

**From:** [REDACTED]

**Sent:** 15 January 2025 18:28

**To:** Mckenna Lorna: H&F <[Lorna.Mckenna@lbhf.gov.uk](mailto:Lorna.Mckenna@lbhf.gov.uk)>

**Cc:** Masini Bill: H&F <[Bill.Masini@lbhf.gov.uk](mailto:Bill.Masini@lbhf.gov.uk)>; Love Doug: H&F <[Doug.Love@lbhf.gov.uk](mailto:Doug.Love@lbhf.gov.uk)>

**Subject:** Re: Newsmart - application to review licence

RE: Incident Sunday 27th October 2024- Alcohol being sold to minors - Askew Road

I fully support the review submitted by the licensing Authority to revoke Newmart's License to sell alcohol or any tobacco products. Sadly my daughter was a victim of Newsmart in underage selling of Alcohol and vapes and ended up in a critical condition in hospital.

On Sunday 27th October at approximately 3pm my daughter ([REDACTED]) and four of her friends ([REDACTED]) went into Newsmart and bought a bottle of vodka and two vapes. At no point were they asked for any ID or questioned in any way. 30 minutes later they went back in and bought a further bottle of Vodka. They were clearly underage and look like 13 and 14yr olds.

They then proceeded to drink the Vodka and smoke the Vapes which resulted in four ambulances being called and three children in particular, (including my daughter who is [REDACTED] passed out. When the ambulance came my daughter was already in a partial shut down and her blood pressure was dangerously low, one of the other girls was Tachycardia and passed out. We were blue lighted to the hospital, on our way we had to pull over as my daughter's blood pressure dropped again and they had to pull it back up before carrying onto the hospital.

On arrive at A and E, Chelsea and Westminster, they were unable to get a line in her as she was so dehydrated and in a partial shutdown. She required a heat blanket, fluids and it took her 8 hours to come around.

As a result of this and as a mother of three I can honestly say it was one of my darkest days in parenting and the experience has deeply shaken me. My daughter as a result is traumatised by her experience and the horror she inadvertently put us as her family through. I don't hear a siren or look at an ambulance and not remember that night.

The Newsmart should not be able to continue to sell alcohol or tobacco products whilst not adhering to basic safeguarding of our children and teenagers. They have a reputation amongst the local schools for being easy to buy such items underage. The

girls in question have witnessed in the past other children of a similar age procure with no question vapes and vodka.

I hope this supports the review of the above licence.

Please can you ensure my name and any personal information is redacted from this email so my daughter and I remain anonymous. We live locally and need to ensure my child's safety.

Many thanks

[REDACTED]

[REDACTED]

Sent: 19 January 2025 09:39

To: Mckenna Lorna: H&F <Lorna.Mckenna@lbhf.gov.uk>

Cc: Masini Bill: H&F <Bill.Masini@lbhf.gov.uk>; Love Doug: H&F <Doug.Love@lbhf.gov.uk>

Subject: Name and address

For my representation my name and address is:

[REDACTED]  
[REDACTED]  
[REDACTED]  
[REDACTED]

Please make sure this is redacted when sent to the newsmart owners.

Many thanks

**From:** [REDACTED]

**Sent:** 19 January 2025 15:28

**To:** Mckenna Lorna: H&F <[Lorna.Mckenna@lbhf.gov.uk](mailto:Lorna.Mckenna@lbhf.gov.uk)>

**Cc:** Masini Bill: H&F <[Bill.Masini@lbhf.gov.uk](mailto:Bill.Masini@lbhf.gov.uk)>; Love Doug: H&F <[Doug.Love@lbhf.gov.uk](mailto:Doug.Love@lbhf.gov.uk)>

**Subject:** Newsmart- application to review licence

Dear Sirs,

RE: Incident Sunday 27th October 2024- Alcohol being sold to children - Askew Road

I fully support the review submitted by the licensing Authority to revoke Newmart's License to sell alcohol or any tobacco products. Sadly my daughter was a victim of Newsmart in underage selling of Alcohol and vapes and ended up in Chelsea & Westminster hospital on 27th October with 2 of her friends.

On Sunday 27th October at around 3-3:30pm 5 young girls aged 13 and 14 (including my daughter) went into Newsmart and bought a bottle of vodka and two vapes. At no point were they asked for any ID or questioned in any way. 30 minutes later they went back in and bought a further bottle of Vodka. They counted out their change in front of the shop attendant and paid for the 2nd bottle with coins. They were clearly underage and look like 13 and 14yr olds.

The 5 girls drank the Vodka and smoked the Vapes which resulted in four ambulances being called and three children in particular, being blue-lighted to hospital as they had passed out. When the paramedics came into the house one girl was already in a partial shut down and her blood pressure was dangerously low, one of the other girls was Tachycardia and passed out. 3 girls were taken to Chelsea and Westminster where they were cared for for 8 hours until 2 of the girls came round. It was a horrific experience.

The Newsmart should not be able to continue to sell alcohol or tobacco products; they have a local reputation amongst the secondary schools that they will sell both alcohol and vapes without asking for any form of identification. They are clearly not adhering to basic safeguarding of our children and teenagers. My daughter was coming home from school just before Christmas and after the event on October 27th and some girls in her school year went into Newsmart and bought several vapes - they are clearly still behaving and selling products to children such as vapes and vodka.

I hope this supports the review of the above licence.

Please can you ensure my name and any personal information is redacted from this email so my daughter and I remain anonymous.

Many thanks

[REDACTED]

**From:** [REDACTED]

**Sent:** 20 January 2025 11:29

**To:** Mckenna Lorna: H&F <[Lorna.Mckenna@lbhf.gov.uk](mailto:Lorna.Mckenna@lbhf.gov.uk)>

**Subject:** Re: Newsmart- application to review licence

Dear Lorna

My name and address are below

[REDACTED]  
[REDACTED]  
[REDACTED]  
[REDACTED]

kind regards

[REDACTED]