

**Application for a premises licence to be granted under the Licensing Act 2003**

Case number 2025/00558/LAPR  
Payment transaction 256 27161  
reference  
Amount paid £190  
Date submitted 14/04/2025  
Are you the applicant or their Agent agent?

**PREMISES DETAILS**

Premises address  
11 Fulham Broadway, London SW6 1AA  
If the premises could not be found please enter the address here, or if the premises has no address give a detailed description (including the Ordnance Survey references)  
Trading name (if any) FISHY DELISHY  
Telephone number at the premises (if any) [REDACTED]  
Are the premises in the course of construction?  
No  
Non-domestic rateable value 38500  
of the premises  
Will the premises be exclusively or primarily used for the supply of alcohol for consumption on the premises?  
Yes

**APPLICANT DETAILS**

I am applying as an individual or individuals  
Title Mr  
Name Murat Akkaya  
Address [REDACTED]  
[REDACTED]  
[REDACTED]  
Date of birth [REDACTED]  
Nationality [REDACTED]  
Where applicable, your 9 digit sharecode  
Daytime/ business telephone number [REDACTED]  
Evening/ home telephone number  
Mobile phone number [REDACTED]  
Email address de@northlondonmedia.co.uk  
I confirm that: I am carrying on or proposing to carry on a business which involves the use of the premises for licensable activities

**Alternative details for correspondence**

Contact name (if different from premises user) Mr Deniz Erdogan

Business name

Correspondence address

[REDACTED]  
[REDACTED]  
[REDACTED]  
[REDACTED]

Daytime/ business telephone number

[REDACTED]

Evening/ home telephone number

Mobile phone number

Email address

**OPERATING SCHEDULE**

When do you want the premises licence to start?

12/05/2025

If you want the licence to be valid for only a limited period, when do you want it to end?

If 5,000 or more people are expected to attend the premises at any one time, please state the number expected to attend

Please give a general description of the premises.

Fish and Chips Take-away

What licensable activities do you intend to carry on from the premises?

late night refreshment, Supplying by Alcohol with new grant

**HOURS OPEN TO THE PUBLIC**

Standard days

**Mondays**

Start 11:00

Finish 01:30

**Tuesdays**

Start 11:00

Finish 01:30

**Wednesdays**

Start 11:00

Finish 01:30

**Thursdays**

Start 11:00

Finish 01:30

**Fridays**

Start 11:00

Finish 01:30

**Saturdays**

Start	11:00
Finish	01:30

**Sundays**

Start	12:00
Finish	01:30

Please state any seasonal variations

N/A

Non standard timings. Where you intend to use the premises at different times to those listed above, please list

N/A

**LATE NIGHT  
REFRESHMENT**

Please give further details  
here

Supplying alcohol and hot food.

Will the provision of late night refreshment take place indoors, outdoors or both?

Both

Standard days

**Mondays**

Start	23:00
Finish	01:00

**Tuesdays**

Start	23:00
Finish	01:00

**Wednesdays**

Start	23:00
Finish	01:30

**Thursdays**

Start	23:00
Finish	01:30

**Fridays**

Start	23:00
Finish	01:30

**Saturdays**

Start	23:00
Finish	01:30

**Sundays**

Start	23:00
Finish	01:30

Please state any seasonal variations

N/A

Non standard timings. Where you intend to use the premises for late night refreshment at different times to those listed above, please list.

N/A

## **SUPPLY OF ALCOHOL**

Please give further details  
here

Will the supply of alcohol be for consumption on the premises, off the premises or  
both?

Both

Standard days

### **Mondays**

Start 11:00

Finish 01:00

### **Tuesdays**

Start 11:00

Finish 01:30

### **Wednesdays**

Start 11:00

Finish 01:30

### **Thursdays**

Start 11:00

Finish 01:30

### **Fridays**

Start 11:00

Finish 01:30

### **Saturdays**

Start 11:00

Finish 01:30

### **Sundays**

Start 12:00

Finish 01:30

Please state any seasonal variations

N/A

Non standard timings. Where you intend to use the premises for the supply of  
alcohol at different times to those listed above, please list.

N/A

### **Details of the individual whom you wish to specify on the licence as the designated premises supervisor**

Full name Mr Murat Akkaya

Date of birth [REDACTED]

Home address of  
prospective designated  
premises supervisor [REDACTED]

Personal licence number (if  
known) [REDACTED]

Issuing authority (if known) Broxbourne Borough Council

Please highlight any adult entertainment or services, activities, other entertainment or matters ancillary to the use of the premises that may give rise to concern in respect of children

N/A

Describe the steps you intend to take to promote the licensing objectives

a) General all four licensing objectives (b,c,d and e)

Our business operates as a take away Fish & Chips shop located in Fulham (SW6 1AA). While our core service is food takeaway, we are applying for an alcohol licence for off premises consumption. We are committed to upholding all four licensing objectives: preventing crime and disorder, ensuring public safety, preventing public nuisance, and protecting children from harm.

We will ensure that alcohol sales are carried out responsibly, staff are trained in licensing law and the Challenge 25 policy is strictly enforced. We will implement appropriate security measures, maintain a clean and safe environment for both staff and customers, and work closely with local authorities if any concerns arise.

b) The prevention of crime and disorder

To prevent crime and disorder:

CCTV will be installed and maintained, covering entry and exit points and the sales counter, with recordings kept for a minimum of 31 days.

Staff will be trained to refuse the sale of alcohol to anyone who appears intoxicated or underage.

We will operate a Challenge 25 policy and require valid ID (passport, UK driving licence, or PASS card).

Alcohol will be sold in sealed containers only, for consumption off the premises.

Any incidents or refusals will be recorded in an incident/refusals log and reviewed regularly.

c) Public safety

To promote public safety:

Clear signage will be displayed to remind customers not to open or consume alcohol near the premises.

The premises will be well-lit and regularly maintained to ensure safety for both customers and staff.

Staff will be trained in basic health and safety procedures and emergency protocols.

We will ensure that there are no obstructions or hazards in customer areas, especially during busy hours.

d) The prevention of public nuisance

To prevent public nuisance:

Alcohol will only be sold for off premises consumption in sealed containers to discourage loitering or public drinking near the shop.

Customers will be encouraged to leave the premises promptly and quietly, with clear signage displayed.

Waste disposal will be managed effectively, with litter collected regularly to avoid attracting antisocial behaviour.

Deliveries and collections will be scheduled during appropriate hours to minimise disruption to neighbours.

e) The protection of children from harm

To protect children from harm:

A strict Challenge 25 policy will be in place; staff will request valid photographic ID for anyone who looks under 25.

Staff will be trained to understand the law regarding underage sales and to handle refusal situations appropriately.

No alcohol related advertising will be displayed that could appeal to children.

Alcohol will be stored behind the counter and away from areas where children may access it.

## **DECLARATIONS**

I have enclosed a plan of the premises

Yes

I have enclosed the consent form completed by the individual I wish to be designated premises supervisor

Yes

I have included documents demonstrating my entitlement to work in the United Kingdom or my share code issued by the Home Office online right to work checking service (Applicable to all individual applicants, including those in a partnership which is not a limited liability partnership, but not companies or limited liability partnerships).

I understand I must now advertise my application

Yes

It is an offence, under section 158 of the Licensing Act 2003, to make a false statement in or in connection with this application. Those who make a false statement may be liable on summary conviction to a fine of any amount.

It is an offence under section 24b of the Immigration Act 1971 for a person to work when they know, or have reasonable cause to believe, that they are disqualified from doing so by reason of their immigration status. Those who employ an adult without leave or who is subject to conditions as to employment will be liable to a civil penalty under section 15 of the Immigration, Asylum And Nationality Act 2006 and pursuant to section 21 of the same act, will be committing an offence where they do so in the knowledge, or with reasonable cause to believe, that the employee is disqualified.

Applicable to individual applicants only, including those in a partnership which is not a limited liability partnership] I understand I am not entitled to be issued with a licence if I do not have the entitlement to live and work in the UK (or if I am subject to a condition preventing me from doing work relating to the carrying on of a licensable activity) and that my licence will become invalid if I cease to be entitled to live and work in the UK.

The DPS named in this application form is entitled to work in the UK (and is not subject to conditions preventing him or her from doing work relating to a licensable activity) and I have seen a copy of his or her proof of entitlement to work, or have conducted an online right to work check using the Home Office online right to work checking service which confirmed their right to work.

I have the consent of any individuals or third parties listed in this form to provide their personal details and I am authorised to submit this application on behalf of all applicants.

I have read the privacy policy and agree for my details to be used by the council to contact me about this application and any changes to this service that may affect me.

I agree to the above

Yes I agree to the above declaration

Full name

Deniz Erdogan

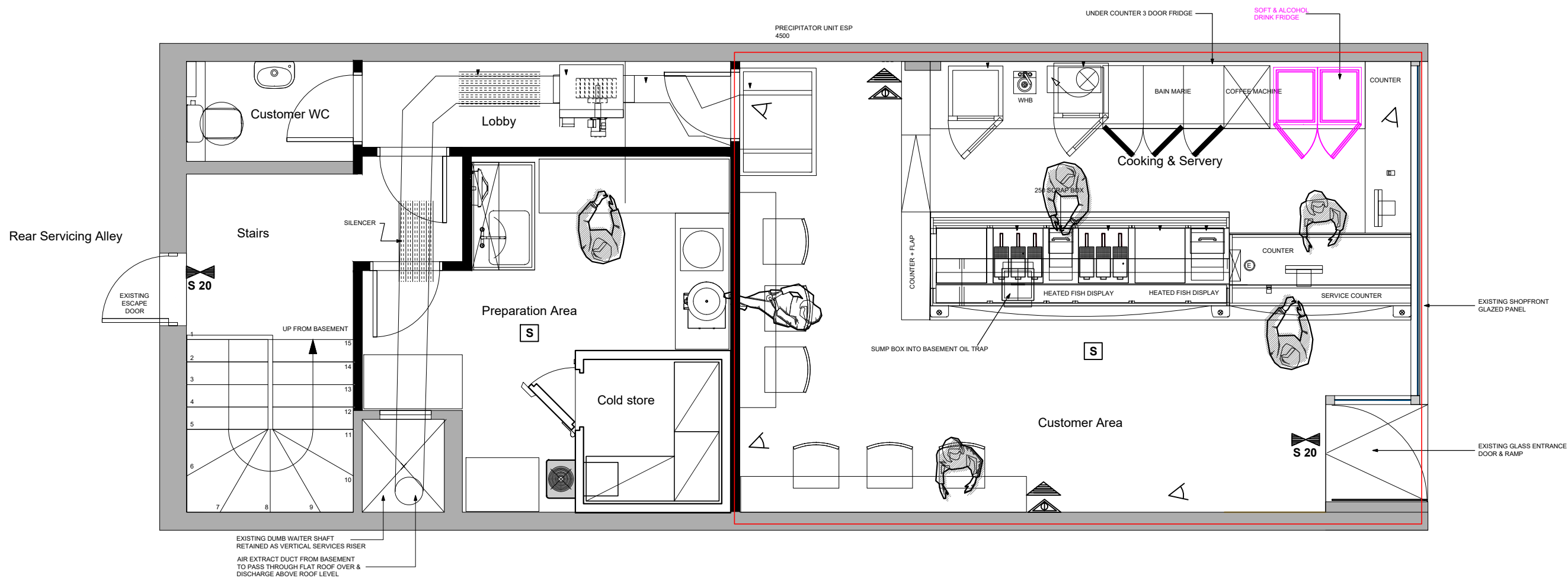
Capacity

Agency

Date

14/04/2025

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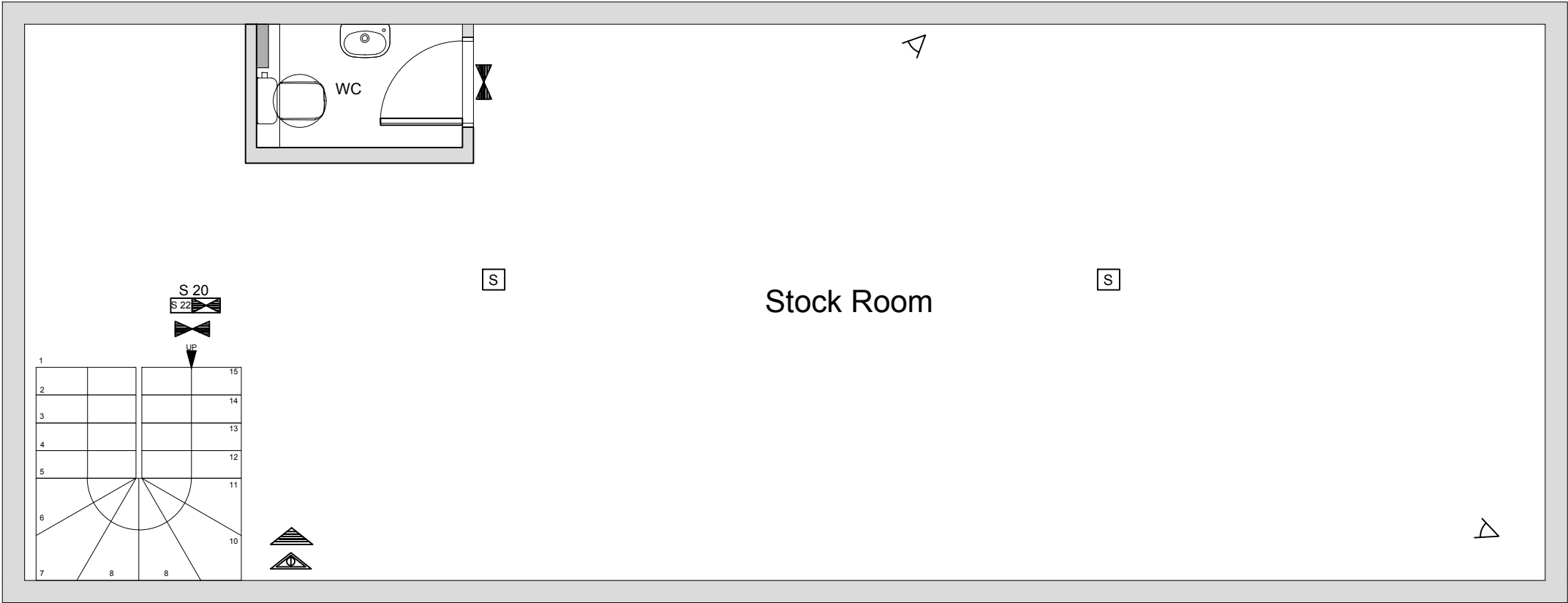
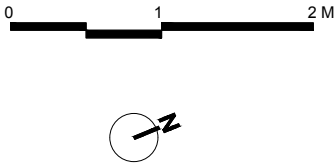


1 GROUND FLOOR PLAN  
Scale: 1:100

# LEGEND

- WC AREA
- ALCOHOL & SOFT DRINKS
- AMBIT OF LICENSED PREMISES
- SAFETY LIGHTS
- SMOKE DETECTOR
- CCTV
- FIRE ESCAPE KEEP CLEAR
- INTERNALLY ILLUMINATED FIRE ESCAPE SIGN (BS 5266)
- CARBON DIOXIDE FIRE EXTINGUISHER
- 9 LT. WATER FIRE EXTINGUISHER





1 BASEMENT FLOOR PLAN  
Scale: 1:100

Technical Note:  
This basement area is an unoccupied space used only occasionally for storage purposes.  
It contains a simple stock room and is not accessible to patrons.  
Access is restricted to staff only.  
The area also includes a staff toilet facility.

- LEGEND
- WC AREA
  - ALCOHOL & SOFT DRINKS
  - AMBIT OF LICENSED PREMISES
  - SAFETY LIGHTS
  - SMOKE DETECTOR
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