

**From:** Nicole.Sondh@met.police.uk  
**Sent:** 17 January 2025 15:43  
**To:** Licensing HF: H&F <licensing@lbhf.gov.uk>  
**Cc:** AWMailbox-LicensingFH@met.police.uk  
**Subject:** Licensing Review - Police Supporting Representation

To Licensing,

**RE: Licensing Review Application – JMB Food and Wine, 143 Askew Road, W12 9AU – 2024/02117/LAPRR**

Please find attached Police Supporting Representation for the above Licensing review.

Kind Regards

Nicole

PC Nicole SONDH 2438AW  
Hammersmith and Fulham Police Licensing Unit  
**Address:** Hammersmith and Fulham Police Station, 226 Shepherds Bush Road,  
London, W6 7NX



To –  
Hammersmith and Fulham Council  
Licensing

From-  
PC Nicole SONDH 2438AW  
Metropolitan Police Service  
Hammersmith and Fulham Police Licensing

**RE: Licensing Review – JMB Food and Wine, 143 Askew Road, London, W12 9AU – 2023/001949/LAPR**

**Premises Licence Review Application Number – 2024/02117/LAPRR**

I am a Police Licensing officer for the borough of Hammersmith and Fulham acting on behalf of the chief officer of the Metropolitan Police.

The Metropolitan Police fully support the application for review of the above Premise Licence. It is clear from the report submitted by the council that the premises has not been promoting the licensing objectives and those of particular concern to Police in the Prevention of Crime and Disorder and in the Protection of Children from Harm.

As detailed in the report provided by the Local Authority Licensing team it is unacceptable and concerning that children were able to purchase alcohol from the premises without challenge undermining the Licensing objective in the Protection of Children from Harm.

It is also noted on the report the continuous breach of conditions that the premises demonstrated throughout the council's investigation and the impact that this would have had on crime and disorder in the area. Within the local vicinity of the premises there is a high level of street drinking, the products that are often favourable to those who drink on the street are often high strength (beers, lagers or stouts above 5.5%) and of low value to purchase, which is why Police propose the following condition for off licences in the local area;

***'Beer, lager and stout above 5.5% ABV shall not be displayed or sold'***

The Licence holder was reminded of this condition during the investigation by the Local Authority and asked to remove the products that breached this. He showed a complete disregard to the request by placing the prohibited products back on display less than a week later. The continuous non-compliance leads Police to have a complete lack of faith in the premises licence holder and their ability to promote the licensing objectives. Failing to comply with premises licence conditions places more children at risk of harm and further risk of anti-social behaviour in the local area, in turn increasing the risk of crime and disorder. The Metropolitan Police therefore supports the Local Authority's application to revoke the premises licence.