

HOLIDAY ACTIVITY AND FOOD PROGRAMME SUMMER IN THE CITY HAMMERSMITH & FULHAM

Summer 2025



AGENDA

HAF Overview

Links to Wider Strategies

Themed Weeks

Provisions Insights

Events

CommUNITY Day

Providers

Marketing

Resources



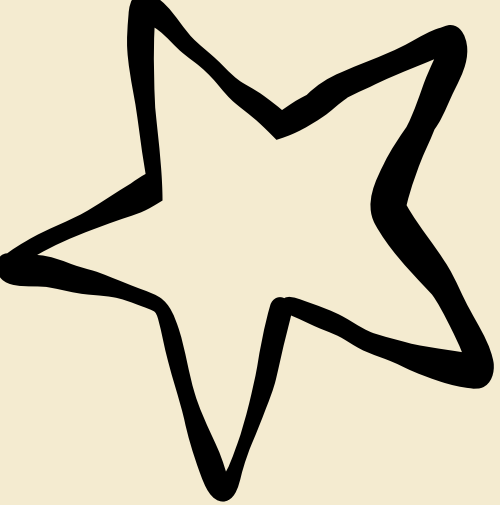
WHAT IS HAF?

- A government-funded initiative supporting children eligible for benefits-related free school meals.
- Provides access to free enriching activities and nutritious meals during Easter, Summer, and Winter school holidays.
- Aims to reduce holiday-related pressures for families, improve outcomes for young people, and strengthen community connections.



KEY OBJECTIVES

- Inclusive and accessible provision
- Youth led planning and delivery
- Wider family engagement
- Focus on wellbeing and mental health
- Food and Nutrition Education
- Monitoring, Evaluation and Continuous Improvement



HAMMERSMITH & FULHAM STRATEGIES



Early Intervention Strategy

- Reducing pressure on families through free accessible provision
- Structured and safe spaces reducing risk of isolation and behavioural escalation
- Early identification for vulnerable at risk children
- Family Hubs to connect families with wider early help services

SEND Strategy

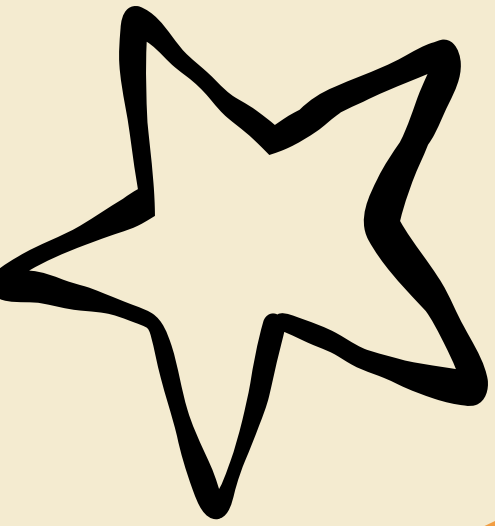
- Reducing pressure on families through free accessible provision
- Structured and safe spaces reducing risk of isolation and behavioural escalation
- Early identification for vulnerable at risk children
- Family Hubs to connect families with wider early help services

Youth Voice Strategy

- Youth Council & Youth Board involved in planning and shaping themed activities.
- Structured feedback through post programme surveys
- Work experience and volunteering opportunities
- Youth-led initiatives



SUMMER IN THE CITY 2024



OVERALL IMPACT

2398
UNIQUE YOUNG
PEOPLE

177
UNIQUE SEND
YOUNG PEOPLE

16,139
HOT MEALS
SERVED

17,655
ATTENDANCES



DELIVERY

24
PROVIDERS

52
EVENTS

2020
HOURS OF
DELIVERY

SUMMER IN THE CITY 2025

- 6 weeks of holiday activities and event across the borough
- 5 weeks of themed weeks with activities and events to match
- Free holiday provision for children and young people aged 4 to 18, and up to 25 with SEND
- Delivered in schools, youth clubs, community centres, parks, and public spaces across the borough



THEMES

1. Exploring our Environment
2. Levelling Up
3. Building Connections
4. Celebrating Creativity
5. Belonging Everywhere

PROVIDERS

SPECIALIST PROVIDERS

NAME	LOCATION	AGE	WEEKS
Action on Disability	White City	11-25 years	2,3,4,5
Dancwest	Parsons Green	5-17 years	2,3,4
Lets Unite for Autism	White City	7-16 years	2,3,4,5
MENCAP	Shepherds Bush	13-25 years	2,3,4,5,6
Solidarity Sports	Holland Park	5-16 years	2,3,4,5,6

FOOD EDUCATION

NAME	LOCATION	AGE	WEEKS
Nourish Hub	Shepherds Bush	8-17 years	2,3,4

MULTI ACTIVITY

NAME	LOCATION	AGE	WEEKS
Brainspark Games	Tudor Rose	5-12 years	1,2,3
Bubble and Squeak	Old Oak	5-11 years	1,2,3,4,5,6
Harrow Club	White City/ Old Oak/ Sands End/ Tudor Rose	11-18 years	1,2,3,4,5
LMP Action	Hammersmith	8-16 years	1,2,3,4,5
MASBRO	Hammersmith	8-19 years	1,2,3,4,5
Minaret Community Centre	West Brompton	8-16 years	1,2,3,4,5,6
Sands End Community Centre	Parsons Green	5-11 years	2,3,4,5
Shepherds Bush Families Project	Hammersmith	5-16 years	2,3,4,5,6
Sulgrave Club	Hammersmith	7-19 years	1,2,3,4,5
Urbanwise	Old Oak	5-11 years	1,2,3,4,5,6
WEST	White City	8-12 years	2,3,4,5,6

SPORTS

NAME	LOCATION	AGE	WEEKS
Fulham Reach Boat Club	Fulham	13-18 year	3,4,5
Jolof Sports	Fulham	6-15 years	1,2,3,4,6
London Sports Trust	White City	8-16 years	2,3,4
Motion 4 Kids	Shepherds Bush	5-16 years	2,3,4,5

PERFORMING ARTS

NAME	LOCATION	AGE	WEEKS
Dancewest	Parsons Green & Hammersmith	5-17 years	2,3,4
Noise Academy	Tudor Rose	8-16 years	4
White City Theatre Project	Shepherds Bush	11-18 years	1

ACCESSIBILITY AND SEND

SPECIALIST PROVIDERS

NAME	DETAILS
Action on Disability	Delivered at WEST, Action on Disability offer a wide range of activities due the vast resources the building has to offer. From the climbing wall to boxing. Places available for young people with SEND include 1-2-1 support for those with Complex or Profound needs.
Dancwest	Dance sessions at the Lyric Theatre and Sands End Community Centre. Offering two age streams of provision, 5-11, 11-17 years. Able to offer 1-2-1 dance support but cannot accomodate complex or profound needs.
Lets Unite for Autism	Supporting young people with autism and developmental disabilities. A wide range of activities, including STEM, VR Games, and arts and crafts. It is designed for group participation and does not provide 1-2-1 support.
MENCAP	Supporting young people age 13-25 years in a wide range of activities, including arts, sports, cooking and trips. They are able to offer 1-2-1 support to young people with complex and profound needs.
Solidarity Sports	They provide support to young people who are recovering from complex trauma. A ratio of 1 adult per 2 children, they offer sports, trips and arts and crafts.

- All providers are able to offer spaces to children and young people with SEND
- It is a requirement for providers to add their accessibility arrangements and SEND support on Plinth which allows parents to filter appropriate provisions.
- Specialist SEND provision filter on Plinth and advertised in SITC Brochure

EVENTS

- WormWood Scrubs Pony club offering 'own a pony' and picnic events.
- Noise Academy to offer music workshops
- Duthc Pot Stories offering storytelling sessions.
- Specialist providers offering family friendly events.

EXPLORING OUR ENVIRONMENT

- Co-designed with the Climate team and Youth Council
- Local organisation partnerships including: Hammersmith Community Gardens Association, Science Owl, Divine Collective, Imperial Invention Rooms, Wetlands Centre

LEVELLING UP

- Events include: BMXing at Wormwood Scrubs, Boxing in Ravenscourt Park, Climbing Hangar at Parsons Green; Kayaking with London Sports Trust

BUILDING CONNECTIONS

Co-design with Youth Council to promote their podcast.

- Partnerships include: MIND, BIA, Better 4 You, Podcast tour



CELEBRATING CREATIVITY

- Partnerships include: Storytelling with Dutch Pot Stories; Zine workshops with Skin Deep Education; DJ and Music Production with Noise Academy; Fashion with La Modista; Manga drawing with Rich T

BELONGING EVERYWHERE

- Co-designed with the Youth Board
- Events include: Steel drums workshop; Hammersmith Podcast, Nourish Hub Global Food event

INSIGHTS



9 UNIVERSAL PROVIDERS
2 SEND PROVIDERS
6 EVENTS

7 UNIVERSAL PROVIDERS
1 SEND PROVIDER
7 EVENTS

7 UNIVERSAL PROVIDERS
1 SEND PROVIDER
7 EVENTS



EVENTS AND PROVISIONS

Old Oak

Tudor Rose

Stephen Wiltshire Centre

MARKETING

Digital

- Website updates
- Mailer of digital brochure
- Social media posts
- HAF video
- Plinth booking system

Print

- Brochures
- Vinyl banners
- Flyers
- Magazine article



RESOURCES

Digital

- Cookbook
- Weekly Themed activity packs
- Vegemi Food Education platform



COMMUNITY DAY

SUMMER IN THE CITY LAUNCH

SATURDAY 19TH JULY



Youth DJ performance
Crowd Sports Activities
(Celebrity guest)

Youth Council Live Podcast
Art and Craft volunteering

project

JK Arts

MENCAP

MIND



VR activities

Nourish Hub Food Activities
Skin Deep Education Arts

300-500
ANTICIPATED
ATTENDANCES

Penalty Shoot Out
Ninja Warrior

Lebanese Food Truck
offering 100s of
free meals

