

Proposed consultation questions for the draft Markets and Street Trading Licensing Policy and updated Prescribed Standard Conditions for Street Trading Licences

1. Aims and Objectives and Scope:

- Do you agree with the aims and objectives outlined in the new street trading policy - to support and promote business activity by: providing transparency and integrity when dealing with street trading matters; and ensuring that there is consistency when making decisions, to promote fair trade? **YES / NO**
- Are there any additional objectives you believe should be included? **YES / NO**
- If yes, what additional objectives do you believe should be included?

2. Impact on Traders:

- Do you think the new policy will affect street traders positively? **YES / NO / NOT SURE**
- Do you think that traders will need additional support will need to comply with the new policy? **YES / NO / NOT SURE**
- If yes, what additional support would be needed?
- Are there any potential benefits or drawbacks for street traders? **YES / NO / NOT SURE**
- If yes, what are the potential benefits or drawbacks for street traders?

3. Public Health and Safety:

- Do you think the policy adequately addresses public health and safety concerns? **YES / NO**
- If no, what specific health and safety measures would you like to see included?

4. Environmental Considerations:

- Do you think the policy promotes environmental improvement and regeneration? **YES / NO**
- If no, what do you think should be added or considered?

5. Regulatory Compliance:

- Does the policy provide clear guidelines for regulatory compliance? **YES / NO**
- If no, what do you think should be included to provide adequate clarity?
- What challenges do you foresee in ensuring compliance with the new policy?

6. Community Impact:

- Do you think that the policy will impact the local community in a positive way? **YES / NO / NOT SURE**
- Are there any potential benefits or drawbacks for residents? **YES / NO / NOT SURE**
- If yes, what are the potential benefits or drawbacks for residents?

7. Feedback and Amendments:

- Do you agree that traders and residents should have the ability to provide ongoing feedback on the policy? **YES / NO**
- Do you agree that there should be a process in place for amending the policy based on feedback? **YES / NO**

8. Application Process:

- Is the application process for street trading consent clear and accessible? **YES / NO / NOT SURE**
- What improvements can be made to streamline the application process?

9. **Declaration of market rights:**

- Section 4 of the new policy refers to '*Declaration of Market Rights*'. Declaring market rights will allow the council to object to competing markets being set up within 6¾ miles from any Council run markets. It can also assist the Council in regulating and managing private markets. The council are of opinion that declaring market rights will support the local economy, enhance community life, and ensure that street trading is conducted in a regulated and beneficial manner Do you agree that the council should declare market rights? **YES / NO / NOT SURE**

10. **Designating the whole borough or more streets for regulated street trading activities:**

- Section 8 of the new policy refers to '*Designation and De-designation of streets for street trading*'. Currently, parts of the public highway are designated for the purpose of street trading, rather than a whole street or the whole borough. These designations can take the form of markets, individual stalls, tables and chairs outside of restaurants or shop-front displays. Designations will allow the council to designate specific areas as "licence streets," making it mandatory for traders to obtain a licence before trading.
The same rules will apply across the whole borough, so that there is no confusion about where certain laws or permissions apply. Which of the following options would be your preferred approach for the council to take? **Leave designations as they are / Designate the whole borough / Only designate some additional streets in the borough**

11. **Shop front licences:**

- Section 9 of the new policy refers to '*Shop front trading licences*'. There are no current Shop front trading licences issued by the council. The council wants businesses to make better use of the space in front of their shops, which might otherwise be unused, by eye-catching displaying their products outside, attracting more customers and increasing foot traffic and impulse buys from passersby. Clear guidelines will help to ensure that businesses maintain orderly and safe public spaces, provide a level playing field for all businesses, ensure clear and accessible pathways for pedestrians, reducing the risk of accidents.
Do you think that it is a good idea for the council to start issuing Shop front trading licences? **YES / NO / NOT SURE**

12. **Private market operators:**

- To maintain public safety and consistency in approach and processes, the council propose to issue private market operators' licences with Private Market Operator Licence Terms & Conditions. Do you agree with this? **YES / NO / NOT SURE**

13. **Prescribed Standard Conditions for Street Trading Licences:**

- The council can make regulations prescribing standard conditions which are attached to a street trading Licence or can be added to a temporary street trading Licence. The standard conditions will apply to any person authorised by a street trading licence or a temporary licence. The Street Trading Regulations 2004 have been reviewed and updated, and new prescribed standard conditions have been produced, which complement the new draft Markets and Street Trading Policy. Do you foresee any challenges in complying with the new conditions? **YES / NO**
- Do you have any comments about the updated standard conditions? **YES / NO**
- If yes, please use the space below to tell us what you think about the updated standard conditions?

14. **Regulation of Commodities for Street Trading Licences 2025:**

- The updated Regulation of Commodities provides a simpler and clearer commodities list for traders, with less restrictions and greater flexibility on what traders can and cannot sell. The

updated list also includes details about prohibited items. Do you have any objections to the updated commodities list? **YES / NO / NOT SURE**

- If yes, what do you think needs to be changed?

15. **General comments and suggestions**

- Do you have any overall thoughts, general comments or suggestions for improving the draft policy? **YES / NO**
- If yes, please use the space below to tell us what you think?