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**Sent:** Friday, April 5, 2024 3:38 PM

**To:** Licensing HF: H&F <[licensing@lbhf.gov.uk](mailto:licensing@lbhf.gov.uk)>

**Subject:** Licensing Act 2003 - Reference: 2024/00268/LAPRP - Representation from Environmental Public Protection Team

**Licensing Act 2003**

**Reference: 2024/00268/LAPRP**

**Premises: Music Arena - Olympia London Development Olympia  
Exhibition Centre Hammersmith Road London W14 8UX**

I make this representation on behalf of the Council's Environmental Public Protection (EPP) Team with respect to the licensing objective of '**Prevention of Public Nuisance**'.

The application is for a Music Arena within the Olympia London development. It includes an application for the provision of all regulated entertainment, including recorded music, live music and performance of dance from 10:00hrs – 23:45hrs seven days a week.

The application does not provide information about the capacity of the venue but from the indicative layout and size illustrated within the provided plans, it is likely to be one of the largest licensed venues within the borough.

The EPP Team has specific concerns about the breakout of music (recorded or live) and noise arising from the dispersal of large groups of patrons.

We consider that with adequate noise control conditions the venue can operate without causing undue disturbance and undermining the objective of 'prevention of public nuisance'.

In addressing steps to promote the four licensing objectives the applicant has stated that they will develop an event and site-specific Event Safety Management Plan (ESMP). They stated that the ESMP will be developed and shared with the Licensing Authority, Police and other responsible authorities (as requested) prior to opening and on an ongoing basis.

They advise that the ESMP will be a 'living' document, to be reviewed and revised and that it will include a Noise Management Plan.

In addition to the ESMP the applicant states that there will be no speakers placed on the exterior of the premises.

We understand the applicant's desire to address public nuisance concerns through the provision of a noise management plan. This will afford the operator the ability to account for changes in circumstances, the flexibility to form management plans around bespoke events, to learn through experience and subsequently amend plans.

We consider that a venue of this nature poses significant risk or disrupting large numbers of local residents if music noise levels are not adequately controlled and therefore some objective noise control conditions should be embedded within the license. We are further concerned that in the current wording, the ESMP does not need to be prior approved by the local authority and responsible authorities. The application does not detail how disputes or disagreements over the content of the ESMP might be addressed.

We hope to engage with the applicant and other responsible authorities to address these concerns through agreed conditions.

**Simon Boniface**

**Team Leader – Public Protection (Nuisance Team Central).**

Environmental Health & Public Protection