

Licensing Sub-Committee

Agenda

Wednesday 10 December 2025 at 6.30 pm

This meeting will be held remotely

Watch the meeting live: [youtube.com/hammersmithandfulham](https://www.youtube.com/hammersmithandfulham)

MEMBERSHIP

Administration:	Opposition:
Councillor Callum Nimmo (Vice-Chair) Councillor Bora Kwon	Councillor Dominic Stanton

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Public Notice

This meeting will be held remotely. Members of the press and public can watch the meeting live on YouTube: [youtube.com/hammersmithandfulham](https://www.youtube.com/hammersmithandfulham)

Speaking at Licensing meetings is restricted to those who have submitted a representation and registered to speak.

Date Issued: 2nd December 2025
Date Updated: 10th December 2025

Licensing Sub-Committee Agenda

10 December 2025

<u>Item</u>		<u>Pages</u>
1.	APOLOGIES FOR ABSENCE	
2.	DECLARATIONS OF INTEREST If a Councillor has a disclosable pecuniary interest in a particular item, whether or not it is entered in the Authority's register of interests, or any other significant interest which they consider should be declared in the public interest, they should declare the existence and, unless it is a sensitive interest as defined in the Member Code of Conduct, the nature of the interest at the commencement of the consideration of that item or as soon as it becomes apparent. At meetings where members of the public are allowed to be in attendance and speak, any Councillor with a disclosable pecuniary interest or other significant interest may also make representations, give evidence or answer questions about the matter. The Councillor must then withdraw immediately from the meeting before the matter is discussed, and any vote taken. Where Members of the public are not allowed to be in attendance and speak, then the Councillor with a disclosable pecuniary interest should withdraw from the meeting whilst the matter is under consideration. Councillors who have declared other significant interests should also withdraw from the meeting if they consider their continued participation in the matter would not be reasonable in the circumstances and may give rise to a perception of a conflict of interest. Councillors are not obliged to withdraw from the meeting where a dispensation to that effect has been obtained from the Standards Committee.	
3.	THE WHITE HORSE - 1-3 PARSONS GREEN, LONDON, SW6 4UL - 6:30PM	3 - 58
4.	RETAIL 24 - 70 UXBRIDGE ROAD, LONDON, W12 8LP - 7:30PM OR AFTER CONSIDERATION OF THE FIRST ITEM	59 - 125

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- 5. POLICY CONSIDERATIONS.**
- 6. DETERMINATION.**

APPENDICES:

- Appendix 1 – Current Premises Licence and Plan.**
- Appendix 2 – New Application Form and Premises Plan.**
- Appendix 3 – Police Agreed Conditions.**
- Appendix 4 – Noise Objection (19 November 2025).**
- Appendix 5 – Representations.**

1. THE APPLICATION:

On 22 October 2025, the Licensing Authority received an application for a new Premises Licence in respect of The White Horse – 1-3 Parsons Green, London, SW6 4UL (“the Premises”), submitted by Poppleston Allen Solicitors (“the Agent”), for Mitchells & Butlers Leisure Limited (“the Applicant”).

1.1 Application Requested:

Members will note from Appendix 1 that a premises licence already exists in the name of the Applicant at this address. Rather than submit a Full Variation of this existing licence, the Applicant has, in Appendix 2, sought to apply for an entirely new application, as follows:

The Sale of Alcohol (On and Off the Premises)

Sunday to Thursday: 11:00 to 00:00.
Friday and Saturday: 11:00 to 00:30.

The Playing of Recorded Music (Indoors Only)

Sunday to Thursday: 08:00 to 00:30.
Friday and Saturday: 08:00 to 01:00.

Late Night Refreshment (Indoors and Outdoors)

Sunday to Thursday: 23:00 to 00:00.
Friday and Saturday: 23:00 to 00:30.

Hours Open to the Public:

Sunday to Thursday: 08:00 to 00:30.
Fridays and Saturday: 08:00 to 01:00.

In addition to the activities above, the Applicant has supplied a premises licence plan showing the following:

- Some changes in layout compared to the current premises licence – the Applicant states this is to assist with the operational management of patrons inside the venue.
- The addition of an extra bar outside the premises located within the external seating area between the premises and the public highway – the Applicant has indicated that this will not create additional capacity at the venue.

Whilst separate to this application, the Premises Licence Holder has also submitted a Minor Variation for the current premises licence in place. This is to enable internal works to take place at the premises as soon as possible, irrespective of the outcome of this Hearing.

1.2 Applicant’s Operating Schedule:

The Applicant had, as part of their application, proposed a number of steps to promote the four Licensing Objectives should the application be granted. As shown in Appendix 3, following discussions with the Police, the Applicant agreed to adopt a revised set of conditions. Members will note that these are a combination of conditions already on the

current licence, within their new application form, as well as some additional conditions produced following the Police negotiations.

2. BACKGROUND:

The premises is a well-established pub of long standing and the immediate area around the application site would be classed as mixed-use. Whilst there is a significant proportion of residential dwellings around Parsons Green, there is an increasing mix of residential and commercial usage outside the immediate vicinity of Parsons Green.

There are several options for transport away from the area, including buses and taxis which run from in and around the area. Parsons Green, Fulham Broadway and Imperial Wharf Underground Stations are approximately 2, 12 and 21 minutes away, respectively.

Owing to the recent IT issues affecting the Council's eGIS system, we are currently unable to provide a map or a list of neighbouring premises. If this matter has been resolved by the time of the Hearing, this information will be supplied by officers by way of a supplementary appendix.

3. CONSULTATION:

A public notice was displayed at the premises for 28 days, as well as advertised in a local circular and all statutory consultees were notified as required by the Regulations. The Council has served written notice of hearing upon the Applicant and all those parties that have made representations in respect of the Application.

3.1. Relevant Representations:

As can be seen in Appendixes 4 and 5, the Licensing Section received 3 representations from the following:

- The Council's Noise Team (Appendix 4).
- A representative of the Walham Green Ward Panel (Appendix 5).
- A representative of the Barclay Road Conservation Area Neighbourhood Watch Group (Appendix 5).

At present, all three representations remain outstanding, which has triggered the need for the Licensing Sub-Committee to decide on this application.

4. OTHER INFORMATION:

4.1 Enforcement History:

The following table shows the most recent enforcement-related records in connection with the premises:

Date	Issue	Outcome
23 November 2022	A public complaint was received stating they had been assaulted by a member of staff when they entered the premises and was told to leave the premises.	No further action was taken
21 June 2023	A public complaint was received alleging that patrons from the White Horse “obstruct the sidewalks” forcing pedestrians onto the road. The complaint also raised concerns around littering and broken glass. The Licensing Team liaised with the venue and advisory actions were proposed.	Advice was given to the Premises Licence Holder
7 September 2024	A public complaint was received regarding patrons obstructing the pavement. The Licensing Authority liaised with the venue and advisory actions were proposed.	Advice was given to the Premises Licence Holder
20 September 2024	A full inspection was conducted by the Licensing Authority. No breaches were identified.	No further action was required

4.2 Temporary Event Notices (“TENs”):

The most recent TENs applied for in respect of the premises are as follows:

Application Received	Reference Number	TEN Type Requested	Activities Requested	Dates and Times Requested	Outcome
2 December 2024	2024/01996/LATEMP	Standard	Sale of alcohol (on the premises) for no more than 150 people	Thursday 19 December 2024 - 16:00 to 21:30	Granted
12 February 2025	2025/00154/LATEML	Standard	Provision of Regulated Entertainment for no more than 20 people	Saturday 22 February 2025 - 16:00 to 17:00	Granted
27 March 2025	2025/00451/LATEMP	Standard	Sale of alcohol (on the premises), provision of regulated entertainment (indoors) and late-night refreshment (indoors) for not more than 200 people	Saturday 19 April 2025 - 00:30 to 02:00	Granted

2 May 2025	2025/00657/ LATEML	Late	Provision of regulated entertainment for no more than 100 people	Saturday 17 May 2025 - 16:00 to 19:30	Granted
16 May 2025	2025/00753/ LATEMP	Standard	Provision of regulated entertainment for no more than 379 people	Sunday 8 June 2025 - 16:00 to 19:30	Withdrawn by Applicant
16 May 2025	2025/00755/ LATEMP	Standard	Provision of regulated entertainment for no more than 380 people	Wednesday 28 June 2025 - 16:00 to 20:00	Withdrawn by Applicant
16 May 2025	2025/00754/ LATEMP	Standard	Provision of regulated entertainment for no more than 379 people	Friday 4 July 2025 - 16:00 to 20:00	Granted
16 May 2025	2025/00757/ LATEMP	Standard	Provision of regulated entertainment for no more than 379 people	Saturday 26 July 2025 - 16:00 to 20:00	Withdrawn by Applicant
16 May 2025	2025/00758/ LATEMP	Standard	Provision of regulated entertainment for no more than 380 people	Saturday 30 August 2025 - 16:00 to 20:00	Withdrawn by Applicant
19 May 2025	2025/00762/ LATEMP	Standard	Sale of Alcohol (on and off the premises) for no more than 498 people	Friday 6 June - 15:00 to 23:00; Saturday 7 June 2025 - 15:00 to 23:00; Sunday 8 June 2025 - 14:00 to 21:00	Granted
			Provision of regulated entertainment for no more than 498 people	Saturday 7 June 2025 - 18:00 to 23:00; Sunday 8 June 2025 - 14:00 to 17:00	

5. POLICY CONSIDERATIONS:

5.1 Section 2 pages 7 and 8 of the Statement of Licensing Policy (“SLP”), which can be found at https://www.lbhf.gov.uk/sites/default/files/section_attachments/lbhf-statement-of-licensing-policy-2022-2027-150722.pdf, states the Licensing Authority is keen to support the licensed sector and leisure offer within the borough, with a particular focus on business resilience and growing a robust and thriving cultural and leisure sector.

To achieve this the Licensing Authority has identified three key themes of the Licensing Policy and the Licensing Authority's approach to implementing it. These are:

- A sustainable, well-run licensed sector.
- Hammersmith & Fulham as a good place to live, work and enjoy leisure; and,
- A safe licensing environment and night-time economy.

5.2 Section 5 pages 12 and 13 of the SLP states that in order to ensure the promotion of the four Licensing Objectives the Licensing Authority will require applicants to detail in their operating schedule:

- the steps proposed to promote the licensing objective of the prevention of crime and disorder on, and in the vicinity of, the premises, having regard to their location, character, condition, the nature and extent of the proposed use and the persons likely to use the premises;
- the steps proposed to ensure the physical safety of people using the relevant premises or place.
- how they intend to prevent nuisance arising, prevent disturbance and protect amenity so far as is appropriate to ensure that the Licensing Objectives are met. Where there is a relevant representation regarding extended hours, the Licensing Authority will not permit an extension unless it is satisfied that the Licensing Objectives would be met.
- the measures and management controls in place to protect children from harm. Where appropriate a written childcare policy should be available and be incorporated in the induction of staff.

5.3 Section 7 pages 13 to 15 of the SLP states that operating schedules for premises licences are the key to ensuring compliance with the four Licensing Objectives. The measures proposed in the operating schedule will normally be converted into conditions to be attached to the premises licence and should therefore fulfil the following criteria:

- (i) Be precise and enforceable
- (ii) Be unambiguous
- (iii) Not duplicate other statutory provisions
- (iv) Be clear in what they intend to achieve, and
- (v) Be appropriate, proportionate and justifiable

For sales of alcohol for consumption off the premises – applicants in respect of off licences and other premises selling alcohol for consumption off the premises may need to consider whether:

- there are shutters to prevent alcohol from being selected in non-licensed periods. there are appropriate numbers of staff on duty to deal with possible 'intimidation' to sell alcohol.
- there are restrictions required on the sale of low price, high strength alcohol and drink promotions.
- an incident log book is available to record incidents.
- there are measures in place necessary to prevent underage sales.
- there are measures in place necessary to prevent alcohol from being sold outside permitted hours where the operating hours of the premises exceed those for the sale of alcohol.

- there are procedures in place to prevent sales of alcohol to intoxicated persons (with particular attention to street drinkers) or individuals leaving premises in the vicinity such as a late night bar; where there is evidence to suggest this is a problem the Licensing Authority may require a temporary cessation of alcohol sales during high risk times.

Operators of licensed premises will have to comply with planning, environmental health, trading standards, fire safety, licensing and building control legislation when opening or adapting licensed premises. The Licensing Authority will seek to avoid confusion and duplication by not imposing licence conditions relating to matters that are required or controllable under other legislation, except where they can be exceptionally justified to promote the Licensing Objectives.

5.4 Policy 1 page 18 confirms that The Secretary of State's Guidance (the Guidance), <https://www.gov.uk/government/publications/explanatory-memorandum-revised-guidance-issued-under-s-182-of-licensing-act-2003>, states that applicants are expected to obtain sufficient information to enable them to demonstrate, the steps they propose to take to promote the licensing objectives; and that they understand the layout of the local area and physical environment including:

- a) crime and disorder hotspots;
- b) proximity to residential premises;
- c) proximity to areas where children may congregate;
- d) any risk posed to the local area by the applicants' proposed licensable activities; and
- e) participation in any local initiatives (for example, local crime reduction initiatives or voluntary schemes, such as 'Ask for Angela,' local taxi-marshalling schemes, street pastors and other schemes) which may help to mitigate potential risks.

Applicants are expected to include positive proposals in their application on how they will manage any potential risks.

The Guidance goes on to state that 'Applicants are expected to provide licensing authorities with sufficient information in this section to determine the extent to which their proposed steps are appropriate to promote the licensing objectives in the local area. Applications must not be based on providing a set of standard conditions to promote the licensing objectives and applicants are expected to make it clear why the steps they are proposing are appropriate for the premises.'

The Licensing Authority notes the contents of these paragraphs from the Guidance and the use of the word 'expected'. Licence applications that do not in any way address the contents of these paragraphs in their operating schedules may be returned to the applicant as 'incomplete'.

5.5 Policy 2 pages 18 to 20 of the SLP states that it is unique in the fact that it has three major football clubs within its boundaries. Given the size of our borough and the raised level of risk of crime and disorder occurring on match days, any premises in the vicinity of our football grounds will be expected to robustly deal with this issue in their operating schedule. Where a relevant representation is made by the Police, another Responsible Authority, or 'other person' in respect of an application made by a licence holder, the Licensing Authority may apply enhanced "match day" conditions to ensure the Licensing Objectives are promoted. This may include, but is not limited to, the following conditions:

- a) Restriction of hours in the run up to and after 'Kick Off';
- b) Restriction of sales of alcohol in glass bottles or the use of glass for any drinks on match days;
- c) Conditions for premises to robustly control the spillage of customers onto the highway through overcrowding;
- d) Conditions to prevent customers from drinking or taking alcohol out onto the street outside the premises on match days;
- e) The ability for the Police or Licensing Authority to require the premises to close on grounds of Public Safety if required to do so;
- f) Having door supervisors on duty;
- g) Having a Designated Premises Supervisor (DPS) / Personal Licence Holder on the premises;
- h) Using display cabinets with shutters for alcohol;
- i) Conditions to support the prevention of violence against women and girls and other vulnerable people on match days Similar conditions may also be applied on 'victory day' or similar large crowd parade.

5.6 Policy 3 pages 20 to 22 of the SLP states that where there is a relevant representation, the Licensing Authority will consider each particular case on its merits having regard to the following matters:

- a) Whether the licensed activities are likely to have an adverse impact especially on residents and, if there is potential to have an adverse impact, what, if any, appropriate measures will be put in place to prevent it.
- b) Whether there will be a substantial increase in the cumulative adverse impact from these or similar activities, on an adjacent residential area.
- c) Whether there is a suitable level of public transport accessibility to and from the premises at the appropriate times.
- d) Whether the activity will be likely to lead to a harmful and unmanageable increase in car parking demand in surrounding residential streets suffering high levels of parking stress or on roads forming part of the Strategic London Road Network or the London Bus Priority Network leading to a negative impact on the Licensing Objectives relating to the prevention of crime, disorder, anti-social behaviour (ASB), nuisance and vehicle emissions;
- e) Whether there have been any representations made by Responsible Authorities, or other relevant agency or representative.

The Licensing Authority will closely scrutinise extended hours applications to ensure that the Licensing Objectives are met. In determining an application, the licensing committee might decide that the circumstances are such that a restriction on hours is the only appropriate means to achieve the Licensing Objectives. If an 'hours' restriction is imposed, the Licensing Authority will normally require that customers should be allowed a minimum of thirty minutes to consume alcohol.

To act as a guide for new or existing operators we have set out the suggested closing times for licensed premises below:

Type of premises	Town centres	Mixed use areas	Residential areas
Public Houses, Bars or Other Drinking Establishments	Mon – Thurs 01:00 Fri-Sat 02:30 Sun – 00:00	Mon – Thurs 00:00 Fri-Sat 01:00 Sun – 23:00	Fri-Sat 23:00 Sun 22:00

5.7 Policy 4 pages 22 and 23 of the SLP states that in determining an application, where there has been a relevant representation, the Licensing Authority will, where appropriate, take into account the cumulative effect of the number, type and density of licensed premises already existing in the area. Consideration will be given to the proximity to any drug and alcohol treatment site, A&E department or homeless hostel in a local area type remit i.e. applicants need to make the case for how they would not increase further problems for residents/clients nearby.

In coming to any decision regarding cumulative impact the Licensing Authority will consider other mechanisms outside of the licensing regime which may also be available to address this issue, these include but are not limited to:

- Planning controls (where development or change of use is involved, or where trading hours are limited by planning conditions)
- Police and other enforcement of the normal law concerning disorder and anti-social behaviour.
- Prosecution or other enforcement of any personal licence holder or member of staff at such premises who is selling alcohol to people who are drunk.
- Prosecution or other enforcement of any personal licence holder or member of staff at such premises who is selling to underage persons or selling illegal alcohol or tobacco.
- Police powers to close down instantly any licensed premises or temporary events on grounds of disorder, the likelihood of disorder or excessive noise emanating from the premises, for up to 24 hours.
- The power of the police, other responsible authorities, a local resident, business or Councillor to seek a review of the licence or certificate in question.
- Police and Local Authority power to issue a Closure Notice for up to 48 hours where serious antisocial behaviour is taking place at licensed premises under the Anti-social Behaviour, Crime and Policing Act 2014.
- To ensure that residents are protected from the negative impact of late-night local licensing activities the Licensing Authority may decide to adopt an Area Specific Cumulative Impact Policy in relation to a specific area; where the number, type and density of premises providing licensable activities is having a serious negative impact on the local community and local amenities.

5.8 Policy 11 pages 29 and 30 of the SLP states that licensing law is not the primary mechanism for the general control of nuisance and anti-social behaviour caused by people once they are away from the licensed premises and, therefore, beyond the direct control of the licensee. However, licensing is a key aspect of such control and licensing law is part of a holistic approach to the management of the nighttime economy.

As a matter of policy the council expects every holder of a licence, certificate or permission, to accept and be responsible for minimising the impact of their activities and anti-social behaviour by their patrons within the vicinity of their premises by taking appropriate measures and action consistent with that responsibility.

Licensees and certificate holders should take reasonable steps to prevent the occurrence of crime and disorder and public nuisance immediately outside their premises, for example on the pavement, in a beer garden or in a smoking area, to the extent that these matters are within their control.

Population densities in this borough are high, with many residential premises located above or in close proximity to licensed premises. This means that the public nuisance and crime and disorder objectives will be of paramount concern when evaluating Operating Schedules. Licensing Committees will place high regard on the control measures put in place by the applicant to ensure that our residents are protected from the potential detrimental effects of any licensed premises.

5.9 Policy 12 pages 30 and 31 of the SLP states that we are committed to the Regulators Code and supporting businesses:

- i) We will work with businesses in our borough and provide the advice you need to help you comply with the law. This may be through meeting with you at your premises or at our offices, providing written advice in an email or letter or verbally over the telephone.
- ii) We will usually confirm any technical/ legal advice in writing. For applicants and agents, we also offer a pre-application advice service. Further details about this service can be found on our website.
- iii) We will attend pub watch meetings and work with local businesses, including the Hammersmith Business Improvement District (BID) and Fulham BID, to help facilitate the sharing of information and advice amongst licensees in our borough.
- iv) We are continuously working to improve our online application process for a range of licence permissions. If you want to know what services are available or want to make an application online, please check our website for further details.
- v) We want to ensure that businesses comply with the law. Where this has not been possible through advice and education, we will carry out enforcement action in accordance with our enforcement policy and as part of our commitment to the Regulators Code.
- vi) We want local businesses in our borough to thrive and survive. We recognise that the law can be complex at times and that despite trying to resolve issues through discussion in the first instance, enforcement will be necessary on some occasions. We also recognise that attitudes, circumstances and personnel often change over time.

Where enforcement action has been taken against a business in the past, relevant Responsible Authorities will be mindful of this when considering any new applications. However, all new applications e.g. variations to hours or licensable activities will be decided on their merits and the information provided to demonstrate promotion of the four licensing objectives. Where a premises licence or club premises certificate has previously been reviewed or the business has been prosecuted for licensing offences, licensees are advised to discuss any new/proposed changes with the Licensing Authority and/or the relevant Responsible Authority e.g. The Police, to resolve any ongoing concerns and/or issues.

5.10 Policy 15 page 33 of the SLP, in relation to drink spiking, states that licensees and licence applicants are encouraged to establish a clear approach to preventing, identifying and addressing drink spiking in their operating schedules. This should include, but is not limited to:

- Training for door and bar staff to identify where drink spiking may be taking place, how to respond to any reported or observed instances of drink spiking, and how to report to Police.
- Offering drink spiking preventative measures, such as drink covers, serving drinks direct to customers (not leaving these unattended before being provided to customers), and keeping an eye on or clearing drinks left unattended.
- Providing customers with information on keeping safe from drink spiking.
- Operating schemes such as 'Ask for Angela' to encourage customers to seek help if they suspect drink spiking has occurred.
- Requiring the production of a drink spiking risk assessment and procedure for dealing with any such incidents.
- Displaying posters in visible locations at the premises to explain what to do in the event of a spiking incident / what a spiked drink looks like.

5.11 Policy 16 pages 33 and 34 of the SLP, regarding safety of women and girls in licensed settings, states that the Licensing Authority will use its powers to regulate the night-time economy, both with specific regard to spiking incidents and more generally in relation to violence against women and girls. This may include:

- a) Using the Licensing Authority's powers to impose conditions or revoke premises licenses, where venues do not take sufficient measures to protect and provide support to customers in spiking incidents;
- b) Considering the prevalence, prevention and reporting of sexual harassment and misconduct and gender-based violence in licensed premises;
- c) Requiring the presence of suitably trained and accredited door staff;
- d) Require presence of CCTV, or to introduce entry searches for example. Licence applicants and existing licence holders are encouraged to include in their operating schedules clear policies relating to potential abuse or violence against women and girls.

Licence applicants and existing licence holders are encouraged to include in their operating schedules clear policies relating to potential abuse or violence against women and girls

This would include, but is not limited to the 'Ask for Angela' programme, Welfare and Vulnerability Engagement' training package (WAVE) for staff to identify and assist women and girls being at risk or being subjected to violence, and the implementation of clear policies in the premises on preventing and addressing violence against women and girls. The Licensing Authority would also encourage off licensed premises to take part in the Ask for Angela scheme in an effort to increase the visible promotion of the scheme in all licensed premises across the borough.

Implementing these measures, particularly for on-licence premises, providing training for staff to increase awareness and provide skills and tools for identifying and assisting when it is at risk of happening or is happening, and having clear policies against violence against women and girls provide a solid basis for addressing the issue when it occurs in licensed premises. Furthermore, having policies on staff reporting incidents to Police and Council officers will help to ensure that these incidents are addressed.

We expect that all staff working at music festivals, including vendors, be given compulsory safeguarding training, as the Licensing Authority will consider this when approving events. This training might be similar to training provided in voluntary schemes in other licensed premises, such as Ask Angela or the licensing security and vulnerability initiative (Licensing SAVI). This training should be documented in any event management plan which is in place at the premises.

The licensing authority also expects a more formal and higher standard for outdoor music festivals owing to the comparatively younger age of festival-goers and the additional vulnerability that may arise

As part of the Government's and the Council's Violence Against Women and Girls Strategy, which can be found at <https://www.lbhf.gov.uk/crime/violence-against-women-and-girls-vawg>, venues may also wish to consider boosting their security measures e.g. the recruitment and training of additional door security staff, particularly female staff.

The Council are proud supporters of the Women's Night Safety Charter and we would like to encourage all our licensed premises to consider how you and your business can contribute to making your workplace and H&F a borough where all women feel confident and welcome whenever and wherever they happen to be. The Women's Night Safety Charter which can be found at <https://www.london.gov.uk/programmes-strategies/arts-and-culture/24-hour-london/womens-night-safety-charter> is a voluntary pledge to show you take women's safety seriously. By signing the Charter, you show your acknowledgement of the issue and that you're ready to get proactive in improving women's safety.

5.12 Annex 1 pages 35 and 36 of the SLP in relation to the prevention of crime and disorder states licence applicants will be expected to demonstrate the following in their operating schedules:

- a) Measures to control excessive consumption and intoxication.
- b) Consideration of any additional measures or restrictions that may be placed on alcohol sales to prevent binge drinking and promote 'sensible drinking.'
- c) Operators of off-licences in areas problems relating to street drinking and underage drinking are prevalent, measures should be outlined to strictly monitor the way alcohol is sold, specifically where the premises are located close to schools and hostels and similar premises that provide shelter or services to alcohol dependent persons.
- d) It is important to ensure that staff working at off licences are suitably trained and receive appropriate refresher training in their responsibilities under the Act and can discharge their duties in full compliance with the licence conditions and requirements of the Act. This includes the ability to competently check a customer's age with acceptable forms of identification where necessary. The Licensing Authority will particularly consider the following matters where they are material to the individual application:
 - i. The likelihood of any violence, public order or policing problem if the licence is granted;
 - ii. The measures taken to control admission to the premises, and to take reasonable steps to prevent the occurrence of crime and disorder and public nuisance immediately outside the premises, where and to the extent that these matters are within their control.
 - iii. Past conduct and prior history of complaints against the premises.
 - iv. Whether a dispersal policy has been prepared to minimise the potential for disorder as customers leave the premises; and

v. Any relevant representations.

- f) Robust measures in place to avoid the presence of weapons on their premises and should agree a protocol with the Licensing Authority and the police on the handling of weapons found on their premises.
- g) Conditions will, so far as possible, reflect local crime prevention strategies, and the Licensing Authority will also have regard to the views of the local Crime and Disorder Reduction Partnership.
- h) Crime and disorder in the vicinity of the premises: this may include the crime and disorder risks arising from persons queuing to enter the premises; persons exiting the premises and customers smoking eating or drinking in outdoor areas and on the highway outside the premises. This can also include crime arising from pickpockets and bag snatchers, particularly in open spaces or crowded areas where alcohol is being consumed.
- i) alternative to glass bottles and glasses - restricting the use of glass bottles and beer glasses to customers in preference for containers made from polycarbonate materials.
- j) CCTV - using CCTV inside and/or outside the premises together with appropriate procedures and having staff properly trained to use CCTV equipment.
- k) dispersal procedures - establishing appropriate dispersal procedures to minimise the potential for crime and disorder when customers are leaving the premises.
- l) dealing with and reporting crime and disorder - training for staff and door security aimed at reducing crime and disorder in the premises and its vicinity and dealing with and reporting incidents if they occur.
- m) door staff - considering whether the premises employs a sufficient number of SIA registered door staff, whether Door Premises Supervisors check the legitimacy of the badges and whether SIA staff display their badges prominently. (Note: All door supervisors must be Security Industry Authority (SIA) registered).
- n) drugs and weapons - ensuring compliance with relevant guidance regarding illegal drugs and weapons. Attention should be paid to search procedures, procedures for the safe storage and surrender of seized drugs and weapons and drug awareness issues, designing out the ability to take drugs in the premises, etc.
- o) excessive drinking - training for staff to recognise when customers are becoming drunk and adopting appropriate 'cut off' procedures for drunken customers, so as to reduce the likelihood of fights or aggressive behaviour.
- p) local schemes – joining and attending local Pubwatch meetings and participating in the Behave or Be Banned Scheme (BOBB) and/or signing up and using the Council's Safety Net Radio scheme.
- q) prevention of theft - using bag hooks and signage to warn customers of pickpockets and bag snatchers.

5.13 Annex 1 pages 37 of the SLP in relation to Public safety states that the Licensing Authority will require the applicant to demonstrate the steps proposed to ensure the physical safety of people using the relevant premises or place. This does not cover the separate need for applicants to provide relevant public safety requirements dealt with by Environmental Health.

The following provides a non-exhaustive list of risks associated with the public nuisance objective that applicants may want to consider when preparing their Operating Schedule:

The following provides a non-exhaustive list of risks associated with the public safety objective that applicants may want to consider when preparing their Operating Schedule:

- e) Incident and occurrence book – keeping an incident book on the premises so staff can record any instances of crime, disorder, refused sales, ejections and intimidating behaviour.
- g) getting home safely - providing information to customers and staff (including contact telephone numbers) regarding safer options available for travelling home late at night - including night buses, licensed taxis and private hire (mini-cabs).
- h) overcrowding - developing policies and procedures regarding capacity to prevent overcrowding and patrons possibly becoming aggressive.
- i) premises environment - applicants should consider the physical environment of the premises and have regard to issues that could increase the likelihood of patrons becoming agitated or aggressive. This may include procedures regarding door supervision, identification and management of drunken customers and issues of overcrowding and capacity, which may result in patrons becoming aggressive or rowdy.

5.14 Annex 1 pages 38 and 40 of the SLP in relation to the prevention of public nuisance states that the Licensing Authority will require the applicant to demonstrate within the operating plan how they intend to prevent nuisance arising, prevent disturbance and protect amenity so far as is appropriate to ensure that the Licensing Objectives are met.

This is expected to include:

- a) In considering an application, the Licensing Authority will consider the adequacy of proposed measures to remove or effectively manage the potential for public nuisance and anti-social behaviour and any Public Spaces Protection Orders (PSPOs) in place.
- b) Licensing Authority will particularly consider the following matters where they are material to the individual application:
 - ii. The proximity of residential accommodation;
 - iii. The type of use proposed, including the likely numbers of customers, proposed hours of operation and the frequency of activity;
 - iv. The steps taken or proposed to be taken by the applicant to prevent noise and vibration escaping from the premises, including music, noise from ventilation equipment, and human voices. Such measures may include the installation of soundproofing, air conditioning, acoustic lobbies and sound limitation devices;
 - v. The steps taken or proposed to be taken by the applicant to prevent disturbance by customers arriving at or leaving the premises.
 - ix. The steps taken or proposed to be taken by the applicant to ensure staff leave the premises quietly;
 - xvii. The history of the applicant in controlling anti-social behaviour and preventing nuisance;
 - xix. Any other relevant activity likely to give rise to nuisance;

The following provides a non-exhaustive list of risks associated with the public nuisance objective that applicants may want to consider when preparing their Operating Schedule:

j) Deliveries/collections – noise from deliveries to and/or collections (e.g. refuse) from the premises are another common source of complaint. Consider the times of such deliveries/collections and make sure you specify to any contractors that deliveries/collections should not be made at anti-social times. As a guide, the Noise and Nuisance Service recommend that deliveries/collections should only be made between the hours of 7:30am and 9:00pm, depending on the proximity of residential and/or other noise sensitive properties.

l) Light pollution – this is an increasingly common source of complaint, particularly from illuminated signs and external security lighting. Where provided, illuminated signs should not cause glare to neighbouring properties, ideally being turned off at night, and external lighting should be angled and/or diffused to also prevent nuisance.

m) Noise and/or vibration breakout from the provision of regulated entertainment, particularly from (but not limited to) live music – consider what type of entertainment is to be provided, in what room/area of the premises and the suitability of the construction of this room/area to contain sound. Windows are a particular weak-point for noise breakout so consider providing regulated entertainment in a room without windows or with as few windows as possible, particularly windows that face towards nearby

n) External Areas – external areas such as gardens can be the source of noise disturbance to surrounding premises. Consider limiting the use of the garden to a reasonable time and number of people.

p) Queue management - establishing appropriate procedures to avoid the need for customers to queue before entering the premises or, where queuing cannot be avoided, to manage queues so as to minimise the potential for crime and disorder or public nuisance by customers who are queuing.

5.15 Annex 1 pages 40 and 41 of the SLP in relation to the protection of children from harm states the Licensing Authority will require operating plans to specify the measures and management controls in place to protect children from harm. Where appropriate a written childcare policy should be available and be incorporated in the induction of staff. This is expected to include:

a) The legislation recognises the right of licence holders (serving alcohol) to allow accompanied children into their premises at any time. The Licensing Authority will not normally seek to limit their access (above that specified in the Act) to any premises unless it is necessary for the prevention of physical, moral or psychological harm, or where there are concerns about child sexual exploitation. Where this is considered upon consideration of a relevant representation, conditions will be imposed that restrict children from entering all or part of licensed premises:

- i. At certain times of the day;
- ii. When certain licensable activities are taking place;
- iii. Under certain ages, e.g. 16 or 18;
- iv. Unless accompanied by an adult

b) The Licensing Authority will particularly consider whether:

i). There are licensable activities that are likely to appeal to minors/children under 16 taking place during times when children under 16 may be expected to be attending compulsory full-time education;

c) The sale of alcohol to a minor is a criminal offence and Trading Standards officers will conduct appropriate covert test purchasing exercises and will take account of any complaints and intelligence. The Act permits the use of children under the age of 18 to undertake test purchases when they have been directed to do so by a duly authorised officer.

d) Where a sale of alcohol has been made on the same premises to a minor on two or more different occasions within a period of three months the premises licence could be suspended for a defined period.

e) The Licensing Authority will expect operating plans to specify the measures and management controls in place to prevent alcohol being served to children, other than in those limited circumstances permitted by the Act. The Council's Trading Standards officers have a role to play in the protection of children from harm, and proof of age schemes, and are able to provide advice in relation to measures that can be taken to help prevent the sale of alcohol to underage children. Potential licence holders should also be aware of the Proof of Age London (PAL) Scheme hosted by Southwark Council.

f) Where premises are subject to age-restrictions, the procedures in place to conduct age verification checks. The Council will expect premises only to accept current passports, driving licences or documents bearing the national PASS logo, such as Citizencard. The Proof of Age Standards Scheme (PASS) is the UK's national guarantee scheme for proof of- age cards as endorsed by the Home Office. More information can be found on The Proof of Age Standards Scheme (PASS) website.

6. DETERMINATION:

6.1 In determining this application, the Sub-Committee must have regard to the representations and take one the following steps as it considers necessary for the promotion of the licensing objectives. The steps are:

- (a) Grant the application in full.
- (b) Grant the application in part – modifying the proposed hours, activities or conditions.
- (c) Reject the application.

It is the Council's duty under the Act to determine applications with a view to promoting the four licensing objectives:

- Prevention of crime and disorder;
- Public safety;
- Prevention of public nuisance;
- The protection of children from harm.

Members should also note that on 25 November 2025 the Government issued changes to the Guidance, including a new National Licensing Policy Framework, which can be found online at <https://www.gov.uk/government/publications/national-licensing-policy-framework-for-the-hospitality-and-leisure-sectors>. Section 1.18 of the revised Guidance states that all licensing authorities should consider the need to promote growth and deliver economic benefits when making licensing decisions.

Therefore, in reaching a decision, the Council shall consider the details of any relevant representations received; the Applicant's Operating Schedule; the Council's adopted SLP; the Guidance, as well as the new Policy Framework.

Licensing Act 2003

Premises Licence



Premises Licence Number: 2023/00464/LAPR

Part 1 – Premises details

Postal address of premises, or if none, OS map reference or description of the premises

White Horse
1 - 3 Parsons Green

Post town: London

Post code: SW6 4UL

Telephone: 020 7736 2115

Where the licence is time limited the dates:

Not Applicable

Licensable activities authorised by the licence:

Playing of Recorded Music -Indoors Only
Provision of Late Night Refreshment -Both Indoors and Outdoors
Sale of Alcohol On and Off the Premises

The licence authorises the carrying out of the following licensable activities on the days and at the times specified below:

Playing of Recorded Music -Indoors Only
No Restriction

Provision of Late Night Refreshment -Both Indoors and Outdoors

Monday	23:00 - 00:00
Tuesday	23:00 - 00:00
Wednesday	23:00 - 00:00
Thursday	23:00 - 00:00
Friday	23:00 - 00:30
Saturday	23:00 - 00:30
Sunday	23:00 - 00:00

Sale of Alcohol On and Off the Premises

Monday	11:00 - 00:00
Tuesday	11:00 - 00:00
Wednesday	11:00 - 00:00
Thursday	11:00 - 00:00
Friday	11:00 - 00:30

Saturday	11:00 - 00:30
Sunday	11:00 - 00:00

Non Standard Timings and Seasonal Variations: New Years Eve, except Sunday, 11:00 until the start of permitted hours on the following day and on a Sunday 12:00 until the start of permitted hours on the following day.

The opening hours of the premises:

Monday	08:00 - 00:30
Tuesday	08:00 - 00:30
Wednesday	08:00 - 00:30
Thursday	08:00 - 00:30
Friday	08:00 - 01:00
Saturday	08:00 - 01:00
Sunday	08:00 - 00:30

Where the licence authorises supplies of alcohol whether these are on and / or off supplies:

Both on and off the premises

Part 2

Name, (registered) address, telephone number and email (where relevant) of holder of premises licence:

Mitchells And Butlers Leisure Retail Ltd
27 Fleet Street
Birmingham
B3 1JP

Email:licensing.admin@mbplc.com

Registered number of holder, for example company number, charity number (where applicable):

01001181

Name, address and telephone number of designated premises supervisor where the premises licence authorises the supply of alcohol:

Matthew Henwood
[REDACTED]
[REDACTED]
[REDACTED]

Licensing Authority: Horsham District Council

Personal Licence Number: [REDACTED]

Annex 1 – Mandatory Conditions

1. Mandatory Condition

(1) The responsible person must ensure that staff on relevant premises do not carry out, arrange or participate in any irresponsible promotions in relation to the premises.

(2) In this paragraph, an irresponsible promotion means any one or more of the following activities, or substantially similar activities, carried on for the purpose of encouraging the sale or supply of alcohol for consumption on the premises—

(a) games or other activities which require or encourage, or are designed to require or encourage, individuals to—

(i) drink a quantity of alcohol within a time limit (other than to drink alcohol sold or supplied on the premises before the cessation of the period in which the responsible person is authorised to sell or supply alcohol), or

(ii) drink as much alcohol as possible (whether within a time limit or otherwise);

(b) provision of unlimited or unspecified quantities of alcohol free or for a fixed or discounted fee to the public or to a group defined by a particular characteristic in a manner which carries a significant risk of undermining a licensing objective;

(c) provision of free or discounted alcohol or any other thing as a prize to encourage or reward the purchase and consumption of alcohol over a period of 24 hours or less in a manner which carries a significant risk of undermining a licensing objective;

(d) selling or supplying alcohol in association with promotional posters or flyers on, or in the vicinity of, the premises which can reasonably be considered to condone, encourage or glamorise anti-social behaviour or to refer to the effects of drunkenness in any favourable manner;

(e) dispensing alcohol directly by one person into the mouth of another (other than where that other person is unable to drink without assistance by reason of disability).

2. Mandatory Condition

The responsible person shall ensure that free potable water is provided on request to customers where it is reasonably available.

3. Mandatory Condition

1) The premises licence holder or club premises certificate holder must ensure that an age verification policy is adopted in respect of the premises in relation to the sale or supply of alcohol.

(2) The designated premises supervisor in relation to the premises licence must ensure that the supply of alcohol at the premises is carried on in accordance with the age verification policy.

(3) The policy must require individuals who appear to the responsible person to be under 18 years of age (or such older age as may be specified in the policy) to produce on request, before being served alcohol, identification bearing their photograph, date of birth and either—

(a) a holographic mark, or

(b) an ultraviolet feature.

4. Mandatory Condition

The responsible person must ensure that—

(a) where any of the following alcoholic drinks is sold or supplied for consumption on the premises (other than alcoholic drinks sold or supplied having been made up in advance ready for sale or supply in a securely closed container) it is available to customers in the following measures—

- (i) beer or cider: ½ pint;
- (ii) gin, rum, vodka or whisky: 25 ml or 35 ml; and
- (iii) still wine in a glass: 125 ml;

(b) these measures are displayed in a menu, price list or other printed material which is available to customers on the premises; and

(c) where a customer does not in relation to a sale of alcohol specify the quantity of alcohol to be sold, the customer is made aware that these measures are available.

5. Mandatory Condition

1. A relevant person shall ensure that no alcohol is sold or supplied for consumption on or off the premises for a price which is less than the permitted price.

2. For the purposes of the condition set out in paragraph 1—

(a) "duty" is to be construed in accordance with the Alcoholic Liquor Duties Act 1979;

(b) "permitted price" is the price found by applying the formula—

$$P = D + (D \times V)$$

where—

- (i) P is the permitted price,
- (ii) D is the amount of duty chargeable in relation to the alcohol as if the duty were charged on the date of the sale or supply of the alcohol, and
- (iii) V is the rate of value added tax chargeable in relation to the alcohol as if the value added tax were charged on the date of the sale or supply of the alcohol;

(c) "relevant person" means, in relation to premises in respect of which there is in force a premises licence—

- (i) the holder of the premises licence,
- (ii) the designated premises supervisor (if any) in respect of such a licence, or
- (iii) the personal licence holder who makes or authorises a supply of alcohol under such a licence;

(d) "relevant person" means, in relation to premises in respect of which there is in force a club premises certificate, any member or officer of the club present on the premises in a capacity which enables the member or officer to prevent the supply in question; and

(e) "value added tax" means value added tax charged in accordance with the Value Added Tax Act 1994.

3. Where the permitted price given by Paragraph (b) of paragraph 2 would (apart from this paragraph) not be a whole number of pennies, the price given by that sub-paragraph shall be taken to be the price actually given by that sub-paragraph

rounded up to the nearest penny.

4.(1) Sub-paragraph (2) applies where the permitted price given by Paragraph (b) of paragraph 2 on a day ("the first day") would be different from the permitted price on the next day ("the second day") as a result of a change to the rate of duty or value added tax.

(2) The permitted price which would apply on the first day applies to sales or supplies of alcohol which take place before the expiry of the period of 14 days beginning on the second day.

6. Mandatory Condition

(1) No supply of alcohol may be made under the premises licence-

(a) at a time when there is no designated premises supervisor in respect of the premises licence, or

(b) at a time when the designated premises supervisor does not hold a personal licence or his personal licence is suspended.

(2) Every supply of alcohol under the premises licence must be made or authorised by a person who holds a personal licence.

Annex 2 – Conditions consistent with the operating Schedule

7. The pub manager is required to actively participate in and support the local Pubwatch scheme (where active.)

8. Toughened glass shall be used.

9. The CCTV system shall be in operation at the premises at all times when the premises are used for licensable activities. Recorded tapes shall be kept for 28 days and be available for inspection by police and Council officers at all reasonable times.

10. No adult entertainment (paid for by the company of a nude physical nature) is permitted.

11. Any children under 16 shall remain the responsibility of the accompanying adult when using the premises (and/or exterior area.) Staff shall not be allowed to be in sole supervision of children, which remains the responsibility of the accompanying adult at all times.

12. On Saturdays and Sundays, the 8am opening shall apply to internal use only and the external areas to the front shall not be used before 9 am.

13. Prior to 10am, customer entry and exit shall be provided through the front main door only and the side door to Ackmar Road shall only be used in the event of an emergency.

14. On days when the Chelsea Football Club's Men's First Team are playing at home or on days when a victory parade for the same team takes place, there shall be a minimum of two door supervisors on the premises from three hours before the advertised kick off time until two hours after the match has been completed.

15. On days when the Chelsea Football Club's Men's First Team are playing at home or on days when a victory parade for the same team takes place, non-glass vessels shall be used in all licensable areas (excluding the rear restaurant on the ground floor and the first floor dining area) from three hours before the advertised kick off time until two hours after the match has been completed.

Annex 3 – Conditions attached after a hearing by the licensing authority

16. The licensee shall ensure that no music or other noise associated with a licensable activity, which emanates from the licensed premises is audible at or within the site boundary of any residential property.

17. No music will be played in, or for the benefit of patrons in, the external areas of the premises.

18. A complaints book will be held on the premises to record details of any complaints received from neighbours. The information is to include, where disclosed, the complainant's name, location, the date and time the complaint and subsequent remedial action undertaken. This record must be made available at all times for inspection by authorised Council Officers.

19. Signs should be displayed internally near to exits instructing patrons to respect the neighbours and behave in a courteous manner.

20. Alcohol shall not be consumed other than during the hours permitted by this licence for the sale of alcohol and during a 30-minute period immediately following the permitted hours.

21. An additional period after the normal hours permitted in the licence for the supply of alcohol and provision of late night refreshment shall be permitted on a maximum of 12 days in each calendar year. The additional hours shall be permitted only if written notice has been served on the Licensing Authority and the Police at least ten days beforehand. The notice shall include an operating plan covering the additional measures that will be taken to manage crime and disorder on these occasions. The additional period shall not extend beyond one hour after the usual termination of licensable activities. The Police will have the absolute power to veto and, if exercised, no extension shall be permitted for that proposed event.

22. The outside of the premises will not be used after midnight.

Signed: 
Authorised Officer

Date: 05.04.2023

**Application for a premises licence to be granted
under the Licensing Act 2003**

PLEASE READ THE FOLLOWING INSTRUCTIONS FIRST

Before completing this form please read the guidance notes at the end of the form.
If you are completing this form by hand please write legibly in block capitals. In all cases ensure that your answers are inside the boxes and written in black ink. Use additional sheets if necessary. You may wish to keep a copy of the completed form for your records.

We Mitchells & Butlers Leisure Retail Limited

apply for a premises licence under section 17 of the Licensing Act 2003 for the premises described in Part 1 below (the premises) and I/we are making this application to you as the relevant licensing authority in accordance with section 12 of the Licensing Act 2003

Part 1 – Premises Details

Postal address of premises or, if none, ordnance survey map reference or description			
White Horse 1-3 Parsons Green			
Post town	London	Post code	SW6 4UL

Telephone number at premises (if any)	020 7736 2115
Non-domestic rateable value of premises	£207,750.00

Part 2 - Applicant Details

Please state whether you are applying for a premises licence as
Please tick yes

- | | | |
|---|-------------------------------------|-----------------------------|
| a) an individual or individuals * | <input type="checkbox"/> | please complete section (A) |
| b) a person other than an individual * | | |
| i. as a limited company | <input checked="" type="checkbox"/> | please complete section (B) |
| ii. as a partnership | <input type="checkbox"/> | please complete section (B) |
| iii. as an unincorporated association or | <input type="checkbox"/> | please complete section (B) |
| iv. other (for example a statutory corporation) | <input type="checkbox"/> | please complete section (B) |
| c) a recognised club | <input type="checkbox"/> | please complete section (B) |
| d) a charity | <input type="checkbox"/> | please complete section (B) |
| e) the proprietor of an educational establishment | <input type="checkbox"/> | please complete section (B) |
| f) a health service body | <input type="checkbox"/> | please complete section (B) |
| g) a person who is registered under Part 2 of the Care Standards Act 2000 (c14) in respect of an independent hospital | <input type="checkbox"/> | please complete section (B) |
| ga) a person who is registered under Chapter 2 of Part 1 of the Health and Social Care Act 2008 (within the meaning of that Part) in an independent hospital in England | <input type="checkbox"/> | please complete section (B) |
| h) the chief officer of police of a police force in England and Wales | <input type="checkbox"/> | please complete section (B) |

* If you are applying as a person described in (a) or (b) please confirm:

Please tick yes

- I am carrying on or proposing to carry on a business which involves the use of the premises for licensable activities; or ☒
- I am making the application pursuant to a
 - statutory function or ☐
 - a function discharged by virtue of Her Majesty's prerogative ☐

(A) INDIVIDUAL APPLICANTS (fill in as applicable)

Mr <input type="checkbox"/>	Mrs <input type="checkbox"/>	Miss <input type="checkbox"/>	Ms <input type="checkbox"/>	Other Title (for example, Rev)	
Surname			First names		
Date of Birth			I am 18 years <input type="checkbox"/> Please tick yes		
Nationality					
Current residential address if different from premises address					
Post Town				Postcode	
Daytime contact telephone number					
E-mail address (optional)					
Where applicable (if demonstrating a right to work via the Home Office online right to work checking service), the 9-digit 'share code' provided to the applicant by that service (please see note 15 for information)					

SECOND INDIVIDUAL APPLICANT (if applicable)

Mr <input type="checkbox"/>	Mrs <input type="checkbox"/>	Miss <input type="checkbox"/>	Ms <input type="checkbox"/>	Other Title (for example, Rev)	
Surname			First names		
Date of Birth			I am 18 years <input type="checkbox"/> Please tick yes		
Nationality					
Current residential address if different from premises address					
Post Town				Postcode	
Daytime contact telephone number					
E-mail address (optional)					
Where applicable (if demonstrating a right to work via the Home Office online right to work checking service), the 9-digit 'share code' provided to the applicant by that service (please see note 15 for information)					

(B) OTHER APPLICANTS

Please provide name and registered address of applicant in full. Where appropriate please give any registered number. In the case of a partnership or other joint venture (other than a body corporate), please give the name and address of each party concerned.

Name Mitchells & Butlers Leisure Retail Limited
Address 27 Fleet Street Birmingham B3 1JP
Registered number (where applicable) 01001181
Description of applicant (for example, partnership, company, unincorporated association etc.) Limited Company
Telephone number (if any) 0121 498 4000
E-mail address (optional) licensing.admin@mbplc.com

Part 3 Operating Schedule

When do you want the premises licence to start?

Day	Month	Year
A	S	A P

If you wish the licence to be valid only for a limited period, when do you want it to end?

Day	Month	Year

A

Please give a general description of the premises (please read guidance note1)

Licensed premises on two floors. There is a outside area where as part of this application an external bar is proposed, as shown on the attached plans.

If 5,000 or more people are expected to attend the premises at any one time, please state the number expected to attend.

N/A

What licensable activities do you intend to carry on from the premises?

(Please see sections 1 and 14 of the Licensing Act 2003 and Schedules 1 and 2 to the Licensing Act 2003)

Provision of regulated entertainment (please read guidance note 2)

Please tick all that apply

- | | |
|--|-------------------------------------|
| a) plays (if ticking yes, fill in box A) | <input type="checkbox"/> |
| b) films (if ticking yes, fill in box B) | <input type="checkbox"/> |
| c) indoor sporting events (if ticking yes, fill in box C) | <input type="checkbox"/> |
| d) boxing or wrestling entertainment (if ticking yes, fill in box D) | <input type="checkbox"/> |
| e) live music (if ticking yes, fill in box E) | <input type="checkbox"/> |
| f) recorded music (if ticking yes, fill in box F) | <input checked="" type="checkbox"/> |

- g) performances of dance (if ticking yes, fill in box G) ☐
- h) anything of a similar description to that falling within (e), (f) or (g) (if ticking yes, fill in box H) ☐

Provision of late night refreshment (if ticking yes, fill in box I) ☒

Supply of alcohol (if ticking yes, fill in box J) ☒

In all cases complete boxes K, L and M

A

Plays Standard days and timings (please read guidance note 7)			<u>Will the performance of a play take place indoors or outdoors or both – please tick</u> (please read guidance note 3)	Indoors	<input type="checkbox"/>
				Outdoors	<input type="checkbox"/>
				Both	<input type="checkbox"/>
Day	Start	Finish	<u>Please give further details here</u> (please read guidance note 4)		
Mon					
Tue					
Wed			<u>State any seasonal variations for performing plays</u> (please read guidance note 5)		
Thur					
Fri					
Sat			<u>Non standard timings. Where you intend to use the premises for the performance of plays at different times to those listed in the column on the left, please list</u> (please read guidance note 6)		
Sun					

B

Films Standard days and timings (please read guidance note 7)			<u>Will the exhibition of films take place indoors or outdoors or both – please tick</u> (please read guidance note 3)	Indoors	<input type="checkbox"/>
				Outdoors	<input type="checkbox"/>
				Both	<input type="checkbox"/>
Day	Start	Finish	<u>Please give further details here</u> (please read guidance note 4)		
Mon					
Tue					
Wed			<u>State any seasonal variations for the exhibition of films</u> (please read guidance note 5)		
Thur					
Fri					
Sat			<u>Non standard timings. Where you intend to use the premises for the exhibition of films at different times to those listed in the column on the left, please list</u> (please read guidance note 6)		
Sun					

C

Indoor sporting events Standard days and timings (please read guidance note 7)			<u>Please give further details</u> (please read guidance note 4)
Day	Start	Finish	
Mon			<u>State any seasonal variations for indoor sporting events</u> (please read guidance note 5)
Tue			
Wed			
Thur			<u>Non standard timings. Where you intend to use the premises for indoor sporting events at different times to those listed in the column on the left, please list</u> (please read guidance note 6)
Fri			
Sat			
Sun			

D

Boxing or wrestling entertainments Standard days and timings (please read guidance note 7)			<u>Will the boxing or wrestling entertainment take place indoors or outdoors or both – please tick</u> (please read guidance note 3)		Indoors	<input type="checkbox"/>
					Outdoors	<input type="checkbox"/>
					Both	<input type="checkbox"/>
Day	Start	Finish	<u>Please give further details here</u> (please read guidance note 4)			
Mon			<u>State any seasonal variations for boxing or wrestling entertainment</u> (please read guidance note 5)			
Tue						
Wed						
Thur			<u>Non standard timings. Where you intend to use the premises for boxing or wrestling entertainment at different times to those listed in the column on the left, please list</u> (please read guidance note 6)			
Fri						
Sat						
Sun						

E

Live music Standard days and timings (please read guidance note 7)			<u>Will the performance of live music take place indoors or outdoors or both – please tick</u> (please read guidance note 3)	Indoors	<input checked="" type="checkbox"/>
				Outdoors	<input type="checkbox"/>
				Both	<input type="checkbox"/>
Day	Start	Finish	<u>Please give further details here</u> (please read guidance note 4)		
Mon					
Tue					
Wed			<u>State any seasonal variations for the performance of live music</u> (please read guidance note 5)		
Thur					
Fri			<u>Non standard timings. Where you intend to use the premises for the performance of live music at different times to those listed in the column on the left, please list</u> (please read guidance note 6)		
Sat					
Sun					

F

Recorded music Standard days and timings (please read guidance note 7)			<u>Will the playing of recorded music take place indoors or outdoors or both – please tick</u> (please read guidance note 3)	Indoors	<input checked="" type="checkbox"/>
				Outdoors	<input type="checkbox"/>
				Both	<input type="checkbox"/>
Day	Start	Finish	<u>Please give further details here</u> (please read guidance note 4)		
Mon	08:00	00:30			
Tue	08:00	00:30	Recorded music provided by inhouse system or the occasional DJ.		
Wed	08:00	00:30			
Thur	08:00	00:30	<u>State any seasonal variations for the playing of recorded music</u> (please read guidance note 5)		
Fri	08:00	01:00			
Sat	08:00	01:00	<u>Non standard timings. Where you intend to use the premises for the playing of recorded music at different times to those listed in the column on the left, please list</u> (please read guidance note 6)		
Sun	08:00	00:30			
			New Years Eve - from the end of permitted hours on New Year's Eve until the start of permitted hours on the following day.		

G

Performances of dance Standard days and timings (please read guidance note 7)			<u>Will the performance of dance take place indoors or outdoors or both – please tick</u> (please read guidance note 3)		Indoors	<input type="checkbox"/>
					Outdoors	<input type="checkbox"/>
					Both	<input type="checkbox"/>
Day	Start	Finish	<u>Please give further details here</u> (please read guidance note 4)			
Mon						
Tue						
Wed			<u>State any seasonal variations for the performance of dance</u> (please read guidance note 5)			
Thur			<u>Non standard timings. Where you intend to use the premises for the performance of dance at different times to those listed in the column on the left, please list</u> (please read guidance note 6)			
Fri						
Sat						
Sun						

H

Anything of a similar description to that falling within (e), (f) or (g) Standard days and timings (please read guidance note 7)			<u>Please give a description of the type of entertainment you will be providing</u>			
Day	Start	Finish	<u>Will this entertainment take place indoors or outdoors or both – please tick</u> (please read guidance note 3)		Indoors	<input type="checkbox"/>
Mon					Outdoors	<input type="checkbox"/>
					Both	<input type="checkbox"/>
Tue			<u>Please give further details here</u> (please read guidance note 4)			
Wed			<u>State any seasonal variations for entertainment of a similar description to that falling within (e), (f) or (g)</u> (please read guidance note 5)			
Thur						
Fri						
Sat						
Sun			<u>Non standard timings. Where you intend to use the premises for the entertainment of a similar description to that falling within (e), (f) or (g) at different times to those listed in the column on the left, please list</u> (please read guidance note 6)			

I

Late night refreshment Standard days and timings (please read guidance note 7)			Will the provision of late night refreshment take place indoors or outdoors or both – please tick (please read guidance note 3)	Indoors	<input type="checkbox"/>
				Outdoors	<input type="checkbox"/>
				Both	<input checked="" type="checkbox"/>
Day	Start	Finish	Please give further details here (please read guidance note 4)		
Mon	23:00	00:00			
Tue	23:00	00:00			
Wed	23:00	00:00	State any seasonal variations for the provision of late night refreshment (please read guidance note 5)		
Thur	23:00	00:00			
Fri	23:00	00:30			
Sat	23:00	00:30	Non standard timings. Where you intend to use the premises for the provision of late night refreshment at different times, to those listed in the column on the left, please list (please read guidance note 6)		
Sun	23:00	00:00			
			New Years Eve - from the end of permitted hours on New Year's Eve until the start of permitted hours on the following day.		

J

Supply of alcohol Standard days and timings (please read guidance note 7)			Will the supply of alcohol be for consumption (Please tick box) (please read guidance note 8)	On the premises	<input type="checkbox"/>
				Off the premises	<input type="checkbox"/>
				Both	<input checked="" type="checkbox"/>
Day	Start	Finish	State any seasonal variations for the supply of alcohol (please read guidance note 5)		
Mon	11:00	00:00			
Tue	11:00	00:00			
Wed	11:00	00:00	Non standard timings. Where you intend to use the premises for the supply of alcohol at different times to those listed in the column on the left, please list (please read guidance note 6)		
Thur	11:00	00:00			
Fri	11:00	00:30			
Sat	11:00	00:30	New Years Eve - from the end of permitted hours on New Year's Eve until the start of permitted hours on the following day.		
Sun	11:00	00:00			

State the name and details of the individual whom you wish to specify on the licence as premises supervisor (Please see declaration about the entitlement to work in the checklist at the end of the form):

Name Matthew Henwood	
Date of birth [REDACTED]	
Address [REDACTED] [REDACTED] [REDACTED]	
Postcode	[REDACTED]
Personal Licence number (if known) [REDACTED]	
Issuing licensing authority (if known) Horsham Council	

K

<p>Please highlight any adult entertainment or services, activities, other entertainment or matters ancillary to the use of the premises that may give rise to concern in respect of children (please read guidance note 9)</p> <p>None</p>
--

L

Hours premises are open to the public Standard days and timings (please read guidance note 7)			<u>State any seasonal variations</u> (please read guidance note 5)
Day	Start	Finish	
Mon	08:00	00:30	<u>Non standard timings. Where you intend the premises to be open to the public at different times from those listed in the column on the left, please list</u> (please read guidance note 6) New Years Eve - from the end of permitted hours on New Year's Eve until the start of permitted hours on the following day.
Tue	08:00	00:30	
Wed	08:00	00:30	
Thur	08:00	00:30	
Fri	08:00	01:00	
Sat	08:00	01:00	
Sun	08:00	00:30	

M Describe the steps you intend to take to promote the four licensing objectives:

a) General – all four licensing objectives (b,c,d,e) (please read guidance note 10)

For information only and not to be included in the conditions – whilst this is a new premises licence application, The White Horse is an old London pub, dating back to at least the 18th century. Due to the proposed layout changes both internally and externally this new licence application has been made rather than a variation application, although the fundamental nature of the pub will not change. If this application is granted on terms satisfactory to the applicant and once works proposed under this application are completed, it is intended that premises licence number 2023/00464/LAPR, also held by the Applicant, will be surrendered.

The hours and activities applied for in this application match the existing hours on licence 2023/00464/LAPR, except that in order to tidy up the new licence, the current 24-hour permission for recorded music has been reduced to match opening hours, and existing New Year's Eve permissions have been clarified to ensure consistency.

All the existing conditions are mirrored on this application, save for two updates. Condition 22 under Annex 3, which currently states, "The outside of the premises will not be used after midnight." is proposed to be amended to allow for smokers to use the dedicated outside area rather than the pavement, thus: "The external area of the premises will not be used after midnight except for existing customers who have gone outside to smoke in that area. No drinks will be permitted outside of the premises after midnight" (see condition below).

Existing Condition 9 under Annex 2 is proposed to be updated to reflect that tapes are no longer used for CCTV and the system is now digital.

Additionally, two new conditions are proposed under the Protection of Children from Harm licensing objective (see below).

Whilst the application includes a proposal for an external bar, the applicant is not proposing to license the whole of the outside area but solely the bar itself. This means that the existing restrictions on playing any form of live or recorded music in the outside area will remain in place. The purpose of the external bar is to reduce congestion into and out of the pub building, alleviate waiting times and to aid supervision and monitoring of the outside area by the team operating the bar. The applicant operates external bars in many of its pubs and has considerable experience doing so. An existing External Area Management Plan is being updated and some of the measures proposed include:

- Door Staff employed on peak trading nights (and for any special events), with deployment that allows dedicated patrol and supervision of the garden and pavement areas. As part of their role, Door Staff will supervise the boundary of the garden and remove any customers who attempt to drink on Ackmar Road or block the pavement of Parsons Green.
- Dedicated team to manage the garden and outside area during peak trading, continuously clearing glasses and any litter.
- Use of the external bar to cease at 23:30 (this is proposed as a condition as part of the licence application).
- All outside drinking to cease by midnight (as per licensing condition). Customers are advised by staff from 23:30 onwards to move inside or disperse.
- End of night sweep and litter pick of the garden and all surrounding pavement areas to be completed as part of the close-down process, to ensure no litter or glassware left.
- Dispersal policy in place, which is overseen by the Duty Manager to encourage all customers to leave the area as quickly and quietly as possible and be respectful of residents. Customers will not be permitted to leave the area with drinks or

glassware. Door staff will remain on duty until all customers have left the vicinity of the premises.

As part of the applicant's pre-application engagement, the Police, Environmental Health and Licensing Authority were informed of the proposals, which at the time included an intention to increase the internal licensed hours to 01:00 (from 00:30). As a result of those discussions, and in view of the proximity to residential premises, it has been decided not to proceed with this extension. Matt Tucker, Licensing Officer, has kindly provided details of two ward councillors to whom the Applicant has now written, explaining our proposals. The same email has gone to the aforementioned authorities and Emma Jerrard in the Events Team at the Council, whilst also being forwarded by Matt Tucker to a number of residents whose details are held by the Events Team on file. The Applicant is happy at any point to meet and discuss any aspect of this application with any or all of those interested parties.

The hours proposed both match the existing hours on licence 2023/00464/LAPR and fall within the 'suggested closing times' for Mixed Use areas as outlined at page 21 of the Council's Statement of Licensing Policy.

b) The prevention of crime and disorder

1. The pub manager is required to actively participate in and support the local Pubwatch scheme (where active.)
2. Toughened glass shall be used.
3. The CCTV system shall be in operation at the premises at all times when the premises are used for licensable activities. All recordings used in conjunction with CCTV shall be retained for a period of 31 days and be available for inspection by police and Council officers at all reasonable times.
4. No adult entertainment (paid for by the company of a nude physical nature) is permitted.
5. Any children under 16 shall remain the responsibility of the accompanying adult when using the premises (and/or exterior area.) Staff shall not be allowed to be in sole supervision of children, which remains the responsibility of the accompanying adult at all times.
6. On Saturdays and Sundays, the 8am opening shall apply to internal use only and the external areas to the front shall not be used before 9 am.
7. Prior to 10am, customer entry and exit shall be provided through the front main door only and the side door to Ackmar Road shall only be used in the event of an emergency.
8. On days when the Chelsea Football Club's Men's First Team are playing at home or on days when a victory parade for the same team takes place, there shall be a minimum of two door supervisors on the premises from three hours before the advertised kick off time until two hours after the match has been completed.
9. On days when the Chelsea Football Club's Men's First Team are playing at home or on days when a victory parade for the same team takes place, non-glass vessels shall be used in all licensable areas (excluding the rear restaurant on the ground floor and the first floor dining area) from three hours before the advertised

kick off time until two hours after the match has been completed.

10. Sale of alcohol from the external bar will cease at 23:30 hours

c) Public safety

d) The prevention of public nuisance

11. The licensee shall ensure that no music or other noise associated with a licensable activity, which emanates from the licensed premises is audible at or within the site boundary of any residential property.

12. No music will be played in, or for the benefit of patrons in, the external areas of the premises.

13. A complaints book will be held on the premises to record details of any complaints received from neighbours. The information is to include, where disclosed, the complainant's name, location, the date and time the complaint and subsequent remedial action undertaken. This record must be made available at all times for inspection by authorised Council Officers.

14. Signs should be displayed internally near to exits instructing patrons to respect the neighbours and behave in a courteous manner.

15. Alcohol shall not be consumed other than during the hours permitted by this licence for the sale of alcohol and during a 30-minute period immediately following the permitted hours.

16. An additional period after the normal hours permitted in the licence for the supply of alcohol and provision of late night refreshment shall be permitted on a maximum of 12 days in each calendar year. The additional hours shall be permitted only if written notice has been served on the Licensing Authority and the Police at least ten days beforehand. The notice shall include an operating plan covering the additional measures that will be taken to manage crime and disorder on these occasions. The additional period shall not extend beyond one hour after the usual termination of licensable activities. The Police will have the absolute power to veto and, if exercised, no extension shall be permitted for that proposed event.

17. The external area of the premises will not be used after midnight except for existing customers who have gone outside to smoke in that area. No drinks will be permitted outside of the premises after midnight

e) The protection of children from harm

The premises shall operate a Challenge 21 Policy. Such policy shall be documented and kept at the premises. The policy shall be produced on request to Officers of Responsible Authorities. Acceptable forms of proof-of-age include:-

- international passport;
- photographic UK / EU driving licence;
- PASS hologram/ultraviolet feature card,
- Military ID; or
- any digital ID approved by the Government.

All staff involved in the sale of alcohol shall be trained in their licensing responsibilities. The training shall cover:

- acceptable forms of proof of age ID;
- how to refuse a sale to persons under 18 years of age, and
- Challenge 21 age verification.

Records will be kept (in either paper or electronic format) of staff training. The records to be made available for inspection by officers of Responsible Authorities on request and all such records to be retained at the premises for at least 12 months.

Please tick yes

- I have made or enclosed payment of the fee or ☒
- I have not made or enclosed payment of the fee because the application has been made in relation to the introduction of the late night levy ☐
- I have enclosed the plan of the premises ☒
- I have sent copies of this application and the plan to responsible authorities and others where applicable ☒
- I have enclosed the consent form completed by the individual I wish to be designated premises supervisor, if applicable ☒
- I understand that I must now advertise my application ☒
- I understand that if I do not comply with the above requirements my application will be rejected ☒
- ***[Applicable to all individual applicants, including those in a partnership which is not a limited liability partnership, but not companies or limited liability partnerships]*** I have included documents demonstrating my entitlement to work in the United Kingdom or my share code issued by the Home Office online right to work checking service (please read note 15). ☐


IT IS AN OFFENCE, UNDER SECTION 158 OF THE LICENSING ACT 2003, TO MAKE A FALSE STATEMENT IN OR IN CONNECTION WITH THIS APPLICATION. THOSE WHO MAKE A FALSE STATEMENT MAY BE LIABLE ON SUMMARY CONVICTION TO A FINE OF ANY AMOUNT.

IT IS AN OFFENCE UNDER SECTION 24B OF THE IMMIGRATION ACT 1971 FOR A PERSON TO WORK WHEN THEY KNOW, OR HAVE REASONABLE CAUSE TO BELIEVE, THAT THEY ARE DISQUALIFIED FROM DOING SO BY REASON OF THEIR IMMIGRATION STATUS. THOSE WHO EMPLOY AN ADULT WITHOUT LEAVE OR WHO IS SUBJECT TO CONDITIONS AS TO EMPLOYMENT WILL BE LIABLE TO A CIVIL PENALTY UNDER SECTION 15 OF THE IMMIGRATION, ASYLUM AND NATIONALITY ACT 2006 AND PURSUANT TO SECTION 21 OF THE SAME ACT, WILL BE

COMMITTING AN OFFENCE WHERE THEY DO SO IN THE KNOWLEDGE, OR WITH REASONABLE CAUSE TO BELIEVE, THAT THE EMPLOYEE IS DISQUALIFIED.

Part 4 – Signatures (please read guidance note 11)

Signature of applicant or applicant's solicitor or other duly authorised agent (See guidance note 11). **If signing on behalf of the applicant please state in what capacity.**

Declaration	<ul style="list-style-type: none"> • [Applicable to individual applicants only, including those in a partnership which is not a limited liability partnership] I understand I am not entitled to be issued with a licence if I do not have the entitlement to live and work in the UK (or if I am subject to a condition preventing me from doing work relating to the carrying on of a licensable activity) and that my licence will become invalid if I cease to be entitled to live and work in the UK (please read guidance note 15) • The DPS named in this application form is entitled to work in the UK (and is not subject to conditions preventing him or her from doing work relating to a licensable activity) and I have seen a copy of his or her proof of entitlement to work, or have conducted an online right to work check using the Home Office online right to work checking service which confirmed their right to work (please see note 15)
Signature	
Date	22/10/2025
Capacity	Poppleston Allen – Solicitors for and on behalf of the applicant

For joint applications signature of 2nd applicant or 2nd applicant's solicitor or other authorised agent. (please read guidance note 13). **If signing on behalf of the applicant please state in what capacity.**

Signature	
Date	
Capacity	

Contact name (where not previously given) and postal address for correspondence associated with this application (please read guidance note 14)

Poppleston Allen Solicitors
37 Stoney Street
The Lace Market

Post town	Nottingham	Post code	NG1 1LS
Telephone number (if any)	0115 953 8509		
If you would prefer us to correspond with you by e-mail your e-mail address (optional) m.peach@popall.co.uk			

Notes for Guidance

1. Describe the premises, for example the type of premises, its general situation and layout and any other information which could be relevant to the licensing objectives. Where your application includes off-supplies of alcohol and you intend to provide a place for consumption of these off-supplies, you must include a description of where the place will be and its proximity to the premises.
2. In terms of specific regulated entertainments please note that:
 - Plays: no licence is required for performances between 08:00 and 23.00 on any day, provided that the audience does not exceed 500.
 - Films: no licence is required for 'not-for-profit' film exhibition held in community premises between 08.00 and 23.00 on any day provided that the audience does not exceed 500 and the organiser (a) gets consent to the screening from a person who is responsible for the premises; and (b) ensures that each such screening abides by age classification ratings.
 - Indoor sporting events: no licence is required for performances between 08.00 and 23.00 on any day, provided that the audience does not exceed 1000.
 - Boxing or Wrestling Entertainment: no licence is required for a contest, exhibition or display of Greco-Roman wrestling, or freestyle wrestling between 08.00 and 23.00 on any day, provided that the audience does not exceed 1000. Combined fighting sports – defined as a contest, exhibition or display which combines boxing or wrestling with one or more martial arts – are licensable as a boxing or wrestling entertainment rather than an indoor sporting event.
 - Live music: no licence permission is required for:
 - a performance of unamplified live music between 08.00 and 23.00 on any day, on any premises.
 - a performance of amplified live music between 08.00 and 23.00 on any day on premises authorised to sell alcohol for consumption on those premises, provided that the audience does not exceed 500.
 - a performance of amplified live music between 08.00 and 23.00 on any day, in a workplace that is not licensed to sell alcohol on those premises, provided that the audience does not exceed 500.
 - a performance of amplified live music between 08.00 and 23.00 on any day, in a church hall, village hall, community hall, or other similar community premises, that is not licensed by a premises licence to sell alcohol, provided that (a) the audience does not exceed 500, and (b) the organiser gets consent for the performance from a person who is responsible for the premises.
 - a performance of amplified live music between 08.00 and 23.00 on any day, at the non-residential premises of (i) a local authority, or (ii) a school, or (iii) a hospital, provided that (a) the audience does not

- exceed 500, and (b) the organiser gets consent for the performance on the relevant premises from: (i) the local authority concerned, or (ii) the school or (iii) the health care provider for the hospital.
- Recorded Music: no licence permission is required for:
 - any playing of recorded music between 08.00 and 23.00 on any day on premises authorised to sell alcohol for consumption on those premises, provided that the audience does not exceed 500.
 - any playing of recorded music between 08.00 and 23.00 on any day, in a church hall, village hall, community hall, or other similar community premises, that is not licensed by a premises licence to sell alcohol, provided that (a) the audience does not exceed 500, and (b) the organiser gets consent for the performance from a person who is responsible for the premises.
 - any playing of recorded music between 08.00 and 23.00 on any day, at the non-residential premises of (i) a local authority, or (ii) a school, or (iii) a hospital, provided that (a) the audience does not exceed 500, and (b) the organiser gets consent for the performance on the relevant premises from: (i) the local authority concerned, or (ii) the school proprietor or (iii) the health care provider for the hospital.
 - Dance: no licence is required for performances between 08.00 and 23.00 on any day, provided that the audience does not exceed 500. However, a performance which amounts to adult entertainment remains licensable.
 - Cross activity exemptions: no licence is required between 08.00 and 23.00 on any day, with no limit on audience size for:
 - any entertainment taking place on the premises of the local authority where the entertainment is provided by or on behalf of the local authority;
 - any entertainment taking place on the hospital premises of the health care provider where the entertainment is provided by or on behalf of the health care provider;
 - any entertainment taking place on the premises of the school where the entertainment is provided by or on behalf of the school proprietor; and
 - any entertainment (excluding films and a boxing or wrestling entertainment) taking place at a travelling circus, provided that (a) it takes place within a moveable structure that accommodates the audience, and (b) that the travelling circus has not been located on the same site for more than 28 consecutive days.
3. Where taking place in a building or other structure please tick as appropriate (indoors may include a tent).
 4. For example the type of activity to be authorised, if not already stated, and give relevant further details, for example (but not exclusively) whether or not music will be amplified or unamplified.
 5. For example (but not exclusively), where the activity will occur on additional days during the summer months.
 6. For example (but not exclusively), where you wish the activity to go on longer on a particular day e.g. Christmas Eve.
 7. Please give timings in 24 hour clock (e.g. 16.00) and only give details for the days of the week when you intend the premises to be used for the activity.
 8. If you wish people to be able to consume alcohol on the premises, please tick 'on the premises'. If you wish people to be able to purchase alcohol to consume away from the premises, please tick 'off the premises'. If you wish people to be able to do both, please tick 'both'.
 9. Please give information about anything intended to occur at the premises or ancillary to the use of the premises which may give rise to concern in respect of children, regardless of whether you intend children to have access to the premises, for

example (but not exclusively) nudity or semi-nudity, films for restricted age groups or the presence of gaming machines.

10. Please list here steps you will take to promote all four licensing objectives together.
11. The application form must be signed.
12. An applicant's agent (for example solicitor) may sign the form on their behalf provided that they have actual authority to do so.
13. Where there is more than one applicant, each of the applicants or their respective agent must sign the application form.
14. This is the address which we shall use to correspond with you about this application.
15. Entitlement to work/immigration status for individual applicants and applications from partnerships which are not limited liability partnerships:

A licence may not be held by an individual or an individual in a partnership which is not a limited liability partnership who is resident in the UK who:

- does not have the right to live and work in the UK; or
- is subject to a condition preventing him or her from doing work relating to the carrying on of a licensable activity.

Any licence issued in respect of an application made on or after 6 April 2017 will become invalid if the holder ceases to be entitled to work in the UK.

Applicants must demonstrate that they have an entitlement to work in the UK and are not subject to a condition preventing them from doing work relating to the carrying on of a licensable activity. They do this in one of two ways:

1. by providing with this application copies or scanned copies of the documents which an applicant may provide to demonstrate their entitlement to work in the UK (which do not need to be certified) that are published on GOV.UK and in guidance issued under section 182 of the Licensing Act 2003.
2. by providing their 'share code' to enable the licensing authority to carry out a check using the Home Office online right to work checking service (see below)

Home Office online right to work checking service

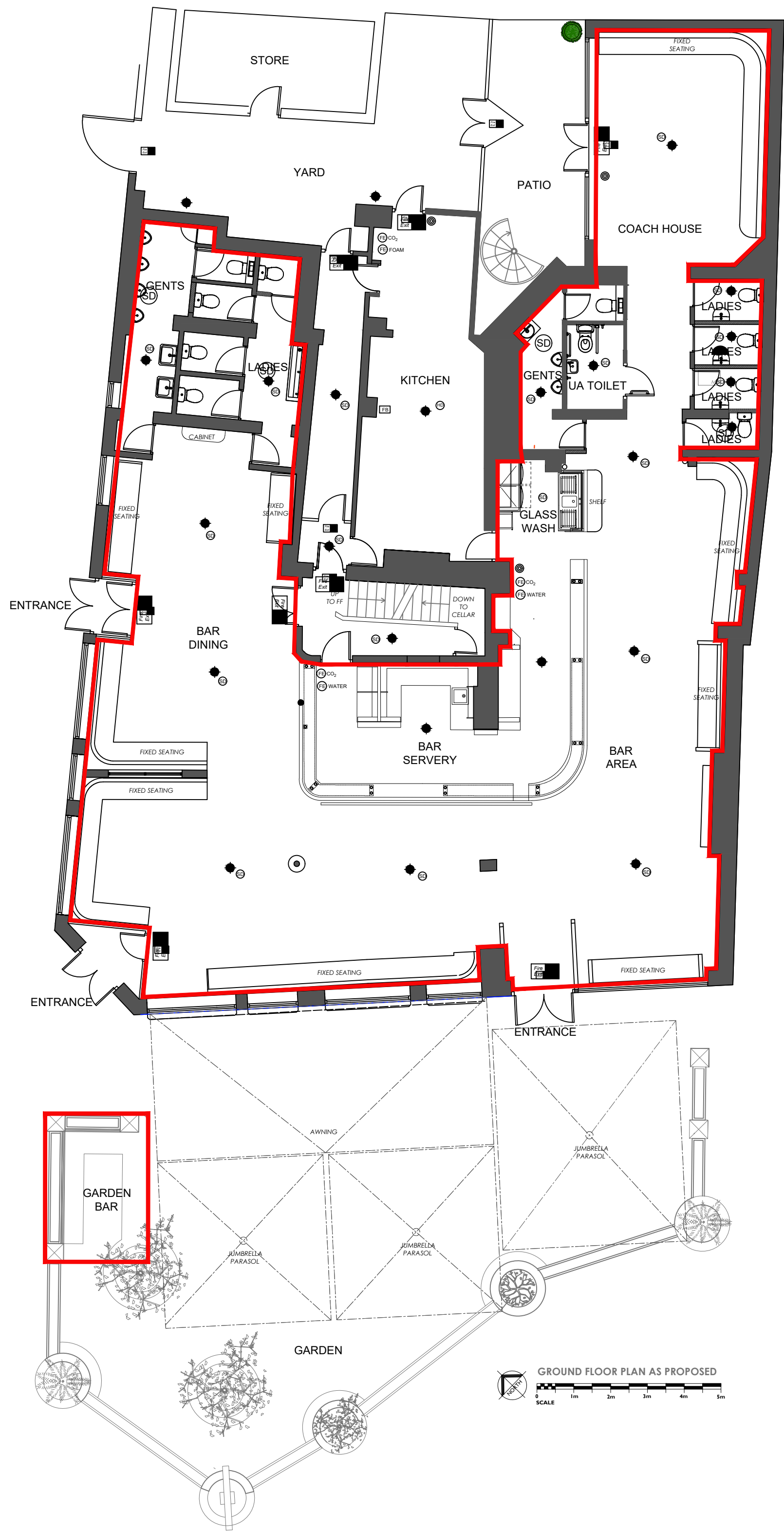
As an alternative to providing a copy of original documents, applicants may demonstrate their right to work by allowing the licensing authority to carry out a check with the Home Office online right to work checking service.

To demonstrate their right to work via the Home Office online right to work check service, applicants should include in this application their 9-digit share code (provided to them upon accessing the service at <https://www.gov.uk/prove-right-to-work>) which, along with the applicant's date of birth (provided within this application), will allow the licensing authority to carry out the check.

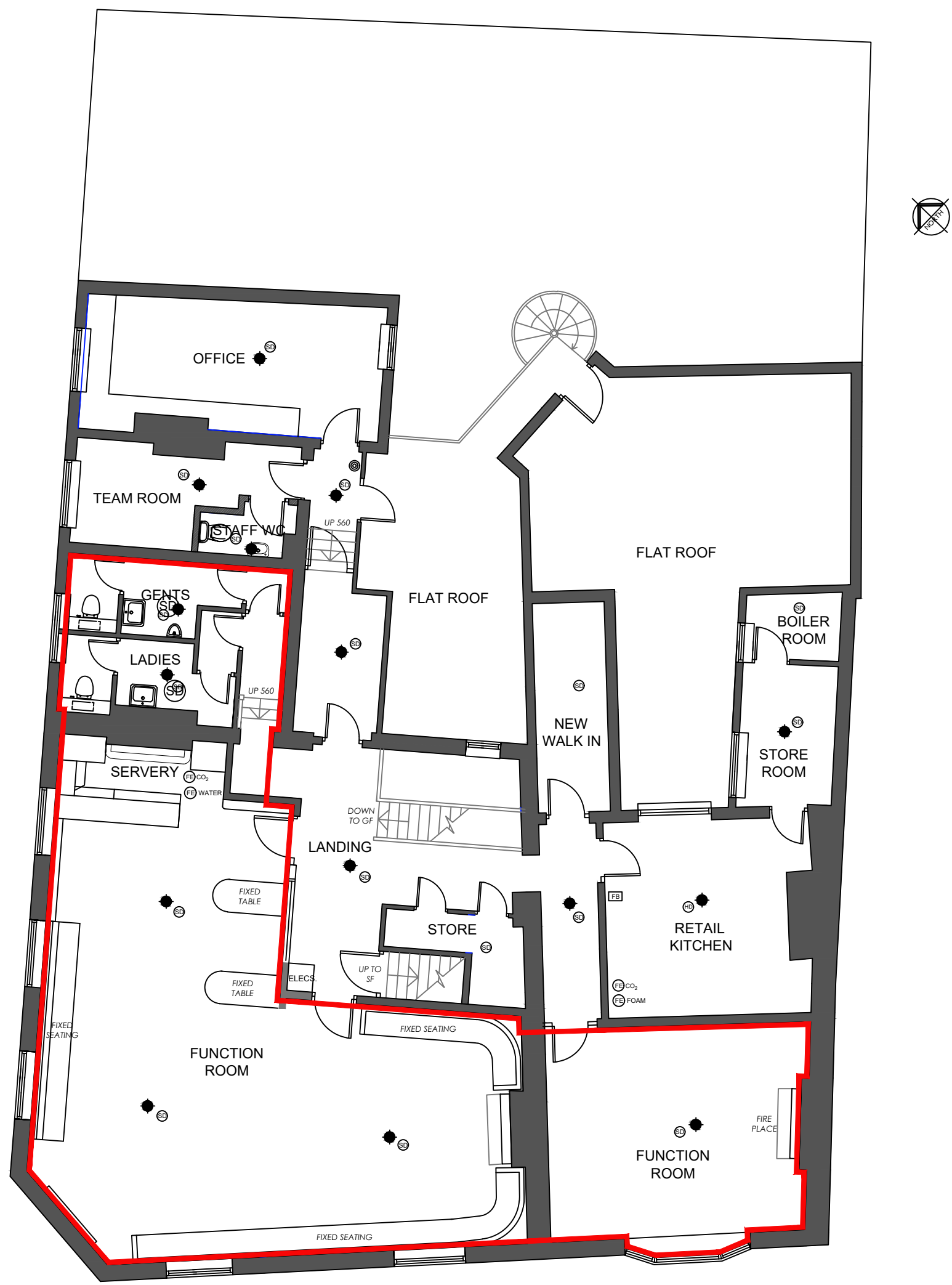
In order to establish the applicant's right to work, the check will need to indicate that the applicant is allowed to work in the United Kingdom and is not subject to a condition preventing them from doing work relating to the carrying on of a licensable activity.

An online check will not be possible in all circumstances because not all applicants will have an immigration status that can be checked online. The Home Office online right to work checking service sets out what information and /or documentation applicants will need in order to access the service. Applicants who are unable to obtain a share code from the service should submit copies of documents as set out above.

Your right to work will be checked as part of your licensing application and this could involve us checking your immigration status with the Home Office. We may otherwise share information with the Home Office. Your licence application will not be determined until you have complied with this guidance.

















PROPOSED GROUND FLOOR PLAN
Scale 1:100



PROPOSED FIRST FLOOR PLAN
Scale 1:100

ALL SYMBOLS ARE SHOWN TO INDICATE THAT AREA / ROOM SHOULD BE PROVIDED WITH THE RELEVANT FACILITY AND DO NOT NECESSARILY REPRESENT ACTUAL POSITIONS. THE OPERATORS RESERVE THE RIGHT TO AMEND THE LOCATION OF FIRE SAFETY EQUIPMENT SHOWN ON PLAN. EQUIPMENT MAY BE MOVED WITH THE AGREEMENT OF THE FIRE OFFICER OR AFTER FIRE RISK ASSESSMENTS.

 AREA FOR LICENSABLE ACTIVITIES

- | | |
|---|---|
|  | Maintained emergency light |
|  | Non - Maintained emergency light |
|  | Heat detector connected to fire alarm |
|  | Smoke detector connected to fire alarm to be ionisation type in rooms and optical type in circulation areas |
|  | Fire alarm sounder |
|  | Break glass call point |
| All emergency lighting and associated fittings to be style as agreed with designer | |
|
 | |
|  | BOILER |
|  | DISTRIBUTION BOARD |
|  | FIRE BLANKET |
|  | FIRE EXTINGUISHER CO2 |
|  | FIRE EXTINGUISHER FOAM |
|  | FIRE EXTINGUISHER WATER |
|  | FIRE EXTINGUISHER POWDER |
|  | FIRE EXTINGUISHER WET CHEMICAL |

Rev	Initials	Description	Date
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ricci@rt-san.com
07753 231265

Site Address: WHITE HORSE

Drawing Title: LICENSING PLAN

Client Name: M&B

Project	Scale	Date
367	1:100@A1	AUG 25
Revision	Drawing No.	Drawn By
D	367-115	RT

From: Andy Grimsey <a.grimsey@popall.co.uk>
Sent: Tuesday, November 18, 2025 3:02 PM
To: Gardiner Neil: H&F <Neil.Gardiner@lbhf.gov.uk>; Licensing HF: H&F <licensing@lbhf.gov.uk>
Cc: Michelle Peach <M.Peach@popall.co.uk>; Tucker Matt: H&F <Matt.Tucker@lbhf.gov.uk>; Charlotte.Bennett@met.police.uk <charlotte.bennett@met.police.uk>
Subject: RE: White Horse, 1-3 Parsons Green, London, SW6 4UL - New Premises Licence Application

Dear Neil and Matt

Following discussions with Charlotte at the Police we have agreed the following amended conditions. Could you please replace the conditions proposed in Box b)(Crime and disorder) and Box d) Protection of Children from Harm of our application with those listed below.

Please note that the conditions listed under Box d) Public Nuisance remain as proposed.

Please ignore the numbering - it's not my forte!

Many thanks

Andy

Annex 2 - numbering based on existing conditions in Annex 2, for ease of reference

7. Pubwatch condition to be removed.

8. Toughened glass shall be used.
9. A CCTV system with recording equipment shall be installed and maintained at the premises. All recordings used in conjunction with CCTV shall:
 - a. Be of evidential quality in all lighting conditions;
 - b. Indicate the correct time and date;
 - c. Be retained for a period of 31 days.

All Duty Managers (or sufficient staff) must be trained to use the system and recorded images must be available for inspection and downloading immediately upon reasonable request to officers of the Responsible Authorities as defined by the Licensing Act 2003. All images downloaded from the CCTV system must be provided in a format that can be viewed on readily available equipment without the need for specialist software.

10. No adult entertainment (paid for by the company of a nude physical nature) is permitted.

11. Any children under 16 shall remain the responsibility of the accompanying adult when using the premises (and/or exterior area.) Staff shall not be allowed to be in sole supervision of children, which remains the responsibility of the accompanying adult at all times.

1. On Saturdays and Sundays, the 8am opening shall apply to internal use only and the external areas to the front shall not be used before 9 am.
2. Prior to 10am, customer entry and exit shall be provided through the front main door only and the side door to Ackmar Road shall only be used in the event of an emergency.
3. On days when Chelsea Football Club are playing at home, or when a Chelsea Football Club victory parade takes place, the premises shall carry out a documented risk assessment in relation to the sale of alcohol for consumption off the premises for a period of three hours before kick-off and two hours after the match/parade has completed. The risk assessment, along with any exceptions from normal procedure, shall be recorded in the incident log and made available for inspection upon request by Police or an officer of the Licensing Authority.
4. On days when Chelsea Football Club are playing at home, the premises shall risk assess the need for SIA staff. A copy of the risk assessment shall be available on site for inspection by Police or relevant authorities.

Additional proposed Annex 2 licence conditions:

5. Non-alcoholic beverages shall be available at the premises when alcohol is supplied for consumption on the premises.
6. All staff involved in the sale of alcohol shall be trained in their licensing responsibilities upon induction and refreshed on this training every 6 months. The training shall cover:

- acceptable forms of proof of age ID;
- how to refuse a sale to persons under 18 years of age, and
- Challenge 21 age verification.
- Prevention of drunkenness

Records will be kept (in either paper or electronic format) of staff training. The records to be made available for inspection by officers of Responsible Authorities on request and all such records to be retained at the premises for at least 12 months.

7. An electronic incident log will be maintained at the premises with details of any incidents involving the premises which could undermine the licensing objectives. Such details to be retained at the premises for at least 12 months and shall be made available for inspection by officers of the Responsible

Authorities as defined by the Licensing Authority 2003 upon request. The log will record the following:

- all crimes reported to the premises
 - all ejections of patrons
 - any complaints received concerning crime and disorder
 - any incidents of crime or disorder
 - all seizures of drugs or offensive weapons
 - any faults in the CCTV system
 - any visit by a relevant authority or emergency service
8. An electronic system will be used to record refusals where acceptable proof of age cannot be produced. A record shall be kept of the date and time of the refusal; reason for the refusal and the name of the member of staff. Such records shall be kept for a period of 12 months and be made available to officers of the Responsible Authorities as defined by the Licensing Act 2003 on request.
9. The premises shall operate a Challenge 21 Policy. Such policy shall be documented and kept at the premises. The policy shall be produced on request to Officers of Responsible Authorities. Acceptable forms of proof-of-age include:-
- a. international passport;
 - b. photographic UK / EU driving licence;
 - c. a PASS hologram/ultraviolet feature card,
 - d. Military ID; or
 - e. Any Government-approved digital ID.
10. The Premises shall have a policy in place to ensure the welfare and safeguarding of vulnerable patrons. All staff shall be trained to support and assist people who feel unsafe, vulnerable, or threatened. Any such incidents shall be recorded in the incident log. This safeguarding policy shall be available to Police or relevant authorities upon request.
11. The requirement for SIA Door Supervisors at the premises shall be based on a risk assessment carried out by the DPS taking cognisance of any police advice. The risk assessment shall be made available on request to an authorised officer of the Council or the Police with the absolute minimum of delay when requested.
23. A register of door supervisors shall be maintained and made available for inspection by Police or Council officers upon request.
24. Alcohol shall not be served before 11:00 on Saturdays when Chelsea Football Club's (male first team) home kick-off time is 15:00 or later.
25. Alcohol shall not be served before 10:00 on Saturdays when Chelsea Football Club's (male first team) home kick-off time is between 12:30 and 14:59.

26. The external bar shall operate only as a service point for drinks and shall not include any form of live or recorded music.
27. An external area management plan will be in place for the purpose of monitoring and supervising all external areas associated with the premises. One of the key aims of the plan will be to help prevent customers obstructing Ackmar Road or Parsons Green pavement areas.
28. The external bar shall cease operation at 23:30 hours.
29. All outdoor drinking shall cease by 00:00. From 23:30 onwards, customers shall be advised by staff to move inside the premises or disperse.
30. A dispersal policy shall be implemented to encourage customers to leave the area quickly and quietly. Signage is to be displayed advising customers at closing not to leave the premises or outside area with open drinks or glassware.

Andy Grimsey | Senior Associate Solicitor

Poppleston Allen

E: a.grimsey@popall.co.uk | **T:** [0115 9487 423](tel:0115 9487 423) | **M:** [07976 844 093](tel:07976 844 093) | **W:** www.popall.co.uk |

Nottingham Office: 37 Stoney Street, The Lace Market, Nottingham, NG1 1LS

d) The prevention of public nuisance

11. The licensee shall ensure that no music or other noise associated with a licensable activity, which emanates from the licensed premises is audible at or within the site boundary of any residential property.

12. No music will be played in, or for the benefit of patrons in, the external areas of the premises.

13. A complaints book will be held on the premises to record details of any complaints received from neighbours. The information is to include, where disclosed, the complainant's name, location, the date and time the complaint and subsequent remedial action undertaken. This record must be made available at all times for inspection by authorised Council Officers.

14. Signs should be displayed internally near to exits instructing patrons to respect the neighbours and behave in a courteous manner.

15. Alcohol shall not be consumed other than during the hours permitted by this licence for the sale of alcohol and during a 30-minute period immediately following the permitted hours.

16. An additional period after the normal hours permitted in the licence for the supply of alcohol and provision of late night refreshment shall be permitted on a maximum of 12 days in each calendar year. The additional hours shall be permitted only if written notice has been served on the Licensing Authority and the Police at least ten days beforehand. The notice shall include an operating plan covering the additional measures that will be taken to manage crime and disorder on these occasions. The additional period shall not extend beyond one hour after the usual termination of licensable activities. The Police will have the absolute power to veto and, if exercised, no extension shall be permitted for that proposed event.

17. The external area of the premises will not be used after midnight except for existing customers who have gone outside to smoke in that area. No drinks will be permitted outside of the premises after midnight

From: Sibanda Christopher: H&F <Christopher.Sibanda@lbhf.gov.uk>

Sent: 19 November 2025 13:48

To: Licensing HF: H&F <licensing@lbhf.gov.uk>

Cc: Asante William: H&F <William.Asante@lbhf.gov.uk>

Subject: Licensing Act 2003 White Horse 1-3 Parsons Green SW6 4UL - Premises Licence Variation 2025/01640/PAPR

Dear Licensing Team,

The Environmental Public Protection Team has reviewed the application for the White Horse, which includes the addition of an external bar on the outside area. We object to this element of the proposal on the grounds of public nuisance risk, as defined under the Licensing Act 2003.

Reasons for Objection

- **Noise Impact on Nearby Residents:** The external bar will encourage prolonged outdoor drinking and socialising, increasing the likelihood of raised voices and disturbance late into the night.
- **Amplified Music and Spillover Noise:** Although recorded music is indoors only, the presence of an outdoor bar will lead to door/ windows being opened and sound escaping. No acoustic mitigation measures have been provided for the external area.
- **Lack of Management plan.** The Application does not include a detailed dispersal policy or outdoor area management plan. No conditions proposed to limit the number of patrons outside or restrict use after a certain time.

This objection aligns with the Licensing Act 2003 objective of preventing public nuisance and is consistent with the local Statement of Licensing Policy, which prioritises residential amenity and noise control. The proposed external bar introduces significant risk of noise disturbance beyond acceptable levels, particularly during late – night hours. The cumulative impact of outdoor service combined with extended hours is likely to undermine the licensing objectives.

Kind regards,

Christopher Sibanda

Environmental Protection Nuisance Investigator

Environmental Health and Public Protection

Place Department

Hammersmith & Fulham Council

Tel: 0734167316

From: [REDACTED]

Sent: Tuesday, November 18, 2025 7:16 PM

To: Tucker Matt: H&F <Matt.Tucker@lbhf.gov.uk>; Gardiner Neil: H&F <Neil.Gardiner@lbhf.gov.uk>

[REDACTED]
[REDACTED]
[REDACTED]
[REDACTED]
[REDACTED]
[REDACTED]

Subject: White Horse Pub 1-3 Parsons Green Lane Wed 19 Nov (deadline) 2025/01640/LAPR

White Horse Pub 1-3 Parsons Green Lane Wed 19 Nov (deadline) 2025/01640/LAPR—Attached:

-3-page summary from Mitchell & Butler owners of The White Horse public house 103 Parsons Green Lane

-Police agreed conditions as of 18 Nov 2025 PDF

-New Premises Licence application 2025/010640/LAPR

-Current/existing Licence 2023/00464/LAPR

--For online details on the PROPOSED licence: <https://public-access.lbhf.gov.uk/online-applications/licencingApplicationDetails.do?activeTab=conditions&keyVal=T4KVCBBI19W00>

We, [REDACTED] Residents are writing as residents of Fulham who live a short walk away from 'our' famous pub, The White Horse. We all enjoy this wonderful, historic and excellent public house in Fulham. We are patrons who are keen to protect this great community asset, historic and contemporary as it is, directly in our midst.

We have been in contact with Mitchells & Butler Leisure Retail Limited regarding this licensing application and its associated planning application. We attach their 3-page PDF summary of the reasons for this new application (a New Application, if granted the existing would be withdrawn, and, fyi, as some confusion, this is not a Minor Variation application).

We have made representations regarding the planning application (2025/02471/FUL), which is separate but is inherently related to this licensing application.

1. The application is summarised on the Licensing Register as follows:

"Minor external alterations consisting of the installation of a retractable awning to the north eastern elevation; and alterations to the existing external seating area to include the installation of a new external bar, removal of the north eastern wall, minor infill of the existing north western wall, new jumbrellas and foundations to replace existing, and new timber drinks shelves."

We would point out that the installation of a new external bar is not 'minor'; the application is for a totally new licence, to be exact. 'Minor' used here is a misnomer and confusing as 'minor' variations under the Licensing Act distinctively do not incorporate extended licensable hours or extended layouts of licensable (red line) space.

Conditions: some confusion still

We are not yet clear on the new conditions proposed; they are alluded to in the 3-page PDF attached. These are left black on the online application on the LBHF Licensing Register. We have just received, on request, the Police-agreed conditions as of 18 Nov. Attached.

We are concerned about the new proposed condition 22, as it is allowing 'risk assessment' vs proactive prevention from the start. In our experience, risk assessment rarely leads to Premises adding SIA alcohol-trained Door Supervisors but on very, very rare occasions. We discuss this below, under our now lengthy point 3.

Pub Watch scheme participation; removal of Condition 7 on the present licence 2023/00464/LAPR The White Horse 1-3 Parsons Green Lane for the NEW application being considered 2025/01640/LAPR.

We see in today's agreed (18 Nov) Police suggested conditions for the proposed new licence for The White Horse public house that the requirement to attend/be active in the local Pub Watch scheme for publicans/premises licence holders is agreed by the Police to be removed (Annex 2, 7. "Pub Watch condition to be removed"). Why would Mitchell & Butler's solicitors suggest not being part of a positive asset in our neighbourhood, ie the coming together of Premises for the greater good of the community, ie its customers? If nothing else create a positive statement as a voluntary condition, please.

It is our understanding that the Fulham BID (Business Improvement District) runs a now revived, very successful Pub Watch group that is growing vs declining, and it reaches Parsons Green. It is important for our Fulham neighbourhood that this momentum is not diminished. Surely there is a way to encourage participation via Conditions on the Licence, even though Conditions on a licence should be 'enforceable', which this idea is not. It just looks bad not to be encouraging publicans to come together in the name of protecting and improving the community. Perhaps a legal expert could come up with the right wording, please, for the good of our Fulham neighbours, safety, for the betterment of business, for the upholding and improvement of standards, for the neighbours who are the pubs' customers—think local, together!

2. Hours/opening hours vs operating hours

—"operating hours" meaning the hours before and after 'opening hours', ie the pub is shut, but

--staff could be potentially be on the premises preparing for opening (kitchen staff especially) or staff could still be on the premises after the closing hours, doors slamming etc

--potential of fans continuing to run and other noise nuisance from cleaning, closing procedures,

--clean up of, carrying in liquor stock from the new proposed outside bar area into the building from the proposed, significantly expanded outside area in front of the pub.

We ask the committee to stipulate that all operations (and any extra 'sounds' cease 30 minutes after the defined end of 'opening hours' ie the closing hour. This will assure that noise nuisance does not persist, either from patrons still gathered outside (although they will have been directed by staff to disburse), nor from kitchen/odor ventilation fans, loud water hose pipes or other mechanisms used for cleaning, which should be switched off so that nearby neighbours can try to sleep.

-It's unclear what kitchen activity might start for an 8am opening. Could the committee please consider this point.

-As well, noisy bottle recycling/gathering up etc should be conditioned to take place the following day, not late at the end of the evening.

3. The building of/provision of a permanent external bar set up (to purchase drink and take it to tables/drink standing and to (presumably) order food.

The building of this/addition onto the pavement/front area/garden is a planning matter. The layout/ plan provided with the licensing application and the final licence granted should reflect the final planning permission granted (projected for a decision on 21 November 2025). We reserve our right to add information as additional evidence for the hearing. We assume that the applicant will do the same.

OUTSIDE BAR:

Licensing objective: Prevention of crime, in other words attracting more crime to the area vs deterring crime in the area directly at and around The White Horse and across onto Parsons Green

We believe the potential for increased crime must be taken into consideration in that an outside bar/service/sales area on the pavement poses huge ongoing and never-ending public safety risks, the potential to attract more crime (pickpocketing, snatching of watches/jewellery, stealing things from the open bar) etc.—all of these are increasing in the Fulham/Chelsea area. The proposed outside bar has unquestionably the potential to become a huge crowd pleaser, AND a new target for criminals and chancers who will come specifically to the area to take advantage of the village-like, friendly area with often too naive patrons who are a bit off-guard, enjoying their time, as one should (!) at the Sloaney Pony/The White Horse pub.

The 'area'/Pavement:

We have learned and fully accept that by some ancient right the White Horse curtilage extends onto what is deemed and looks like the public pavement, most of which, therefore, is not technically public and has therefore, we assume, not been adopted by the H&F Council. Is that correct?

The intrinsic area, The Common Land (CL24) called Parsons Green:

The White Horse public house looks out onto defined and registered Common Land, CL 24 to be exact—the 'irregular triangle called 'Parsons Green'. Much care must be taken here by the licensing committee and we are sure you are considering just that for the sake of public safety, prevention of crime, prevention of anti-social behaviour, the prevention of nuisance and the protection of children from harm (all four licensing objectives which are the cornerstone of the 2003 Licensing Act) at and around and in the midst of this precious ancient 'irregular triangle' of green Common Land in our residential midst

There are only two pieces of Common Land in Fulham—Parsons Green (CL 24) and Eel Brook Common, with its New King's Road, sweepingly elongated 'daffodil' verges (CL13).

The idea of a public outdoor bar/bar serving area set up (we don't see bar stools on the plan), even if closed off and locked up at night or moved inside somehow, sitting permanently OUTSIDE in such a narrow/cramped space seems a big public safety/security risk to us.

Don't misunderstand us, please. We LOVE the idea, but we see the reality of the risks involved and the lack of ability to prevent crime, nuisance, uphold/improve/assure more public safety.

This outdoor bar/service in the midst of patrons concept might be convenient for patrons, rather than having to go inside to order drinks—we all know (and love) the routine—but the risks outside

(inability to 'prevent crime' for instance) are enormous and we cannot imagine how this could be dealt with without conditions on the licence that at least two SIA very highly motivated security-trained 'Door Supervisors' would be on duty at all times (the 3-page PDF attached from Mitchell & Butler mentions discretionary use of SIA Door Supervisors vs every night from a certain defined XX:XX time.

For others reading this in the agenda pack, 'SIA Door Supervisor' is a higher training level which includes proactive confrontation management, effective use of Body Worn Cameras, alcohol/'well refreshed' patron management etc. Even the permanent fixture of two such SIA 'bouncer types' won't deter those tempted by what they might see as the easy target of patrons at The White Horse use the finest phones, wear the best watches, tote glamorously expensive handbags etc.

Ours is a big, global city with a lot of unfortunate opportunities for disruptors, high-end theft, snatching of drinks. Jewellery/watches thefts in Fulham are on the rise (underreported to Police, unfortunately, but covered now and then in the media—(only on 12 May 2022 was a Fulham councillor accosted and his watch whipped off him, as well as daily on next door from mothers of children who are victims of motorbike drive-by snatchers).

Mobile phone snatching is part of the daily landscape (also underreported to the Police). Even the snatching of entire kegs of beer and bottles of alcohol are not unimaginable at a carefully designed but open alcohol service bar on what is effectively the pedestrian pavement in a highly residential but very busy area but with quick getaway points all 'round. Pls see Google maps of The White Horse at the epicentre of 4 converging exit points (two around Parsons Green itself, one down 100%residential Ackmar Road and one up Parsons Green Lane.

Please see 'LBHF Parsons Green Ward Profile 2024', declaring,

"The ward is almost entirely residential in character, with most commercial premises situated alongside New Kings Road and Kings Road, two commercial hubs."

Of course, people sit outside The White Horse now, and spread out over the road (standing) and onto the registered Common Land Parsons Green, but at present not with a full service, permanent bar at their beck and call. One must venture indoors to order, collect and pay for drink.

Taking a cue from Gov.uk, we respectfully submit the following, adapted to this specific application:

The White Horse pub, 1-3 Parsons Green are not yet trading with a proposed outdoor bar set up in place to the front of their Premises, so the Licensing Objectives have not yet been undermined specific to this outdoor bar service concept; but we believe that it is likely they will be undermined if the licence is granted for the serving/purchase of alcohol from such a proposed permanent outside bar purchase/service stand.

In the case of East Lindsey District Council v Abu Hanif (t/a Zara's Restaurant)(2016) Mr Justice Jay said:

[T]he prevention of crime and disorder requires a prospective consideration of what is warranted in the public interest, having regard to the twin considerations of prevention and deterrence.

We believe that the fact the premises are proposing to sell alcohol from an outdoor bar facility in this almost exclusively residential area of the core of Parsons Green (vs having to go inside to order and collect drink to then take it, personally, outside to designated tables or designated standing room spaces) means it is likely that there will be more nuisance to residents caused than at present through late night noise and anti-social behaviour. In addition, like it or not, a new outdoor bar will

attract the potential for increased crime directly at the bar and in the seating area and standing areas with interlopers targeting a new addition to the pavement, the bar/serving area itself, the staff as well as patrons for a quick snatch of anything in sight, or out of site for that matter (!)

Having regard to the existing rather low levels of a crime and anti-social behaviour—not overly high, from what we understand from online public information—directly in front of the White Horse—we believe that this proposed new outdoor service bar area will add to increased theft (customers being accosted or suddenly the victim of a quick fly-by snatching/and thus worsen the potential for crime directly at the front of The White Horse (and potentially inside), as well as in the immediate and surrounding area, if alcohol sales from an outdoor bar are granted.

It is the vulnerability of the pleasant presence of the alcohol set up that will attract the problem makers/interlopers. It would be a first in the Parsons Green area. We understand from the 3-pager that this is working in other pubs of Mitchells & Butler; Parsons Green is a truly unique situation that needs a far more detailed pro-active, high-alert-at-all-times crime prevention plan, as a start. The Police have made a first step, but its probably up to Mitchells & Butler to tighten the reigns and up the ante before the crime problems set in, making it difficult to further prevent crime (licensing objective) vs attract crime.

Below is further information for those copied in...

[REDACTED]

[REDACTED]

[REDACTED]

.....

Background information:

The present application is 2025/01640/LAPR: White Horse: White Horse 1 – 3 Parsons Green
London SW6 4UL

Licensing Act – Premises Licence The White Horse: Licensed premises on two floors.

There is a outside area where as part of this application an external bar is proposed, as shown on the attached plans.

PROPOSED:

Licensable activities sought are the same as now on the current licence 2023/0464/LAPR:

1. The Playing of Recorded Music – Indoors Only

Mondays to Thursdays between 08:00 to 00:30

Fridays and Saturdays between 08:00 to 01:00

Sundays between 08:00 to 00:30

2. Late Night Refreshment [Hot Food license required for any hours between 23:00-05:00]

– Both Indoors and Outdoors [Outdoors includes deliveries]

Mondays to Thursdays between 23:00 to 00:00

Fridays and Saturdays between 23:00 to 00:30

Sundays between 23:00 to 00:00 The

3. Sale of Alcohol – Both On and Off the Premises [Off the Premises includes deliveries]

Mondays to Thursdays between 11:00 to 00:00

Fridays and Saturdays between 11:00 to 00:30

Sundays between 11:00 to 00:00 Proposed

PROPOSED:

Proposed Opening Hours:

Mondays to Thursdays between 08:00 to 00:30

Fridays and Saturdays between 08:00 to 01:00

Sundays between 08:00 to 00:30

Non Standard Timings New Years Eve – from the end of permitted hours on New Year`s Eve until the start of permitted hours on the following day.

For more details:

<https://www.apps10.lbhf.gov.uk/holding/publicaccess.asp?type=L&key=T4KVCBBI19W0001640/LAPR>

The current licence 2023/00464/LAPR CONDITIONS are :

1-6 are 'mandatory' ref drinks measures and prices

7. The pub manager is required to actively participate in and support the local Pubwatch scheme (where active.)

8. Toughened glass shall be used.

9. The CCTV system shall be in operation at the premises at all times when the premises are used for licensable activities. Recorded tapes shall be kept for 28 days and be available for inspection by police and Council officers at all reasonable times.

10. No adult entertainment (paid for by the company of a nude physical nature) is permitted.

11. Any children under 16 shall remain the responsibility of the accompanying adult when using the premises (and/or exterior area.) Staff shall not be allowed to be in sole supervision of children, which remains the responsibility of the accompanying adult at all times.

12. On Saturdays and Sundays, the 8am opening shall apply to internal use only and the external areas to the front shall not be used before 9am.

13. Prior to 10am, customer entry and exit shall be provided through the front main door only and the side door to Ackmar Road shall only be used in the event of an emergency.

14. On days when the Chelsea Football Club's Men's First Team are playing at home or on days when a victory parade for the same team takes place, there shall be a minimum of two door supervisors on the premises from three hours before the advertised kick off time until two hours after the match has been completed.

15. On days when the Chelsea Football Club's Men's First Team are playing at home or on days when a victory parade for the same team takes place, non-glass vessels shall be used in all licensable areas (excluding the rear restaurant on the ground floor and the first floor dining area) from three hours before the advertised kick off time until two hours after the match has been completed.

16. The licensee shall ensure that no music or other noise associated with a licensable activity, which emanates from the licensed premises is audible at or within the site boundary of any residential property.

17. No music will be played in, or for the benefit of patrons in, the external areas of the premises.

18. A complaints book will be held on the premises to record details of any complaints received from neighbours. The information is to include, where disclosed, the complainant's name, location, the date and time the complaint and subsequent remedial action undertaken. This record must be made available at all times for inspection by authorised Council Officers.

19. Signs should be displayed internally near to exits instructing patrons to respect the neighbours and behave in a courteous manner.

20. Alcohol shall not be consumed other than during the hours permitted by this licence for the sale of alcohol and during a 30-minute period immediately following the permitted hours.

21. An additional period after the normal hours permitted in the licence for the supply of alcohol and provision of late night refreshment shall be permitted on a maximum of 12 days in each calendar year. The additional hours shall be permitted only if written notice has been served on the Licensing Authority and the Police at least ten days beforehand. The notice shall include an operating plan covering the additional measures that will be taken to manage crime and disorder on these occasions. The additional period shall not extend beyond one hour after the usual termination of licensable activities. The Police will have the absolute power to veto and, if exercised, no extension shall be permitted for that proposed event.

22. The outside of the premises will not be used after midnight.

//end//

-----Original Message-----

From:

Sent: 19 November 2025 23:30

To: Licensing HF: H&F <licensing@lbhf.gov.uk>

Cc:

Subject: 2025/01640/LAPR: White Horse: White Horse 1 – 3 Parsons Green London SW6 4UL

Good evening,

I am writing in my capacity as [REDACTED] for Walham Green, which neighbours the ward where the White Horse is situated and is about 5 minutes' walk away. I am also the [REDACTED] [REDACTED] to the police for the borough. I am also a customer

of the White Horse, like many local residents.

Although I cannot see the plans attached to the application, I have noted the operators of the pub intend to install an outside bar. This bar will clearly be situated at the front of the premises facing Parsons Green, as there is no garden to the rear of the property. At present this is a seating area.

Whilst local residents love and support this historic pub, which is intertwined with local life, the installation of an outside bar will encourage even more customers to the pub and to drink outside. The space to the front of the premises isn't large and it is already difficult to walk past the pub from Parsons Green Lane towards the New Kings Road when the pub is busy as the pavement gets blocked with drinkers. People end up walking in the road to get past. With more drinkers congregating outside the pub, it will be dangerous as drinkers and passersby already spill into the road and face the traffic. This outside bar isn't required, customers are used to making their way into the pub to order drinks - even if they are sitting on the green. Yes, we always have to queue at the bar inside for a while. The operators should employ more staff if they wish to sell more drinks. Will we have to queue in the street for the outside bar?

Increased numbers of drinkers outside will hinder the objectives of public safety and prevention of public nuisance enshrined in the Licensing Act 2003.

In addition the increased numbers of people drinking outside the pub is likely to lead to more crime and anti-social behaviour. More people under the influence of alcohol is likely to lead to more altercations, pick pocketing, thefts and customers being targeted by criminals on the way home or to other venues. A young man died on Ackmar Road in 2021 after he was stabbed on Parsons Green Lane. I sat on the Gold Group for this murder to represent our community. The flowers and tributes to the young man are still tied to the lamp post by the current sitting area. Whilst this crime isn't directly linked to the pub itself, the area already attracts many outsiders and this will only increase with the attraction of an outside bar facing onto a pretty green.

The residents who live on all three sides of Parsons Green will be subjected to increased noise from drinkers, from people shouting, laughing and talking loudly as they walk down Parsons Green and Parsons Green Lane on their way home. This isn't conducive to the prevention of crime and disorder, public safety and the protection of children from harm as they sleep in their beds.

I'm not sure the staff and parents at Lady Margaret School a few feet away from the pub will be happy with the pupils walking past an outside bar on the way to and from school. The same for the nursery by Waitrose. Will the outside bar be closed at lunchtimes, school closing time in the afternoon or when the school has activities on Saturdays? Again this isn't

protecting children from harm, this gives young vulnerable children the wrong impression.

On behalf of the Walham Green [REDACTED], I would ask the committee to please deny the application for the installation of an outside bar.

I reserve the right to submit evidence at a further date and for others to represent me if there is a hearing and I am unable to attend.

Kind regards

[REDACTED]
[REDACTED]

Contents:

- 1 REVIEW APPLICATION.**
- 2 CURRENT LICENCE.**
- 3 BACKGROUND.**
- 4 CONSULTATION.**
 - 4.1 Relevant Representations.**
- 5. OTHER INFORMATION.**
 - 5.1 Enforcement History.**
 - 5.2 Temporary Event Notices (“TENS”).**
- 6. POLICY CONSIDERATIONS.**
- 7. DETERMINATION.**

APPENDICES:

Appendix 1 – Review Application to Premises Licence Holder (26 September 2025).

Appendix 2 – Update Letter to Premises Licence Holder (8 October 2025).

Appendix 3 – Current Premises Licence and Plan.

Appendix 4 – Location Map and Nearby Premises.

Appendix 5 – Representations (Not Public).

Appendix 5 – Representations (Public).

Appendix 6 – Police Representation.

1. REVIEW APPLICATION:

On 26 September 2025, an application for a review of a premises licence under Section 51 of the Licensing Act 2003 (the Act) was served by Hammersmith and Fulham's Licensing Department (as Responsible Authority) Fulham's Trading Standards Team ("The Applicant"). The review application was made in respect of Retail 24 – 70 Uxbridge Road, London, W12 8LP ("the Premises") held by Mr Kamran Raza ("the Premises Licence Holder").

It is not the purpose of this report to reiterate the submission made by Licensing. However, as Appendix 1 shows, the original review application was made on the grounds of the prevention of crime and disorder and prevention of public nuisance. A further letter was sent to the Premises Licence Holder on the 8 October 2025, citing the reason for extending the consultation period slightly and this can found at Appendix 2.

2. CURRENT LICENCE:

The current premises licence, which can be found at Appendix 3 and was originally granted on 25 March 2014 (and in the possession of the current Premises Licence Holder since 18 July 2014), allows for the following activities:

Sale of Alcohol (Off the Premises)

Monday to Thursday:	11:00 to 01:00.
Friday to Saturday:	11:00 to 02:00.
Sunday:	11:00 to 01:00.

Hours Premises Open to the Public

Monday to Sunday:	00:00 to 00:00.
-------------------	-----------------

3. BACKGROUND:

The main access to the proposed premises is located on Uxbridge Road and the premises operates as an off-licence. The immediate area around the application site could reasonably be described as a mixed area owing to the presence of commercial and residential dwellings around the site. A map showing the location of the premises and neighbouring licenced premises can be found in Appendix 4.

4. CONSULTATION:

A public notice was displayed at the premises for over 28 days and all statutory consultees were notified as required by the Regulations, as well as a notice being displayed at the Town Hall. As mentioned, the consultation period was subject to a slight extension. The Council has served written notice of hearing upon the Applicant and all those parties that have made Representations in respect of the Application.

4.1 Relevant Representations:

During the consultation period, representations were received from:

- 2 individual representors supporting the review (Appendix 5).
- 1 individual representor opposing the review (Appendix 5).
- 1 representation in support of the review (Appendix 6).

All of the representations have been sent to the Premises Licence Holder and, to date, no response to officer communications has been forthcoming.

5. OTHER INFORMATION:

5.1 Enforcement History:

The following is documented by the Council's Licensing Enforcement Team:

Date	Event	Outcome
6 September 2019	Late night monitoring and inspections were conducted by the Licensing Authority following receipt of a review.	No issues were identified.
7 November 2019	As above.	As above.
19 May 2022	A licensing inspection and risk assessment were conducted by the Licensing Authority. Breach of Licensing Conditions 9, 10, 13, 14, 15, 18 and 19 were identified.	Warning letter issued.
13 September 2022	A licensing inspection and risk assessment were conducted by the Licensing Authority. Breach of conditions 7, 13, 14 and 15 were identified.	Warning letter issued.
29 September 2023	A complaint was received regarding selling Nitrous Oxide capsules during the Notting Hill Carnival.	No further action by Licensing or Police.
10 July 2024	A complaint was received about groups of youths gathering outside the premises causing Anti-Social Behaviour and underage alcohol sales taking place.	On-Going Investigation.
26 August 2024	Law Enforcement Team (LET) referral stating they are receiving frequent complaints from residents regarding the location. The specific issues reported include: Anti-social behaviour, drugs, loud music and a dog attack.	On-Going Investigation.
27 August 2024	Law Enforcement Team (LET) referral stating the premises is selling Nitrous Oxide balloons.	On-Going Investigation.

13 September 2024	A referral was made by Police that the premises is selling drug paraphernalia for the use of drug taking.	On-Going Investigation.
23 May 2025	The premises failed a test purchase by selling alcohol before their permitted hours (that being 11.00am). Aggravated by the fact that the sale was a single bottle of alcohol (In breach of the condition around minimum of 2 cans or bottles). The sole staff member believed it was 10.00am, having worked there for 3 years. The Premises Licence Conditions require a Personal Licence Holder to be onsite at all times, however the staff member did not possess a Personal Licence. The Licensing Officer was also unable to view/check CCTV or access the equipment as the system was in a locked office. "Over (permitted) strength" beer, cider and lagers were also on sale outside of the permitted hours for the 'Sale of Alcohol'. In addition as per Licensing Conditions 22-24 the lockable tamperproof shutters were not closed following the terminal hour for the 'Sale of Alcohol'. The staff member was unable to provide a copy of the Premises Licence	On-Going Investigation.

5.2 Temporary Event Notices ("TENs"):

There is no recent history of TENs being applied for in respect of this premises.

6. POLICY CONSIDERATIONS:

6.1 It is the Council's duty under the Act to determine the review with a view to promoting the four licensing objectives:

- Prevention of crime and disorder;
- Public safety;
- Prevention of public nuisance;
- Protection of children from harm.

6.2 In reaching a decision, the Council must have regard to its adopted Statement of Licensing Policy ("SLP") and the Guidance issued by the Secretary of State under Section 182 of the Act (the Guidance), both of which can be found below:

https://www.lbhf.gov.uk/sites/default/files/section_attachments/lbhf-statement-of-licensing-policy-2022-2027-150722.pdf

https://assets.publishing.service.gov.uk/media/67b73b7b78dd6cacb71c6ac8/Revised_guidance_issued_under_section_182_of_the_Licensing_Act_2003_-_October+2024+_1_.pdf

Members should be aware that Paragraphs 11.16 to 11.28 of the aforementioned Guidance in particular, which can be found in Appendix 10, gives advice on the review of a premises licence. So too does the Council's SLP.

- 6.3 Policy 10 pages 28 and 29 of the SLP in relation to reviews states that the Act describes two "groups" that may make representations to applications and may apply for an existing premises licence or club premises certificate to be reviewed by the Licensing Authority. These groups are Responsible Authorities and "Other Persons".

At any stage, following the grant of a premises licence, a Responsible Authority, such as the Police or the Fire Authority, or other persons, may apply for a licence to be reviewed because of a matter arising at the premises in connection with any of the four Licensing Objectives.

A licence may be reviewed where it is alleged that the Licensing Objectives are not being promoted and there is evidence to show this. Guidance on grounds for a review are outlined in Annex 5 of the SLP.

- 6.4 Policy 11 pages 29 and 30 of the SLP states that in relation to the consideration of residents, the Licensing Authority expects that any licence applicant will give due consideration to the needs of Hammersmith & Fulham residents and any negative impacts from licensable activities and business operations.

Any review of a licence would need to be evidence based and as such is best supported by evidence from responsible authorities such as the Police or Environmental Health to be successful.

- 6.5 Policy 16 pages 33 and 34 of the SLP in relation to the safety of women and girls in licensed settings states that the Licensing Authority expects licence applications to specifically include measures to ensure the safety of women and girls in licensed premises. The Licensing Authority will use its powers to regulate the night-time economy, both with specific regard to spiking incidents and more generally in relation to violence against women and girls. This may include:

- a) Using the Licensing Authority's powers to impose conditions or revoke premises licenses, where venues do not take sufficient measures to protect and provide support to customers in spiking incidents;
- b) Considering the prevalence, prevention and reporting of sexual harassment and misconduct and gender-based violence in licensed premises.
- c) Requiring the presence of suitably trained and accredited door staff,
- d) Require presence of CCTV, or to introduce entry searches for example. Licence applicants and existing licence holders are encouraged to include in their operating schedules clear policies relating to potential abuse or violence against women and girls.

This would include but is not limited to the 'Ask for Angela' programme, Welfare and Vulnerability Engagement' training package (WAVE) for staff to identify and assist women and girls being at risk or being subjected to violence, and the implementation of clear policies in the premises on preventing and addressing

violence against women and girls. The Licensing Authority would also encourage off licensed premises to take part in the Ask for Angela scheme in an effort to increase the visible promotion of the scheme in all licensed premises across the borough.

Implementing these measures, particularly for on-licence premises, providing training for staff to increase awareness and provide skills and tools for identifying and assisting when it is at risk of happening or is happening, and having clear policies against violence against women and girls provide a solid basis for addressing the issue when it occurs in licensed premises. Furthermore, having policies on staff reporting incidents to Police and Council officers will help to ensure that these incidents are addressed.

As part of the Government's and the Council's Violence Against Women and Girls Strategy, venues may also wish to consider boosting their security measures e.g. the recruitment and training of additional door security staff, particularly female staff.

The Council are proud supporters of the Women's Night Safety Charter <https://hammersmithbid.co.uk/womens-night-safety-charter/>, and we would like to encourage all our licensed premises to consider how you and your business can contribute to making your workplace and H&F a borough where all women feel confident and welcome whenever and wherever they happen to be. The Women's Night Safety Charter is a voluntary pledge to show you take women's safety seriously. By signing the Charter, you show your acknowledgement of the issue and that you're ready to get proactive in improving women's safety.

6.6 Annex 4 page 52 of the SLP in relation to the grounds for considering a review states that the Licensing Authority will regard applications for the review of any premises licence particularly seriously where they involve evidence of:

- a) Use of licensed premises for the sale and distribution of drugs and the laundering of drugs money;
- b) Use of licensed premises for the sale and distribution of illegal firearms and the laundering of illegal firearms money;
- c) Evasion of copyright in respect of pirated or unlicensed films and music;
- d) Underage sales and consumption of alcohol;
- e) Use of a licensed premises contrary to any emergency legislation requesting its closure;
- f) Use of licensed premises for prostitution or the sale of unlawful pornography;
- g) Serious risks to children;
- h) Use of licensed premises for unlawful gaming and gambling;
- i) Use of licensed premises as a base for organised criminal activity;
- j) Use of licensed premises for the organisation of racist, homophobic, sexual abuse, attacks or any discriminatory behaviour;
- k) Use of licensed premises for storing or selling illegal alcohol or tobacco or smuggled goods;
- l) The use of licensed premises for the sale of stolen goods;
- m) Incidents of disorder;
- n) Instances of public nuisance where warnings have been disregarded;

- o) Serious risks to public safety which the management is unable or unwilling to correct;
- p) Frequently operating outside permitted hours.
- q) There may be legal implications if activity of child sexual exploitation (CSE) is taking place on licensed premises and there has been a failure to demonstrate due diligence or that adequate safeguards are in place – this may lead to prosecution or any of the licensing sanctions detailed in the paragraph below.

7. DETERMINATION:

In determining this application, the Sub-Committee must have regard to the representations and take such of the following steps as it considers necessary for the promotion of the licensing objectives. The steps are:

- (a) Take no further action.
- (b) Modify the conditions of the licence.
- (c) Exclude a licensable activity from the scope of the licence.
- (d) Remove the Designated Premises Supervisor.
- (e) Suspend the licence for a period not exceeding three months.
- (f) Revoke the licence.

Where the Sub-Committee takes a step mentioned in (b) or (c) above, it may provide that the modification or exclusion is to have effect for only such period (not exceeding three months) as it may specify.

In making its decision, the Sub-Committee must act with a view to promoting the licensing objectives:

- the prevention of crime and disorder;
- the prevention of public nuisance;
- public safety;
- protection of children from harm.

It must also have regard to its own SLP and the Guidance.

If the Sub-Committee is minded to amend the licence, conditions may be attached to the licence to alleviate the concerns raised through representations; nevertheless, this is a matter for the Sub-Committee to determine in light of the above matters, and any others it considers material.

Hammersmith & Fulham Council

Licensing Team
Hammersmith Town Hall
London, W6 9JU
Tel: 020 8753 1081
Email: licensing@lbhf.gov.uk
Web: www.lbhf.gov.uk



Mr Kamran Raza
Retail 24
70 Uxbridge Road
London W12 8LP

26 September 2025

When telephoning
please ask for the
Licensing Section.

E-mail:

licensing@lbhf.gov.uk

Dear Mr Raza –

Licensing Act 2003- Premises Licence Review: 2025/01482/LAPRR

Premises Name: Retail 24 70 Uxbridge Road London W12 8LP

We are in receipt of the attached application for the review of your premises licence made by London Borough of Hammersmith and Fulham's Trading Standards Team under Section 51 of the Licensing Act 2003 (the Act). This application will be subject to a 28 day public consultation ending on 23 October 2025.

If you have any comments in relation to this application, please send this in writing to us at the above address or by email to licensing@lbhf.gov.uk. Also, in the interests of timely communication, we would appreciate confirmation of an up to date e-mail address and phone number from you.

Yours sincerely

Matt Tucker

Interim Licensing Policy and Administration Team Leader

Enc. Premises Review Application (25 September 2025).

Application for the review of a premises licence or club premises certificate under the Licensing Act 2003

PLEASE READ THE FOLLOWING INSTRUCTIONS FIRST

Before completing this form please read the guidance notes at the end of the form. If you are completing this form by hand please write legibly in block capitals. In all cases ensure that your answers are inside the boxes and written in black ink. Use additional sheets if necessary.

You may wish to keep a copy of the completed form for your records.

I Bill Masini (On behalf of Licensing)

(Insert name of applicant)

apply for the review of a premises licence under section 51 of the Licensing Act 2003 for the premises described in Part 1 below

Part 1 – Premises or club premises details

Postal address of premises or, if none, ordnance survey map reference or description Retail 24 70 Uxbridge Road	
Post town	Post code (if known) W12 8LP

Name of premises licence holder or club holding club premises certificate (if known) Kamran Raza
--

Number of premises licence or club premises certificate (if known) 2014/00337/LAPR
--

Part 2 - Applicant details

I am

Please tick yes

1) an interested party (please complete (A) or (B) below)

- | | |
|---|--------------------------|
| a) a person living in the vicinity of the premises | <input type="checkbox"/> |
| b) a body representing persons living in the vicinity of the premises | <input type="checkbox"/> |
| c) a person involved in business in the vicinity of the premises | <input type="checkbox"/> |
| d) a body representing persons involved in business in the vicinity of the premises | <input type="checkbox"/> |

2) a responsible authority (please complete (C) below) ☒

3) a member of the club to which this application relates (please complete (A) below) ☐

(A) DETAILS OF INDIVIDUAL APPLICANT (fill in as applicable)

Please tick

Mr ☐ Mrs ☐ Miss ☐ Ms ☐ Other title
(for example, Rev)

Surname

First names

I am 18 years old or over

Please tick yes

☐

**Current postal
address if
different from
premises
address**

Post town

Post Code

Daytime contact telephone number

**E-mail address
(optional)**

(B) DETAILS OF OTHER APPLICANT

Name and address

Telephone number (if any)

E-mail address (optional)

(C) DETAILS OF RESPONSIBLE AUTHORITY APPLICANT

Name and address Hammersmith and Fulham Council – Licensing Bill Masini Licensing and Trading Standards Officer 45 Beavor Lane Hammersmith London W6 9AR
Telephone number (if any) 0208 753 1081
E-mail address (optional) Licensing @lbhf.gov.uk

This application to review relates to the following licensing objective(s)

Please tick one or more boxes

- 1) the prevention of crime and disorder
- 2) public safety
- 3) the prevention of public nuisance
- 4) the protection of children from harm

<input checked="" type="checkbox"/>
<input type="checkbox"/>
<input checked="" type="checkbox"/>
<input type="checkbox"/>

Please state the ground(s) for review (please read guidance note 1)

Prevention of Crime and disorder –

- Carrying on a licensable activity on the premises otherwise than under and in accordance with an authorisation and knowingly allowing a licensable activity to be so carried on. (S136 Licensing Act) – breach of numerous premises licence conditions on numerous occasions.
 - sale of alcohol outside permitted hours - both too early in the day and too late in the day
 - Failure to close and lock shutters and the end of the permitted hours for the sale of alcohol and/or opening before shutters before the start of the permitted hours on the following day, thereby allowing access to beers and ciders in display units – breach of condition 24
 - Supplying alcohol when no “personal licence holder” on premises- breach of condition 10
 - Supplying single cans or bottles of beer or cider in a single transaction – breach of condition 12
 - Not labelling or marking alcoholic drinks with the name of the premises preventing law enforcement and police officers from identifying premises where alcohol had been supplied from – breach of condition 13

- Supplying strong beer and cider above 5.5% ABV – breach of condition 11
- No staff member from premises conversant with the operation of the CCTV on premises at all times the premises is open to the public and therefore unable to show authorised officers recorded footage – breach of condition 9
- CCTV recorded footage stored for only 12 days instead of a minimum of 31 days – breach of condition 7
- CCTV not working correctly in that correct accurate time not shown on footage – breach of condition 8
- All windows not kept free of obstruction preventing a clear view into the premises – breach of condition 20

Public Nuisance –

- Supplying alcohol in breach of conditions intended to reduce known anti social behaviour in the vicinity of the premises and causing public nuisance to those residing nearby or visiting/passing through the area.
- Supplying alcohol outside permitted hours which then led to a proportion of those purchasers drinking that alcohol in public spaces in the near vicinity of local residents, leading some to create a public nuisance for those residing nearby or visiting/passing through the area

Background Information

Premise History - A premises licence has been in existence at 70 Uxbridge Road for many years. On 25 March 2014 the premises licence and Designated Premises Supervisor (DPS) was transferred to Kamran Raza. Condition 21 was added to the licence as a "protective device" prohibiting five named individuals from working at the premise who under the previous licence holder had failed to uphold the four licensing objectives. Mr Raza had had no involvement with these individuals and "simply" purchased the business at 70 Uxbridge Road.

Current operating hours -The shop is open 168 hours a week - 24 hours, seven days a week. However, licensable hours are restricted to 100 hours a week - 11.00 – 01.00 hours Sunday to Thursday, with an extra one hour at the end of the day, so 02.00 hours on Friday nights into Saturday mornings and Saturday nights into Sunday mornings.

Previous review -. In the autumn of 2019 The Metropolitan Police submitted an application to review this premises licence on the grounds of the prevention of crime and disorder and the prevention of public nuisance.

Reference is made here to a "Decision of the Licensing Sub-Committee 18 December 2019" [hereafter referred to as the "2019 Decision"] and a copy is attached to this review application and identified with the mark WRM 1.

That application sought to address problems in the area by reducing the terminal hour for the sale of alcohol to 23.00 hours and the imposition of three other conditions to the licence. Paragraph 11 of that decision refers to problems they sought to address.

Adrian Overton on behalf of the Licensing Authority submitted a representation in support of the application, as did Dom Stagg on behalf of The Council's Noise and Nuisance Team. Paragraphs 2 and 3 of the "2019 Decision" refers.

The Premises Licence Holder, Kamran Raza, had agreed to the imposition of the three conditions:

- 1. All beers and ciders kept in the public part of the premises shall be kept in display units**

- 2. All display units for alcohol shall have lockable, tamperproof shutters.**
- 3. Shutters shall be closed and locked at the end of the permitted hours for the sale of alcohol and shall not be unlocked again whilst the premises is open until the start of the permitted hours on the following day.**

He did not agree to the reduction in hours which led to the application to review the premises licence. Paragraph 12 of the 2019 decision refers.

At the hearing Mr Raza "drew the Committee's attention to the fact that there had been no breaches of any of the licence conditions and that there had been no failure of any of the test purchases. He also noted that he does not sell high strength alcohol as a result of his licence conditions which is what street drinkers are attracted to". Paragraph 14 of the 2019 decisions refers.

The Sub-Committee noted in their decision, at paragraph 16, "In his evidence at the hearing, the PLH confirmed that he had started to implement the conditions [he had agreed to]. Despite this agreement from the PLH, it was still necessary however for the Committee to consider whether it was appropriate and proportionate to impose the conditions to promote the two licensing objectives which was alleged in the review were being undermined by the current operation of the Premises".

In paragraphs 17 and 18, the Sub-Committee stated it was appropriate and proportionate to impose conditions 1 and 2.

In paragraph 19, the Sub-Committee "considered that it was appropriate and proportionate to impose condition 3 [as a result to become condition 24 of the current premises licence] as the current permitted licensable hours do not match the hours which the Premises can remain open but are not permitted to sell alcohol. It was therefore appropriate and proportionate to include a condition requiring the shutters to remain closed and locked at the end of the permitted hours for the sale"

In paragraph 20, the committee stated, "... the imposition of the three conditions would effectively deal with the concerns raised. These conditions dealt with the concerns raised and would also promote the licensing objectives relating to the prevention of crime and disorder and the prevention of public nuisance."

Public concerns about the premises

Council officers had observed and experienced issues resulting in anti social behaviour which includes drinking alcohol in public spaces when in the Shepherds' Bush green area. This co-incided with increased concerns from local residents about

such matters. Councillor Qayyum Zarar referred such a concern he had received to The Licensing Team on 6 May which stated,

“Dear Councillor Mr Zarar Qayyum,

I am writing to you as a resident of Uxbridge Road, Shepherds Bush Green in Hammersmith and Fulham to express my serious concerns about ongoing anti-social behaviour in my neighbourhood, to highlight how the response from the local Council and its Law Enforcement Team could be improved. I would be grateful for any assistance you can provide in this matter.

For several months, my wife, I and other local residents have been subjected to persistent anti-social behaviour along Uxbridge Road, Shepherds Bush Green, particularly between numbers 54 and 88. This includes late-night gatherings, involving loud music, public drinking, loitering and drug smoking – often continuing until the early hours of the morning – 5am many times.

.... The group continues to purchase alcohol from the off-licence next door (Retail 24 at 70 Uxbridge Road). [For the purposes of protecting this person's identity he does not live immediately next door]. While I understand that the anti-social behaviour is not directly the shop's responsibility, I believe the owners should exercise greater discretion regarding whom they sell alcohol to and at what times...

The behaviour is having a profound negative impact on residents' quality of life. My wife and I, for example, are experiencing stress and anxiety due to sleep disruption and uncertainty over whether the issue will ever be resolved. There have also been instances of aggression between the group sometimes, and near violence, which further raise concerns for the safety of our community” - Person's identity withheld.

Timeline of visits

Friday 23 May 2025 – This inspection visit was prompted following ongoing concerns observed and experienced by Council officers when in the Shepherds' Bush green area and also because of increased concerns from local residents and visitors frequenting the area.

Before doing so, the officer noted the start time for being able to sell alcohol was 11.00am and that there were conditions on the licence in order to prevent prospective purchasers from accessing alcohol and therefore putting pressure on sales staff to sell alcohol in breach of that time. It was also noted that single bottles or cans beers and ciders could not be sold, this being to discourage begging and subsequent street drinking. [The drinking of alcohol in public spaces is prohibited throughout the London Borough of Hammersmith and Fulham following the issuing of a Public Spaces Protection Order (PSPO)].

On entry to the shop at 10.42am the officer noted there were no shutters covering any of the display of alcohol where beers and ciders (amongst other forms of alcoholic drinks) were openly on display and prices were displayed for individual bottles and cans including beers and ciders. He picked up one bottle of “Unlabelled” (see breach 5 below) London Pride Beer (ABV 4.9%) and took it to the till. The sales assistant took the bottle from the officer and scanned it on the till system and £2.69 was displayed. The officer gave the assistant a £5 note and received £2.31 change and the bottle which the assistant had placed in a black

plastic bag. The time was 10.43. The officer requested a receipt and this was given. It accurately showed a time of 10:43:23, stated the seller's name was Azam and the item purchased was "1 London Pride". The receipt is produced as part of this application and is identified with the mark WRM 2. The officer asked him what time they started selling alcohol and he replied, "10.00". The officer pointed to the summary of the Premises Licence which was adjacent to the till and pointed out to him it was 11.00am. The assistant expressed surprise at being told that.

The officer then announced himself and asked to speak to the Premises Licence Holder/Designated Premises Supervisor, Kamran Raza and was told he was not at the shop and was not coming in until the following Tuesday. He said his name was Hedayt Azam, that he had worked there for about 3 years and his work hours were 8.00 to 4.00pm, working 32 hours a week. He said he was working in the shop on his own and after a lengthy explanation of the difference between a Premises Licence and a Personal Licence, he said he did not have a personal licence. He expressed surprise when told the Premises Licence prohibited the sale single bottles and cans of beer and cider, saying he was unaware of this and had always done so if a customer came to the counter with a single can or bottle. He said he was unaware of the condition that the shutters had to be closed until 11.00am

The test purchase identified the following breaches of the licence:

1. Sale of alcohol outside permitted licensable hours
2. Shutters on display units not closed and locked outside permitted hours for the sale of alcohol – condition 24 and previously added by The Licensing Sub-Committee as a result of the 2019 review
3. Sale of single bottle of beer – condition 12
4. Sale of alcohol when there was no personal licence holder on the premises – condition 10
5. Sale of alcoholic drink that was not labelled or marked with the name of the premises – condition 13

The officer then attempted to carry out an inspection with Mr Azam's assistance. During the visit he took a number of photographs and some are produced in this application with individual identification marks. He was asked about the CCTV and its operation. The officer wanted to check the CCTV was fully operational with correct time and date stampings and footage was being stored for a minimum of 31 days. Mr Azam said he did not know how to operate it and, anyway, the equipment was kept in Mr Raza's office downstairs which was locked and he did not have access to it.

The officer was unable to check the CCTV.

Condition 9 states: A staff member from the premises that is conversant with the operation of the CCTV will be on the premises at all times that the premises are open to the public. This staff member will be able to show police recent data footage with the minimum of delay when requested. This data or footage should be almost instantaneous.

This condition is not particularly well worded with regard to whom the staff member will be

able show footage, but authorised officers, such as Licensing and Trading Standards Officers, need to be able to see the CCTV in full operation when they inspect/visit a Licensed premise such as this.

Where officers suspect offences have been committed such as selling alcohol out of hours or otherwise in breach of their licence, it is reasonable for them to need to check CCTV. Failure to allow officers to check the CCTV (and thus not to comply with this condition) too frequently results in incriminating footage being destroyed and thus not available as evidence in a prosecution and/or licence review.

The officer noted virtually all the alcohol displayed was not labelled or marked with the name of the premises – in breach of condition 13. – see photos identified as WRM 3 and WRM 4.

Condition 12 – “No single cans or bottles of beer or cider will be sold”. – There was a huge number of beers and ciders on display in the fridge – in the region of 100 different ones. Along the front of the fridge display in order to keep out heat and maintain fridge temperatures, there were plastic vertical strips whereby a customer will need to put their hand through to pick up the cans or bottles they wish to purchase. These reduce the clarity of what is written on any notices or price stickers until the plastic strips are parted as one does when they select items to purchase. Photographs identified with the marks WRM 3 (display - taken looking towards back of shop) and WRM 4 (display – looking from back of shop towards the counter) show four shelves of beer and ciders. In these photos the strips were left in situ. Photographs identified with the marks WRM 5 – WRM 9 emphasise the price of the drinks displayed on the bottom shelf, by having “**SINGEL CAN :£1.80**” stickers in front of the drinks. These photographs were taken of the display when the plastic strips were pushed aside. Most were shelf marked with the price for a single can or bottle. At the end of the fridge, sideways on, nearest the back of the shop there was a statement about selling a minimum of 2 beer. A photograph of this was taken with the plastic strips pushed aside. It is identified with the mark WRM 10. There is no reference made to cider. At the other end of the display fridge nearest the counter, sideways on, was another statement of “minimum 2 beers” next to the bottles of Cava/Prosecco/Martini on the top shelf and below a small statement “2 minimum beer”. Again, there is no reference to cider. Included in this application is a photograph showing this and identified with the mark WRM 11 - taken with the plastic fridge strips in place.

In the display unit, on display were bottles of Dragon Stout and Imported Guinness, both of which have an ABV of 7.5%. This is in breach of condition 11 which states:

“Strong beer and cider above 5.5% ABV will not be sold”

The officer was unable to inspect any refusals book. Mr Azam informed him it was locked downstairs and the officer was unable to locate one under or near to the till counter. – breach of condition 14. It follows he was unable to check whether the DPS, Mr Raza, regularly checked the refusals book, as required by condition 15.

The officer was also unable to check any training records as required to be made available

under condition 19.

Condition 20 requires all windows to be kept clear of obstruction to allow a clear view into the premises but on this visit they were obstructed by the display on mobile phones being sold by another trader operating from inside the shop. See Photograph marked WRM 12.

Whilst a copy of the Summary of the Licence was displayed, a copy of the Premises Licence could not be produced by the only person working on the premises, Mr Azam. The premises Licence details all the conditions that need to be complied with and therefore it is important for staff or any authorised officer to have easy access. This is an offence, contrary to section 57 of The Act, making the Premises Licence Holder liable.

An inspection report was left at the premises for Mr Raza's information and attention.

Monday 9 June 2025 17:35 hours - First opportunity for Licensing Officer to speak to Mr Raza on the telephone. Mr Raza acknowledged receipt of the inspection record left at the last visit and noted the "out of hours" sale. The Officer said he needed to meet with Mr Raza to complete the inspection. No date could be arranged that day but it was mutually agreed that would take place in the near future.

Friday 13 June 2025 01:27 hours – Second "out of hours" test purchase attempt. The permitted terminal hour for selling alcohol is 01:00 hours.

Test purchaser went into shop, the shutters for the display units were all up as before, meaning alcohol was freely available to pick off the shelf. Most alcohol was now labelled with a "price sized" sticker stating "Retail 24". The test purchaser picked up a single bottle of London Pride and went to the counter to purchase it. In front of him was a clearly heavily intoxicated female who sought to purchase a bottle of vodka. The sales assistant took the requested bottle from the shelf, and she gave him money in the form of a note. He gave her change and the bottle in a black plastic bag and she left. The test purchaser gave the bottle to the same sales assistant who scanned it. It displayed a price of £2.69 and the officer handed over a £5 note and requested a receipt. The receipt is shown on the document identified with the mark WRM 2. The assistant said nothing and handed the officer £2.30 change together with a receipt which showed a time of 01:27:06 and the item bought being "1 London Pride". The bottle was labelled with the statement "Retail 24"

After the test purchaser left the shop, he crossed to the Green where he saw the female who had just been in the shop, on a bench drinking the vodka together with several others who were also drinking and clearly heavily intoxicated.

It was later established the seller was Taimoor Ali who did not hold a personal licence, meaning on this visit the breaches were:

- Sale of alcohol after permitted hours
- Shutters not closed and locked allowing easy access to beers and ciders – condition

- Sale of single bottle of beer – condition 12
- No personal licence holder on premises – condition 10

Tuesday 17 June 2025 01:32 hours – Third “out of hours” test purchase attempt. The permitted terminal hour for selling alcohol is 01:00 hours.

Test purchaser went into shop, the shutters for the display units were all up as before, meaning alcohol was freely available to pick off the shelf. Most alcohol was now labelled with a “price sized” sticker stating “Retail 24”. The test purchaser picked up a single bottle of London Pride and went to the counter to purchase it. The test purchaser gave the bottle to the sales assistant who scanned it. It displayed a price of £2.69 and the officer handed over a £5 note and requested a receipt. The receipt is produced as part of this application and identified with the mark WRM 13. The assistant said nothing and handed the officer £2.31 change together with a receipt which showed a time of 01:32:01 and the item bought being “1 London Pride”. The bottle was labelled with the statement “Retail 24”

It was later established the seller was Taimoor Ali who did not hold a personal licence and the other person working in the shop was Qais, who also lacked a personal licence, meaning on this visit the breaches were:

- Sale of alcohol after permitted hours
- Shutters not closed and locked allowing easy access to beers and ciders – condition 24
- Sale of single bottle of beer – condition 12
- No personal licence holder on premises – condition 10

Later that day Licensing spoke to Mr Raza and arranged a meeting at the shop for Thursday 19 June.

Thursday 19 June 2025 – 11:00 hours. The Licensing Officer met Mr Raza and sought to finish their inspection.

Mr Raza able to show training records for all staff, all signed on 31 March 2025.

He was able to show a refusals book that appeared to be being used.

At 11:58 hours he showed the officer the CCTV monitor. This showed a current time of 12:46 hours, so 48 minutes ahead of the actual time. He was then asked to take the recorded footage back to the earliest date and time. At 11.58am he was able to show the officer footage that started at a time marked 19.06 hours on 6 June. This meant the actual recording time was 48 minutes earlier at 18:18 hours. This is in breach of condition 8 in that it was not working and recording correctly.

In turn, this meant there was only 12 days 17 hours and 40 minutes worth of recorded footage, in breach of condition 7, which states in regard to CCTV, “**All images will be stored for a minimum of 31 days.**”

The CCTV should have had an accurate time and date marking and footage should have gone back to 11:58 hours on 19 May, more than 18 days earlier than it did. The upshot of this was that Licensing was unable to view CCTV before the visit on 23 May and therefore see how the business was operating "normally" without their involvement. Licensing was unable to show Mr Raza the test purchase on 23 May and see for themselves when the shutters were opened and alcohol sales started, or indeed whether they had been closed at all and alcohol sales had continued throughout the time the shop was open (i.e. 24 hours). What Licensing was able to do was to direct Mr Raza to view the late test purchase on Tuesday 17th at 01:32 hours. Mr Raza was unable to offer any explanation for this and did not appear to want to show further CCTV such as when or if the shutters were actually closed that night.

With regard to the number of days CCTV footage was stored, Mr Raza said he had been advised about this by another Licensing Officer and then checked this on his 'phone, saying this was in 2022, some three years before.

Licensing checked again the drinks offered for sale and noted two ciders on sale in breach of condition 11 – max. strength of 5.5% ABV – Aspull Imperial and Henry Weston cider – both 8.2% ABV.

Friday 11 July 2025 – 19:51 hours Fourth test purchase attempt.

The test purchaser picked up a single bottle of London Pride and went to the counter to purchase it. The test purchaser gave the bottle to the sales assistant who scanned it. It displayed a price of £2.69 and the officer handed over a £5 note. The assistant said nothing and handed the officer £2.30 change. The sales assistant had been in conversation with another worker behind the counter, who was able to see what was being purchased but said nothing.

- The bottle was not labelled or marked with the name of the premises – in breach of condition 13.
- By selling a single bottle of beer, condition 12 was breached
- It was subsequently confirmed there was no personal licence holder on the premises – breach of condition 10

Friday 11 July 2025 – 20:32:01 hours Fifth test purchase attempt.

The test purchaser picked up a single bottle of London Pride and went to the counter to purchase it. The test purchaser gave the bottle to the sales assistant who scanned it. It displayed a price of £2.69 and the officer handed over a £5 note and requested a receipt. The assistant said nothing and handed the officer £2.31 change together with a receipt which showed a time of 20:32:01 and the item bought being "1 London Pride". The receipt is shown on document identified with the mark WRM 13. The bottle was labelled with the statement "Retail 24". The seller was the same male who had sold earlier that evening and who was still chatting with the other worker behind the counter. No one said anything about not selling single bottles.

- By selling a single bottle of beer, condition 12 was breached
- It was subsequently confirmed there was no personal licence holder on the premises – breach of condition 10

18 August 2025

Licensing interviewed Mr Raza under caution. He was shown the bottles of beer purchased from the shop, together with the receipts. A summary of his answers are as follows:

- He conducts the business as a sole trader and has done so since 2014
- He bought the business from the people mentioned on the licence who are not permitted to be on the premises
- He knows most of the conditions on the premises licence
- The shop is open 24 hours a day 7 days a week
- Regarding the sale on 23 May he said Azam, the seller, had been fully trained and knew the times. He has since been sacked. Normally the shutters are opened around the time of the sale to replenish stock. Just before 11am they routinely open up the shelves to replenish the shelves, stickers on but not to allow sales **[NB This is in breach of the condition. The premises licence does not allow for this. Any stock replenish must be done during licensable hours. No one was replenishing stock and Azam was working alone that day]**
- The items above 5.5% ABV should not have been on display
- Staff are conversant with the CCTV and are able to show it. The keys are always at the store
- He accepted there had been an issue with the amount of recorded CCTV but it was now sorted.
- Asked if it was now showing the correct time, he said, no it needed to be fully reset and before that could be done, it needed permission from The council, that being a condition on the licence **[incorrect]**
- Pointed out this was brought to his attention in 2022, he said it was not purposely missed in getting it corrected
- Regarding staff, he said some staff had been sacked and there was now a change of staff. Taimoor Ali and Kais who had been involved at the time of the "late" sales still worked at the store.
- He had no idea why on all 5 occasions of a test purchase attempt there had been a sale of a single bottle of beer made. There were instructions not to sell single cans or bottles.
- He had no idea why two "out of (late) hours" sales of single bottles had taken place
- Asked what checks were done to make sure the shutters were closed at the correct time, he said, ideally that should be done as per our licence but we don't have a

system as such". The instructions were to close them for example on a Monday night into Tuesday at 01:00.

- Asked why on 13th June, the person identified as Taimoor, took a bottle of vodka from behind the counter, immediately before the test purchase at 01:27 hours and sold it, he replied, "No idea, it's the first time of mentioning it"
- Asked why the shutters were up when a test purchase was done in the morning and also on both "late" test purchases he said, That's news to me"
- Asked if he ever attends the shop in the "small hours", he said he was fully aware of the Shepherd's Bush issues. He said he can only control what happens in his shop because outside is a public area. - He did not directly answer the question.
- He said action would be taken.
- He said he had two personal licence holders, he and his brother.

Other relevant information

The Premises Licence requires there to be an accurate plan of the layout of the licensed premise. Any changes need to be dealt with by submitting a minor variation together with a new plan. The plans that accompany the licence refer to the ground floor only and are dated 28 Dec. 2005. These plans do not reflect the licensable premises in 2025. The particular relevance to these matters is that the office shown on the ground floor does not exist; Mr Raza's office is in the basement. Mr Raza has said he is one of 2 Personal Licence Holders and is on the premises for many hours and this allows for condition 10 to be satisfied whilst he is there. Condition 10 is on the licence in order for a Personal Licence to be able to supervise sales of alcohol. Mr Raza has staff to make sales of shop items while he operates the "business side" of the business together with his other businesses from the office in the basement. Unless he is constantly monitoring the CCTV, Licensing is of the view that he cannot supervise sales.

Observations, conclusions and recommendations

This application for a review of the premises licence arises initially from a visit on 23 May and subsequent visits. The original visit was prompted following ongoing concerns observed and experienced by Council officers when in the Shepherds' Bush green area and also because of increased concerns from local residents and visitors frequenting the area.

Before The Licensing Officer announced himself, he became concerned that the business was not operating in a compliant manner. The shutters were open before the permitted start time for the sale of alcohol with customers freely being able to access (and as it subsequently became clear purchase) alcohol from the display units. Licensing was unable to ascertain what time the shutters had been opened that morning or whether they had been open for a longer undefined period because the only person working there was adamant he was unable to access the CCTV because it was in a locked office downstairs and he didn't even know the password or how to operate it. By the time Licensing was able to meet with Mr Raza and inspect the CCTV on 19 June CCTV footage was found only to be available for viewing for less than 13 days; nearly 19 days less than condition 7 requires. Licensing was unable to, but should have been able to, see how the business was run before their initial visit. Mr Raza, by his own admission admitted he had been told about this some three years ago but failed to do anything about it. He has said he is well aware of the problems in the area and was never made more aware when his premises licence was reviewed in 2019. Even though he knew this condition existed on his licence he failed to act, only acting recently when Licensing made it clear this was wholly unacceptable.

Despite Mr Raza being made aware of the "failed" test purchase prior to the first visit in May, he failed to take appropriate steps to prevent four further test purchases.

Mr Raza's business model of operating his business for 168 hours a week (24 hours seven days a week) but only being permitted to sell alcohol for 100 hours, creates added risk and the need for extra vigilance and due diligence. He readily agreed to the shutter condition at the last review which should have helped. The test purchases in the early hours of the morning indicate to Licensing that this has not been properly implemented, though of course due to the CCTV condition breaches, Licensing has not been able to see conduct prior to the first visit.

Licensing say the lack of clearly labelling or marking the alcohol with the name of the business has prevented Law Enforcement Officers from being able to identify where alcohol consumed in "Public Spaces" has been purchased from and thus also at what time of day it would have been sold.

The sales of alcohol outside the permitted hours has commercially benefitted this business and Licensing is of the view that this is likely to be the reason why it is viable for the shop to be open 24 hours each day.

It is fully accepted the premises Licence holder clearly cannot be at the premise at all times but with suitable due diligence (and without the Licensing Authority doing it for him) the issues could have been easily prevented and or dealt with if they arose. If Condition 10 had been complied with about a Personal Licence Holder being on the

premise at all times the premises is open to the public, that would have been a good start, provided that person had read the conditions (NB. the licence had not been made available at the time of inspection). The business operates an EPOS system (Electronic Point Of Sale) which shows the item(s) purchased, the price and the date and correct time of the transaction. Even the most basic of EPOS systems has "management tools" which, if examined, would list what was purchased, the price, when purchased (date and time) and who was logged on to the system at the time. Had the Premises Licence Holder/DPS done this in conjunction with checking the CCTV (after the time had been corrected) this would have easily identified the sale of alcohol outside of permitted hours and also the sale of single cans/bottles of beer and cider. A CCTV camera covering the display area (which was regularly checked) would have easily shown whether or not the shutters were being operated and the times they were opened and closed. Remedial action could easily have been taken if staff failed to do this. The sacking of staff once Hammersmith and Fulham Licensing point out matters is simply not good enough.

The condition to prevent the sale of single cans or bottles of beer and cider is intended to deter street begging which usually arises when there is a permission to buy a single can. A person will beg just enough money to buy a single can or bottle of the cheapest and strongest beer or cider, consume it and start the process again. This becomes a more lengthy process where the purchaser has to have enough money to buy two or more cans or bottles. Street begging, drinking and often subsequent urination in public places is generally regarded as being a Public Nuisance. This is also why there is a condition limiting the maximum strength of beers and ciders. In this case, this Police and Council approach to this problem has been undermined by selling single bottles of beer on all five occasions where test purchase exercises were carried out. Customers, if they know what drink they want and depending where their drink of choice is displayed in the fridge, will not spot the "2 minimum beers" notice or will not think it applies if they are seeking to buy cider, or simply rely on the numerous "SINGEL CAN £1.80" price stickers. If they do spot the notice or are aware of it will ignore it and seek to buy a single can or bottle. Mr Raza said in interview that people begged outside his shop. Mr Raza said his staff knew the business was not allowed to sell single cans and yet no one, whether the seller or accompanying sales assistant, ever explained to the customer that their licence required them to sell 2 or more bottles/cans in any one transaction or refused to make the sale if the customer only wanted one bottle or can. There was no hesitation whatsoever from any worker in processing a sale when one bottle or can was presented by a customer for purchase, and no colleague sought to remind the co-worker processing the sale, that this was not allowed. Either the training around this

requirement never took place or there was tacit management approval given for such sales. The continued sale of "singles" cannot be put down to one "rogue" sales assistant.

The requirement to mark or label alcoholic drinks is so that enforcement officers, whether from the Council or Police, can identify where alcohol has been purchased, clearly not something a business selling alcohol in incorrect quantities of alcohol outside permitted hours would want to bring to their attention. Had an officer spoken to the person who had bought the vodka on 13 June at 01:28 and then drunk it on The Green, he/she is unlikely to have been able to identify the seller, and subsequently check CCTV to see it had been purchased outside permitted licensable hours. Officers, whether Police or from The Council, cannot get a real grip on the problems that arise in this area if retailers breach their licence conditions, including those conditions that are meant to assist such officers. This condition has been on the Premises Licence for many years and only appears to have been complied after the first visit on 23 May.

As mentioned earlier in this application, at the previous review hearing Mr Raza drew the Committee's attention to the fact that there had been no breaches of any of the licence conditions and noted "he does not sell high strength alcohol as a result of his licence conditions which is what street drinkers are attracted to". Hammersmith & Fulham's Licensing say that statement was either not true or since then, Mr Raza has, at best, turned a "blind eye" to the running of the business, acting only when Licensing have intervened. He has failed to learn the messages of the initial review which are that, with the sale of alcohol comes responsibilities towards the general public and in particular, local residents, and conditions on the premises licence are there for a reason and need to be followed in order for the four licensing objectives to be upheld. For the future, Licensing has little confidence that the Premises Licence Holder will uphold these objectives unless Licensing are constantly checking; something that resources do not allow.

The imposition of conditions on a premises licence, like any licence, can only be effective if the licence holder complies with them. In this case, despite having had the premises licence previously reviewed, the Premises Licence Holder has not, with breaches - including those added by the Licensing Sub-Committee at that review.

Licensing therefore believe it is appropriate and proportionate to revoke the Premises Licence and recommend this course of action.

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Please tick yes

Have you made an application for review relating to this premises before ☐

If yes please state the date of that application

Day Month Year

--	--	--	--	--	--

If you have made representations before relating to this premises please state what they were and when you made them

Please tick yes

- I have sent copies of this form and enclosures to the responsible authorities and the premises licence holder or club holding the club premises certificate, as appropriate ☒
- I understand that if I do not comply with the above requirements my application will be rejected ☒

IT IS AN OFFENCE, LIABLE ON CONVICTION TO A FINE UP TO LEVEL 5 ON THE STANDARD SCALE, UNDER SECTION 158 OF THE LICENSING ACT 2003 TO MAKE A FALSE STATEMENT IN OR IN CONNECTION WITH THIS APPLICATION

Part 3 – Signatures (please read guidance note 3)

Signature of applicant or applicant's solicitor or other duly authorised agent
(See guidance note 4). **If signing on behalf of the applicant please state in what capacity.**

Signature WR Mason

Date 24 September 2025

Capacity Licensing Officer acting on behalf of Hammersmith and Fulham Council

Contact name (where not previously given) and postal address for correspondence associated with this application (please read guidance note 5)

Post town

Post Code

Telephone number (if any)

If you would prefer us to correspond with you using an e-mail address your e-mail address (optional)

Notes for Guidance

1. The ground(s) for review must be based on one of the licensing objectives.
2. Please list any additional information or details for example dates of problems which are included in the grounds for review if available.
3. The application form must be signed.
4. An applicant's agent (for example solicitor) may sign the form on their behalf provided that they have actual authority to do so.
5. This is the address which we shall use to correspond with you about this application.

LONDON BOROUGH OF HAMMERSMITH AND FULHAM
DECISION OF THE LICENSING SUB-COMMITTEE ("COMMITTEE")
18 DECEMBER 2019

RETAIL 24, 70 UXBRIDGE ROAD, SHEPHERDS BUSH, LONDON W12 8LP ("THE PREMISES")

The Committee has considered an application for the review of a premises licence under the Licensing Act 2003 ("the Application").

The Committee has considered the committee papers and the submissions made by all of the parties, both orally and in writing. In reaching its decision the Committee has had regard and has taken into account the relevant legislation, the Secretary of State's Guidance ("Guidance") and the Authority's Statement of Licensing Policy ("SLP").

The Committee has decided, after taking into account all of the individual circumstances of this case, that it is appropriate for the promotion of the licensing objectives to impose the following conditions on the Licence

CONDITIONS IMPOSED ON THE LICENCE AND AGREED BY THE LICENCE HOLDER

1. All beers and ciders kept in the public part of the premises shall be kept in display units.
2. All display units for alcohol shall have lockable, tamperproof shutters.
3. Shutters shall be closed and locked at the end of the permitted hours for the sale of alcohol and shall not be unlocked again whilst the premises is open until the start of the permitted hours on the following day.

Procedural Matters

1. The application to review the Premises Licence ("the Licence") was submitted by Mr Tom Stewart on behalf of the Metropolitan police on the grounds of the prevention of crime and disorder licensing objective and the prevention of public nuisance licensing objective. The Police proposed a reduction in the terminal hour for the sale of alcohol until 23:00 hours each day and the imposition of four licensing conditions to the licence.
2. Dom Stagg on behalf of the Council's Noise and Nuisance team submitted a representation in support of the review of the Premises. He supported the imposition of conditions proposed by the Police and the reduction in the permitted licensable hours.
3. Adrian Overton on behalf of the Licensing Authority submitted a representation in support of the review of the Premises. He supported the imposition of conditions and the reduction in the licensable hours. He made reference to studies which took place in the Shepherd's Bush area in 2011 and 2015 and showed that the area was suffering from high levels of anti-social behaviour including rowdy behaviour, public urination and street drinking.
4. Kamran Raza who is the licence holder ("PLH"), attended the hearing was represented at the hearing by John Payne, a solicitor.
5. PC Tom Stewart, PC Paul Davis, PC Paul Burgess and PC Kris Cardwell attended the hearing on behalf of the Metropolitan Police.

6. Adrian Overton attended the hearing on behalf of the Licensing Authority
7. Mr Dom Stagg did not attend the hearing on behalf of the Council's Noise and Nuisance Team as he had nothing further to add to his written representation.

Reasons

8. The Committee recognises that the proceedings set out in the Act for reviewing premises licences represent a key protection for the community when problems associated with crime and disorder, public safety, public nuisance or the protection of children from harm are occurring. Representations must relate to the particular premises in question and must be relevant to the promotion of the licensing objectives. The Act provides the Licensing Authority with a range of powers on determining a review that it may exercise where it considers them necessary for the promotion of the licensing objectives. In deciding which of these powers to invoke, the Licensing Authority should so far as possible seek to establish the cause or causes of the concerns which the representations identify. The remedial action taken should generally be directed at these causes and should always be no more than an appropriate and proportionate response.
9. The Committee is entitled to and has taken into account local knowledge in reaching its decision.
10. At the start of the hearing, the PLH confirmed that he was previously known as Kamran Shah and that he had changed his surname to Raza. The relevance of this is that the committee report refers to the transfer of the Licence to Kamran Shah in March 2014. The Committee wished to be clear about whether this was a different licence holder or a typographical error in the report.
11. In bringing the review, it was the Police's considered opinion that as a result of the problems of alcohol related crime and anti-social behaviour occurring in the Shepherd's Bush Green area particularly between 23:00 – 00:00, that the sale of alcohol after this time significant contributes to crime and disorder on and around Shepherds Bush Green. Their view is that a large proportion of this anti-social behaviour is caused by 'street drinkers' who purchase their alcohol from premises in the immediate vicinity of Shepherds Bush Green. They wish to address these concerns as a matter of urgency and identified the Premises which is currently able to sell alcohol until 01:00 hours (Sunday -Thursday) and until 02:00 hours (Friday – Saturday) as one which was a contributor to the problems identified.
12. To this end, discussions took place between the PLH and the Police (first by meeting and then email) to try and reach agreement for a reduction in the licensable hours for the sale of alcohol to 23:00 hours each day of the week and the imposition of three additional conditions on the Licence. The PLH agreed to the imposition of the three conditions but not to the reduction of licensing hours. As a result of this refusal and as per the email sent by PC Tom Stewart on 13 August 2019, the Police submitted the Application to the Licensing Authority.
13. The Committee noted that following the meeting with the Police in August 2019 that the PLH had engaged with the Premises and had shown a willingness to work with the Police to deal with the concerns raised.
14. The evidence from the PLH to the Committee, was that the area where most of the incidents listed in the application for the review after 23:00 hours took place were on the other side of

Shepherd's Bush Green and were not related to the Premises. The two incidents listed in the Application that specifically related to the Premises both occurred before 23:00 hours. He did not feel that the Premises should have to suffer with reduced licensable hours as a result of reductions in police in the area particularly when there was no evidence to suggest that the operation of his premises was causing these problems. He drew the Committee's attention to the fact that there had been no breach of any of the licence conditions and that there had been no failure of any of the test purchases. He also noted that he does not sell high strength alcohol as a result of his licence conditions which is what street drinkers are attracted to.

15. The Committee noted from the evidence of the Council's licensing authority and Noise and Nuisance team that whilst they were supportive of the review and the measure proposed by the Police that there was no specific evidence from either evidencing the fact that the specific problems in the areas were linked to the Premises trading during the later hours thereby meriting the reduction in the licensable hours.
16. The Committee when considering the options available to it to promote the licensing objectives considered that it was appropriate and proportionate to impose the three licensing conditions proposed by the Police and agreed by the PLH. The Committee noted that the PLH in his email to PC Tom Stewart dated 13 August 2019 (which is included in the committee report) and at the hearing, agreed to the imposition of the three conditions proposed by the Police. The Application proposed 4 conditions however on the basis of the evidence before it the Committee considered that the licensing objectives could be promoted by the imposition of just the 3 agreed conditions. In his evidence at the hearing, the PLH confirmed that he had started to implement the conditions. Despite this agreement from the PLH, it was still necessary however for the Committee to consider whether it was appropriate and proportionate to impose the conditions to promote the two licensing objectives which it was alleged in the review were being undermined by the current operation of the Premises.
17. The first condition required beer and cider in the public part of the premises to be kept in a display unit. The committee noted the concerns regarding street drinking, the evidence regarding the two incidents of crime in the Premises which are listed in the Application and felt that it was appropriate and proportionate to impose this condition.
18. The second condition required the display units to also have lockable shutters. The Committee noted that as there was a need for the shutter, that it was appropriate and proportionate to include a condition requiring the shutters to be lockable.
19. The third condition requires the shutter to remain closed and locked at the end of the permitted hours for the sale of alcohol. The Committee considered that it was appropriate and proportionate to impose this condition as the current permitted licensable hours do not match the hours which the Premises can remain open. In essence there can be period of time when the Premises remain open but are not permitted to sell alcohol. It was therefore appropriate and proportionate to include a condition requiring the shutters to remain closed and locked at the end of the permitted hours for the sale.
20. In respect of the reduction of licensable hours, there was no evidence available to the committee that the reduction of hours of this particular premises would promote the licensing objectives. The two incidents that had been referred to in the Application in respect of the Premises all occurred before the hours which are proposed to be reduced. For the more general incidents of crime which did occur after 23:00 hours, there was no evidence that this in fact had anything to do with the Premises. The Committee considered that it would be disproportionate to reduce the hours for this Premises as requested by the Police as there was no evidence presented to it that the operation of the current premises after these hours led to the undermining of the two licensing objectives. The police in their own evidence to the

Committee accepted that the PLH was a good operator. On the basis, that the actions taken should be to deal with the problems issued, the Committee deemed that the current hours could remain as permitted and that the imposition of the three conditions would effectively deal with the concerns which had been raised. These conditions dealt with the concerns raised and would also promote the licensing objectives relating to the prevention of crime and disorder and the prevention of public nuisance.

21. In view of the reasons cited in this decision, it was the Committee's considered view that it is appropriate and proportionate to impose the conditions set out above to promote the licensing objectives of the prevention of crime and disorder and public nuisance.
22. If any of the parties are unhappy with the decision, they are entitled to appeal to the magistrates' court within 21 days from the date of notification of this decision. This determination does not have effect until the end of the period given for appealing against the decision, or if the decision is appealed against, until the appeal is disposed of.

Licensing Sub-Committee
18 December 2019

RETAIL 24
70 UXBRIDGE ROAD
SHEPHURDS BUSH W12 8LP
Tel: 2087462138

AZAM Sale
FRIDAY 23 MAY 2025 10:43:23

Till-2

Item List

1 London Pride £2.69

Sub Total £2.69

TOTAL £2.69

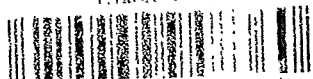
Payment Summary

CASH £5.00

PAID £10.00

CHANGE £2.31

Thank you!



247996182

**01211411111

WRM2

RETAIL 24
70 UXBRIDGE ROAD
SHEPHURDS BUSH W12 8LP
Tel: 2087462138

SAIM Sale
FRIDAY 13 JUNE 2025 01:27:06

Till-2

Item List

1 London Pride £2.69

Sub Total £2.69

TOTAL £2.69

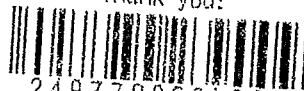
Payment Summary

CASH £10.00

PAID £10.00

CHANGE £7.31

Thank you!



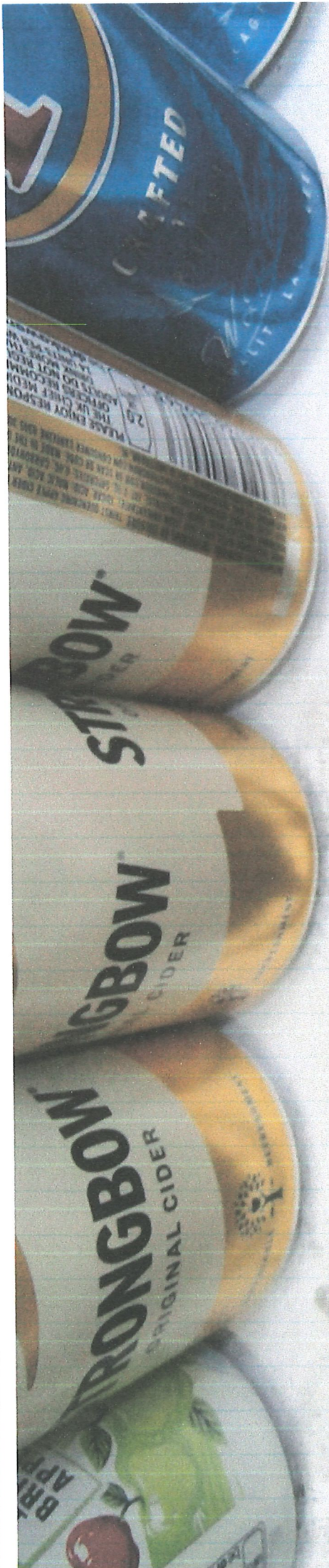
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WRM 3

23/05/2025



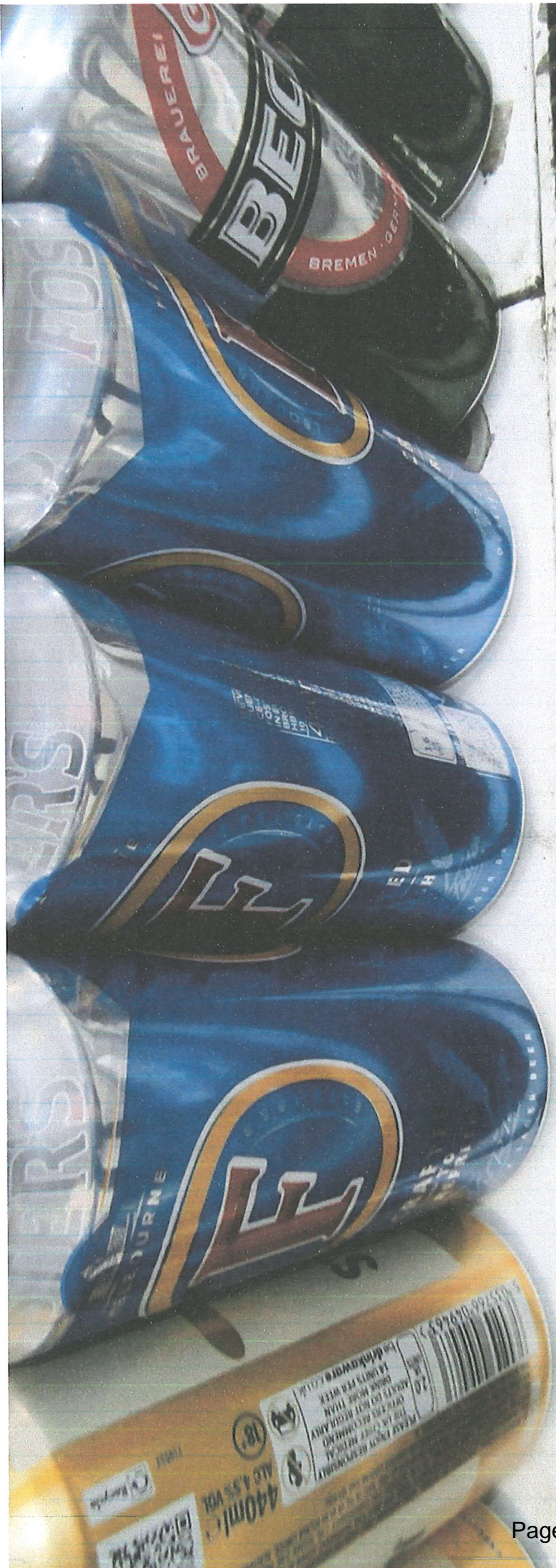




SINGEL CAN :£1.80

WRM 5

23/05/2025



SINGEL

WRM 6

23/05/2025

SINGEL CAN :£1.80



WRM 7

SINGEL CAN :£1.80

23/05/2025

WRM 8

23/05/2025

SINGEL CAN :£1.80

£1.80

WRM 9

23/05/2025

SINGEL CAN :£1.80

WRM 10

23/05/2025

We can only SELL

MINIMUM

2

BEER

Minimum sale of 2 beer can or bottle is a condition placed on our premises licence by Hammersmith & Fullham council.
Please respect our licence and DO NOT ABUSE OUR STAFF as they are simply complying with the conditions on premises licence.
RETAIL 24

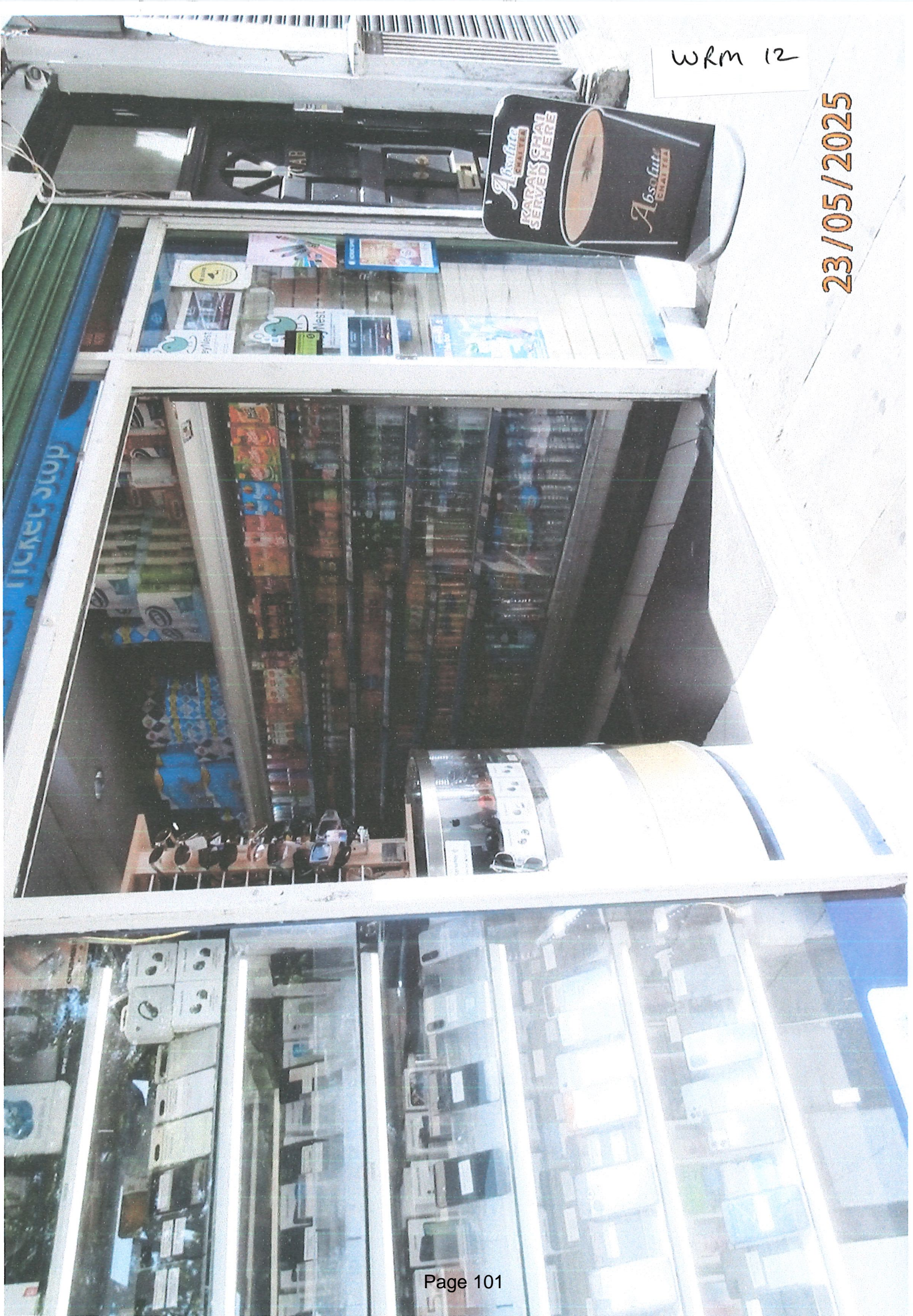


WRM 11



WRM 12

23/05/2025



WRM 13

RETAIL 24
70 UXBRIDGE ROAD
SHEPHURDS BUSH W12 8LP.
Tel: 2087462138

SAIM Sale Till 2
TUESDAY 17 JUNE 2015 01:32:11

Item List

1 London Pride £2.69

Sub Total £2.69

TOTAL £2.69

Payment Summary

CASH £5.00

PAID £5.00

CHANGE £2.31



RETAIL 24
70 UXBRIDGE ROAD
SHEPHURDS BUSH W12 8LP
Tel: 2087462138

SAIM Sale Till-2
FRIDAY 11 JULY 2025 20:32:01

Item List

1 London Pride £2.69

Sub Total £2.69

TOTAL £2.69

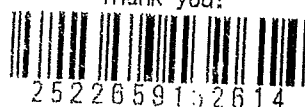
Payment Summary

CASH £10.00

PAID £10.00

CHANGE £7.31

Thank you!



2522659152614

Hammersmith & Fulham Council

Licensing Team
Hammersmith Town Hall
London, W6 9JU
Tel: 020 8753 1081
Email: licensing@lbhf.gov.uk
Web: www.lbhf.gov.uk



Mr Kamran Raza
Retail 24
70 Uxbridge Road
London
W12 8LP

8 October 2025

When telephoning
please ask for the
Licensing Section.

E-mail:
licensing@lbhf.gov.uk

Dear Mr Raza –

Licensing Act 2003- Premises Licence Review: 2025/01482/LAPRR
Premises Name: Retail 24 70 Uxbridge Road London W12 8LP

Further to my previous letter of 26 September 2025, I am writing to advise that, owing the need to correct some wording on our Notice, we have extended the consultation end date to 30 October 2025. Once this date has closed, we will be sending copies of any comments received.

As mentioned, if you have any comments in relation to this application, please send this in writing to us at the above address or by email to licensing@lbhf.gov.uk.

Yours sincerely



Matt Tucker
Interim Licensing Policy and Administration Team Leader

Licensing Act 2003

Premises Licence



Premises Licence Number: 2014/00337/LAPR

Part 1 – Premises details

Postal address of premises, or if none, OS map reference or description of the premises

Retail 24

70 Uxbridge Road

Post town: London

Post code: W12 8LP

Telephone: 020 8246 2886

Where the licence is time limited the dates:

Not Applicable

Licensable activities authorised by the licence:

Sale of Alcohol Off the Premises

The licence authorises the carrying out of the following licensable activities on the days and at the times specified below:

Sale of Alcohol Off the Premises

Monday	11:00 - 01:00
Tuesday	11:00 - 01:00
Wednesday	11:00 - 01:00
Thursday	11:00 - 01:00
Friday	11:00 - 02:00
Saturday	11:00 - 02:00
Sunday	11:00 - 01:00

The opening hours of the premises:

No Restrictions

Where the licence authorises supplies of alcohol whether these are on and/or off supplies:

Off the premises only

Part 2

Name, (registered) address, telephone number and email (where relevant) of holder of premises licence:

Mr Kamran Raza
30 Barnaby Way
Chigwell
Essex
IG7 6NZ

Email: kamranraza@live.co.uk

Registered number of holder, for example company number, charity number (where applicable):

Not Applicable

Name, address and telephone number of designated premises supervisor where the premises licence authorises the supply of alcohol:

Mr Kamran Raza
30 Barnaby Way
Chigwell
Essex
IG7 6NZ

Licensing Authority: Epping Forest District Council

Personal Licence Number: LN/210006761

Annex 1 – Mandatory Conditions

1. Mandatory Condition

1) The premises licence holder or club premises certificate holder must ensure that an age verification policy is adopted in respect of the premises in relation to the sale or supply of alcohol.

(2) The designated premises supervisor in relation to the premises licence must ensure that the supply of alcohol at the premises is carried on in accordance with the age verification policy.

(3) The policy must require individuals who appear to the responsible person to be under 18 years of age (or such older age as may be specified in the policy) to produce on request, before being served alcohol, identification bearing their photograph, date of birth and either—

- (a) a holographic mark, or
- (b) an ultraviolet feature.

2. Mandatory Condition

1. A relevant person shall ensure that no alcohol is sold or supplied for consumption

on or off the premises for a price which is less than the permitted price.

2. For the purposes of the condition set out in paragraph 1—

(a) "duty" is to be construed in accordance with the Alcoholic Liquor Duties Act 1979;

(b) "permitted price" is the price found by applying the formula—

$$P = D + (D \times V)$$

where—

(i) P is the permitted price,

(ii) D is the amount of duty chargeable in relation to the alcohol as if the duty were charged on the date of the sale or supply of the alcohol, and

(iii) V is the rate of value added tax chargeable in relation to the alcohol as if the value added tax were charged on the date of the sale or supply of the alcohol;

(c) "relevant person" means, in relation to premises in respect of which there is in force a premises licence—

(i) the holder of the premises licence,

(ii) the designated premises supervisor (if any) in respect of such a licence, or

(iii) the personal licence holder who makes or authorises a supply of alcohol under such a licence;

(d) "relevant person" means, in relation to premises in respect of which there is in force a club premises certificate, any member or officer of the club present on the premises in a capacity which enables the member or officer to prevent the supply in question; and

(e) "value added tax" means value added tax charged in accordance with the Value Added Tax Act 1994.

3. Where the permitted price given by Paragraph (b) of paragraph 2 would (apart from this paragraph) not be a whole number of pennies, the price given by that sub-paragraph shall be taken to be the price actually given by that sub-paragraph rounded up to the nearest penny.

4(1) Sub-paragraph (2) applies where the permitted price given by Paragraph (b) of paragraph 2 on a day ("the first day") would be different from the permitted price on the next day ("the second day") as a result of a change to the rate of duty or value added tax.

(2) The permitted price which would apply on the first day applies to sales or supplies of alcohol which take place before the expiry of the period of 14 days beginning on the second day.

3. Mandatory Condition

(1) No supply of alcohol may be made under the premises licence—

(a) at a time when there is no designated premises supervisor in respect of the premises licence, or

(b) at a time when the designated premises supervisor does not hold a personal licence or his personal licence is suspended.

(2) Every supply of alcohol under the premises licence must be made or authorised by a person who holds a personal licence.

Annex 2 – Conditions consistent with the operating Schedule

4. Any customer attempting to purchase alcohol who appears under the age of 18 is

requested to supply age-defining identification. Passports, driving licences, Proof of Age cards complying with Home Office approved Proof of Age standards scheme and other similar age-defining identification are accepted.

5. All staff covering responsible sales shall be retrained.

Annex 3 – Conditions attached after a hearing by the licensing authority

6. Appropriate signage will be displayed, in a prominent position, informing customers they are being recorded on CCTV.

7. CCTV covering areas inside and outside of the premises should be installed and maintained to police recommendations with properly maintained log arrangements. All images will be stored for a minimum of 31 days.

8. CCTV is to comply with Data Protection Act and is to be working and recording correctly when the premises are open to the public.

9. A staff member from the premises that is conversant with the operation of the CCTV will be on the premises at all times that the premises are open to the public. This staff member will be able to show police recent data footage with the minimum of delay when requested. This data or footage reproduction should be almost instantaneous.

10. There will be one personal licence holder on the premises at all times the premises is open to the public.

11. Strong beer and cider above 5.5% ABV will not be sold.

12. No single cans or bottles of beer or cider will be sold.

13. All alcoholic drinks shall be clearly labelled or marked with the name of the premises.

14. A refusals book shall be kept at the premises to record details of all refusals to sell alcohol. This book shall contain the date and time of the incident, a description of the customer, the name of the staff member who refused the sale, and the reason the sale was refused. The book shall be made available to Police and authorised Council officers on request.

15. The Designated Premises Supervisor shall regularly check the refusals book to ensure it is being consistently used by all staff.

16. A proof of Age scheme shall operate at the premises and all staff shall be trained in its implementation. Only photographic ID such as a British driving licence or a passport shall be treated as acceptable forms of identification.

17. Purchases of alcohol will be undertaken from HMRC approved bonded warehouses.

18. Full records of alcohol purchases will be maintained and made available to police

or local authority licensing officer on request. These records will be provided within 14 days of a request being made.

19. The Designated Premises Supervisor shall ensure that all existing staff, new staff, supervisors and managers receive an induction in the legality and procedure of alcohol sales, prior to undertaking the sale of alcohol. This training will include the contents of the premises licence; times of operation, licensable activities and all conditions. Training documents shall be signed and dated, and training records be made available to a police officer or council officer on request. The records will be retained for at least 18 months.

20. All windows will be kept free of obstruction to allow a clear view into the premises.

21. Manjoor Al Haq, Abda Al Haq, Amit Kumar, Ali Hami and Syed Ashgar will not be employed by or work at the Premises.

22. All beers and ciders kept in the public part of the premises shall be kept in display units.

23. All display units for alcohol shall have lockable, tamperproof shutters.

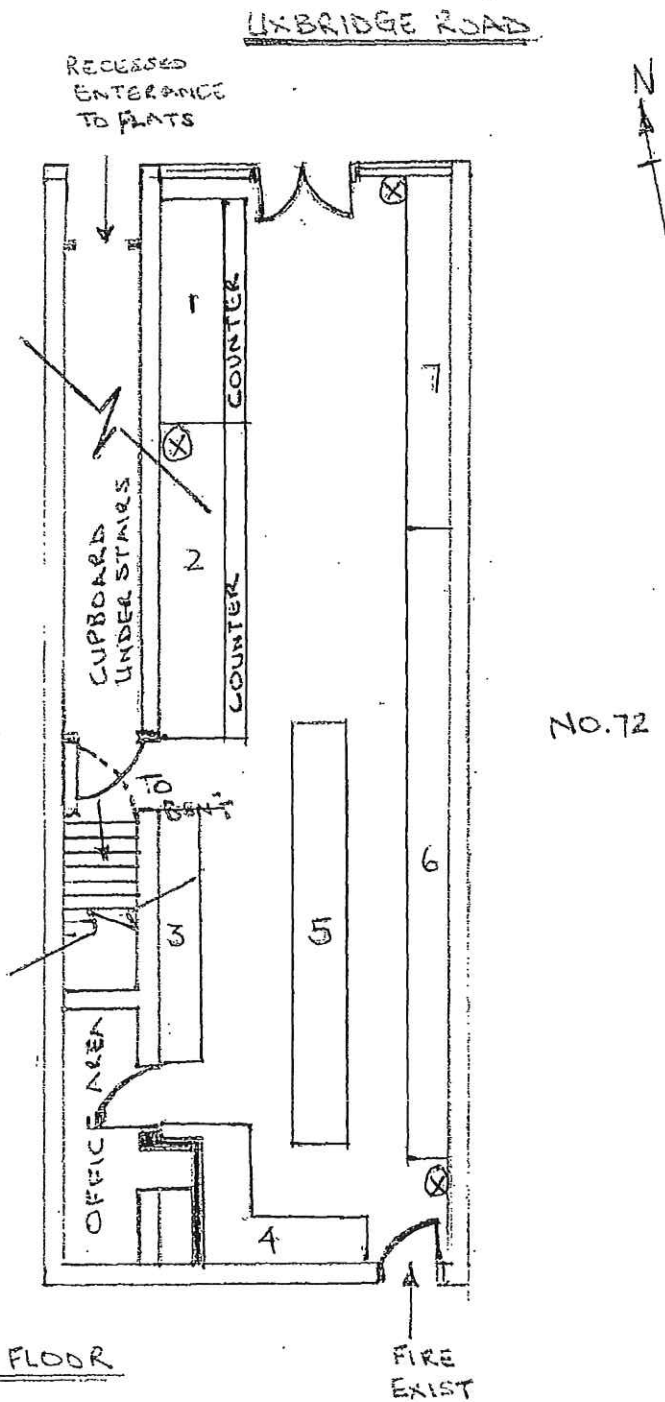
24. Shutters shall be closed and locked at the end of the permitted hours for the sale of alcohol and shall not be unlocked again whilst the premises is open until the start of the permitted hours on the following day.

Signed:
Authorised Officer



Date: 25.03.2014
Reissued Date: 18.12.2019

LEGEND	
①	Telephone accessories.
②	Serving counter + cigarettes cabinet & spirits.
③	Beers & wines
④	" "
⑤	Gondola
⑥	Newspapers &
⑦	Stationary
⑧	Cold drinks & Dairy products
⊗	Fire extinguishers.



TO UXBRIDGE ROAD LONDON W12 8LP	DRAWN BY: Y.K. BAHAL	28 th DEC. 2005	SCALE: 1:100
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Licensing Act 2003

Premises Licence



Premises Licence Summary

Premises Licence Number: 2014/00337/LAPR

Premises details

Postal address of premises, or if none, OS map reference or description of the premises

Retail 24
70 Uxbridge Road

Post town: London

Post code: W12 8LP

Telephone: 020 8246 2886

Where the licence is time limited the dates:

Not Applicable

Licensable activities authorised by the licence:

Sale of Alcohol Off the Premises

The licence authorises the carrying out of the following licensable activities on the days and at the times specified below:

Sale of Alcohol Off the Premises

Monday	11:00 - 01:00
Tuesday	11:00 - 01:00
Wednesday	11:00 - 01:00
Thursday	11:00 - 01:00
Friday	11:00 - 02:00
Saturday	11:00 - 02:00
Sunday	11:00 - 01:00

The opening hours of the premises:

No restriction

Where the licence authorises supplies of alcohol whether these are on and/or off supplies:

Off the premises only

Name, (registered) address, of holder of premises licence:

Mr Kamran Raza
30 Barnaby Way
Chigwell
Essex
IG7 6NZ

Registered number of holder, for example company number, charity number (where applicable):

Not Applicable

Name of designated premises supervisor where the premises licence authorises the supply of alcohol:

Mr Kamran Raza

State whether access to the premises by children is restricted or prohibited:

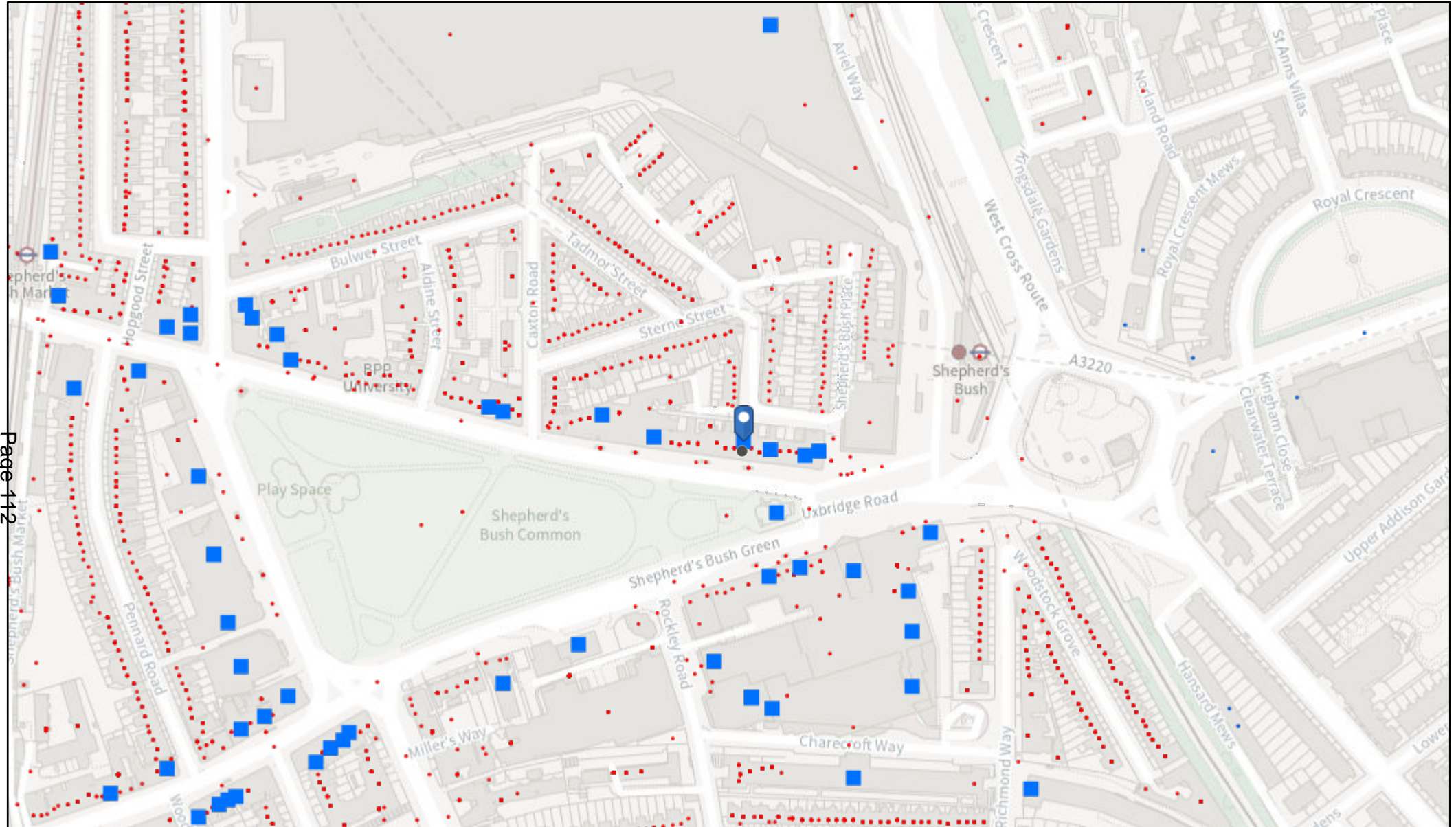
No Restrictions

Signed:
Authorised Officer



Date: 25.03.2014
Reissued Date: 18.12.2019

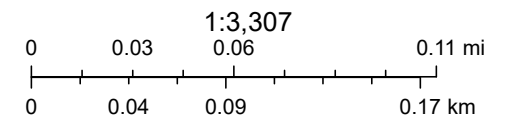
eGIS Web Map



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10/11/2025, 09:44:08

- Licensing Points
 - Within Borough
 - Out of Borough
- Property Gazetteer



REFERENCE	TRADING AS	ADDRESS	ACTIVITY	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
2010/00261/LAPR	Sammy's Halal Chicken	268 Uxbridge Road London W12 7JA	Late Night Refreshment	23:00 - 01:00				23:00 - 02:00		23:00 - 01:00
2008/03458/LAPR	Chicken Cottage	270 Uxbridge Road London W12 7JA	Late Night Refreshment	23:00 - 02:00				23:00 - 03:00		23:00 - 02:00
2024/00611/LAPR	Nando's	284 - 286 Uxbridge Road London W12 7JA	Late Night Refreshment					23:00 - 23:30		
			Sale of Alcohol On the Premises	10:00 - 00:00					11:00 - 00:00	12:00 - 23:30
2015/00412/LAPR	Wine Mart	274 Uxbridge Road London W12 7JA	Sale of Alcohol Off the Premises	08:00 - 23:00						10:00 - 22:30
2024/00842/LAPR	The Green	172 - 174 Uxbridge Road London W12 7JP	Exhibition of a Film	08:00 - 00:00				08:00 - 01:00		08:00 - 00:00
			Playing of Recorded Music	08:00 - 00:00				08:00 - 01:00		08:00 - 00:00
			Playing of Recorded Music	08:00 - 00:00				08:00 - 01:00		08:00 - 00:00
			Late Night Refreshment	23:00 - 00:00				23:00 - 01:00		23:00 - 00:00
			Sale of Alcohol On and Off the Premises	08:00 - 00:00				08:00 - 01:00		08:00 - 00:00
			Sale of Alcohol On and Off the Premises	08:00 - 00:00				08:00 - 01:00		08:00 - 00:00

2007/02756/LAPR	Chicken Cottage	162 Uxbridge Road London W12 8AA	Late Night Refreshment	23:00 - 04:00	23:00 - 05:00	
2023/01640/LAPR	Defectors Weld	170 Uxbridge Road London W12 8AA	Performance of Dance	10:00 - 00:00	10:00 - 02:00	10:00 - 00:00
			Exhibition of a Film	10:00 - 00:00	10:00 - 02:00	10:00 - 00:00
			Indoor Sporting Event	10:00 - 00:00	10:00 - 02:00	10:00 - 00:00
			Performance of Live Music	10:00 - 00:00	10:00 - 02:00	10:00 - 00:00
			Playing of Recorded Music	00:00 - 00:00		
			Late Night Refreshment	23:00:00 - 00:00:00	23:00:00 - 02:00:00	23:00:00 - 00:00:00

			Regulated Entertainment for Private Use	00:00 - 00:00		
			Sale of Alcohol On and Off the Premises	10:00 - 00:00	10:00 - 02:00	10:00 - 00:00
2025/00897/LAPR	The Bush Theatre	Bush Theatre 7 Uxbridge Road London W12 8LJ	Performance of Dance	10:00 - 00:00		
			Exhibition of a Film	10:00 - 00:00		
			Performance of Live Music	10:00 - 00:00		12:00 - 00:00
			Playing of Recorded Music	09:00 - 00:00	09:00 - 02:00	09:00 - 00:00
			Performance of a Play	12:00 - 00:00		
			Late Night Refreshment	23:00 - 00:00	23:00 - 02:00	23:00 - 00:00
			Sale of Alcohol On and Off the Premises	12:00 - 00:00	12:00 - 02:00	12:00 - 00:00
2025/00288/LAPR	Sainsburys	164 Uxbridge Road London W12 8AA	Late Night Refreshment	23:00 - 00:00		
2025/00288/LAPR	Sainsburys	164 Uxbridge Road London W12 8AA	Sale of Alcohol Off the Premises	06:00 - 00:00		

2023/00674/LAPR	Mleczko Polish Delicatessen	23 - 25 Uxbridge Road London W12 8LH	Sale of Alcohol Off the Premises	00:00 - 00:00		
2023/01306/LAPR	All In 1 Vapes/Off Licence	202 Uxbridge Road London W12 7JP	Sale of Alcohol Off the Premises	08:00 - 23:00		
2005/03759/LAPRT	Domino Pizza	244 Uxbridge Road London W12 7JA	Late Night Refreshment	23:00 - 01:00		
2012/00743/LAPR	Roosters Grill	206 Uxbridge Road London W12 7JD	Late Night Refreshment	23:00 - 02:00		
2025/00818/LAPR	Ochi Takeaway	226 Uxbridge Road London W12 7JD	Sale of Alcohol Off the Premises	12:00 - 22:30		
2020/00304/LAPR	Hotel Shepherds Bush London	11 Poplar Mews London W12 7JS	Late Night Refreshment	23:00 - 05:00		
			Sale of Alcohol On and Off the Premises	00:00 - 00:00		
2018/00503/LAPR	Spice Of China Limited	39 Bulwer Street London W12 8AR	Sale of Alcohol On the Premises	10:00 - 00:00	11:00 - 00:00	12:00 - 22:30
2006/03773/LAPR	Shabab Restaurant	33 Uxbridge Road London W12 8LH	Late Night Refreshment	23:00 - 05:00		
2024/01757/LAPR	Nisa Local	238 - 242 Uxbridge Road London W12 7JD	Sale of Alcohol Off the Premises	09:00 - 07:00		

2021/00690/LAPR	FM Bar	184 Uxbridge Road London W12 7JP	Performance of Dance	11:00 - 01:30	11:00 - 02:00	12:00 - 01:30
			Performance of Live Music	11:00 - 01:30	11:00 - 02:00	12:00 - 01:30
			Playing of Recorded Music	11:00 - 01:30	11:00 - 02:00	12:00 - 01:30
			Entertainment Similar to Music or Dance	11:00 - 01:30	11:00 - 02:00	12:00 - 01:30
			Late Night Refreshment	23:00 - 01:30	23:00 - 02:00	23:00 - 01:30
			Sale of Alcohol On the Premises	11:00 - 01:30	11:00 - 02:00	12:00 - 01:30
2025/01336/LAPR	White Horse	31 Uxbridge Road London W12 8LH	Performance of Live Music	20:00 - 00:00		
			Playing of Recorded Music	10:00 - 00:00	10:00 - 01:00	10:00 - 00:00
			Entertainment Similar to Music or Dance	20:00 - 23:00		
			Late Night Refreshment	23:00 - 00:00	23:00 - 01:00	23:00 - 00:00
			Sale of Alcohol On and Off the Premises	10:00 - 23:30	10:00 - 00:30	10:00 - 23:30

2024/00759/LAPR	Tesco	31A Uxbridge Road London W12 8LH	Sale of Alcohol Off the Premises	08:00 - 23:00
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From: [REDACTED]
Sent: 30 October 2025 09:08
To: Tucker Matt: H&F <Matt.Tucker@lbhf.gov.uk>
Subject: Re: Premises Licence Reviews – Retail 24 and Co-op, Uxbridge Road W12

Hi Matt
Thanks for your email.
Apologies for late reply and I hope it is still within deadline
Address is [REDACTED]
Many thanks
[REDACTED]

Sent from [Outlook for Android](#)

From: Tucker Matt: H&F <Matt.Tucker@lbhf.gov.uk>
Sent: Tuesday, October 21, 2025 6:03:48 PM
To: [REDACTED]
Subject: RE: Premises Licence Reviews – Retail 24 [REDACTED] Uxbridge Road W12

Thank you for your e-mail [REDACTED] –

As mentioned on our website <https://www.lbhf.gov.uk/business/licensing/making-representation>, we can only accept a valid representation under the Licensing Act 2003 (the Act) if your full address is provided.

If you could do that by midnight on 30 October 2025 (same deadline for both applications), we can log this as a valid representation.

Kind regards

Matt Tucker
Interim Licensing Policy and Administration Team Leader
Licensing
Place Department
Hammersmith & Fulham Council

T: 07778 966423
E: Matt.Tucker@lbhf.gov.uk
W: www.lbhf.gov.uk

Please note – I work Monday, Tuesday, Wednesday and Friday.



Have you signed up to our email notifications to receive alerts of relevant applications received by this department? If you would like to sign up, please click the link below:

[email notification service.](#)



Sign up to our [H&F Climate Connects newsletter](#).

From: Licensing HF: H&F <licensing@lbhf.gov.uk>

Sent: 20 October 2025 14:20

To: Tucker Matt: H&F <Matt.Tucker@lbhf.gov.uk>

Subject: FW: Premises Licence Reviews – Retail 24 [REDACTED] Uxbridge Road W12

From: [REDACTED]

Sent: 20 October 2025 13:51

To: Licensing HF: H&F <licensing@lbhf.gov.uk>

Subject: Premises Licence Reviews – Retail 24 [REDACTED] Uxbridge Road W12

You don't often get email from [REDACTED]. [Learn why this is important](#)

Dear Sir/Madam,

I am writing in relation to the Premises Licence Reviews submitted by the Licensing Department on the following grounds:

- The prevention of crime and disorder
- The prevention of public nuisance

References:

- [REDACTED]
- Retail 24, 70 Uxbridge Road, London W12 8LP – Ref: 2025/01482/LAPRR (Licence 2014/00337/LAPR)

My wife and I live on Uxbridge Road, Shepherd's Bush, very close to both premises. Since November 2024, we have been repeatedly subjected to serious anti-social behaviour outside our home. Groups frequently gather in front of our flat late at night, drinking alcohol, smoking drugs, playing loud music, loitering, and even urinating on our doorstep. These disturbances often continue from around 10 p.m. until 5 a.m. Few times we had to call the police as fights would break out within the group and arguments between individuals are often heard.

We have contacted the police and the council on numerous occasions. While enforcement teams have been effective in dispersing the individuals temporarily, the same groups return night after night. From our direct observation, the late-night sale of alcohol from these shops appears to be fuelling this behaviour. We have repeatedly seen individuals carrying blue bags full of alcohol purchased from these premises, returning multiple times throughout the night.

The surrounding pavement is often left littered with empty bottles, food waste, and other rubbish, creating an unpleasant and unsanitary environment.

I have also formally reported incidents of anti-social behaviour to the council in February [REDACTED] and April [REDACTED] and have made reports to the police as well.

This ongoing situation has severely affected our quality of life, disrupting our sleep and causing significant stress and anxiety, which in turn impacts our ability to work effectively.

While I fully support local businesses and understand the need for extended operating hours, I believe that alcohol sales late at night are directly contributing to crime and disorder in our area. I therefore urge the Licensing Department to take these concerns seriously and consider appropriate restrictions on late night alcohol sales at these premises.

Thank you for your time and attention. I would greatly appreciate any assistance or action that can be taken to help address this matter.

Kind regards,

[REDACTED]

[REDACTED]

From: noreply@lbhf.gov.uk <noreply@lbhf.gov.uk>
Sent: 30 October 2025 09:36
To: Tucker Matt: H&F <Matt.Tucker@lbhf.gov.uk>
Subject: Comments for Licensing Application 2025/01482/LAPRR

Comments summary

Dear Sir/Madam,

Licensing Application comments have been made. A summary of the comments is provided below. Comments were submitted at 30/10/2025 9:35 AM from [REDACTED]

Application Summary

Address:	70 Uxbridge Road London W12 8LP
Proposal:	Premises Licence Review
Case Officer:	Matt Tucker

[Click for further information](#)

Customer Details

Name:

Email:

Address:

Comments Details

Commenter
Type: Neighbour

Stance: Customer objects to the Licensing Application

Reasons for
comment:

Comments: 30/10/2025 9:35 AM Late at night, groups of people often gather outside our flat, drinking alcohol, many times bought in one of the off license shops around, using drugs, playing loud music, and lingering around. Some even urinate near our door. The noise and disruption usually last all night till 5 a.m. On several occasions, I had to call the police because of fights and shouting. We've reported this problem to the police and the council many times. I believe that selling alcohol late at night is a major reason for the ongoing disturbance and anti-social behaviour in our area. The area is left with bottles of alcohol and leftover food scattered around the pavement. I ask that the licence to sell alcohol late at night be properly reviewed due to its impact on the local area and its neighbourhood.

From: [REDACTED]
Sent: 26 October 2025 21:56
To: Licensing HF: H&F <licensing@lbhf.gov.uk>
Subject: 70 Uxbridge Rd, London W12 8LP

To whom this may concern,

I'm writing this email in regards to the possible licensing change to the Retail24 on Uxbridge Road, Shepherd's Bush.

I live just a few flats down and am a frequent customer to this establishment, along with my flatmate. We have both had zero issues with this shop operating for 24 hours, and often find ourselves there at odd hours of the night when in need of household goods, snacks, or ingredients.

The Retail24 has created no issues that I, or my flatmate, are aware of, nor any disturbances in the night and day. The staff are lovely and very attentive, and often engage in friendly conversation with their customers. I, along with many others residing in the area, would be disappointed and highly inconvenienced by any changes to the license and operation of this establishment.

Below you can find attached my signed petition from the Retail24.

Sincerely,

[REDACTED]

The Licensing Authority
London Borough of Hammersmith & Fulham

Subject: Support for Retail24 – Objection to Licence Revocation

Dear Licensing Team,

I'm writing as a nearby neighbour to express my support for Retail24 at 70 Uxbridge Road and to object to the proposal to revoke its licence.

Retail24 is a helpful and friendly local shop that many of us in the neighbourhood depend on, especially for quick essentials or late-night items when other stores are closed. The staff are approachable and respectful, and I've never seen any disorder or disruption coming from the shop.

It's a small but important part of our community — always clean, well-lit, and welcoming. Taking away its licence would remove a service that genuinely benefits local residents.

Please take the community's support into account and allow Retail24 to continue trading as it always has — responsibly and respectfully.

Kind regards,

[Redacted signature block]

From: Charlotte.Bennett@met.police.uk <Charlotte.Bennett@met.police.uk>
Sent: 25 September 2025 14:30
To: Licensing HF: H&F <licensing@lbhf.gov.uk>
Subject: RE: Licensing Act 2003 - Reference: 2025/01482/LAPRR

Dear Licensing,

RE: 2025/01482/LAPRR - Retail 24 70 Uxbridge Road London W12 8LP

I am writing on behalf of the Metropolitan Police to support the application from Trading Standards and H&F Licensing, to review the premises licence for Retail 24.

My support is based on evidence provided by Trading Standards and the Licensing Team, whereby they have detailed a large amount of breaches by the premises which is contributing to crime and disorder and public nuisance.

The evidence provided is numerous breaches relating to the sale of alcohol and CCTV.

The incidents demonstrate a failure to uphold two licensing objectives; those being:

- The Prevention of Crime and Disorder
- Public Nuisance

Previous advice and recommendations do not appear to have been completed and the repeated complaints suggests that the premises has chosen not to comply and has not attempted to be responsible operators. Shepherds Bush has a variety of problems relating to crime and disorder and the fact that a business is actively contributing to this, shows a disregard to the community and the issues that the area faces.

For these reasons I support the review of the premises.

Kind Regards,
Charlotte

PC Charlotte Bennett 3234AW | Hammersmith and Fulham | Police Licensing | Metropolitan Police

Email: Charlotte.Bennett@met.police.uk

FH Licensing Mailbox: AWMailbox-LicensingFH@met.police.uk

Licensing Team Mailbox: AWMailbox.Licensing@met.police.uk



[Click here for Drink Spike Prevention and Ask for Angela materials](#)

[Click here for drink spiking advice](#)