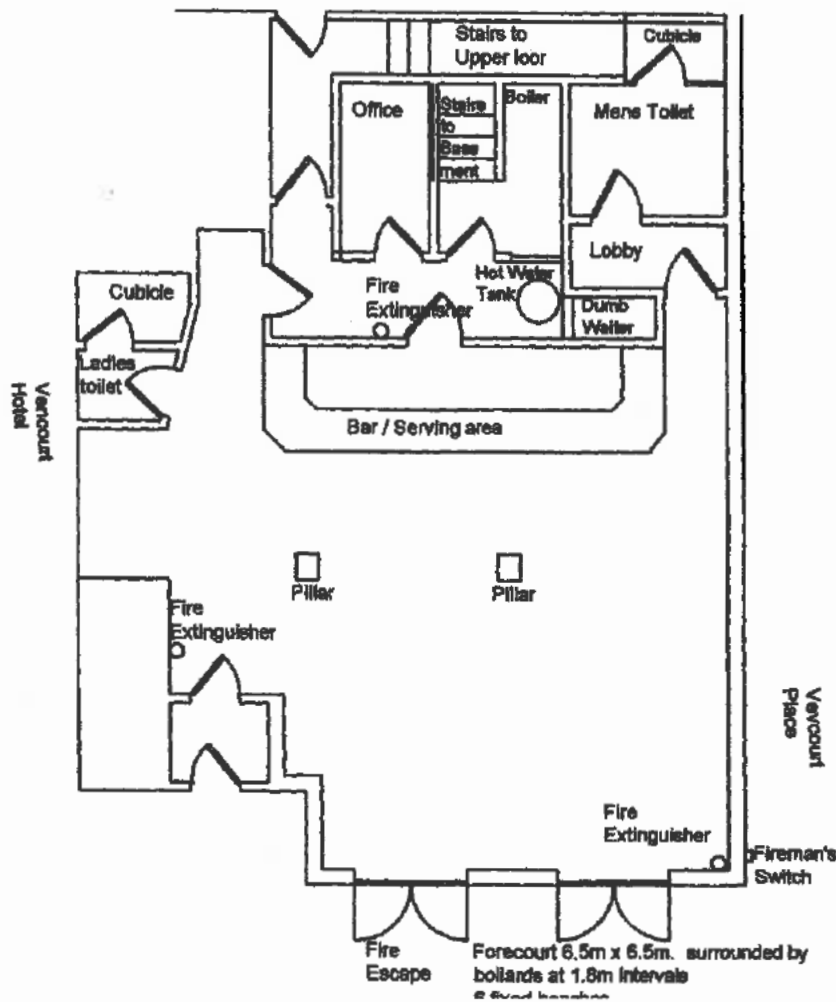


**Date: 20.03.2018**

May 2005 scale 1:100 Existing Layout

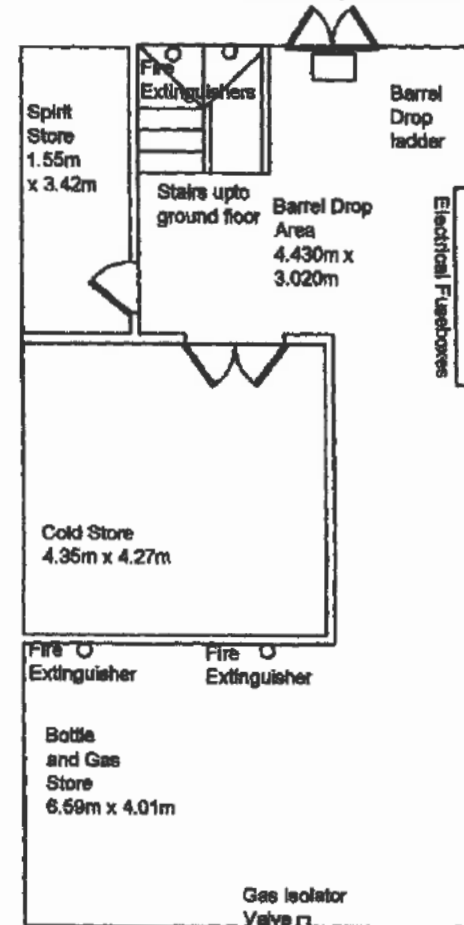
Ravenscourt Arms, King Street, Hammersmith, ground floor showing proposed licenced area

Car park to rear of premises are shared with hotel. Staff parking area 6.240m x 5.850m



Basement Area to Ravenscourt Arms

Barrel Entry to Basement



2005/0224/  
CAPET

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Elsley Court  
20-22 Great Titchfield Street  
London  
W1W 8BE**

**Registered number of holder, for example company number, charity number (where applicable):**

**03512363**

**Name of designated premises supervisor where the premises licence authorises the supply of alcohol:**

**Mr Eamonn Doran**

**State whether access to the premises by children is restricted or prohibited:**

**No Restrictions**

**Signed:**  
**Authorised Officer**



**Date: 20.03.2018**