

**From:** [REDACTED]  
**Sent:** 19 May 2025 22:47  
**To:** Licensing HF: H&F <[licensing@lbhf.gov.uk](mailto:licensing@lbhf.gov.uk)>  
**Cc:** [REDACTED]  
[REDACTED]

**Subject:** 2025/00597/LAPR | Licensing Act - Premises Licence | Unit 12 Fulham Broadway Retail Centre Fulham Road London SW6 1BW

Good evening,

I am writing in my capacity as Chair of the Walham Green Ward Panel, which represents the almost 8,000 residents of the neighbouring ward and businesses in a longstanding forum with the Safer Neighbourhood Team (police officers for the ward) to discuss crime and anti-social behaviour.

As has been discussed on a regular basis with the Licensing Committee in various hearings, this ward is densely populated and is largely residential apart from a couple of roads which are semi-residential such as the North End Road and Fulham Road.

Whilst residents of the ward are pleased the old Wilko's premises will no longer be empty and there will be an Aldi supermarket as a new local amenity, they are not pleased with the opening hours on the licensing application. The proposed hours are from 6am to midnight 7 days a week.

It will be handy for a supermarket to be open early for commuters using Fulham Broadway tube station, but it seems aggressive for alcohol to be on sale that early in the morning. The evening hours are of the most concern to residents. They don't want customers to be coming out of a supermarket at midnight, more than likely with alcohol. Although the premises is within the shopping centre, across the road is the Walham Green housing estate (low level housing and a tower block owned by the council) plus the heavily populated Cedarne Road. There is also the Oswald Stoll veterans home two minutes walk away, with veterans remaining on site in the blocks closest to the station which will remain after the CFC purchase and eventual site redevelopment. There are also many flats above the commercial premises at the junction of the Fulham Road and Harwood Road, and the large Samuel Lewis estate behind the shopping centre.

These residents will be disturbed by late night shoppers, especially those who are looking to purchase alcohol - perhaps after a night out or for party supplies. Many of them will presumably be intoxicated and noisy.

Having a late night supermarket, with the possibility of buying alcohol, will result in increased crime and anti-social behaviour in a ward with already at least around 100 crimes a month (my calculation). I reserve the right to submit the latest figures from the MPS website before any hearing to aid the licensing committee members.

It is notable that Sainsburys, the existing and longstanding supermarket in this shopping centre, has the following much shorter opening hours:

Mon – Sat 07:00am to 9:00pm

Sun 12:00 – 6:00pm

It would seem reasonable for the new Aldi to be granted a license to sell alcohol with the same hours as Sainsburys, which takes into account the increased additional crime, anti-social behaviour and noise and inconvenience caused by alcohol sales in a densely populated area.

The application also doesn't take into account the very close proximity of the premises to Chelsea Football Club at Stamford Bridge, less than 5 minutes walk away on the Fulham Road. Will alcohol sales be allowed before or after home games? We already have considerable problems with fans' behaviour, which has a very negative impact on residents living nearby. Fans are already frequently under the influence of drink and drugs, and we don't want them smuggling alcohol into the stadium or quickly drinking a can or two before a game - which in turn could reduce business in local pubs.

This application isn't compatible with the licensing objective of preventing crime and disorder, objectives of public safety, preventing public nuisance, and protecting children from harm.

On behalf of the ward panel members and local residents, we ask the committee to reject this application and restrict the sale of alcohol to the hours of 7am to 9pm Mon-Sat and from noon to 6pm on Sundays. As there is a church immediately next to the Aldi shopfront, it makes sense for alcohol sales on Sundays to be prohibited before noon. We also believe there may need to be conditions applied on sales of alcohol before and after home games at Stamford Bridge.

Kind regards



Chair - Walham Green Ward Panel  
33 Delaford Street, London SW6 7LT

Kind regards



Chair - Walham Green Ward Panel

**From:** [noreply@lbhf.gov.uk](mailto:noreply@lbhf.gov.uk) <[noreply@lbhf.gov.uk](mailto:noreply@lbhf.gov.uk)>  
**Sent:** 20 May 2025 08:04  
**To:** Licensing HF: H&F <[licensing@lbhf.gov.uk](mailto:licensing@lbhf.gov.uk)>  
**Subject:** Comments for Licensing Application 2025/00597/LAPR

## Comments summary

Dear Sir/Madam,  
Licensing Application comments have been made. A summary of the comments is provided below.  
Comments were submitted at 20/05/2025 8:03 AM from [REDACTED]

### Application Summary

Address:	Unit 12 Fulham Broadway Retail Centre Fulham Road London SW6 1BW
Proposal:	Licensing Act - Premises Licence
Case Officer:	Lorna McKenna

[Click for further information](#)

### Customer Details

Name:	[REDACTED]
Email:	[REDACTED]
Address:	53 Britannia Road London

### Comments Details

Commenter Type:	Neighbour
Stance:	Customer objects to the Licensing Application
Reasons for comment:	
Comments:	20/05/2025 8:03 AM We don't need more outlets selling alcohol. Drunkenness, crime and safety are already a problem. Please do not grant this license.

From: [noreply@lbhf.gov.uk](mailto:noreply@lbhf.gov.uk) <[noreply@lbhf.gov.uk](mailto:noreply@lbhf.gov.uk)>  
Sent: 19 May 2025 13:56  
To: Licensing HF: H&F <[licensing@lbhf.gov.uk](mailto:licensing@lbhf.gov.uk)>  
Subject: Comments for Licensing Application 2025/00597/LAPR

## Comments summary

Dear Sir/Madam,  
Licensing Application comments have been made. A summary of the comments is provided below.  
Comments were submitted at 19/05/2025 1:56 PM from [REDACTED]

### Application Summary

Address:	Unit 12 Fulham Broadway Retail Centre Fulham Road London SW6 1BW
Proposal:	Licensing Act - Premises Licence
Case Officer:	Lorna McKenna

[Click for further information](#)

### Customer Details

Name:	[REDACTED]
Email:	[REDACTED]
Address:	21 Barclay Road London

### Comments Details

Commenter Type:	Residents Group
Stance:	Customer objects to the Licensing Application

### Reasons for comment:

Comments: 19/05/2025 1:56 PM The sale of alcohol, from 6am to Midnight at the planned Aldi shop in the Fulham Broadway tube station arcade, will increase crime inside and outside the Fulham Broadway Shopping Arcade/Tube station.

It will bring people inside to loiter, hang out, sleep, maybe hunker down for a few days or week, or even months. It will cause problems that more than one or two SIA guys patrolling the inside (not the outside) of the Shopping Arcade can handle.

This leads to public safety concerns, and concerns for the safety of children (safeguarding issues here) who seem to hang out here already. Numerous nuisance issues which already exist will increase, not decrease. Who needs to buy alcohol at a tube station at 6am, 7am, 8am 9am 10am 11am? This application has not been

thought through. We reserve our right to comment further, but as the deadline is tomorrow, we are putting in this Representation now. All four licencing objectives will not be promoted with this idea of 'you can buy alchohol now cheaply, at the new Aldi in Fulham Broadway up till midnight'. Preventing crime, asb, is about limiting the sale of alcohol to reasonable hours, at least in Fulham. Thank you.

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**From:** [noreply@lbhf.gov.uk](mailto:noreply@lbhf.gov.uk) <[noreply@lbhf.gov.uk](mailto:noreply@lbhf.gov.uk)>  
**Sent:** 20 May 2025 09:49  
**To:** Licensing HF: H&F <[licensing@lbhf.gov.uk](mailto:licensing@lbhf.gov.uk)>  
**Subject:** Comments for Licensing Application 2025/00597/LAPR

## Comments summary

Dear Sir/Madam,  
Licensing Application comments have been made. A summary of the comments is provided below.  
Comments were submitted at 20/05/2025 9:48 AM from [REDACTED]

### Application Summary

Address:	Unit 12 Fulham Broadway Retail Centre Fulham Road London SW6 1BW
Proposal:	Licensing Act - Premises Licence
Case Officer:	Lorna McKenna

[Click for further information](#)

### Customer Details

Name:	[REDACTED]
Email:	[REDACTED]
Address:	35 Walham Grove London

### Comments Details

Commenter Type:	Residents Group
Stance:	Customer objects to the Licensing Application

Reasons for comment:

Comments: 20/05/2025 9:48 AM While we are happy to have Aldi opening a store I am objecting to the proposed hours for selling alcohol. There are already issues with drunk and disorderly behaviour around the station and selling cheap alcohol will only make things worse. The licensing laws for all other stores in the area restrict the times when alcohol can be sold and the same times should apply to Aldi.

The station is used early morning for children to go school and this colliding with people who feel they need alcohol that early in the morning leads to security and safe guarding concerns.

Staying open to 12.00 midnight will also attract rough sleepers who will want to sit / sleep in the warm, I know my daughter would feel unsafe if she had to walk through the station at midnight full of rough sleepers who have been drinking cheap alcohol all day.

Please do not allow this to happen

**From:** [REDACTED]  
**Sent:** 20 May 2025 14:18  
**To:** Licensing HF: H&F <licensing@lbhf.gov.uk>  
**Cc:** Tucker Matt: H&F <Matt.Tucker@lbhf.gov.uk>  
**Subject:** 2025/00597/LAPR | Licensing Act - Premises Licence | Open for Consultation | Unit 12 Fulham Broadway Retail Centre Fulham Road London SW6 1BW

[REDACTED]  
**10 Tournay Road, Fulham, London, SW6 7UF**  
[REDACTED]

**Residents Group**  
**OBJECT**

### **FAO Licensing**

**I have tried to submit the comment below using the public access online four times in the last ten minutes and receive an error message each time. The deadline for submissions is close of play today and normally I would receive an email acknowledgement. Please acknowledge receipt of my representation to confirm that I have submitted it within the consultation period.**

I am and my family have been resident on Tournay Road for 25 years and I run the Tournay Road Neighbourhood Watch Group. I am writing on behalf of myself and the Group.

We object to the application on the basis that:

1 the application is for off-premises sales of alcohol outside the guideline hours stated in the LBHF Statement of Licensing Policy. These guidelines are there to protect residents, families, children etc. The proposed hours are inconsistent with the Policy objectives and entirely inappropriate for a densely residential area such as the one in Fulham Broadway and its vicinity. The hours applied for are 06:00 - 00:00. The Guideline closing hour for alcohol sales in supermarkets in both Town Centre and mixed-use areas is 23:00.

2 No other operator has these hours: Sainsbury's 07:00 - 21:00 Monday to Saturday and 12:00 - 18:00 Sunday. Waitrose 08:00 - 21:30 M-Sat. Lidl 08:00 - 22:00 and Tesco 07:00 - 23:00 for Monday to Saturday and shorter on Sunday.

3 it significantly increases the risk of crime, disorder, and anti-social behaviour. Sadly, the situation has become worse over the years with urination, vomit, drug deals and broken glass bottles now an almost nightly occurrence on the residential roads in this area.

5 given that the Broadway is a significant meeting place for children (with coffee shops, restaurants, and a cinema) and is a major transport link that children use every day there is the risk of potential harm to children because of such an early opening time and beyond Guideline closing time. The Broadway and access to the tube station has always been a fairly safe space for us and our children; and

6 by applying for non-Guideline hours the application significantly increases the risk of noise nuisance by allowing/encouraging people to congregate, meet and to disperse locally late at night, and, because off premises sales use dispatch/delivery motorbike riders (Uber, Gettir, Deliveroo, Just Eat etc.), during the hours when residents, families and children reasonably expect to have the peace and quiet needed and essential for sleep.

Please give my email address to Lisa Gilligan, the agent, and ask them to contact me to discuss the application, explain Aldi's strategy and objectives in the hope that we can reach agreement and avoid the need for a hearing.

I reserve the right to add to this representation, make further submissions and, if I am unable to attend the hearing, then to appoint a representative in my place.

Thank you.



[REDACTED]  
4 Barclay Road, Fulham, London SW6 1EH  
[REDACTED]

### FAO Licensing - OBJECTION

My wife [REDACTED] and I have been resident in Barclay Road for four years. Living very near the Redback and a number of fast food outlets, we have experienced first hand what happens when the so-called Nighttime Economy swings into action. I have come to the view that unless we the residents band together, shout, spend big money on barristers, and protest, Fulham will experience hours-creep and as a result will soon become a hub of 24-hour fast food and the delivery of such food, with all the traffic, noise, and crime that will result.

Every time an operator makes a speculative application for impossible hours, residents have to stand up, get ready to start writing representations like this and start spending serious money. **My most fundamental question is, when, oh when, will the Council start representing the residents and deal with all licensing applications simply by directing the applicant to the London Borough of Hammersmith and Fulham's own existing policy?**

But, here we are, having to respond to yet another speculative and vexatious application, so here goes. You may notice that this is almost a direct copy-and-paste from the representation of [REDACTED], because I could not put it any better.

I object to the application on the basis that:

1 the application is for off-premises sales of alcohol outside the guideline hours stated in the LBHF Statement of Licensing Policy. These guidelines are there to protect residents, families, children etc. The proposed hours are inconsistent with the Policy objectives and entirely inappropriate for a densely residential area such as the one in Fulham Broadway and its vicinity. The hours applied for are 06:00 - 00:00. The Guideline closing hour for alcohol sales in supermarkets in both Town Centre and mixed-use areas is 23:00.

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3 it significantly increases the risk of crime, disorder, and anti-social behaviour. Sadly, the situation has become worse over the years with urination, vomit, drug deals and broken glass bottles now an almost nightly occurrence on the residential roads in this area.

5 given that the Broadway is a significant meeting place for children (with coffee shops, restaurants, and a cinema) and is a major transport link that children use every day there is the risk of potential harm to children because of such an early opening time and beyond Guideline closing time. The Broadway and access to the tube station has always been a fairly safe space for us and our children; and

6 by applying for non-Guideline hours the application significantly increases the risk of noise nuisance by allowing/encouraging people to congregate, meet and to disperse locally late at night, and, because off premises sales use dispatch/delivery motorbike riders (Uber, Gettir, Deliveroo, Just Eat etc.), during the hours when residents, families and children reasonably expect to have the peace and quiet needed and essential for sleep.

I reserve the right to add to this representation, make further submissions and, if I am unable to attend the hearing, then to appoint a representative in my place.

Thank you.

**From:** [REDACTED]

**Sent:** 20 May 2025 21:59

**To:** Tucker Matt: H&F <Matt.Tucker@lbhf.gov.uk>

**Cc:** [REDACTED]  
[REDACTED]

**Subject:** Aldi Store 2025/00597/LAPR

Matt

I had issues using the Comments section for this Licensing application so I am sending it by email. I do appreciate that the deadline is midnight tonight, so would be most grateful if you could confirm that you did receive this before the midnight deadline. I'm having trouble attaching the Crime statistics map, so will send this tomorrow. Many thanks

Dear Matt

**Ref: 2025/00597/LAPR Aldi Store, Unit 12, Fulham Broadway Retail Centre SW6 1BW - Resident Objection**

Please accept this email as my written OBJECTION to the above application where the Applicant (Aldi Stores) has applied for the sale of alcohol off the premises, between the hours of 06.00 to 00.00 Mondays to Sundays inclusive.

I am writing in my capacity as Secretary of the Fulham Island Residents Association (FIRA), and also as owner / occupier of a flat in Fulham Island, 4 Farm Lane, SW6 since 2006.

Fulham Island comprises 32 flats, which are members of the Association, and a further 8 flats in Albion House (fronting Vanston Place), which are not part of the Association. We have approximately 80 residents ranging in age from 92 to 6 years of age, not including those in Albion House.

If I am unable to attend the Licensing hearing for application 2025/00597/LAPR (date to be notified), I appoint [REDACTED] to represent me and the residents of Fulham Island, in addition to representing his Tournay Road Neighbourhood Watch, or whomever he may specify in his place.

My concerns, and those of residents living in Fulham Island, are written under the headings of two of the four licensing objectives.

1. Prevention of crime and disorder

This area of Fulham Broadway is noted by the Metropolitan Police as a "crime hotspot" for anti-social behaviour and disorder. Please see attached map of crime hotspots for March 2025.

To allow the sale of alcohol off-premises from 06.00 until midnight, will only add to the issue of public safety, in terms of people purchasing alcohol and “lingering” in the area to drink it, and the potential for disorderly drunken customers to enter the store to purchase more alcohol.

The Police list ALL CRIMES, from January 2025 to March 2025, as follows:

January 2025 – 23 offences, of which 11 were for shoplifting; 1 was for bicycle theft; 3 for violence and sexual offence; 2 for criminal damage and arson; 1 for public order offences; 2 for theft from a person and 3 for all other crimes.

February 2025 – 26 offences, of which 9 were for shoplifting; 1 for bicycle theft; 2 for theft from a person; 3 for other theft; 2 for violence and sexual offences; 4 were for public order and 5 for all “other” crimes.

March 2025 – 19 offences, of which 8 were for shoplifting; 1 for bicycle theft; 3 for other theft; 1 for robbery; 2 for violence and sexual offence; 3 for anti-social behaviour and 1 for all other crimes.

All of the above crimes are not insubstantial, and are only ACTUAL reported crimes, many more will be unreported.

The Fulham Broadway Retail Centre employs 2 SIAs on a permanent basis, and even with this security presence cannot control the sheer amount of crime which happens every month, particularly shoplifting.

## 2. The protection of children from harm

-  
Every Monday to Friday, during term time, between 8.00am and 8.45am and then between approximately 3.00pm and 4.00pm, the Fulham Broadway Centre is overrun with pupils from the London Oratory School using the underground to arrive at school and then disperse.

To have a retail shop which is selling alcohol during the early morning period is surely harmful to children.

## 3. Public Safety

The Fulham Broadway Retail Centre states its opening and closing hours from Monday to Sunday are 6.30 am to 12.30 am (next day).

District Line last trains:  
To Wimbledon 00.56  
To Upminster 23.43  
To Edgware Road 23.59

Sainsbury's Fulham Broadway Superstore, in Unit 17, confirm their store opening hours as:

Tuesday to Saturday 7.00 am to 9.00 pm

Sunday 12 noon to 6.00 pm

Monday 8.00 am to 8.00 pm

Sainsbury's Licence: 2025/00344/LAPR allows the sale of alcohol off the premises from 12.00 am to 12.00 am.

Note the 12.00 am start.

In practice, the later time is redundant, as the store is not open at this time.

There is no other grocery store in the vicinity of the Retail Centre which the Council has agreed can sell alcohol off premises at such an early hour. To allow this application to proceed could encourage other stores to apply for the same terms, which can only increase the general public disorder statistics already recorded by the Metropolitan Police.

For the above reasons and further reasons set out by other residents, I ask the H&F Licensing Sub-Committee to reject the application.

I reserve my right to comment further, and to provide further supplementary evidence to this application without prejudice.

Sincerely,

[REDACTED]

Fulham Island, 4 Farm Lane, London SW6 1DG

[REDACTED] [REDACTED]