Objector - 33 Delaford Street London SW6 7LT

From: Sent: 20 July 2025 22:26

To: Tucker Matt: H&F <Matt.Tucker@lbhf.gov.uk>

Cc:

Subject: Re: 2025/00652/LAPR - Top's Pizza (Notice of Hearing)

Dear Matt,

Many thanks for forwarding the update from the applicant. Unfortunately these measures don't ensure the premises will be compliant with the licensing objectives.

There are two floors of residential homes above this premises and above the adjoining premises. The residents will be disturbed with customers coming and going to 1am, and with delivery drivers to 3am. This disturbance will be 7 days a week, and isn't in keeping with licensing objective to prevent public nuisance.

The applicant's consultant mentions drivers will be instructed to wait inside and will only be allowed to use electric bikes. How will this be enforced? The staff won't be able to make either measure mandatory and won't be going outside to inspect the drivers' vehicles. Where are the vehicles going to be parked? They will be parked on the road outside as the bus lane isn't operating 24/7, or in the neighbouring side streets which are residential. The hours for this new licence should be in line with the suggested policy hours (see page 22 of the policy)

To act as a guide for new or existing operators we have set out the suggested closing times for licensed premises below:

Type of premis	ses Town centres	Mixed use areas	Residential areas
Late night refreshment	Fri – Sat 01:00	Fri – Sat 00:30	Not considered
premises (Take- aways)	Sun – 00:00	Sun – 23:30	Appropriate

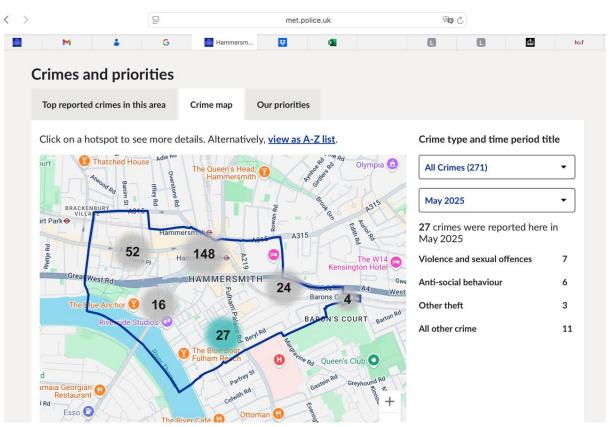
Residents have the right to a good night's sleep, especially from midnight onwards, with lack of sleep contributing to both physical and mental health issues. Children need plenty of sleep to aid their growth and education.

The applicant is also not considering the impact of late night opening on crime and antisocial behaviour in the neighbourhood. There will be increased footfall to the premises late at night and through to 3am when LET officers are unavailable and police resources will be very busy. This is not a low crime area with Hammersmith Broadway being regarded as one of the borough's hotspots by the Metropolitan Police.

Crime levels in your area

Crime for last year





The screenshots above from the Met website for the latest month available demonstrates this point - there are 27 crimes in the immediate area of the premises in one month alone. Of these 7 involved violence and sexual offences, which is concerning in light of the Met and the council's initiatives regarding violence against women and girls.

This is the data from the website for the last six months:

**		15.50		1000			
Hammersmith Broadway Ward	Dec-24	Jan-25	Feb-25	Mar-25	Apr-25	May-25	
Shoplifting	59	41	27	32	39	56	
Violence and sexual offences	62	47	41	69	56	51	
Anti-social behaviour	46	48	47	53	54	57	
Public order							
Other theft							
Burglary							
Vehicle crime							
Robbery							
Criminal damage and arson							
Drugs							
Bicycle theft							
Theft from person							
All other crime	124	129	101	110	107	107	
	291	265	216	264	256	271	
Proximity to Top's Pizzas	Dec-24	Jan-25	Feb-25	Mar-25	Apr-25	May-25	
Shoplifting							
Violence and sexual offences	11	10	10	27	7	7	
Violence and sexual offences Anti-social behaviour	11 7	10 20	10 6	27 10	7 12	7 6	
Violence and sexual offences Anti-social behaviour Public order				17-7-51			
Violence and sexual offences Anti-social behaviour Public order Other theft				17-7-51			
Violence and sexual offences Anti-social behaviour Public order Other theft Burglary				17-7-51		6	
Violence and sexual offences Anti-social behaviour Public order Other theft Burglary				17-7-51		6	
Violence and sexual offences Anti-social behaviour Public order Other theft Burglary Vehicle crime	7	20		10		6	
· · · · · · · · · · · · · · · · · · ·	7	20		10		6	
Violence and sexual offences Anti-social behaviour Public order Other theft Burglary Vehicle crime Robbery Criminal damage and arson	7	20		10		6	
Violence and sexual offences Anti-social behaviour Public order Other theft Burglary Vehicle crime Robbery Criminal damage and arson Drugs Bicycle theft	7	20	6	10		6	
Violence and sexual offences Anti-social behaviour Public order Other theft Burglary Vehicle crime Robbery Criminal damage and arson Drugs	7	20	6	10	12	6	
Violence and sexual offences Anti-social behaviour Public order Other theft Burglary Vehicle crime Robbery Criminal damage and arson Drugs Bicycle theft	7	20	6	10	12	6	

Opening to customers to 1am and to drivers to 3am will not be preventing crime and disorder, but will be adding to the challenging local crime scene. As usual residents will bear the brunt of this issue.

Please could you add this email to the supplementary evidence for the hearing.

Kind regards