

**From:** [Nicole.Sondh@met.police.uk](mailto:Nicole.Sondh@met.police.uk) <[Nicole.Sondh@met.police.uk](mailto:Nicole.Sondh@met.police.uk)>

**Sent:** 06 June 2025 13:46

**To:** Licensing HF: H&F <[licensing@lbhf.gov.uk](mailto:licensing@lbhf.gov.uk)>

**Cc:** [de@northlondonmedia.co.uk](mailto:de@northlondonmedia.co.uk)

**Subject:** New Premises Licence Application - Fishy Delishy 11 Fulham Broadway  
London SW6 1AA - 2025/00558/LAPR - Police Objection

To Licensing,

**RE: New Premises Licence Application - Fishy Delishy 11 Fulham Broadway London  
SW6 1AA - 2025/00558/LAPR**

I am emailing with reference to the above New Premises Licence Application to inform you that the Metropolitan Police are objecting to this application in respect of the licensing objective in the Prevention of Crime and Disorder.

During the consultation period the police have tried numerous times to arrange to meet with the applicant to discuss his application and gain a better understanding of how he plans to operate. Whilst conditions were offered in the operating schedule there are further conditions that Police would propose are added to the Licence in order to promote the licensing objectives such as an ancillary condition in relation to the sale of alcohol as well as conditions on days when Chelsea Football Club play at home. The times of the operation are also of a late hour in particular Sun to Thurs.

Further detail will be provided in due course.

Kind Regards

Nicole

PC Nicole SONDH 2438AW

Hammersmith and Fulham Police Licensing Unit

**Address:** Hammersmith and Fulham Police Station, 226 Shepherds Bush Road,  
London, W6 7NX

**Email:** [nicole.sondh@met.pnn.police.uk](mailto:nicole.sondh@met.pnn.police.uk)



[Click here for Drink Spike Prevention and Ask for Angela materials](#)

[Click here for drink spiking advice](#)

**From:** [Nicole.Sondh@met.police.uk](mailto:Nicole.Sondh@met.police.uk) <[Nicole.Sondh@met.police.uk](mailto:Nicole.Sondh@met.police.uk)>

**Sent:** 25 June 2025 19:23

**To:** Licensing HF: H&F <[licensing@lbhf.gov.uk](mailto:licensing@lbhf.gov.uk)>

**Cc:** Environmental Protection: H&F <[noise@lbhf.gov.uk](mailto:noise@lbhf.gov.uk)>; [AWMailbox-LicensingFH@met.police.uk](mailto:AWMailbox-LicensingFH@met.police.uk)

**Subject:** RE: New Premises Licence Application - Fishy Delishy 11 Fulham Broadway  
London SW6 1AA - 2025/00558/LAPR - Police Representation

Good Evening Licensing,

**RE: New Premises Licence Application - Fishy Delishy 11 Fulham Broadway London  
SW6 1AA - 2025/00558/LAPR**

Please see the attached document in support of the Police Representation submitted  
on 6<sup>th</sup> June 2025 in relation to the above New Premises Licence application.

Kind Regards

Nicole

PC Nicole SONDH 2438AW

Hammersmith and Fulham Police Licensing Unit

**Address:** Hammersmith and Fulham Police Station, 226 Shepherds Bush Road,  
London, W6 7NX

**Email:** [nicole.sondh@met.pnn.police.uk](mailto:nicole.sondh@met.pnn.police.uk)

PC Nicole SONDH 2438AW  
FH Police Licensing  
Hammersmith Police Station  
226 Shepherds Bush Road  
Hammersmith  
London  
W6 7NX

Email:  
Nicole.Sondh@met.pnn.police.uk  
www.met.police.uk  
Ref: **2025/00558/LAPR**

Dear LBHF Licensing Authority,

Further to my representation dated 6<sup>th</sup> June please see the below propositions for the below application;

New Premises Licence Application – Fishy Delishy, 11 Fulham Broadway, London, SW6 1AA

**Licensable activities sought**

The Provision Late Night Refreshment – Both Indoors and Outdoors

- Mondays and Tuesdays between 23:00 to 01:00
- Wednesdays to Sundays between 23:00 to 01:30

The Sale of Alcohol – Both On and Off the Premises

- Mondays between 11:00 to 01:00
- Tuesdays to Fridays between 11:00 to 01:30
- Sundays between 12:00 to 01:30

**Proposed Opening Hours**

- Mondays to Saturdays between 11:00 to 01:30
- Sundays between 12:00 to 01:30

The premises is located on Fulham Broadway where there are several late night refreshment venues, predominantly only opening within the hours of Late Night Refreshment on a Friday and Saturday night. The Broadway is also home to late night drinking premises and is only a short walk from Chelsea Football Club.

**1.Hours of Licensable Activity;**

The hours applied are particularly late on Sunday to Thursdays, whilst Fulham Broadway is considered a town centre hub, there are residential flats located above the shops. The later hours would encourage those that have been drinking in premises to remain in the area to eat and drink beyond a reasonable time especially

in the week. Consideration should be given to those living and working in the area during the week and the police would propose that the hours for licensable activity are amended to the following;

The Provision of Late Night Refreshment – Both Indoors and Outdoors

Sundays to Thursday 23:00 – 00:00

Friday and Saturdays – 00:00 – 01:30

The Sale of Alcohol – Both On and Off the Premises

Monday to Thursday 11:00 – 00:00

Friday and Saturday 11:00 – 01:30

Sunday 12:00 – 00:00

Given the later hour on a Friday and Saturday and in order to promote the Licensing Objective in the Prevention of Crime and Disorder the police also propose the following condition;

- **On days when the premises is open past 00:00 the premises shall have a minimum of 1 SIA on duty. The requirement for more shall be risk assessed by the premises.**

## **2.Sale of Alcohol for Consumption on the Premises**

There is some confusion as to whether the applicant is seeking the sale of alcohol for consumption on the premises. This has been applied for however within the operating schedule it is mentioned that the applicant only seeks to apply for off-sales and this is supported with the conditions that have been proposed in the operating schedule. Clarity needs to be provided, as to whether the applicant wishes to apply for the sale of alcohol for consumption on the premises also. If this is the case, then Police would propose that the following condition is added to the premises licence.

- **Alcohol sold for consumption on the premises shall be sold ancillary to food.**

For alcohol sold for consumption off the premises police propose an amendment of the following condition in the operating schedule to read as follows.

*Condition to be replaced-*

*Alcohol will be sold in sealed containers only, for consumption off the premises.*

*With*

- **Alcohol sold for consumption off the premises shall be sold in sealed containers only and shall be ancillary to food purchased at the premises.**

## **3.Football Conditions**

The premises is located within close proximity to Stamford Bridge, the home of Chelsea Football Club and has not been referenced in application. In order to allay concerns around the higher risk of disorder associated with the sale of alcohol on days when Chelsea Football Club play at home the Police are proposing the following;

- On days when Chelsea Football Club are playing at home or on days when a Chelsea victory parade takes place, the premise shall not allow the sale of alcohol for consumption OFF the premises for a period of three hours before the advertised kick off time.
- On days when Chelsea Football Club are playing at home or on days when a Chelsea victory parade takes place, all drinks sold for consumption ON the premises shall be supplied in a non glass vessel for a period of three hours before the advertised kick off time.

#### **4. Further Proposed Conditions;**

*To replace the CCTV condition in the operating schedule;*

- High Definition CCTV shall be installed, operated and maintained, at all times that the premises are open for licensable activities or customers are on the premises and;
  - shall be checked every two weeks to ensure that the system is working properly and that the date and time are correct. A record of these checks, showing the date and name of the person checking, shall be kept and made available to Police or authorised Council officers on request
  - at least one camera will show a close-up of the entrance/entrances to the premises, to capture a clear, full length image of anyone entering.
  - shall cover any internal or external area of the premises where licensable activities take place.
  - recordings shall be in real time and stored for a minimum period of 31 days with date and time stamping.
  - footage shall be provided free of charge to Police or authorised council officer within 24 hours of a request.
  - a staff member from the premises that is conversant with the operation of the CCTV system shall be on the premises at all times. This staff member will be able to show police or authorised officers of the Licensing Authority recent data footage with the minimum of delay when requested. This data or footage reproduction shall be almost instantaneous.

*To replace the training condition listed in the operating schedule:*

- All staff responsible for selling alcohol shall receive training in the Licensing Act 2003 in terms of the licensing objectives, offences committed under the Act and conditions of the Premises Licence. Staff shall sign to confirm that they have received and understood the training. Written records of this training shall be retained and made available to police and authorised officers of the Licensing Authority on request. This training will be repeated at least biannually. New members of staff will receive the training prior to selling alcohol
- The Premises shall have a policy to ensure the welfare and safeguarding of vulnerable patrons. Staff shall be able to support

**and assist people who feel unsafe, vulnerable or threatened. Should customers approach the venue for assistance, these incidents shall be recorded in the incident log. This policy shall be made available to police or authorised officers of the Licensing Authority upon request.**

5. Police attempted to contact the applicant via email numerous times during the extended consultation period however never received a response from the applicant. This demonstrates a lack of co-operation and communication which raises some concerns as to the applicants willingness to co-operate with the authorities. The above conditions and amendments have been proposed in support of the licensing objective in the Prevention of Crime and Disorder and go some way to allay police concerns on the impact that this premises licence will have on crime and disorder should it be granted. Should the committee be minded to grant the premises licence the police proposes that the licence is granted with the amendments and conditions listed in this document.

Yours sincerely,

PC Nicole SONDH 2438AW  
Hammersmith and Fulham Police Licensing Team