

Youth Voice

Implementing Young People's

Priorities

YOUTH VOICE COORDINATOR
BRENDA WHINNETT & YOUTH COUNCIL



AIMS

To gain real insight into young people's lived experiences, wants and needs.

Streamline youth voice activity and strengthen impact (Council and partner wide approach).

Build on existing evidence and insight.

Create tangible opportunities for co-production.

Young people's identified priorities shaping council services- overall offer, design, delivery and workforce.

AREAS OF FOCUS

Mental Health

Life Skills

Staying Safe

**Work
Readiness**

**Climate
Change**

Inclusion



INCLUSIVE EVIDENCE BASED RESEARCH

Evidence based training for Youth Council (*Industrial Strategy Lead*).

Drawing on existing insight and additionally listening to over 2000 young people.

Reaching out: schools, special schools, targeted youth provision and activities.

Multi-methodology: arts, drama, social media, online polls, focus groups, 1:1s.

Doing things in a different ways proactively includes young people who wouldn't ordinarily have a say.

Person Centered: young people engaging in ways that work for them.

EVIDENCE BASED INCLUSIVE RESEARCH



Multi-methods to capture all the different youth voices

Summer in the City

Youth Voice Arts in the
Park and Picnic



Multiple Methods

Videos, Menti-meter,
social media, through
specialist practitioners,
1:1's, PHSE Sessions

Youth Voice Well

Being Week at Stephen
Wiltshire Centre and Old Oak



Reaching out

Schools, Special Schools, William
Morris Sixth Form, Masbro Youth
Club; Sulgrave Youth Club; Action
On Disability and HF Mencap,
WEST Youth Zone

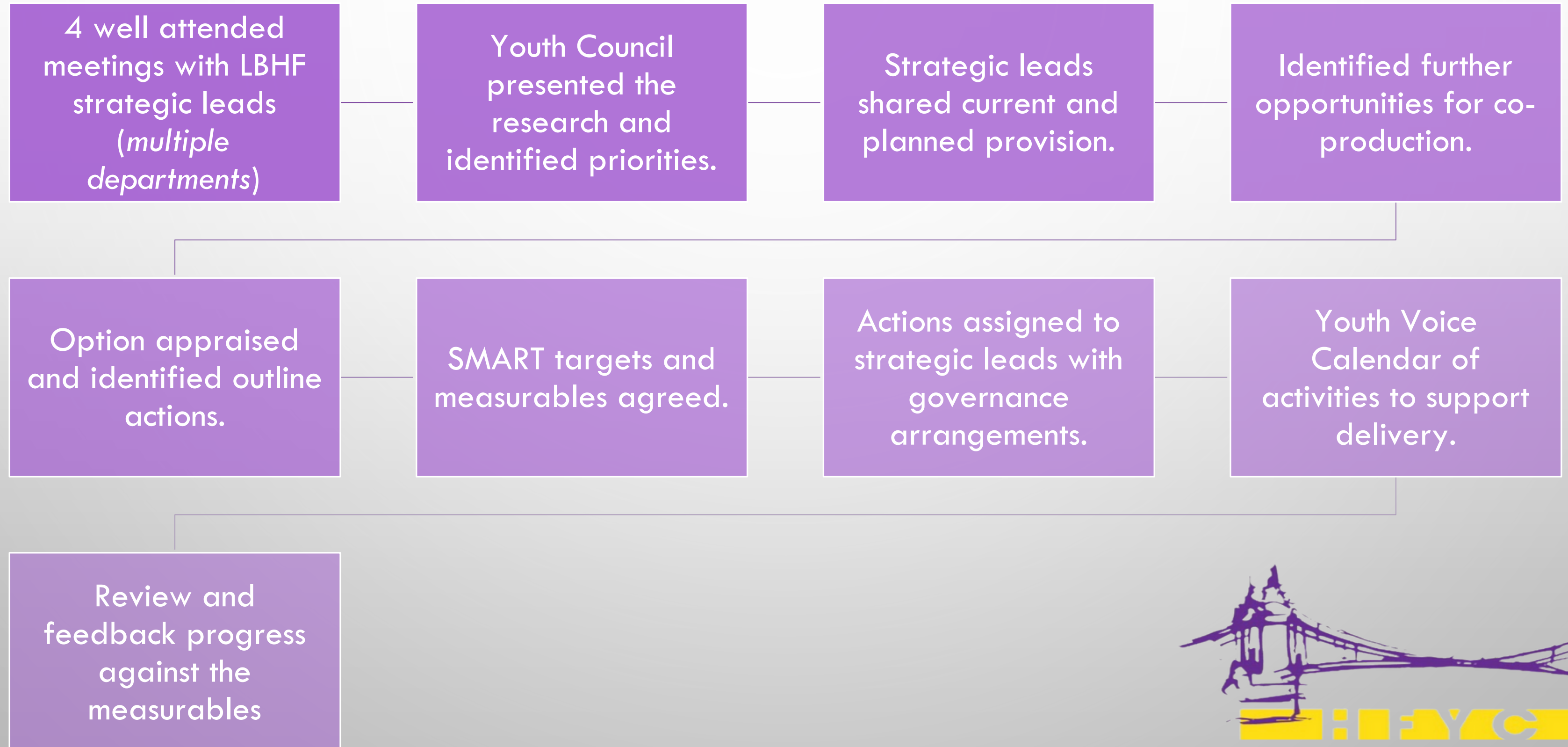
Collaboration

YH&FF Peer Researchers
& Youth Board;
Action on Disability
Youth Board, Let Me Play



**Existing research
and insight** e.g. Youth
Justice Service
Disproportionality - Stop &
Think Survey

DRIVING FORWARD OUR PRIORITIES







MENTAL HEALTH

Leading Department: Commissioning, Public Health, Youth Voice

Strategic Lead: Alistair Ayres

Key Partners: CAMHS, MIND, NWL ICB

PRIORITIES

- Up to date, accessible and easy to navigate information.
- Focus on local support- direct access.
- Youth focused communication i.e. video.
- Search function on feelings/emotions - not a list!
- Support with coping with stress and emotions.

IDENTIFIED ACTIONS

- Co-produce and support the promotion of Best for You (*West London Mental Health Website*)
- Brings all info into one place (as asked for).
- Co-produce a mental health landing page for the Youth Hub with local opportunities and resources.



WORK READINESS

Leading Departments: The Economy and People in Talent

Strategic Leads: Oliur Rahman, Mary Lamont

Key Partners: H&F Works, Volunteer Centre, Commissioners, Local Business Partners,
Youth Providers

PRIORITIES

IDENTIFIED ACTIONS

- Feeling ready for the world of work.
- Building confidence and communication skills.
- Understanding what employers are looking for.
- Access to 'live' local opportunities.
- Online and offline support with applications
- Relevant work experience.

- Co- produced career insight week in the council and partners.
- Developing a 'live' youth focused section of H&F Works.
- Enhancing the work experience offer in line with young people's requests.



LIFE SKILLS

Leading Departments: Education, Commissioning

Strategic Lead: Alistair Ayres, Georgina Herry

Key Partners: Schools, Youth Providers, Public Health

PRIORITIES

- Understanding finances and budgeting.
- Domestic skills (*cooking, cleaning and food storing*).
- Basic first aid.
- Time and diary management.

IDENTIFIED ACTIONS

- Review and share good practice and resources on life skills through schools, youth providers and the Youth Hub.
- Influencing commissioning decisions.
- Youth Council co-producing localised multi-purpose resources with key partners.



STAYING SAFE

Leading Department: Community Safety and Children's Services

Strategic Lead: Neil Thurlow

Key Partners: LSCP, 10 Hammersmith Broadway, Resilience Service, Advance, WEST Youth Zone

PRIORITIES

- How to report crime anonymously.
- Advice on vaping & nitrous oxide.
- Education and key messages on healthy relationships.
- Key messaged on staying safe online.

IDENTIFIED ACTIONS

- Youth council promotion of Crimestoppers '*Fearless*' campaign.
- Produce a pod cast and discussion series on healthy relationships
- Research informing the ASB, Hate Crime and Vaping Strategies.



KEY PERFORMANCE INDICATORS

PRIORITY AREA	KPI
MENTAL HEALTH	<ul style="list-style-type: none">• 500 young people to access key resources on mental health within the Youth Hub and Best for You
WORK READINESS	<ul style="list-style-type: none">• 1000 additional young people to have gained awareness.• 100 young people enabled to access employment support and increasing employability skills.• Aiming to increase the number of young people (at least 50) entering sustainable employment.
LIFE SKILLS	<ul style="list-style-type: none">• All secondary school aged young people to have access to co-produced life skills resources.
STAYING SAFE	<ul style="list-style-type: none">• 1000 young people to access podcasts, key messages, resources and contacts on youth hub and local safeguarding children's partnership pages.



PROGRESS

PRIORITY AREA	PROGRESS SUMMARY
MENTAL HEALTH	<ul style="list-style-type: none">A co-produced and user tested website- ‘Best for You’ is live, on the Youth Hub and being promoted.
WORK READINESS	<ul style="list-style-type: none">H&F Works are co-producing a youth focused ‘live’ opportunity page with Youth Council.People in Talent have identified additional work experience opportunities across our departments.
LIFE SKILLS	<ul style="list-style-type: none">Summer in the City 2024 had a week of focused week of life skills activities.Developing life skills is now a key requisite for 3sif funding.
STAYING SAFE	<ul style="list-style-type: none">The content for our healthy relationship pod cast and discussion series is agreed and key partners and facilities confirmed for production.Multiple sessions held with young people to inform ASB, Hate Crime and Vaping Strategies.



WHAT NEXT?

PRIORITY AREA	PLANNED NEXT STEPS
MENTAL HEALTH	<ul style="list-style-type: none">• Further promotion of Best for You and launch of Youth Hub.
WORK READINESS	<ul style="list-style-type: none">• User Testing and further development of the youth focused H&F Works page. Planned promotion and launch .
LIFE SKILLS	<ul style="list-style-type: none">• Sharing selected resources on the Youth Hub, through schools and youth providers.• Drive the life skills agenda forward via new and existing networks, i.e. PHSE Network.
STAYING SAFE	<ul style="list-style-type: none">• Production and role out of the podcast and discussion session series.• Further youth led promotion of the Fearless Campaign.• Co-production of key safety messages and resources on the LSCP website- linking to Youth Hub.