

From: Lisa Gilligan <Lisa.Gilligan@freeths.co.uk>

Sent: 08 July 2025 16:24

To: Barclay Road Residents [REDACTED]; Tucker Matt: H&F
<Matt.Tucker@lbhf.gov.uk>

Cc: [REDACTED]
[REDACTED]
[REDACTED]
[REDACTED]

Subject: RE: 2025/00597/LAPR - Aldi Store, Unit 12 Fulham Broadway Retail Centre
Fulham Road London SW6 1BW (New Premises Licence Application) [FREETHS-
ACTIVE.FID9341489]

Dear [REDACTED]

Thank you for your call this afternoon and apologies that we got cut off as I was travelling.

In relation to the SIA position, there is also the mandatory licence condition which addresses the level of SIA registration requirement as required by the Licensing Act 2003. We are confident (as are the Police) that our in store security team and additional measures will be able to deal with crime prevention in store.

Aldi does have security in a significant proportion of stores nationwide and there is no suggestion that such staff are inadequately trained or ill equipped to deal with security issues in store. As the application is for an off licence and not on – licence premises in reality the risk posed by drunken customers is a very minimal one.

Kind regards

From: Lisa Gilligan <lisa.gilligan@freeths.co.uk>

Sent: 07 July 2025 15:32

To: Barclay Road Residents [REDACTED]; Tucker Matt: H&F
<Matt.Tucker@lbhf.gov.uk>

Cc: [REDACTED]
[REDACTED]
[REDACTED]
[REDACTED]

Subject: RE: 2025/00597/LAPR - Aldi Store, Unit 12 Fulham Broadway Retail Centre
Fulham Road London SW6 1BW (New Premises Licence Application) [FREETHS-
ACTIVE.FID9341489]

Dear [REDACTED]

Thank you for your email below and I have as a matter of courtesy shared it with Nicole Sondh the Police Licensing Officer who I worked with to agree the wording.

We are both confident that the conditions as drafted ensure the promotion of the prevention of crime and disorder licensing objective. They have also been approved by the dedicated Football Officer responsible for Chelsea Football Club.

We have agreed the wording with the Police, to prioritise the need for the conditions to provide a proportionate response to the level of genuine risk, existing crime levels and consistency in the area.

The Licensing Authority are also satisfied that the conditions are clear and enforceable.

Kind regards

From: Barclay Road Residents [REDACTED]
Sent: 04 July 2025 10:41
To: Tucker Matt: H&F <Matt.Tucker@lbhf.gov.uk>
Cc: [REDACTED]; Lisa Gilligan
<lisa.gilligan@freeths.co.uk>; [REDACTED]
[REDACTED]
Subject: Re: 2025/00597/LAPR - Aldi Store, Unit 12 Fulham Broadway Retail Centre Fulham Road London SW6 1BW (New Premises Licence Application)

Dear Matt (cc: Freeths: Lisa Gilligan)

1. Ref the Police conditions:

-So, does this mean on match days tins of beer, pre-mixed cocktails in tins and now even in plastic (Aldi sell 13.5% 'Buzz Balls' that are round in shape and sit nicely in your hand or pocket; they are plastic, I think) can be sold but not similar in glass bottles?

-Sounds like more specificity is needed to assure that an SIA 'Door Supervisor' trained specifically in alcohol sales/licensed activities as well as to manage till areas (self-serve and old-fashioned attended tills) before, during and after any and all matches or events held at Stamford Bridge, would need to be on hand to support this condition, whichever way it is revised.

-SIA 'security guards' (cheaper per hour than 'Door Supervisors') are not trained in licensable activities, I recently read on the SIA website.

We would want this clarified to read 'SIA Door Supervisors trained specifically in retail licensable activities' in the Condition.

The above is a good example of why we try to be in touch with the police about these things that we know affect the increase in, or prevention of crime in our densely residential core of town centre Fulham Broadway.

2. It would also be helpful to start defining 'match days' in conditions, in order to be very clear, ie Chelsea Men's, Chelsea Women's, Championships, guest matches/friendlies (I am not sure how those are called). This has been a problem mentioned by Sub-

Committee members at previous hearings (your colleague Adrian Overton will recall). Definitions are very important now that the Chelsea Women are so successful. 'Any match or event for over 4,999 attendees held at the CFC Grounds:Stamford Bridge' might be a good way to describe things.

We remain very motivated and determined to work with our local businesses to protect and enhance our core Fulham Broadway in a way that it is managed very, very well by retailers and eateries in this extremely densely residential area of Fulham which sees extremely high footfall every day.

This new Aldi application will go a long way in setting the right tone for core Fulham Broadway.

As well, Wetherspoon's opening next door in our historic, listed Edwardian tube station will add to the calibre of operators in our midst who are also determined to uphold very high standards in very sensitive buildings.

It's wonderful to have the support of our commercial neighbours.

All the more reason to get this Aldi license set up properly from the very start!!

Thanks.

[REDACTED]
21 Barclay Rd London SW6 1EJ

[REDACTED]
[REDACTED] Sent from my iPhone

On 4 Jul 2025, at 07:04, Tucker Matt: H&F <Matt.Tucker@lbhf.gov.uk> wrote:

Dear Objectors –

Further to my previous e-mails, the Applicant in this case has had further discussions with two individual objectors (Tournay Road and Barclay Conservation Area Neighbourhood Watch Groups) and this has resulted in some further changes to their proposed application.

Overall, therefore, the material changes to the Application since public comments closed are as follows:

- 1. Reduction in hours open to the public and sale of alcohol to 07:00 to 23:00 Monday to Sunday.**
- 2. Addition of the following condition (as agreed with Met Police):**

On days when Chelsea Football Club are playing home matches at Stamford Bridge the licensee shall ensure that;

- 1. No sales of alcohol in glass containers to be undertaken during the period 3 hours before kick-off or start of event. (This does not apply to regular customers*

who are not attending the match/event and those purchasing food or other non alcoholic items).

- 2. All persons buying alcohol, at any time, to be advised by way of a notice in the windows and verbally where necessary of the Controlled Drinking Zone and asked not to gather outside and leave the vicinity of the premises.*
- 3. Cease all sales of alcohol if requested to do so by a police officer.*
- 4. Avoid stacking alcohol stock close to the entrance and exit doors and employ senior staff and security to monitor control customers, entrance and exits;*
- 5. SIA staff shall be employed to assist staff and keep order on match/event days.*

1. Addition of the following conditions (agreed with Tournay Road and Barclay Road Conservation Area Neighbourhood Watch Groups):

Alcohol would only be sold on the Basement Floor of the premises, as per the revised attached plan (marked in blue).

All spirits will be displayed on the Basement Floor in a lockable cabinet to which members of the public would not have access.

Alcohol would never be sold or displayed on the Ground Floor level of the premises.

I would be grateful if you could consider these and let me know (by return e-mail) if they mitigate your concerns to the extent that you wish to withdraw your representation. If so, I would appreciate confirmation of this in writing by way of reply. Should all Representors (7 in total) withdraw, this would negate the need for a Licensing Sub-Committee Hearing on 15 July 2025 for this item.

I hope the above is satisfactory. However, please let me know if you have any queries.

Kind regards

Matt Tucker

Interim Licensing Policy and Administration Team Leader

Licensing

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