

**From:** Licensing HF: H&F <[licensing@lbhf.gov.uk](mailto:licensing@lbhf.gov.uk)>

**Sent:** 05 December 2024 16:10

**Subject:** Amendments to Hours - Popeye's, 348 North End Road

Dear all,

**Licensing Act 2003**

**Reference: 2024/01664/LAPR**

**Premises: POPEYES 348 North End Road London SW6 1NB**

I am contacting you, as you submitted an objection to the above application which is due to be heard before the Licensing Sub-Committee at a re-adjudged date which will be confirmed at a later date.

During the consultation period, the applicant amended their hours applied for which has been outlined below.

Originally the below was applied for:

**The provision of late-night refreshment - Indoors and Outdoors**

Monday to Sunday            23.00 to 02:00.

**Hours premises is open to the public:**

Monday to Sunday            07:00 to 02:30

The applicant during the consultation period **has now reduced the hours being applied for** as follows:

**Provision of Late-Night Refreshment - Indoors and Outdoors**

Sunday to Wednesday            23:00 until 00:00

Thursday to Saturday            23:00 until 01:00

**Provision of Late-Night Refreshment - Outdoors Only**

Sunday to Wednesday            00:00 until 01:00 (deliveries only)

Thursday to Saturday            01:00 until 02:00 (deliveries only)

**Opening Hours of the Premises is open to the public**

Sunday to Wednesday            07:30 until 00:00

Thursday to Saturday            07:30 until 01:00

The reason the opening hours are showing as the same time as the Indoors and Outdoors, is because the premises will not be open to the public in the hours for outdoors only as it is deliveries only.

**Please let me know by return of email, if the above amendments addresses your concerns raised, and you are minded to withdraw your representation? If you are not minded to withdraw, you will be invited to attend a licensing sub-committee to provide your representation and supporting evidence verbally.**

Kind regards

**Lorna McKenna**

Licensing Compliance Officer

Licensing

Place Department

Hammersmith & Fulham Council

**From:** Ezeoguine Kevin: H&F <[Kevin.Ezeoguine@lbhf.gov.uk](mailto:Kevin.Ezeoguine@lbhf.gov.uk)>  
**Sent:** 03 January 2025 13:41  
**To:** Gwam Okechukwu: H&F <[Okechukwu.Gwam@lbhf.gov.uk](mailto:Okechukwu.Gwam@lbhf.gov.uk)>  
**Cc:** Arthur Anona: H&F <[Anona.Arthur@lbhf.gov.uk](mailto:Anona.Arthur@lbhf.gov.uk)>  
**Subject:** RE: Amendments to Hours - Popeye's, 348 North End Road

Hi Chuks

Thank you for your email.

Assuming my late response is still relevant, I would still object on the grounds of likelihood of noise nuisance from the food delivery riders ((loud voices, loud music and revving of moped engines) which would disturb the sleep of local residents.

From my experience, food business operators (FBOs) tend to de-associate themselves from the activities of the food despatch riders, arguing that they are 'self-employed' persons/contractors.

On a more positive note, the adjusted hours are better, seeing the Noise Team will still be on duty during those hours to investigate any complaints from residents.

In the event that the Council opts to grant the extended hours of operation, I would strongly recommend that the FBO be requested to provide a written undertaking that they will be responsible for the management and supervision of the despatch riders so as not to cause nuisance to nearby occupied residential premises. This should also be inserted as a **condition** of the new licence.

I hope the above helps.

Kind Regards

Kevin

**From:** Ward Panel Chair Walham Green

**Sent:** 05 December 2024 21:54

**To:** Licensing HF: H&F <[licensing@lbhf.gov.uk](mailto:licensing@lbhf.gov.uk)>

**Subject:** Re: Amendments to Hours - Popeye's, 348 North End Road

Dear Lorna,

Many thanks for your email.

Our objections to this application still stand despite the amended hours, as the revised hours are still very likely to lead to increased crime and anti-social behaviour in and around the premises, which is situated in an official police crime hot spot. Residents will still have disturbed sleep caused by customers and delivery drivers at the premises, and from early hours deliveries through the side streets.

This premises should close at midnight at the latest, including deliveries for consumption off premises.

Kind regards





Co-Chairs Walham Green Ward Panel

**From:** [REDACTED]

**Sent:** 05 December 2024 19:07

**To:** Licensing HF: H&F <[licensing@lbhf.gov.uk](mailto:licensing@lbhf.gov.uk)>

**Subject:** Re: Amendments to Hours - Popeye's, 348 North End Road

Hi,

The amendments below do not address the concerns I raised.

I am not minded to withdraw my representation.

Thanks

[REDACTED]

**From:** Barclay Road Residents

**Sent:** 05 December 2024 16:31

**To:** Licensing HF: H&F <[licensing@lbhf.gov.uk](mailto:licensing@lbhf.gov.uk)>

**Subject:** Re: Amendments to Hours - Popeye's, 348 North End Road

No. We are being deluged with deliveries. [REDACTED]

[REDACTED]

[REDACTED]

**From:** [REDACTED]  
**Sent:** 05 December 2024 16:53  
**To:** Licensing HF: H&F <[licensing@lbhf.gov.uk](mailto:licensing@lbhf.gov.uk)>  
**Subject:** Amendments to Hours - Popeye's, 348 North End Road

Dear Lorna

Thank you for the email.

The above amendments do not address my concerns, and I am not withdrawing my representation.

I have been very busy at work but aim to reply to the Applicant's lawyer soon to set up a call or meeting.

Kind regards

[REDACTED]

**From:** [REDACTED]  
**Sent:** 08 December 2024 22:37  
**To:** Licensing HF: H&F <[licensing@lbhf.gov.uk](mailto:licensing@lbhf.gov.uk)>  
**Subject:** Re: Amendments to Hours - Popeye's, 348 North End Road

Dear Lorna

This amendment does not address my concerns and therefore my objection still stands.

Thank you,

[REDACTED]

**From:** [REDACTED]

**Sent:** 05 December 2024 16:20

**To:** Licensing HF: H&F <[licensing@lbhf.gov.uk](mailto:licensing@lbhf.gov.uk)>

**Subject:** Re: Amendments to Hours - Popeye's, 348 North End Road

Dear Lorna, thank you for your email. I'm not minded to withdraw the representation, as the same concerns still remain.

Kindest regards,

[REDACTED]

[REDACTED] [REDACTED]

**Sent:** 09 December 2024 12:50

**To:** Licensing HF: H&F <[licensing@lbhf.gov.uk](mailto:licensing@lbhf.gov.uk)>

**Subject:** RE: Amendments to Hours - Popeye's, 348 North End Road

Dear Ms McKenna,

Thank you for your message below.

We are not minded to withdraw our objection to the application. We wish to maintain our objection.

Yours sincerely,

[REDACTED]

[REDACTED]

[REDACTED]