

Licensing Act 2003

Premises Licence



Premises Licence Number: 2023/01949/LAPR

Part 1 – Premises details

Postal address of premises, or if none, OS map reference or description of the premises

JMB Food And Wine
143 Askew Road

Post town: London

Post code: W12 9AU

Telephone:

Where the licence is time limited the dates:

Not Applicable

Licensable activities authorised by the licence:

Sale of Alcohol Off the Premises

The licence authorises the carrying out of the following licensable activities on the days and at the times specified below:

Sale of Alcohol Off the Premises	
Monday to Sunday	09:00 - 23:00

The opening hours of the premises:

Monday to Sunday	06:30 - 23:00
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Where the licence authorises supplies of alcohol whether these are on and / or off supplies:

Off the premises only

Part 2

Name, (registered) address, telephone number and email (where relevant) of holder of premises licence:

Mr Subir Singh Bhatia
[REDACTED]
[REDACTED]
[REDACTED]
[REDACTED]

Email: [REDACTED]

Registered number of holder, for example company number, charity number (where applicable):

Not Applicable

Name, address and telephone number of designated premises supervisor where the premises licence authorises the supply of alcohol:

Mr Subir Singh Bhatia
[REDACTED]
[REDACTED]
[REDACTED]
[REDACTED]

Licensing Authority: London Borough Of Hounslow
Personal Licence Number: H06353

Annex 1 – Mandatory Conditions

1. Mandatory Condition

1) The premises licence holder or club premises certificate holder must ensure that an age verification policy is adopted in respect of the premises in relation to the sale or supply of alcohol.

(2) The designated premises supervisor in relation to the premises licence must ensure that the supply of alcohol at the premises is carried on in accordance with the age verification policy.

(3) The policy must require individuals who appear to the responsible person to be under 18 years of age (or such older age as may be specified in the policy) to produce on request, before being served alcohol, identification bearing their photograph, date of birth and either—

- (a) a holographic mark, or
- (b) an ultraviolet feature.

2. Mandatory Condition

1. A relevant person shall ensure that no alcohol is sold or supplied for consumption on or off the premises for a price which is less than the permitted price.

2. For the purposes of the condition set out in paragraph 1—

(a) "duty" is to be construed in accordance with the Alcoholic Liquor Duties Act 1979;

(b) "permitted price" is the price found by applying the formula—

$$P = D + (D \times V)$$

where—

(i) P is the permitted price,

(ii) D is the amount of duty chargeable in relation to the alcohol as if the duty were charged on the date of the sale or supply of the alcohol, and

(iii) V is the rate of value added tax chargeable in relation to the alcohol as if the value added tax were charged on the date of the sale or supply of the alcohol;

(c) "relevant person" means, in relation to premises in respect of which there is in force a premises licence—

(i) the holder of the premises licence,

(ii) the designated premises supervisor (if any) in respect of such a licence, or

(iii) the personal licence holder who makes or authorises a supply of alcohol under such a licence;

(d) "relevant person" means, in relation to premises in respect of which there is in force a club premises certificate, any member or officer of the club present on the premises in a capacity which enables the member or officer to prevent the supply in question; and

(e) "value added tax" means value added tax charged in accordance with the Value Added Tax Act 1994.

3. Where the permitted price given by Paragraph (b) of paragraph 2 would (apart from this paragraph) not be a whole number of pennies, the price given by that sub-paragraph shall be taken to be the price actually given by that sub-paragraph rounded up to the nearest penny.

4(1) Sub-paragraph (2) applies where the permitted price given by Paragraph (b) of paragraph 2 on a day ("the first day") would be different from the permitted price on the next day ("the second day") as a result of a change to the rate of duty or value added tax.

(2) The permitted price which would apply on the first day applies to sales or supplies of alcohol which take place before the expiry of the period of 14 days beginning on the second day.

3. Mandatory Condition

(1) No supply of alcohol may be made under the premises licence—

(a) at a time when there is no designated premises supervisor in respect of the premises licence, or

(b) at a time when the designated premises supervisor does not hold a personal licence or his personal licence is suspended.

(2) Every supply of alcohol under the premises licence must be made or authorised by a person who holds a personal licence.

Annex 2 – Conditions consistent with the operating Schedule

4. Notices shall be prominently displayed at the premises by the entry door and point of service stating that CCTV is in use.

5. A Challenge 25 proof of age policy shall be operated at the premises. The only acceptable forms of identification shall be a photographic driving licence, a valid passport or a proof of age card with the bearer's photograph and the PASS logo in a hologram format.

6. Notices shall be prominently displayed at the premises by the entry and point of service stating that a challenge 25 policy is in force at the premises.

7. Notices shall be prominently displayed at the premises stating the provisions of the Licensing Act regarding underage and proxy sales.

8. Staff shall receive training for their role on induction and refresher training every 6 months. Training shall include identifying persons under 25, making a challenge, acceptable proof of age, making and recording a refusal, proxy sales, avoiding conflict and responsible alcohol retailing. Written training logs shall be kept for all staff and these logs shall be made available to police / local authority upon request.

9. An incident log shall be kept at the premises, and be made available to the police or an authorised officer of the council upon request, the incident log shall record the following;

- a) all crimes reported to the venue;
- b) all ejections of patrons;
- c) any complaints received;
- d) any incidents of disorder;
- e) any faults in the CCTV system;
- f) any refusal of the sale of alcohol; and
- g) any visit by a relevant authority or emergency service.

10. During the hours when the premises are open outside the permitted hours for the sale of alcohol, all alcohol shall be covered from view from customers.

11. Alcohol shall only be supplied in sealed containers for consumption off the premises. No alcohol shall be consumed on the premises at any time.

12. Notices shall be prominently displayed by the exit asking customers to respect nearby residents and to leave quietly, to not loiter outside the premises nor drink in the street and to dispose of litter responsibly.

Annex 3 – Conditions attached after a hearing by the licensing authority

13. High-Definition CCTV covering the interior and exterior of the premises shall be installed and shall be kept operational at all times the premises are open to the public. The CCTV:

o shall be capable of taking a head and shoulders shot of persons entering the premises.

o shall be capable of storing images for a minimum of 31 days.

o shall be accessible by a member of staff who is capable of downloading images for

the police or authorised council officers, and shall be on duty at all times the premises are open. This staff member must be able to provide a police or authorised council officer copies of recent CCTV images or data with the minimum of delay when requested.

14. Licensable activities shall only be carried out at the premises at times when the CCTV system is fully operational.

15. All alcohol shall be purchased from AWRS registered cash & carry and wholesalers.

16. All goods, including those subject to duty payments i.e., alcohol and tobacco products will be brought from cash and carries only an invoices and they will be available upon request. All alcohol will be purchased from AWRS registered cash & carry or wholesalers.

17. All staff employed at the premises will have UK right to work status checked, once passed that stage they shall be offered employment.

18. A refusal book shall be kept at the premises and updated as and when required, and made available for inspection on request to a Licensing Officer, Police or other responsible authority.

19. Beer, lager, cider and stout above 5.5% ABV shall not be displayed or sold.

Signed: 
Authorised Officer

Date: 14.02.2024

Annex 4- Plans:

Please insert plans at page 6

Licensing Act 2003

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Name, (registered) address, of holder of premises licence:

Mr Subir Singh Bhatia

[REDACTED]
[REDACTED]
[REDACTED]
[REDACTED]

Registered number of holder, for example company number, charity number (where applicable):

Not Applicable

Name of designated premises supervisor where the premises licence authorises the supply of alcohol:

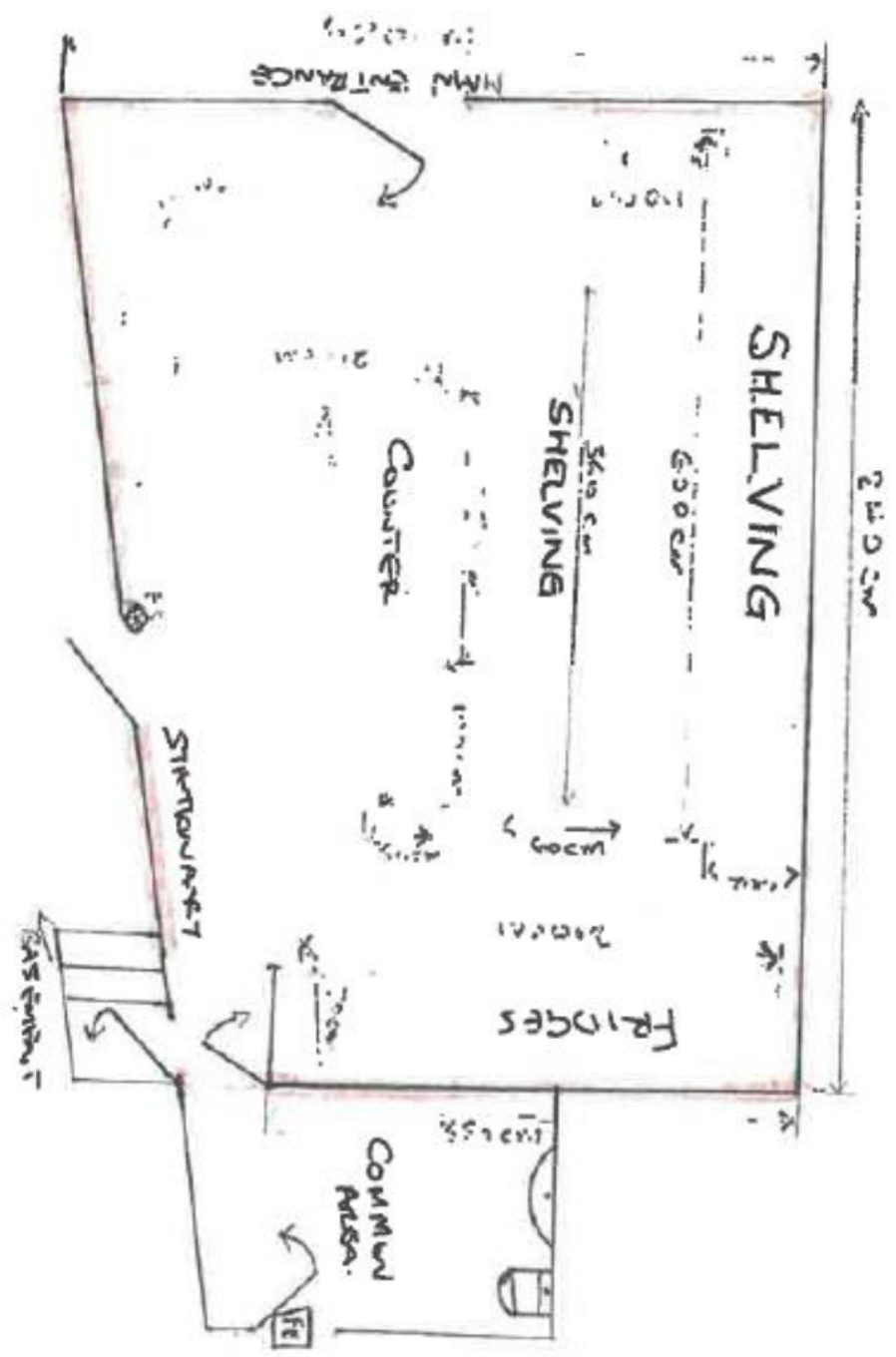
Mr Subir Singh Bhatia

State whether access to the premises by children is restricted or prohibited:

No Restrictions

Signed: 
Authorised Officer

Date: 14.02.2024



NEWSMART
 143 ASKED ROOM
 LONDON W12 9AU

AREA TO LICENSER
 FIRE EXTINGUISHER
 FIRE EXIT