

LIVE  
MAS

🔥



TACO  
BELL



☺☺

# WELCOME

TO TACO BELL

Taco Bell was founded by Glen Bell and established in 1962 in Downey, California. 56 Years later fans can enjoy our Mexican inspired menu across the globe. Still based out of Irvine, California it is now a subsidiary of Yum! Brands, Inc.

As of 2018, Taco Bell has grown to be the world's largest Mexican Inspired food brand, serving more than 2 billion customers each year, with over 7,500 restaurants across the globe, 26 of which now in the UK.

**Continuing success with our franchised business means we want to extend our reach, and grow the Taco Bell UK brand. Our aim is to open 150 more branches throughout the UK by 2022.**





1 2 3 4 5  
6 7 8 9 10

LIVE MAS

TACO BELL  
LIVE MAS

TACO BELL  
QUESADILLA

LOVE

FIRE!  
SO SAUCE  
LIVE MAS

HOT

FIRE!

# LOOK AROUND

STEP INTO THE STORE



We create a unique customer experience, with contemporary spaces that are inviting and Instagram worthy.

- / Open kitchens
- / Innovative technology
- / Flexible seating
- / Locally relevant design

# SIMPLE, COMBO DRIVEN MENU STRUCTURE



**6** **BIG BELL BOX**  
FAJITA BURRITO, TACO, MEX. SALT, CHURROS, MEX. SALT DRINK

**6.69**

**10** **MEAL FOR 2**  
QUESADILLA, MEXICAN BURRITO, TACO, CHURROS, MEX. SALT DRINK

**10.99**

**4** **BBQ PORK QUESADILLA**  
QUESADILLA, MEXICAN BURRITO, TACO, CHURROS, MEX. SALT DRINK

**4.49**

**UPGRADE YOUR DRINK TO A FREEZE OR TWISTED FREEZE**

**FREEZE +50P**

**TWISTED FREEZE +£1.50**

**MINI BELL**

CHOOSE ONE OF THESE 2

PICK A SIDE

ADD A DRINK

**DRINKS & DESSERTS**

COLLETS 1.99  
FREEZE 1.99  
FREEZE TWISTED 1.99  
MEXICAN BURRITO 1.99  
MEXICAN TACO 1.99  
MEXICAN SALT DRINK 1.99  
MEXICAN CHURROS 1.99  
MEXICAN SALT DRINK 1.99

**1** **CRUNCHWRAP SUPREME**  
TACO, MEX. SALT DRINK, CHURROS, MEX. SALT DRINK

**5.29**

**2** **GRILLED STUFF BURRITO**  
TACO, MEX. SALT DRINK, CHURROS, MEX. SALT DRINK

**5.49**

**3** **VOLCANO BURRITO**  
TACO, MEX. SALT DRINK, CHURROS, MEX. SALT DRINK

**5.29**

**4** **FAJITA BURRITO**  
TACO, MEX. SALT DRINK, CHURROS, MEX. SALT DRINK

**4.99**

**5** **2 TACOS SUPREME**  
TACO, MEX. SALT DRINK, CHURROS, MEX. SALT DRINK

**4.89**

**6** **QUESADILLA**  
TACO, MEX. SALT DRINK, CHURROS, MEX. SALT DRINK

**5.29**

**7** **CRISPY CHICKEN BURRITO**  
TACO, MEX. SALT DRINK, CHURROS, MEX. SALT DRINK

**5.49**

**SHAREABLES**

**3** **NACHOS SUPREME**  
PICO DE GALLO, QUESO CREAM, SAUCE ON MEXICAN CORN

**3.99**

**4** **FULLY LOADED FRIES**  
A 1/2 MEXICAN BURRITO, MEX. SALT DRINK, SAUCE ON MEXICAN CORN, ON FRIES & FRIES

**4.49**

**CRABBERS**

**1** **CRISPY DOUBLE BURRITO**  
TACO, MEX. SALT DRINK, CHURROS, MEX. SALT DRINK

**1.79**

**2** **CRISPY TOPPED FRIES**  
TACO, MEX. SALT DRINK, CHURROS, MEX. SALT DRINK

**1.79**

**3** **TACO SUPREME**  
TACO, MEX. SALT DRINK, CHURROS, MEX. SALT DRINK

**1.79**

**4** **MEXI-MELT CHILLER**  
TACO, MEX. SALT DRINK, CHURROS, MEX. SALT DRINK

**1.99**



# CULT FANBASE

STEP INTO THE BRAND



Whether in our restaurants or through our social media channels, fans continue to support our brand throughout the UK. With a strong brand awareness, and a growing Mexican category, Taco Bell is really coming to life in the UK!

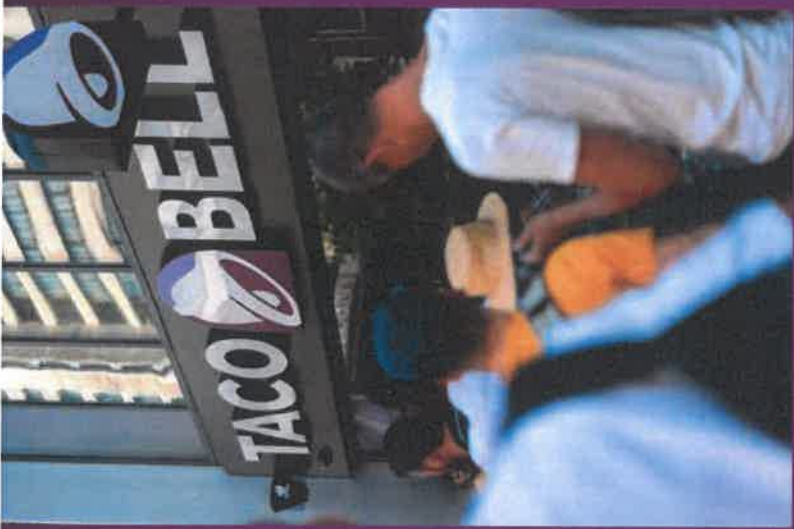
## STAY CONNECTED

@TACOBELLUK f   

[WWW.TACOBELLUK.CO.UK](http://WWW.TACOBELLUK.CO.UK)



# HIGH STREET UNITS



# STAND ALONE/DRIVE THRU

