

Reducing inequalities: A system perspective

28/03/2023

Nicola Kay / June Farquharson

We have three agreed pillars of the Population Health Management and reducing inequalities approach for NW London, which will organise our work

1



Identify and tackle inequalities

Identify and address inequalities in (a) access to (b) experience of and (c) outcomes achieved by each of our existing health and care services

2



Population health management building blocks

Put in place the building blocks of a population health approach – that will help us to reduce inequalities - across all of our work within the ICS

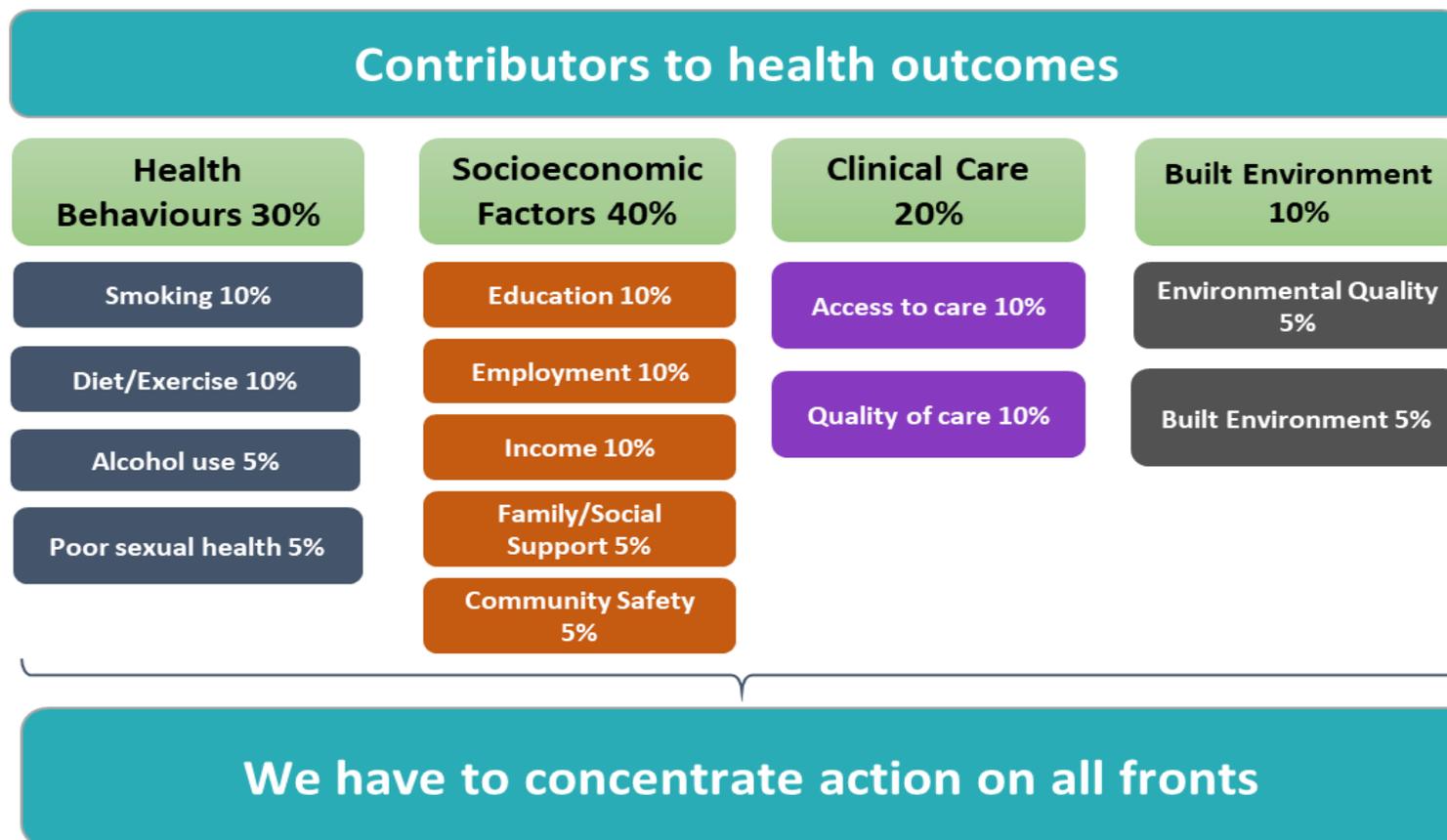
3



Partnership working on wider determinants

Work together with all of the partners in our ICS to improve social, environmental and healthy living factors that adversely affect health and well-being

Recognition that we need to approach things differently if we are going to make an impact. We are looking across the wider determinants of health to improve health outcomes and reduce inequalities to identify what are key barriers.



The Core20Plus5 Framework is an opportunity to focus on the key priority inequalities areas and as an engagement tool with communities on the Plus element



REDUCING HEALTHCARE INEQUALITIES

CORE20
The most deprived **20%** of the national population as identified by the Index of Multiple Deprivation



The **Core20PLUS5** approach is designed to support Integrated Care Systems to drive targeted action in healthcare inequalities improvement

PLUS
ICS-chosen population groups experiencing poorer-than-average health access, experience and/or outcomes, who may not be captured within the Core20 alone and would benefit from a tailored healthcare approach e.g. inclusion health groups



Target population

CORE20 PLUS 5

Key clinical areas of health inequalities

1



MATERNITY
ensuring continuity of care for women from Black, Asian and minority ethnic communities and from the most deprived groups

2



SEVERE MENTAL ILLNESS (SMI)
ensuring annual health checks for **60%** of those living with SMI (bringing SMI in line with the success seen in Learning Disabilities)

3



CHRONIC RESPIRATORY DISEASE
a clear focus on Chronic Obstructive Pulmonary Disease (COPD), driving up uptake of Covid, Flu and Pneumonia vaccines to reduce infective exacerbations and emergency hospital admissions due to those exacerbations

4



EARLY CANCER DIAGNOSIS
75% of cases diagnosed at stage 1 or 2 by 2028

5

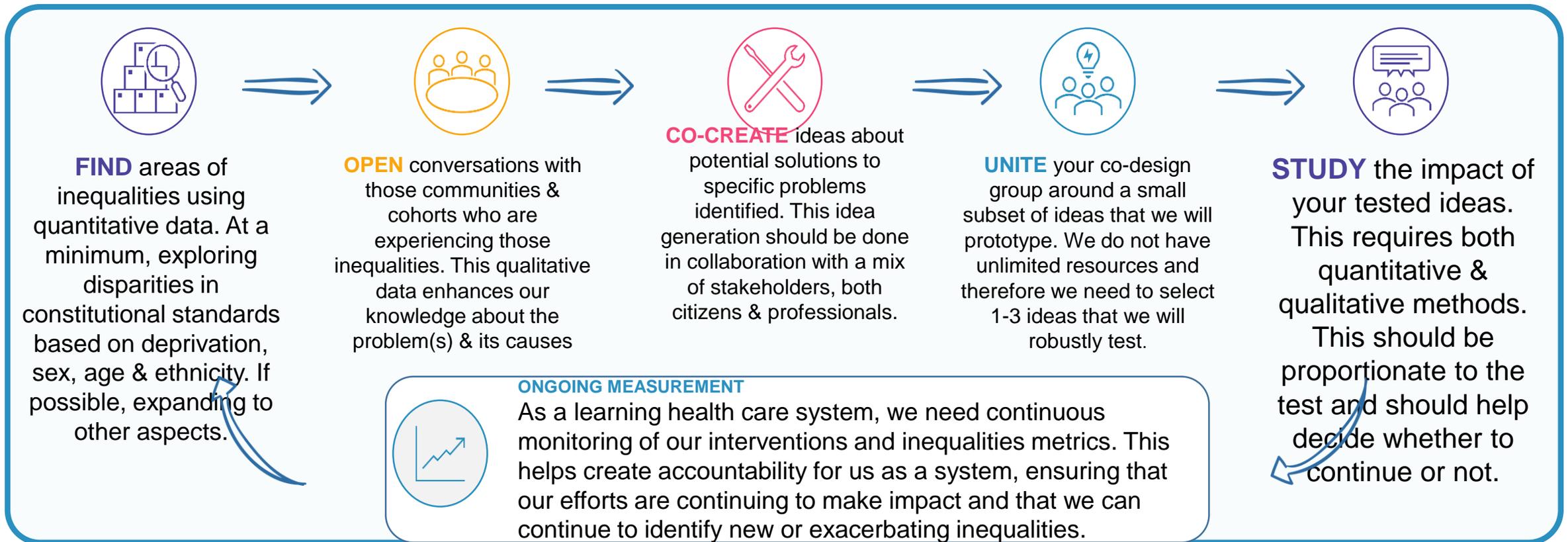


HYPERTENSION CASE-FINDING
and optimal management and lipid optimal management



SMOKING CESSATION
positively impacts all 5 key clinical areas

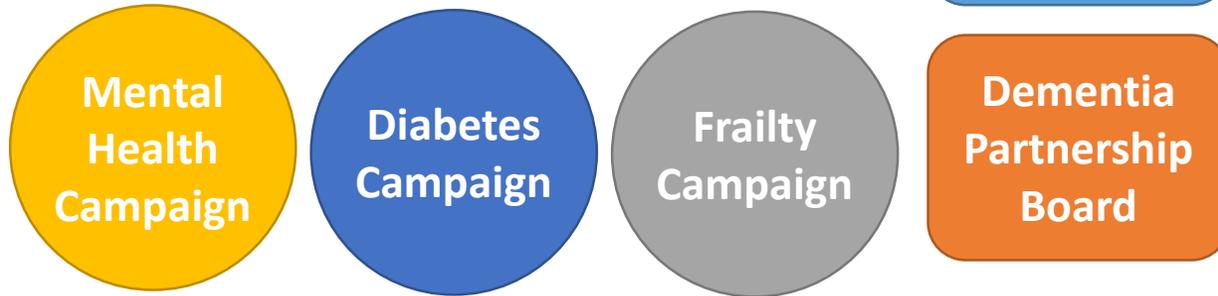
We have developed the FOCUS-ON framework to provide a methodology to deliver Population Health Management and reduce inequalities



Hammersmith and Fulham Health and Care Partnership

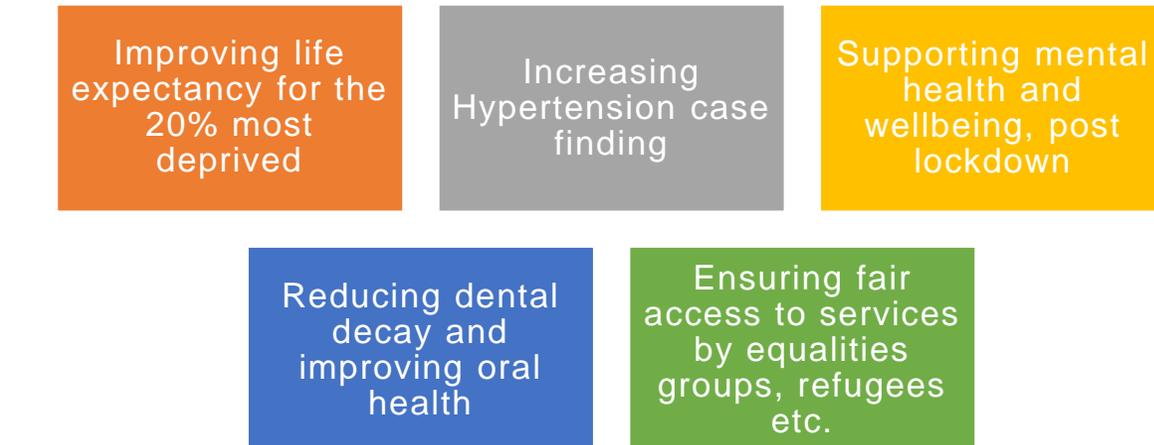


Campaigns and Boards: these are structures that have been developed to bring partners together to support transformation within key priority areas



Tackling Inequalities Campaign: we have identified that we need a new campaign to focus specifically on tackling inequalities. This campaign will oversee the administration of the PPHMI fund (see below), as well as overseeing other inequalities initiatives. This campaign structure will also support the work of the other campaigns and boards to ensure that an inequalities focus is a golden thread running through everything we do as a partnership.

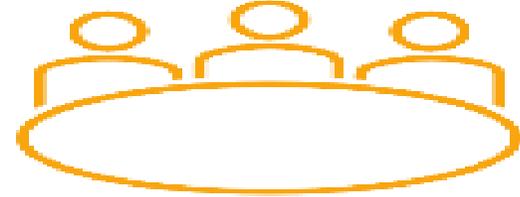
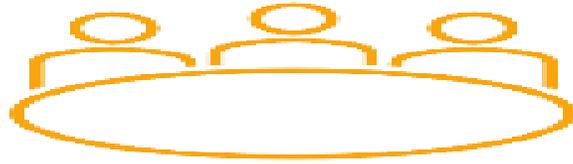
Locally identified priorities: in late 2022 we undertook a listening exercise to identify our key local priorities. This is a process that we will repeat and keep under review and use to evaluate existing campaigns and develop new ones.



PPHMI Fund: we have bid for a budget of £340k that will be ringfenced for tackling inequalities. We aim to spend this money in the following way:



Effective collaboration between all partners is core to the approach – H&F Focus



- To have the maximum impact on inequalities, we need to build trust with our population, putting ‘what matters to you’ at the heart
- We want to work at system level to support and accelerate work at place and neighbourhood level to implement the Population Health Management approach through Borough Based Partnerships and Integrated Neighbourhood Teams, aligning work across all partners
- This includes maximising the opportunities to build infrastructure using the available investment and provide support through the Core20Plus5 Delivery Group
- We want to improve our evidence base on ‘what works’ and help with sharing and embedding best practice across the system
- We are building closer relationships between the system team and Borough teams and **welcome input on how best to work together to have the biggest impact for our local population**

What does it mean for H&F – Building the Partnership

- NW London's **Race Steering Group** (co-chaired by Linda Jackson) is aligned to the local “building trust” work, looking at cancer outcomes and staff leadership barriers
- Working in partnership to deliver Thrive London **cost of living training** to equip frontline staff on how to have crisis discussions whilst providing care – 20 staff identified
- **Plus** group identified locally as HMP Wormwood Scrubs – working with public health to co-produce interventions
- Opportunities to align **campaign** work around inequalities and the local health and wellbeing strategy
- Working in partnership with ICHT on **DNA Programme** – co-producing barriers and solutions with local H&F communities
- Looking at Allied Health Care Professional **Career opportunities** in ICHT for people from BME backgrounds, particularly apprenticeships
- **Wider employment opportunities** – making the NHS an attractive employer to local communities as an Anchor Institution. Niki Lang is part of our Anchor Steering Group
- Working closely with 3ST to build infrastructure to work more closely with the **third sector** – all infrastructure bodies are represented, including MIND West London, Sobus and Age UK Hammersmith and Fulham

Future plans and areas of opportunity in reducing health inequalities in a structured, proactive and measured way

- Moving forward, action will be co-designed and co-produced with Delivery Group members, being shaped by their need and where our support will be most effective. Via ongoing collaboration and engagement, we will support borough teams to make progress on the Core20PLUS5, ensuring they have the skills and resources to achieve this and action is coordinated across the ICS.

Borough-based workshops

- We are in the process of planning borough-based workshops to co-design detailed plans on Core20PLUS5, capturing everything that is in progress or planned, and developing additional actions where there are gaps.
- Alongside the plans we will also develop high-level requirements for delivering on these plans.
- This will include a deep dive into Population Health Management, to understand current capabilities and how future development can be supported by the NWL team (see right hand box).
- The workshops will be tailored to borough need, making them relevant and useful for all involved with the aim of bringing colleagues to a similar stage of maturity.

Embed and align Population Health Management into NWL's Core20PLUS5 approach.

- The Core20PLUS5 is seen as the key driver providing directionality to action and activity, with PHM a powerful tool to guide skill development and identify *where and how* framework-aligned action can be taken.
- We plan to use a focus on the PHM approach to help to identify the skill gaps that currently exist across the boroughs that make hinder progress against the Core20PLUS5 framework, now and in the future.
- This will also highlight boroughs with strengths in this area, providing opportunities for them to share their learnings, support peers, and improve skills and capabilities across NWL ICS.
- Start to track improvement in outcomes.