

# Licensing Sub-Committee

## Agenda

Tuesday 15 July 2025 at 6.30 pm

This meeting will be held remotely

Watch the meeting live: [youtube.com/hammersmithandfulham](https://www.youtube.com/hammersmithandfulham)

### MEMBERSHIP

Administration:	Opposition:
Councillor Mercy Umeh (Chair) Councillor Callum Nimmo	Councillor Aliya Afzal-Khan

**CONTACT OFFICER:** Debbie Yau  
Committee Co-ordinator  
Governance and Scrutiny  
Email: [Debbie.Yau@lbhf.gov.uk](mailto:Debbie.Yau@lbhf.gov.uk)

### Public Notice

This meeting will be held remotely. Members of the press and public can watch the meeting live on YouTube: [youtube.com/hammersmithandfulham](https://www.youtube.com/hammersmithandfulham)

Speaking at Licensing meetings is restricted to those who have submitted a representation and registered to speak.

Date Issued: 07 July 2025

# Licensing Sub-Committee Agenda

15 July 2025

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1.	<b>APOLOGIES FOR ABSENCE</b>	
2.	<b>DECLARATIONS OF INTEREST</b>  If a Councillor has a disclosable pecuniary interest in a particular item, whether or not it is entered in the Authority's register of interests, or any other significant interest which they consider should be declared in the public interest, they should declare the existence and, unless it is a sensitive interest as defined in the Member Code of Conduct, the nature of the interest at the commencement of the consideration of that item or as soon as it becomes apparent.  At meetings where members of the public are allowed to be in attendance and speak, any Councillor with a disclosable pecuniary interest or other significant interest may also make representations, give evidence or answer questions about the matter. The Councillor must then withdraw immediately from the meeting before the matter is discussed and any vote taken.  Where Members of the public are not allowed to be in attendance and speak, then the Councillor with a disclosable pecuniary interest should withdraw from the meeting whilst the matter is under consideration. Councillors who have declared other significant interests should also withdraw from the meeting if they consider their continued participation in the matter would not be reasonable in the circumstances and may give rise to a perception of a conflict of interest.  Councillors are not obliged to withdraw from the meeting where a dispensation to that effect has been obtained from the Standards Committee.	
3.	<b>ALDI STORE, UNIT 12 FULHAM BROADWAY RETAIL CENTRE, FULHAM ROAD, LONDON, SW6 1BW - 6:30 PM</b>	3 - 61
4.	<b>FISHY DELISHY - 11 FULHAM BROADWAY LONDON SW6 1AA - 7:30 PM OR AFTER THE CONSIDERATION OF THE FIRST HEARING</b>	62 - 125

# Agenda Item 3

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## 1. THE APPLICATION:

On 22 April 2025, the Licensing Authority received a valid application for a new premises licence in respect of the premises known as Aldi Store, Unit 12 Fulham Broadway Retail Centre, Fulham Road, London, SW6 1BW ("the Premises"), submitted by Freeths LLP on behalf of Aldi Stores Limited ("the Applicant").

### 1.1 Application Requested:

The Applicant originally applied for a new premises licence for the following activities:

Sale by Retail of Alcohol

(Consumption Off the Premises):

Mondays to Sundays 06:00 to 00:00.

Proposed Opening Hours:

Mondays to Sundays 06:00 to 00:00.

A copy of the original application form and proposed premises plan can be seen on pages **15 to 35** of this report.

Since submitting this application, however, the Applicant has revised down their hours, as shown on page **38** of this report, to the following:

Sale by Retail of Alcohol

(Consumption Off the Premises):

Mondays to Sundays 07:00 to 23:00.

Proposed Opening Hours:

Mondays to Sundays 07:00 to 23:00.

It is, therefore, these revised hours that the Sub-Committee are required to consider as part of the Hearing.

### 1.2 Applicants Operating Schedule:

The applicant has proposed a number of steps to promote the four licensing objectives if the application is granted which, again can be seen in pages **15 to 35** of this report.

In addition, following discussions with the Police, which can be found at pages **35 to 36** of this report, the Applicant agreed to adopt the following condition:

***On days when Chelsea Football Club are playing home matches at Stamford Bridge the licensee shall ensure that;***

***No sales of alcohol in glass containers to be undertaken during the period 3 hours before kick-off or start of event. (This does not apply to regular customers who are not attending the match/event and those purchasing food or other non alcoholic items).***



***All persons buying alcohol, at any time, to be advised by way of a notice in the windows and verbally where necessary of the Controlled Drinking Zone and asked not to gather outside and leave the vicinity of the premises.***

***(c) Cease all sales of alcohol if requested to do so by a police officer.***

***(d) Avoid stacking alcohol stock close to the entrance and exit doors and employ senior staff and security to monitor control customers, entrance and exits;***

***(e) SIA staff shall be employed to assist staff and keep order on match/event days.***

As well as the above, pages **39 to 43** of this report show confirmation from the Applicant to two objectors (the representatives of Tournay Road Neighbourhood Watch and Barclay Road Conservation Area Neighbourhood Watch) between 25 and 30 June 2025 that the Application would be further changed as follows:

- Alcohol would only be sold on the Basement Floor of the premises, as per the revised attached plan (marked in blue).
- All spirits will be displayed on the Basement Floor in a lockable cabinet to which members of the public would not have access.
- Alcohol would never be sold or displayed on the Ground Floor level of the premises.

## **2. BACKGROUND**

The main access to the proposed premises is located on Fulham Broadway and it intends to operate as a supermarket selling alcohol. The immediate area around the application site presents a mix of residential dwellings as well as commercial units. A map showing the location of the premises and neighbouring licensed premises can be seen on pages **44-48** of this report.

There are several options for transport away from the area, including buses and taxis which run from in and around the area. Fulham Broadway Underground Station is 1 minutes' walk away, Parsons Green Underground Station is a 15 minute walk away and West Brompton Overground Station is an 18 minute walk away.

## **3. CONSULTATION**

A public notice was displayed at the premises for 28 days. The Application was advertised in a local circular and all statutory consultees were notified as required by the Regulations. The Council has served written notice of hearing upon the Applicant and all those parties that have made Representations in respect of the Application.

### **3.1. Relevant Representations**

The Licensing Section received 7 Representations, copies of which can be seen on pages **49 to 61** of this report, objecting to the licensing application. The objectors were as follows:

- Walham Green Ward Panel.
- Barclay Road Conservation Area Neighbourhood Watch.

- Tournay Road Neighbourhood Watch.
- Fulham Island Residents Association.
- 3 other individual residents.

Between 23 and 27 May 2025, all Representors were sent details of the additional condition agreed with the Police, as well as the reduction of proposed application hours and no Representors withdrew their objections. However, these additional conditions, along with those further volunteered by the Applicant from 25 to 30 June 2025, have been sent out again to all Objectors. Further updates on any Representors that choose to withdraw as a result of these will be provided in advance of the Hearing.

In the event that any objections still remains, there will still be a need for a Hearing. It is at this point that Members will need to decide whether what the Applicant has volunteered, along with the additional conditions agreed with the Police, mitigates the outstanding concerns raised in this case.

#### **4. OTHER INFORMATION:**

##### **4.1 Enforcement History:**

This section is not applicable, owing to this being a new premises licence application.

##### **4.2 Temporary Event Notices (“TENS”):**

This section is not applicable, owing to this being a new premises licence application and no TENS have been submitted prior to this application.

#### **5. POLICY CONSIDERATIONS:**

**5.1** Section 2 pages 7 and 8 of the Statement of Licensing Policy (“SLP”), which can be found at [https://www.lbhf.gov.uk/sites/default/files/section\\_attachments/lbhf-statement-of-licensing-policy-2022-2027-150722.pdf](https://www.lbhf.gov.uk/sites/default/files/section_attachments/lbhf-statement-of-licensing-policy-2022-2027-150722.pdf), states the Licensing Authority is keen to support the licensed sector and leisure offer within the borough, with a particular focus on business resilience and growing a robust and thriving cultural and leisure sector.

To achieve this the Licensing Authority has identified three key themes of the Licensing Policy and the Licensing Authority’s approach to implementing it. These are:

- A sustainable, well-run licensed sector;
- Hammersmith & Fulham as a good place to live, work and enjoy leisure; and,
- A safe licensing environment and night-time economy.

**5.2** Section 5 pages 12 and 13 of the SLP states that in order to ensure the promotion of the four Licensing Objectives the Licensing Authority will require applicants to detail in their operating schedule:

- the steps proposed to promote the licensing objective of the prevention of crime and disorder on, and in the vicinity of, the premises, having regard to their location,

character, condition, the nature and extent of the proposed use and the persons likely to use the premises;

- the steps proposed to ensure the physical safety of people using the relevant premises or place;
- how they intend to prevent nuisance arising, prevent disturbance and protect amenity so far as is appropriate to ensure that the Licensing Objectives are met. Where there is a relevant representation regarding extended hours, the Licensing Authority will not permit an extension unless it is satisfied that the Licensing Objectives would be met;
- the measures and management controls in place to protect children from harm. Where appropriate a written childcare policy should be available and be incorporated in the induction of staff.

**5.3** Section 7 pages 13 to 15 of the SLP states that operating schedules for premises licences are the key to ensuring compliance with the four Licensing Objectives. The measures proposed in the operating schedule will normally be converted into conditions to be attached to the premises licence and should therefore fulfil the following criteria:

- (i) Be precise and enforceable
- (ii) Be unambiguous
- (iii) Not duplicate other statutory provisions
- (iv) Be clear in what they intend to achieve, and
- (v) Be appropriate, proportionate and justifiable

Operators of licensed premises will have to comply with planning, environmental health, trading standards, fire safety, licensing and building control legislation when opening or adapting licensed premises. The Licensing Authority will seek to avoid confusion and duplication by not imposing licence conditions relating to matters that are required or controllable under other legislation, except where they can be exceptionally justified to promote the Licensing Objectives.

For sales of alcohol for consumption off the premises – applicants in respect of off licences and other premises selling alcohol for consumption off the premises may need to consider whether:

- there are shutters to prevent alcohol from being selected in non-licensed periods.
- there are appropriate numbers of staff on duty to deal with possible ‘intimidation’ to sell alcohol.
- there are restrictions required on the sale of low price, high strength alcohol and drink promotions.
- an incident log book is available to record incidents.
- there are measures in place necessary to prevent underage sales.
- there are measures in place necessary to prevent alcohol from being sold outside permitted hours where the operating hours of the premises exceed those for the sale of alcohol.
- there are procedures in place to prevent sales of alcohol to intoxicated persons (with particular attention to street drinkers) or individuals leaving premises in the vicinity such as a late night bar; where there is evidence to suggest this is a problem the Licensing Authority may require a temporary cessation of alcohol sales during high risk times.

**5.4** Policy 1 page 18 confirms that The Secretary of State’s Guidance (the Guidance) states that applicants are expected to obtain sufficient information to enable them to

demonstrate, the steps they propose to take to promote the licensing objectives; and that they understand the layout of the local area and physical environment including:

- a) crime and disorder hotspots;
- b) proximity to residential premises;
- c) proximity to areas where children may congregate;
- d) any risk posed to the local area by the applicants' proposed licensable activities; and
- e) participation in any local initiatives (for example, local crime reduction initiatives or voluntary schemes, such as 'Ask for Angela', local taxi-marshalling schemes, street pastors and other schemes) which may help to mitigate potential risks.

Applicants are expected to include positive proposals in their application on how they will manage any potential risks.

The Guidance goes on to state that 'Applicants are expected to provide licensing authorities with sufficient information in this section to determine the extent to which their proposed steps are appropriate to promote the licensing objectives in the local area. Applications must not be based on providing a set of standard conditions to promote the licensing objectives and applicants are expected to make it clear why the steps they are proposing are appropriate for the premises.'

The Licensing Authority notes the contents of these paragraphs from the Guidance and, in particular, the use of the word 'expected'. Licence applications that do not in any way address the contents of these paragraphs in their operating schedules may be returned to the applicant as 'incomplete'.

**5.5** Policy 3 page 21 and 22 of the SLP states that where there is a relevant representation, the Licensing Authority will consider each particular case on its merits having regard in particular to the following matters:

- a) Whether the licensed activities are likely to have an adverse impact especially on local residents and, if there is potential to have an adverse impact, what, if any, appropriate measures will be put in place to prevent it;
- b) Whether there will be a substantial increase in the cumulative adverse impact from these or similar activities, on an adjacent residential area;
- c) Whether there is a suitable level of public transport accessibility to and from the premises at the appropriate times;
- d) Whether the activity will be likely to lead to a harmful and unmanageable increase in car parking demand in surrounding residential streets suffering high levels of parking stress or on roads forming part of the Strategic London Road Network or the London Bus Priority Network leading to a negative impact on the Licensing Objectives relating to the prevention of crime, disorder, anti-social behaviour (ASB), nuisance and vehicle emissions;
- e) Whether there have been any representations made by Responsible Authorities, or other relevant agency or representative.

The Licensing Authority will closely scrutinise extended hours applications to ensure that the Licensing Objectives are met. In determining an application, the licensing committee might decide that the circumstances are such that a restriction on hours is the only appropriate means to achieve the Licensing Objectives. If an 'hours' restriction is imposed, the Licensing Authority will normally require that customers should be allowed a minimum of thirty minutes to consume alcohol.

To act as a guide for new or existing operators we have set out the suggested closing times for licensed premises below:

<b>Type of premises</b>	<b>Town centres</b>	<b>Mixed use areas</b>	<b>Residential areas</b>
Off-licences and alcohol sales in supermarkets	23:00 daily	23:00 daily	22:00 daily

**5.6** Policy 4 pages 22 and 23 of the SLP states that in determining an application where there has been a relevant representation the Licensing Authority will, where appropriate, take into account the cumulative effect of the number, type and density of licensed premises already existing in the area. Consideration will be given to the proximity to any drug and alcohol treatment site, A&E department or homeless hostel in a local area type remit ie applicants need to make the case for how they would not increase further problems for residents/clients nearby.

In coming to any decision regarding cumulative impact the Licensing Authority will consider other mechanisms outside of the licensing regime which may also be available to address this issue, these include but are not limited to:

- Planning controls (where development or change of use is involved, or where trading hours are limited by planning conditions)
- Police and other enforcement of the normal law concerning disorder and anti-social behaviour
- Prosecution or other enforcement of any personal licence holder or member of staff at such premises who is selling alcohol to people who are drunk
- Prosecution or other enforcement of any personal licence holder or member of staff at such premises who is selling to underage persons or selling illegal alcohol or tobacco
- Police powers to close down instantly any licensed premises or temporary events on grounds of disorder, the likelihood of disorder or excessive noise emanating from the premises, for up to 24 hours.
- The power of the police, other responsible authorities, a local resident, business or Councillor to seek a review of the licence or certificate in question.
- Police and Local Authority power to issue a Closure Notice for up to 48 hours where serious antisocial behaviour is taking place at licensed premises under the Anti-social Behaviour, Crime and Policing Act 2014.
- To ensure that residents are protected from the negative impact of late-night local licensing activities the Licensing Authority may decide to adopt an Area Specific Cumulative Impact Policy in relation to a specific area; where the number, type and density of premises providing licensable activities is having a serious negative impact on the local community and local amenities.

**5.7** Policy 11 pages 29 and 30 of the SLP states that Licensing law is not the primary mechanism for the general control of nuisance and anti-social behaviour caused by people once they are away from the licensed premises and, therefore, beyond the direct

control of the licensee. However, licensing is a key aspect of such control and licensing law is part of a holistic approach to the management of the nighttime economy.

As a matter of policy the council expects every holder of a licence, certificate or permission, to accept and be responsible for minimising the impact of their activities and anti-social behaviour by their patrons within the vicinity of their premises by taking appropriate measures and action consistent with that responsibility.

Licensees and certificate holders should take reasonable steps to prevent the occurrence of crime and disorder and public nuisance immediately outside their premises, for example on the pavement, in a beer garden or in a smoking area, to the extent that these matters are within their control.

Population densities in this borough are high, with many residential premises located above or in close proximity to licensed premises. This means that the public nuisance and crime and disorder objectives will be of paramount concern when evaluating Operating Schedules. Licensing Committees will place high regard on the control measures put in place by the applicant to ensure that our residents are protected from the potential detrimental effects of any licensed premises.

**5.8** Policy 12 pages 30 and 31 of the SLP states that we are committed to the Regulators Code and supporting businesses.

i) We will work with businesses in our borough and provide the advice you need to help you comply with the law. This may be through meeting with you at your premises or at our offices, providing written advice in an email or letter or verbally over the telephone.

ii) We will usually confirm any technical/ legal advice in writing. For applicants and agents, we also offer a pre-application advice service. Further details about this service can be found on our website.

iii) We will attend pub watch meetings and work with local businesses, including the Hammersmith Business Improvement District (BID) and Fulham BID, to help facilitate the sharing of information and advice amongst licensees in our borough.

iv) We are continuously working to improve our online application process for a range of licence permissions. If you want to know what services are available or you want to make an application online, please check our website for further details.

v) We want to ensure that businesses comply with the law. Where this has not been possible through advice and education, we will carry out enforcement action in accordance with our enforcement policy and as part of our commitment to the Regulators Code.

vi) We want local businesses in our borough to thrive and survive. We recognise that the law can be complex at times and that despite trying to resolve issues through discussion in the first instance, enforcement will be necessary on some occasions. We also recognise that attitudes, circumstances and personnel often change over time.

Where enforcement action has been taken against a business in the past, relevant Responsible Authorities will be mindful of this when considering any new applications. However, all new applications e.g. variations to hours or licensable activities will be

decided on their merits and the information provided to demonstrate promotion of the four licensing objectives. Where a premises licence or club premises certificate has previously been reviewed or the business has been prosecuted for licensing offences, licensees are advised to discuss any new/proposed changes with the Licensing Authority and/or the relevant Responsible Authority e.g. The Police, to resolve any ongoing concerns and/or issues.

**5.9** Annex 1 pages 35 and 36 of the SLP in relation to the prevention of crime and disorder states licence applicants will be expected to demonstrate the following in their operating schedules:

- a) Measures to control excessive consumption and intoxication.
- b) Consideration of any additional measures or restrictions that may be placed on alcohol sales to prevent binge drinking and promote 'sensible drinking'.
- c) Operators of off-licences in areas problems relating to street drinking and underage drinking are prevalent, measures should be outlined to strictly monitor the way alcohol is sold, specifically where the premises are located close to schools and hostels and similar premises that provide shelter or services to alcohol dependent persons.
- d) It is important to ensure that staff working at off licences are suitably trained and receive appropriate refresher training in their responsibilities under the Act and can discharge their duties in full compliance with the licence conditions and requirements of the Act. This includes the ability to competently check a customer's age with acceptable forms of identification where necessary. The Licensing Authority will particularly consider the following matters where they are material to the individual application:
  - i. The likelihood of any violence, public order or policing problem if the licence is granted;
  - ii. The measures taken to control admission to the premises, and to take reasonable steps to prevent the occurrence of crime and disorder and public nuisance immediately outside the premises, where and to the extent that these matters are within their control.
  - iii. Past conduct and prior history of complaints against the premises.
  - iv. Whether a dispersal policy has been prepared to minimise the potential for disorder as customers leave the premises; and
  - v. Any relevant representations.
- j) **CCTV** - using CCTV inside and/or outside the premises together with appropriate procedures and having staff properly trained to use CCTV equipment.
- k) dispersal procedures - establishing appropriate dispersal procedures to minimise the potential for crime and disorder when customers are leaving the premises. l) dealing with and reporting crime and disorder - training for staff and door security aimed at reducing crime and disorder in the premises and its vicinity and dealing with and reporting incidents if they occur.

**5.10** Annex 1 page 37 and 38 of the SLP states the Licensing Authority will require the applicant to demonstrate the steps proposed to ensure the physical safety of people using the relevant premises or place. This does not cover the separate need for applicants to provide relevant public safety requirements dealt with by Environmental Health.

The following provides a non-exhaustive list of risks associated with the public safety objective that applicants may want to consider when preparing their Operating Schedule:

e) incident and occurrence book – keeping an incident book on the premises so staff can record any instances of crime, disorder, refused sales, ejections and intimidating behaviour.

**5.11** Annex 1 pages 37 to 28 of the SLP in relation to public safety states the Licensing Authority will require the applicant to demonstrate the steps proposed to ensure the physical safety of people using the relevant premises or place. This does not cover the separate need for applicants to provide relevant public safety requirements dealt with by Environmental Health.

The following provides a non-exhaustive list of risks associated with the public safety objective that applicants may want to consider when preparing their Operating Schedule:

**e) incident and occurrence book** – keeping an incident book on the premises so staff can record any instances of crime, disorder, refused sales, ejections and intimidating behaviour.

**5.12** Annex 1 pages 38 to 40 of the SLP in relation to the prevention of public nuisance states that the Licensing Authority will require the applicant to demonstrate within the operating plan how they intend to prevent nuisance arising, prevent disturbance and protect amenity so far as is appropriate to ensure that the Licensing Objectives are met.

This is expected to include:

a) In considering an application, the Licensing Authority will consider the adequacy of proposed measures to remove or effectively manage the potential for public nuisance and anti-social behaviour and any Public Spaces Protection Orders (PSPOs) in place.

b) Licensing Authority will particularly consider the following matters where they are material to the individual application:

- ii. The proximity of residential accommodation;
- iii. The type of use proposed, including the likely numbers of customers, proposed hours of operation and the frequency of activity;
- iv. The steps taken or proposed to be taken by the applicant to prevent noise and vibration escaping from the premises, including music, noise from ventilation equipment, and human voices. Such measures may include the installation of soundproofing, air conditioning, acoustic lobbies and sound limitation devices;
- v. The steps taken or proposed to be taken by the applicant to prevent disturbance by customers arriving at or leaving the premises.
- ix. The steps taken or proposed to be taken by the applicant to ensure staff leave the premises quietly;
- xvii. The history of the applicant in controlling anti-social behaviour and preventing nuisance;
- xix. Any other relevant activity likely to give rise to nuisance;

The following provides a non-exhaustive list of risks associated with the public nuisance objective that applicants may want to consider when preparing their Operating Schedule:



**n) External Areas** – External areas such as gardens can be the source of noise disturbance to surrounding premises. Consider limiting the use of the garden to a reasonable time and number of people.

**r) Waste** – consider how and where waste will be stored/disposed of at the end of trading hours, particularly if trading until late at night. This is important because the disposal of glass and/or cans to outside bin areas can be very noisy and give rise to complaints, so it may be necessary to store such items and other non-degradable refuse inside the premises until the next trading day. Consideration should also be given to the time of deliveries to minimize disruption to local residents.

**s) Litter** – for example, litter patrols for late night take-away premises

**5.13** Annex 1 pages 40 and 41 of the SLP in relation to the protection of children from harm states the Licensing Authority will require operating plans to specify the measures and management controls in place to protect children from harm. Where appropriate a written childcare policy should be available and be incorporated in the induction of staff. This is expected to include:

a) The legislation recognises the right of licence holders (serving alcohol) to allow accompanied children into their premises at any time. The Licensing Authority will not normally seek to limit their access (above that specified in the Act) to any premises unless it is necessary for the prevention of physical, moral or psychological harm, or where there are concerns about child sexual exploitation. Where this is considered likely, upon consideration of a relevant representation, conditions will be imposed that restrict children from entering all or part of licensed premises:

- i. At certain times of the day;
- ii. When certain licensable activities are taking place;
- iii. Under certain ages, e.g. 16 or 18; iv. Unless accompanied by an adult

b) The Licensing Authority will particularly consider whether:

vi. There are licensable activities that are likely to appeal to minors/children under 16 taking place during times when children under 16 may be expected to be attending compulsory full-time education;

c) The sale of alcohol to a minor is a criminal offence and Trading Standards officers will conduct appropriate covert test purchasing exercises and will take account of any complaints and intelligence. The Act permits the use of children under the age of 18 to undertake test purchases when they have been directed to do so by a duly authorised officer.

d) Where a sale of alcohol has been made on the same premises to a minor on two or more different occasions within a period of three months the premises licence could be suspended for a defined period.

g) The Licensing Authority will expect operating plans to specify the measures and management controls in place to prevent alcohol being served to children, other than in those limited circumstances permitted by the Act. The Council's Trading Standards officers have a role to play in the protection of children from harm, and proof of age schemes, and are able to provide advice in relation to measures that can be taken to help prevent the sale of alcohol to underage children. Potential licence holders should also be aware of the Proof of Age London (PAL) Scheme hosted by Southwark Council.

i) Where premises are subject to age-restrictions, the procedures in place to conduct age verification checks. The Council will expect premises only to accept current passports, driving licences or documents bearing the national PASS logo, such as Citizencard. The Proof of Age Standards Scheme (PASS) is the UK's national guarantee scheme for proof-of-age cards as endorsed by the Home Office. More information can be found on The Proof of Age Standards Scheme (PASS) website.

## **6. DETERMINATION**

**6.1** In determining this application, the Committee must have regard to the representations and take such of the following steps as it considers necessary for the promotion of the licensing objectives. The steps are:

- (a) Grant the application in full
- (b) Grant the application in part – modifying the proposed hours, activities or conditions.
- (c) Reject the application

It is the Council's duty under the Act to determine applications with a view to promoting the four licensing objectives; Prevention of Crime and Disorder, Public Safety, Prevention of Public Nuisance and the Protection of Children from Harm.

In reaching a decision, the Council shall consider the details of any relevant representations received; the applicant's Operating Schedule; the Council's adopted SLP and the Guidance.

\* required information

## Section 1 of 21

You can save the form at any time and resume it later. You do not need to be logged in when you resume.

System reference  This is the unique reference for this application generated by the system.

Your reference  You can put what you want here to help you track applications if you make lots of them. It is passed to the authority.

Are you an agent acting on behalf of the applicant?

☒ Yes ☐ No

Put "no" if you are applying on your own behalf or on behalf of a business you own or work for.

### Applicant Details

\* First name

\* Family name

\* E-mail

Main telephone number  Include country code.

Other telephone number

☐ Indicate here if the applicant would prefer not to be contacted by telephone

Is the applicant:

☒ Applying as a business or organisation, including as a sole trader

☐ Applying as an individual

A sole trader is a business owned by one person without any special legal structure. Applying as an individual means the applicant is applying so the applicant can be employed, or for some other personal reason, such as following a hobby.

### Applicant Business

Is the applicant's business registered in the UK with Companies House? ☒ Yes ☐ No

Note: completing the Applicant Business section is optional in this form.

Registration number

Business name

VAT number

Legal status

If the applicant's business is registered, use its registered name.

Put "none" if the applicant is not registered for VAT.

**Continued from previous page...**

Applicant's position in the business

Home country

The country where the applicant's headquarters are.

**Registered Address**

Address registered with Companies House.

Building number or name

Street

District

City or town

County or administrative area

Postcode

Country

**Agent Details**

\* First name

\* Family name

\* E-mail

Main telephone number

Include country code.

Other telephone number

☐ Indicate here if you would prefer not to be contacted by telephone

Are you:

- ☒ An agent that is a business or organisation, including a sole trader
- ☐ A private individual acting as an agent

A sole trader is a business owned by one person without any special legal structure.

**Agent Business**

Is your business registered in the UK with Companies House? ☒ Yes ☐ No

Note: completing the Applicant Business section is optional in this form.

Registration number

Business name

If your business is registered, use its registered name.

VAT number

Put "none" if you are not registered for VAT.

Legal status

**Continued from previous page...**

Your position in the business

Home country

The country where the headquarters of your business is located.

**Agent Registered Address**

Address registered with Companies House.

Building number or name

Street

District

City or town

County or administrative area

Postcode

Country

**Section 2 of 21**

**PREMISES DETAILS**

I/we, as named in section 1, apply for a premises licence under section 17 of the Licensing Act 2003 for the premises described in section 2 below (the premises) and I/we are making this application to you as the relevant licensing authority in accordance with section 12 of the Licensing Act 2003.

**Premises Address**

Are you able to provide a postal address, OS map reference or description of the premises?

☒ Address    ☐ OS map reference    ☐ Description

**Postal Address Of Premises**

Building number or name

Street

District

City or town

County or administrative area

Postcode

Country

**Further Details**

Telephone number

Non-domestic rateable value of premises (£)

## Section 3 of 21

### APPLICATION DETAILS

In what capacity are you applying for the premises licence?

- ☐ An individual or individuals
- ☒ A limited company / limited liability partnership
- ☐ A partnership (other than limited liability)
- ☐ An unincorporated association
- ☐ Other (for example a statutory corporation)
- ☐ A recognised club
- ☐ A charity
- ☐ The proprietor of an educational establishment
- ☐ A health service body
- ☐ A person who is registered under part 2 of the Care Standards Act 2000 (c14) in respect of an independent hospital in Wales
- ☐ A person who is registered under Chapter 2 of Part 1 of the Health and Social Care Act 2008 in respect of the carrying on of a regulated activity (within the meaning of that Part) in an independent hospital in England
- ☐ The chief officer of police of a police force in England and Wales

### Confirm The Following

- ☒ I am carrying on or proposing to carry on a business which involves the use of the premises for licensable activities
- ☐ I am making the application pursuant to a statutory function
- ☐ I am making the application pursuant to a function discharged by virtue of His Majesty's prerogative

## Section 4 of 21

### NON INDIVIDUAL APPLICANTS

Provide name and registered address of applicant in full. Where appropriate give any registered number. In the case of a partnership or other joint venture (other than a body corporate), give the name and address of each party concerned.

#### Non Individual Applicant's Name

Name

#### Details

Registered number (where applicable)

Description of applicant (for example partnership, company, unincorporated association etc)

**Continued from previous page...**

Company

**Address**

Building number or name	<input type="text"/>
Street	<input type="text" value="Holly Lane"/>
District	<input type="text"/>
City or town	<input type="text" value="Atherstone"/>
County or administrative area	<input type="text" value="Warwickshire"/>
Postcode	<input type="text" value="CV9 2SQ"/>
Country	<input type="text" value="United Kingdom"/>

**Contact Details**

E-mail	<input type="text"/>
Telephone number	<input type="text"/>
Other telephone number	<input type="text"/>
* Date of birth	<input type="text" value=""/> dd / <input type="text" value=""/> mm / <input type="text" value=""/> yyyy
* Nationality	<input type="text"/>

[Documents that demonstrate entitlement to work in the UK](#)

Add another applicant

**Section 5 of 21**

**OPERATING SCHEDULE**

When do you want the premises licence to start?	<input type="text" value="01"/> dd	/	<input type="text" value="07"/> mm	/	<input type="text" value="2025"/> yyyy
---	---------------------------------------	---	---------------------------------------	---	---

If you wish the licence to be valid only for a limited period, when do you want it to end	<input type="text"/> dd	/	<input type="text"/> mm	/	<input type="text"/> yyyy
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Provide a general description of the premises

For example the type of premises, its general situation and layout and any other information which could be relevant to the licensing objectives. Where your application includes off-supplies of alcohol and you intend to provide a place for consumption of these off- supplies you must include a description of where the place will be and its proximity to the premises.

Supermarket selling food, alcohol, toiletries, clothing, hardware and electrical items.

*Continued from previous page...*

If 5,000 or more people are expected to attend the premises at any one time, state the number expected to attend

## Section 6 of 21

### PROVISION OF PLAYS

[See guidance on regulated entertainment](#)

Will you be providing plays?

☐ Yes ☒ No

## Section 7 of 21

### PROVISION OF FILMS

[See guidance on regulated entertainment](#)

Will you be providing films?

☐ Yes ☒ No

## Section 8 of 21

### PROVISION OF INDOOR SPORTING EVENTS

[See guidance on regulated entertainment](#)

Will you be providing indoor sporting events?

☐ Yes ☒ No

## Section 9 of 21

### PROVISION OF BOXING OR WRESTLING ENTERTAINMENTS

[See guidance on regulated entertainment](#)

Will you be providing boxing or wrestling entertainments?

☐ Yes ☒ No

## Section 10 of 21

### PROVISION OF LIVE MUSIC

[See guidance on regulated entertainment](#)

Will you be providing live music?

☐ Yes ☒ No

## Section 11 of 21

### PROVISION OF RECORDED MUSIC

[See guidance on regulated entertainment](#)

Will you be providing recorded music?

☐ Yes ☒ No

## Section 12 of 21

### PROVISION OF PERFORMANCES OF DANCE

[See guidance on regulated entertainment](#)

Will you be providing performances of dance?



Continued from previous page...

### Section 13 of 21

#### PROVISION OF ANYTHING OF A SIMILAR DESCRIPTION TO LIVE MUSIC, RECORDED MUSIC OR PERFORMANCES OF DANCE

[See guidance on regulated entertainment](#)

Will you be providing anything similar to live music, recorded music or performances of dance?

☐ Yes ☒ No

### Section 14 of 21

#### LATE NIGHT REFRESHMENT

Will you be providing late night refreshment?

☐ Yes ☒ No

### Section 15 of 21

#### SUPPLY OF ALCOHOL

Will you be selling or supplying alcohol?

☒ Yes ☐ No

#### Standard Days And Timings

##### MONDAY

Start

End

Start

End

Give timings in 24 hour clock.  
(e.g., 16:00) and only give details for the days  
of the week when you intend the premises  
to be used for the activity.

##### TUESDAY

Start

End

Start

End

##### WEDNESDAY

Start

End

Start

End

##### THURSDAY

Start

End

Start

End

##### FRIDAY

Start

End

Start

End

##### SATURDAY

Start

End

Start

End

**Continued from previous page...**

SUNDAY

Start

End

Start

End

Will the sale of alcohol be for consumption:

☐ On the premises    ☒ Off the premises    ☐ Both

If the sale of alcohol is for consumption on the premises select on, if the sale of alcohol is for consumption away from the premises select off. If the sale of alcohol is for consumption on the premises and away from the premises select both.

State any seasonal variations

For example (but not exclusively) where the activity will occur on additional days during the summer months.

Non-standard timings. Where the premises will be used for the supply of alcohol at different times from those listed in the column on the left, list below

For example (but not exclusively), where you wish the activity to go on longer on a particular day e.g. Christmas Eve.

State the name and details of the individual whom you wish to specify on the licence as premises supervisor

**Name**

First name

Family name

Date of birth  /  /   
dd mm yyyy

*Continued from previous page...*

**Enter the contact's address**

Building number or name	<input type="text"/>
Street	<input type="text"/>
District	<input type="text"/>
City or town	<input type="text"/>
County or administrative area	<input type="text"/>
Postcode	<input type="text"/>
Country	<input type="text" value="United Kingdom"/>
Personal Licence number (if known)	<input type="text"/>
Issuing licensing authority (if known)	<input type="text" value="Harborough District Council"/>

**PROPOSED DESIGNATED PREMISES SUPERVISOR CONSENT**

How will the consent form of the proposed designated premises supervisor be supplied to the authority?

- ☐ Electronically, by the proposed designated premises supervisor
- ☒ As an attachment to this application

Reference number for consent form (if known)

If the consent form is already submitted, ask the proposed designated premises supervisor for its 'system reference' or 'your reference'.

**Section 16 of 21**

**ADULT ENTERTAINMENT**

Highlight any adult entertainment or services, activities, or other entertainment or matters ancillary to the use of the premises that may give rise to concern in respect of children

Give information about anything intended to occur at the premises or ancillary to the use of the premises which may give rise to concern in respect of children, regardless of whether you intend children to have access to the premises, for example (but not exclusively) nudity or semi-nudity, films for restricted age groups etc gambling machines etc.

N/A

**Section 17 of 21**

**HOURS PREMISES ARE OPEN TO THE PUBLIC**

**Standard Days And Timings**

MONDAY

Start

End

Start

End

Give timings in 24 hour clock.  
(e.g., 16:00) and only give details for the days  
of the week when you intend the premises  
to be used for the activity.

***Continued from previous page...***

**TUESDAY**

Start	<input type="text" value="06:00"/>	End	<input type="text" value="00:00"/>
Start	<input type="text"/>	End	<input type="text"/>

**WEDNESDAY**

Start	<input type="text" value="06:00"/>	End	<input type="text" value="00:00"/>
Start	<input type="text"/>	End	<input type="text"/>

**THURSDAY**

Start	<input type="text" value="06:00"/>	End	<input type="text" value="00:00"/>
Start	<input type="text"/>	End	<input type="text"/>

**FRIDAY**

Start	<input type="text" value="06:00"/>	End	<input type="text" value="00:00"/>
Start	<input type="text"/>	End	<input type="text"/>

**SATURDAY**

Start	<input type="text" value="06:00"/>	End	<input type="text" value="00:00"/>
Start	<input type="text"/>	End	<input type="text"/>

**SUNDAY**

Start	<input type="text" value="06:00"/>	End	<input type="text" value="00:00"/>
Start	<input type="text"/>	End	<input type="text"/>

State any seasonal variations

For example (but not exclusively) where the activity will occur on additional days during the summer months.

----------------------

Non standard timings. Where you intend to use the premises to be open to the members and guests at different times from those listed in the column on the left, list below

For example (but not exclusively), where you wish the activity to go on longer on a particular day e.g. Christmas Eve.

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**Section 18 of 21**

**LICENSING OBJECTIVES**

Describe the steps you intend to take to promote the four licensing objectives:

a) General – all four licensing objectives (b,c,d,e)

***Continued from previous page...***

List here steps you will take to promote all four licensing objectives together.

A fully operating CCTV system will be in operation at the premises and recorded images shall be retained for a period of 31 days. At least one camera will capture the ingress and egress point for customers. CCTV images will be provided to the police and other responsible authorities in any case within 48 hours of a request for such images.

The premises licence holder shall ensure that a 'challenge 25' policy is adopted on the premises at all times. Signage of the 'challenge 25' policy shall be prominently displayed on the premises.

Staff training shall be recorded and updated annually. Training shall cover the requirements for ID as part of age verification, the responsibilities of staff, training on dealing with an intoxicated person. All training records will be available to authorities on request.

All sales tills shall prompt the cashier making a sale of alcohol to verify that the customer is aged 18 or over.

**b) The prevention of crime and disorder**

Please see box a)

**c) Public safety**

Please see box a)

**d) The prevention of public nuisance**

Please see box a)

**e) The protection of children from harm**

Please see box a)

**Section 19 of 21**

**NOTES ON DEMONSTRATING ENTITLEMENT TO WORK IN THE UK**

*Continued from previous page...*

**Entitlement to work/immigration status for individual applicants and applications from partnerships which are not limited liability partnerships:**

A licence may not be held by an individual or an individual in a partnership who is resident in the UK who:

- does not have the right to live and work in the UK; or
- is subject to a condition preventing him or her from doing work relating to the carrying on of a licensable activity.

Any premises licence issued in respect of an application made on or after 6 April 2017 will become invalid if the holder ceases to be entitled to work in the UK.

Applicants must demonstrate that they have an entitlement to work in the UK and are not subject to a condition preventing them from doing work relating to the carrying on of a licensable activity. They do this in one of two ways: 1) by providing with this application copies or scanned copies of the documents listed below (which do not need to be certified), or 2) by providing their 'share code' to enable the licensing authority to carry out a check using the Home Office online right to work checking service (see below).

**Documents which demonstrate entitlement to work in the UK**

- An expired or current passport showing the holder, or a person named in the passport as the child of the holder, is A British citizen or a citizen of the UK and Colonies having the right of abode in the UK [please see note below about which sections of the passport to copy].
- An expired or current passport or national identity card showing the holder, or a person named in the passport as the child of the holder, is a national of a European Economic Area country or Switzerland.
- A Registration Certificate or document certifying permanent residence issued by the Home Office to a national of a European Economic Area country or Switzerland.
- A Permanent Residence Card issued by the Home Office to the family member of a national of a European Economic Area country or Switzerland.
- A **current** Biometric Immigration Document (Biometric Residence Permit) issued by the Home Office to the holder indicating that the person named is allowed to stay indefinitely in the UK, or has no time limit on their stay in the UK.
- A **current** passport endorsed to show that the holder is exempt from immigration control, is allowed to stay indefinitely in the UK, has the right of abode in the UK, or has no time limit on their stay in the UK.
- A **current** Immigration Status Document issued by the Home Office to the holder with an endorsement indicating that the named person is allowed to stay indefinitely in the UK or has no time limit on their stay in the UK, **when produced in combination with** an official document giving the person's permanent National Insurance number and their name issued by a Government agency or a previous employer.
- A birth or adoption certificate issued in the UK, **when produced in combination with** an official document giving the person's permanent National Insurance number and their name issued by a Government agency or a previous employer.
- A birth or adoption certificate issued in the Channel Islands, the Isle of Man or Ireland **when produced in combination with** an official document giving the person's permanent National Insurance number and their name issued by a Government agency or a previous employer.
- A certificate of registration or naturalisation as a British citizen, **when produced in combination with** an official document giving the person's permanent National Insurance number and their name issued by a Government agency or a previous employer.

*Continued from previous page...*

- A **current** passport endorsed to show that the holder is allowed to stay in the UK and is currently allowed to work and is not subject to a condition preventing the holder from doing work relating to the carrying on of a licensable activity.
- A **current** Biometric Immigration Document (Biometric Residence Permit) issued by the Home Office to the holder which indicates that the named person can currently stay in the UK and is allowed to work relation to the carrying on of a licensable activity.
- A **current** Residence Card issued by the Home Office to a person who is not a national of a European Economic Area state or Switzerland but who is a family member of such a national or who has derivative rights or residence.
- A **current** Immigration Status Document containing a photograph issued by the Home Office to the holder with an endorsement indicating that the named person may stay in the UK, and is allowed to work and is not subject to a condition preventing the holder from doing work relating to the carrying on of a licensable activity **when produced in combination with** an official document giving the person's permanent National Insurance number and their name issued by a Government agency or a previous employer.
- A Certificate of Application, **less than 6 months old**, issued by the Home Office under regulation 18(3) or 20(2) of the Immigration (European Economic Area) Regulations 2016, to a person who is not a national of a European Economic Area state or Switzerland but who is a family member of such a national or who has derivative rights of residence.
- Reasonable evidence that the person has an outstanding application to vary their permission to be in the UK with the Home Office such as the Home Office acknowledgement letter or proof of postage evidence, or reasonable evidence that the person has an appeal or administrative review pending on an immigration decision, such as an appeal or administrative review reference number.
- Reasonable evidence that a person who is not a national of a European Economic Area state or Switzerland but who is a family member of such a national or who has derivative rights of residence in exercising treaty rights in the UK including:-
  - evidence of the applicant's own identity – such as a passport,
  - evidence of their relationship with the European Economic Area family member – e.g. a marriage certificate, civil partnership certificate or birth certificate, and
  - evidence that the European Economic Area national has a right of permanent residence in the UK or is one of the following if they have been in the UK for more than 3 months:
    - (i) working e.g. employment contract, wage slips, letter from the employer,
    - (ii) self-employed e.g. contracts, invoices, or audited accounts with a bank,
    - (iii) studying e.g. letter from the school, college or university and evidence of sufficient funds; or
    - (iv) self-sufficient e.g. bank statements.

Family members of European Economic Area nationals who are studying or financially independent must also provide evidence that the European Economic Area national and any family members hold comprehensive sickness insurance in the UK. This can include a private medical insurance policy, an EHIC card or an S1, S2 or S3 form.

**Original documents must not be sent to licensing authorities.** If the document copied is a passport, a copy of the following pages should be provided:-

- (i) any page containing the holder's personal details including nationality;
- (ii) any page containing the holder's photograph;
- (iii) any page containing the holder's signature;
- (iv) any page containing the date of expiry; and
- (v) any page containing information indicating the holder has permission to enter or remain in the UK and is permitted to work.

*Continued from previous page...*

If the document is not a passport, a copy of the whole document should be provided.

Your right to work will be checked as part of your licensing application and this could involve us checking your immigration status with the Home Office. We may otherwise share information with the Home Office. Your licence application will not be determined until you have complied with this guidance.

### **Home Office online right to work checking service**

As an alternative to providing a copy of the documents listed above, applicants may demonstrate their right to work by allowing the licensing authority to carry out a check with the Home Office online right to work checking service.

To demonstrate their right to work via the Home Office online right to work checking service, applicants should include in this application their 9-digit share code (provided to them upon accessing the service at <https://www.gov.uk/prove-right-to-work>) which, along with the applicant's date of birth (provided within this application), will allow the licensing authority to carry out the check.

In order to establish the applicant's right to work, the check will need to indicate that the applicant is allowed to work in the United Kingdom and is not subject to a condition preventing them from doing work relating to the carrying on of a licensable activity.

An online check will not be possible in all circumstances because not all applicants will have an immigration status that can be checked online. The Home Office online right to work checking service sets out what information and/or documentation applicants will need in order to access the service. Applicants who are unable to obtain a share code from the service should submit copy documents as set out above.

## **Section 20 of 21**

### **NOTES ON REGULATED ENTERTAINMENT**



*Continued from previous page...*

In terms of specific **regulated entertainments** please note that:

- Plays: no licence is required for performances between 08:00 and 23.00 on any day, provided that the audience does not exceed 500.
- Films: no licence is required for 'not-for-profit' film exhibition held in community premises between 08.00 and 23.00 on any day provided that the audience does not exceed 500 and the organiser (a) gets consent to the screening from a person who is responsible for the premises; and (b) ensures that each such screening abides by age classification ratings.
- Indoor sporting events: no licence is required for performances between 08.00 and 23.00 on any day, provided that the audience does not exceed 1000.
- Boxing or Wrestling Entertainment: no licence is required for a contest, exhibition or display of Greco-Roman wrestling, or freestyle wrestling between 08.00 and 23.00 on any day, provided that the audience does not exceed 1000. Combined fighting sports – defined as a contest, exhibition or display which combines boxing or wrestling with one or more martial arts – are licensable as a boxing or wrestling entertainment rather than an indoor sporting event.
- Live music: no licence permission is required for:
  - o a performance of unamplified live music between 08.00 and 23.00 on any day, on any premises.
  - o a performance of amplified live music between 08.00 and 23.00 on any day on premises authorised to sell alcohol for consumption on those premises, provided that the audience does not exceed 500.
  - o a performance of amplified live music between 08.00 and 23.00 on any day, in a workplace that is not licensed to sell alcohol on those premises, provided that the audience does not exceed 500.
  - o a performance of amplified live music between 08.00 and 23.00 on any day, in a church hall, village hall, community hall, or other similar community premises, that is not licensed by a premises licence to sell alcohol, provided that (a) the audience does not exceed 500, and (b) the organiser gets consent for the performance from a person who is responsible for the premises.
  - o a performance of amplified live music between 08.00 and 23.00 on any day, at the non-residential premises of (i) a local authority, or (ii) a school, or (iii) a hospital, provided that (a) the audience does not exceed 500, and (b) the organiser gets consent for the performance on the relevant premises from: (i) the local authority concerned, or (ii) the school or (iii) the health care provider for the hospital.
- Recorded Music: no licence permission is required for:
  - o any playing of recorded music between 08.00 and 23.00 on any day on premises authorised to sell alcohol for consumption on those premises, provided that the audience does not exceed 500.
  - o any playing of recorded music between 08.00 and 23.00 on any day, in a church hall, village hall, community hall, or other similar community premises, that is not licensed by a premises licence to sell alcohol, provided that (a) the audience does not exceed 500, and (b) the organiser gets consent for the performance from a person who is responsible for the premises.
  - o any playing of recorded music between 08.00 and 23.00 on any day, at the non-residential premises of (i) a local authority, or (ii) a school, or (iii) a hospital, provided that (a) the audience does not exceed 500, and (b) the organiser gets consent for the performance on the relevant premises from: (i) the local authority concerned, or (ii) the school proprietor or (iii) the health care provider for the hospital.

**Continued from previous page...**

- Dance: no licence is required for performances between 08.00 and 23.00 on any day, provided that the audience does not exceed 500. However, a performance which amounts to adult entertainment remains licensable.
- Cross activity exemptions: no licence is required between 08.00 and 23.00 on any day, with no limit on audience size for:
  - o any entertainment taking place on the premises of the local authority where the entertainment is provided by or on behalf of the local authority;
  - o any entertainment taking place on the hospital premises of the health care provider where the entertainment is provided by or on behalf of the health care provider;
  - o any entertainment taking place on the premises of the school where the entertainment is provided by or on behalf of the school proprietor; and
  - o any entertainment (excluding films and a boxing or wrestling entertainment) taking place at a travelling circus, provided that (a) it takes place within a moveable structure that accommodates the audience, and (b) that the travelling circus has not been located on the same site for more than 28 consecutive days.

**Section 21 of 21**

**PAYMENT DETAILS**

This fee must be paid to the authority. If you complete the application online, you must pay it by debit or credit card.

Premises Licence Fees are determined by the non domestic rateable value of the premises.

To find out a premises non domestic rateable value go to the Valuation Office Agency site at [http://www.voa.gov.uk/business\\_rates/index.htm](http://www.voa.gov.uk/business_rates/index.htm)

Band A - No RV to £4300 £100.00

Band B - £4301 to £33000 £190.00

Band C - £33001 to £8700 £315.00

Band D - £87001 to £12500 £450.00\*

Band E - £125001 and over £635.00\*

\*If the premises rateable value is in Bands D or E and the premises is primarily used for the consumption of alcohol on the premises then you are required to pay a higher fee

Band D - £87001 to £12500 £900.00

Band E - £125001 and over £1,905.00

There is an exemption from the payment of fees in relation to the provision of regulated entertainment at church halls, chapel halls or premises of a similar nature, village halls, parish or community halls, or other premises of a similar nature. The costs associated with these licences will be met by central Government. If, however, the licence also authorises the use of the premises for the supply of alcohol or the provision of late night refreshment, a fee will be required.

Schools and sixth form colleges are exempt from the fees associated with the authorisation of regulated entertainment where the entertainment is provided by and at the school or college and for the purposes of the school or college.

If you operate a large event you are subject to ADDITIONAL fees based upon the number in attendance at any one time

Capacity 5000-9999 £1,000.00

Capacity 10000 -14999 £2,000.00

Capacity 15000-19999 £4,000.00

Capacity 20000-29999 £8,000.00

Capacity 30000-39000 £16,000.00

Capacity 40000-49999 £24,000.00

Capacity 50000-59999 £32,000.00

Capacity 60000-69999 £40,000.00

Capacity 70000-79999 £48,000.00

Capacity 80000-89999 £56,000.00

Capacity 90000 and over £64,000.00

\* Fee amount (£)

315.00

**DECLARATION**

**Continued from previous page...**

- \* I/we understand it is an offence, liable on conviction to a fine up to level 5 on the standard scale, under section 158 of the licensing act 2003, to make a false statement in or in connection with this application.
- ☒ Ticking this box indicates you have read and understood the above declaration

This section should be completed by the applicant, unless you answered "Yes" to the question "Are you an agent acting on behalf of the applicant?"

* Full name	<input type="text" value="Lisa Gilligan, Freeths LLP"/>										
* Capacity	<input type="text" value="Solicitors for the Applicant"/>										
* Date	<table><tr><td><input type="text" value="22"/></td><td>/</td><td><input type="text" value="04"/></td><td>/</td><td><input type="text" value="2025"/></td></tr><tr><td>dd</td><td></td><td>mm</td><td></td><td>yyyy</td></tr></table>	<input type="text" value="22"/>	/	<input type="text" value="04"/>	/	<input type="text" value="2025"/>	dd		mm		yyyy
<input type="text" value="22"/>	/	<input type="text" value="04"/>	/	<input type="text" value="2025"/>							
dd		mm		yyyy							

Once you're finished you need to do the following:

1. Save this form to your computer by clicking file/save as...
2. Go back to <https://www.gov.uk/apply-for-a-licence/premises-licence/hammersmith-and-fulham/apply-1> to upload this file and continue with your application.

Don't forget to make sure you have all your supporting documentation to hand.

**IT IS AN OFFENCE LIABLE TO SUMMARY CONVICTION TO A FINE OF ANY AMOUNT UNDER SECTION 158 OF THE LICENSING ACT 2003, TO MAKE A FALSE STATEMENT IN OR IN CONNECTION WITH THIS APPLICATION**

**IT IS AN OFFENCE UNDER SECTION 24B OF THE IMMIGRATION ACT 1971 FOR A PERSON TO WORK WHEN THEY KNOW, OR HAVE REASONABLE CAUSE TO BELIEVE, THAT THEY ARE DISQUALIFIED FROM DOING SO BY REASON OF THEIR IMMIGRATION STATUS. THOSE WHO EMPLOY AN ADULT WITHOUT LEAVE OR WHO IS SUBJECT TO CONDITIONS AS TO EMPLOYMENT WILL BE LIABLE TO A CIVIL PENALTY UNDER SECTION 15 OF THE IMMIGRATION, ASYLUM AND NATIONALITY ACT 2006 AND PURSUANT TO SECTION 21 OF THE SAME ACT, WILL BE COMMITTING AN OFFENCE WHERE THEY DO SO IN THE KNOWLEDGE, OR WITH REASONABLE CAUSE TO BELIEVE, THAT THE EMPLOYEE IS DISQUALIFIED**

OFFICE USE ONLY

Applicant reference number	<input type="text"/>
Fee paid	<input type="text"/>
Payment provider reference	<input type="text"/>
ELMS Payment Reference	<input type="text"/>
Payment status	<input type="text"/>
Payment authorisation code	<input type="text"/>
Payment authorisation date	<input type="text"/>
Date and time submitted	<input type="text"/>
Approval deadline	<input type="text"/>
Error message	<input type="text"/>
Is Digitally signed	<input type="checkbox"/>

**Consent of individual to being specified as premises supervisor**

Lisa Joanne Gilligan

I

.....  
*[full name of prospective premises supervisor]*

of

.....  
.....  
.....  
.....  
.....  
.....

.....  
*[home address of prospective premises supervisor]*

hereby confirm that I give my consent to be specified as the designated premises supervisor in relation to the application for

New Grant

.....  
*[type of application]*

by

Aldi Stores Limited

.....  
*[name of applicant]*

relating to a premises licence

.....  
*[number of existing licence, if any]*

for

Aldi Store  
Unit 12 Fulham Broadway  
Fulham  
SW6 1BW

.....  
*[name and address of premises to which the application relates]*

and any premises licence to be granted or varied in respect of this application made by

Aldi Stores Limited

---

*[name of applicant]*

concerning the supply of alcohol at

Aldi Store  
Unit 12 Fulham Broadway  
Fulham  
SW6 1BW

---

*[name and address of premises to which application relates]*

I also confirm that I am entitled to work in the United Kingdom and am applying for, intend to apply for or currently hold a personal licence, details of which I set out below.

Personal licence number



---

*[insert personal licence number, if any]*

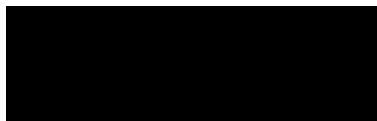
Personal licence issuing authority

Harborough District Council  
Tel: 01858 828282

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*[insert name and address and telephone number of personal licence issuing authority, if any]*

Signed



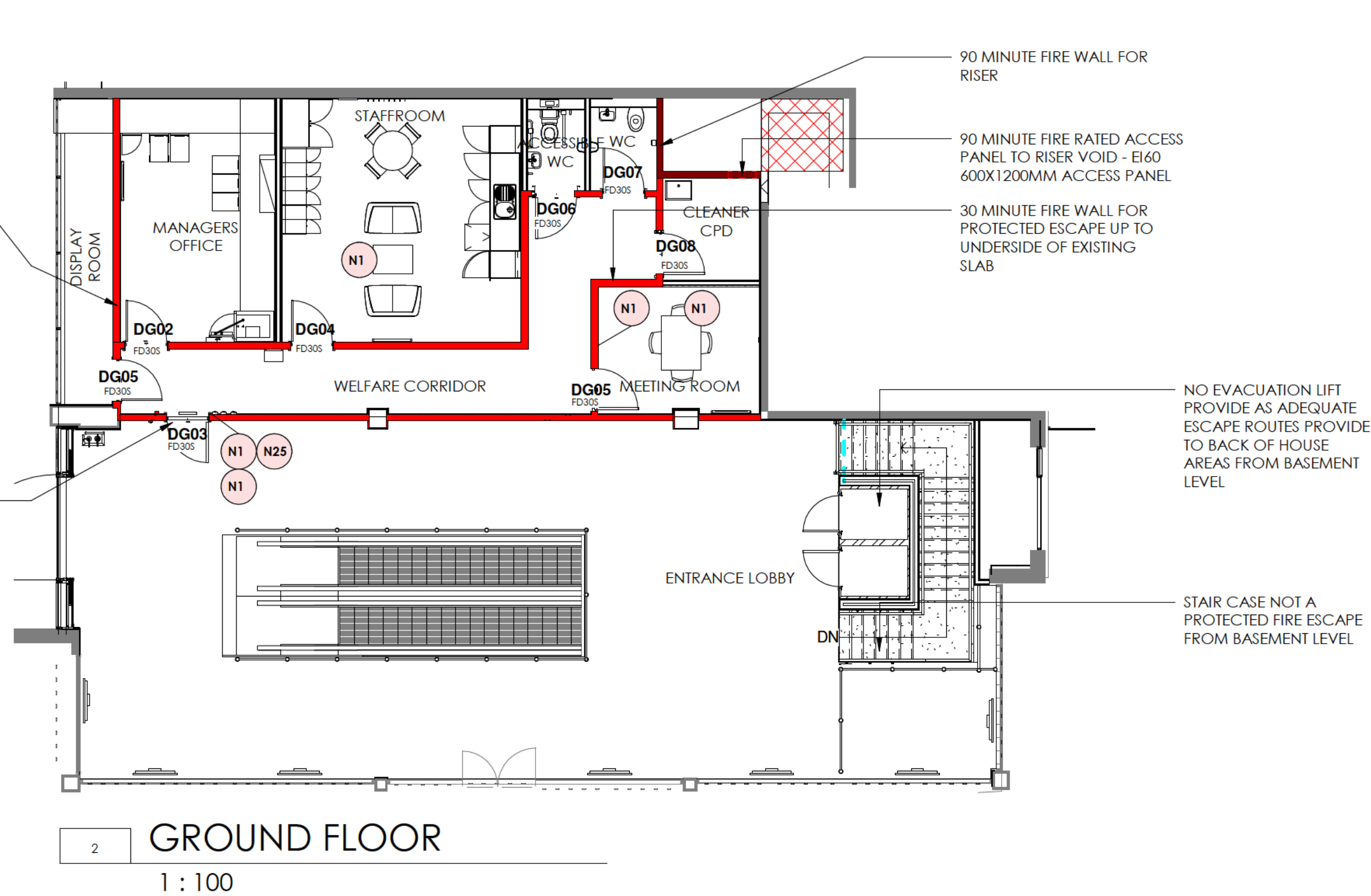
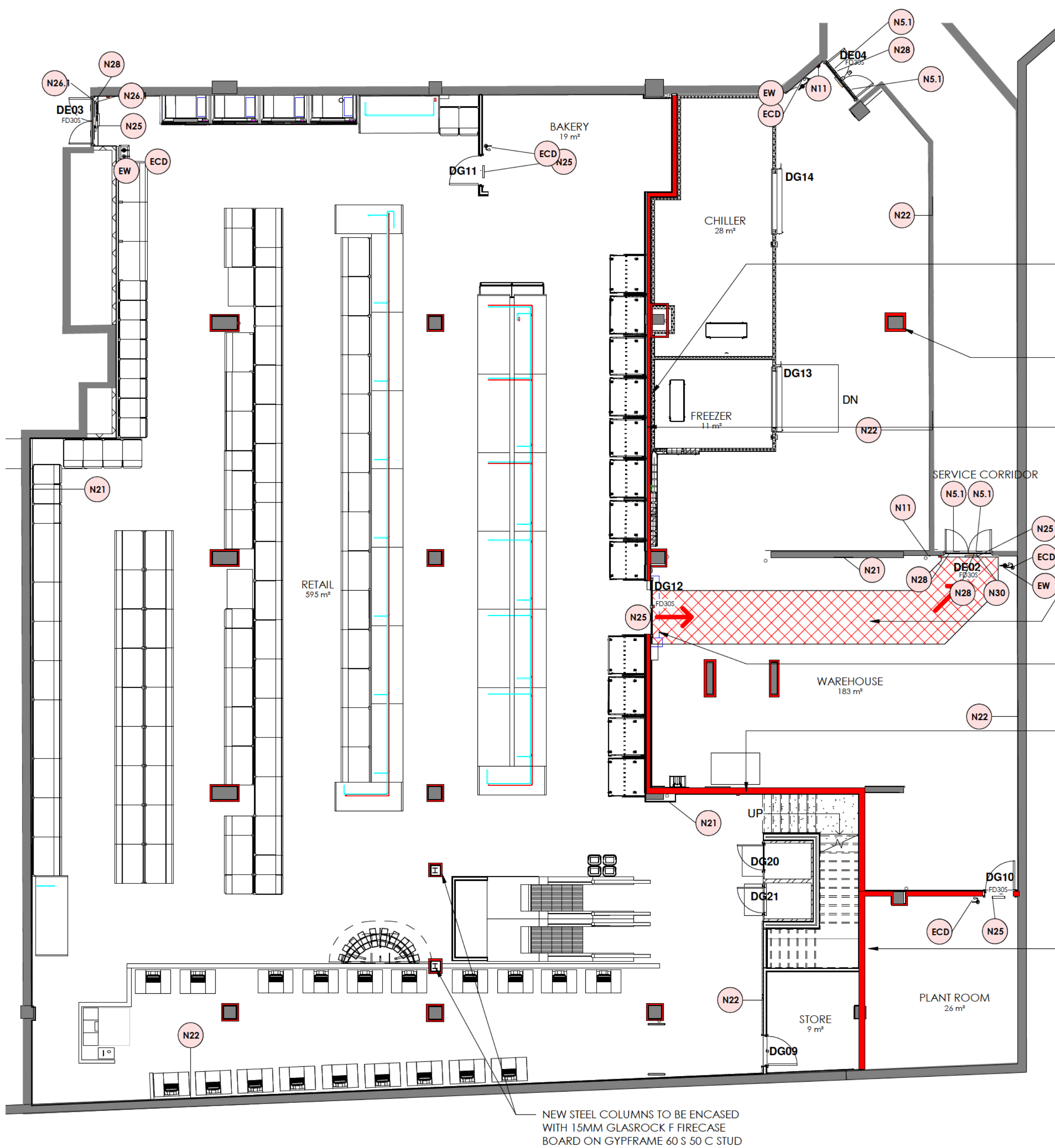
Name (please print)

LISA JOANNE GILLIGAN

Date

17<sup>th</sup> April 2025





1 BASEMENT PLAN  
1 : 100

FIRE EXTINGUISHER SCHEDULE					
ROOM	Ref.	TYPE	LABEL COLOUR	MOUNTING	COMMENTS
BAKERY	ECD	CARBON DIOXIDE	BLACK	WALL MOUNTED	
ENTRANCE LOBBY	ECD	CARBON DIOXIDE	BLACK	WALL MOUNTED	
PLANT ROOM	ECD	CARBON DIOXIDE	BLACK	WALL MOUNTED	
RETAIL	ECD	CARBON DIOXIDE	BLACK	ON STAND	
WAREHOUSE	ECD	CARBON DIOXIDE	BLACK	WALL MOUNTED	
WAREHOUSE	ECD	CARBON DIOXIDE	BLACK	WALL MOUNTED	
6					
ENTRANCE LOBBY	EF	FOAM	CREAM		
1					
RETAIL	EW	WATER (HYDROSPRAY)	RED	ON STAND	
WAREHOUSE	EW	WATER (HYDROSPRAY)	RED	WALL MOUNTED	
WAREHOUSE	EW	WATER (HYDROSPRAY)	RED	WALL MOUNTED	
3					
TOTAL: 10					

FIRE PROTECTION OF NEW STEELWORK  
All new steel beams to be painted with intumescent paint to achieve 60minutes fire protection

FIRE SIGNAGE REFERENCES		
REF.	DESCRIPTION	IMAGE
N1	GENERAL FIRE ACTION NOTICE	
N5.1	FIRE ESCAPE KEEP CLEAR, SELF ADHESIVE (EXTERNAL)	
N6	FIRE DOOR KEEP CLOSED, SELF ADHESIVE	
N11	FIRE ALARM CALL POINT	
N12	FIRE EXTINGUISHER, SELF ADHESIVE	
N21	DIRECTIONAL FIRE EXIT, RH, SELF ADHESIVE	
N22	DIRECTIONAL FIRE EXIT, LH, SELF ADHESIVE	
N24	ILLUMINATED FIRE EXIT, CEILING MOUNTED - ARROW DOWN	

FIRE SIGNAGE REFERENCES		
REF.	DESCRIPTION	IMAGE
N25	ILLUMINATED FIRE EXIT, WALL MOUNTED	
N26.1	PUSH BAR TO OPEN, SELF ADHESIVE	

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Drawing Revisions  
Rev. Date Description Drawn Chk'd By

Architecture  
Masterplanning  
Interior Design  
THE HARRIS PARTNERSHIP

Walsfield Manchester Milton Keynes Reading London Harrogate

Client  
Aldi Stores Ltd.



Project Title  
FULHAM BROADWAY  
Fulham Broadway,  
Fulham,  
London

Drawing Title  
FIRE AND LICENSING PLAN

Drawn Checked Scale @A1 BIM Status Date  
JML KJM 1 : 100 31/10

Drawing Status Rev. THP Project No  
CONSTRUCTION 18671-1

Project No. Originator Volume Level Type Role Number  
18671-1 THPR-XX-ZZ-DR-A (07)01

**From:** [Nicole.Sondh@met.police.uk](mailto:Nicole.Sondh@met.police.uk) <[Nicole.Sondh@met.police.uk](mailto:Nicole.Sondh@met.police.uk)> **On Behalf Of**  
[AWMailbox-LicensingFH@met.police.uk](mailto:AWMailbox-LicensingFH@met.police.uk)

**Sent:** 17 May 2025 21:38

**To:** Licensing HF: H&F <[licensing@lbhf.gov.uk](mailto:licensing@lbhf.gov.uk)>

**Cc:** [Lisa.Gilligan@freeths.co.uk](mailto:Lisa.Gilligan@freeths.co.uk)

**Subject:** FW: New Premises Licence Application - Aldi Store Unit 12 Fulham Broadway  
Retail Centre Fulham Road London SW6 1BW - 2025/00597/LAPR [FREETHS-  
ACTIVE.FID9341490]

Good Afternoon Licensing,

**RE: New Premises Licence Application - Aldi Store Unit 12 Fulham Broadway Retail  
Centre Fulham Road London SW6 1BW - 2025/00597/LAPR**

Please see the below condition agreed with the applicant in relation to the above New  
Premises Licence application;

**On days when Chelsea Football Club are playing home matches at Stamford Bridge  
the licensee shall ensure that;**

- (a) No sales of alcohol in glass containers to be undertaken during the period 3  
hours before kick-off or start of event. (This does not apply to regular  
customers who are not attending the match/event and those purchasing food  
or other non alcoholic items).**
- (b) All persons buying alcohol, at any time, to be advised by way of a notice in the  
windows and verbally where necessary of the Controlled Drinking Zone and  
asked not to gather outside and leave the vicinity of the premises.**
- (c) Cease all sales of alcohol if requested to do so by a police officer.**
- (d) Avoid stacking alcohol stock close to the entrance and exit doors and employ  
senior staff and security to monitor control customers, entrance and exits;**
- (e) SIA staff shall be employed to assist staff and keep order on match/event days.**

Kind Regards

Nicole

PC Nicole SONDH 2438AW

Hammersmith and Fulham Police Licensing Unit

**Address:** Hammersmith and Fulham Police Station, 226 Shepherds Bush Road,  
London, W6 7NX

**Email:** [nicole.sondh@met.pnn.police.uk](mailto:nicole.sondh@met.pnn.police.uk)



[Click here for Drink Spike Prevention and Ask for Angela materials](#)  
[Click here for drink spiking advice](#)





**From:** Lisa Gilligan <lisa.gilligan@freeths.co.uk>  
**Sent:** 27 May 2025 15:00  
**To:** Tucker Matt: H&F <Matt.Tucker@lbhf.gov.uk>  
**Subject:** RE: 2025/00597/LAPR - Aldi Store, Unit 12 Fulham Broadway Retail Centre Fulham Road London SW6 1BW (New Premises Licence Application) [FREETHS-ACTIVE.FID9341490]

Dear Matt,

Further to my voicemail, noting the concerns raised by the residents and the current operating hours of toher Aldi local stores, I am instructed to amend the hours of this application for opening and licensable activities from 06:00 – 00:00 **to** 07:00 – 23:00.

I note that one of the residents (10 Tournay Road) has asked you to provide me with their email address. Please could let me have the contact details and I will make contact.

Kind regards

**Lisa Gilligan**

My pronouns are she/her

Managing Partner - Leicester

**T** [03452725723](tel:03452725723)

**M** [07810812019](tel:07810812019)

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# FREETHS

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**From:** Lisa Gilligan <Lisa.Gilligan@freeths.co.uk>

**Sent:** 30 June 2025 10:02

**To:** [REDACTED] Tucker Matt: H&F  
<Matt.Tucker@lbhf.gov.uk>

**Subject:** RE: Aldi Fulham Broadway [FREETHS-ACTIVE.FID9341489]

Dear [REDACTED]

Thank you for your email and an indication that we are nearing an agreement. Great news!

On reflection, as the plan also includes reference to fire safety equipment which is detailed in red and so I have amended reference to the alcohol area as outlined in blue, simply to avoid any confusion. You will see the relevant areas in the basement remain exactly the same.

[@Tucker Matt: H&F](#)

Please can the basement conditions therefore be amended to read:

Basement

- Alcohol will only be displayed for sale in the areas outlined in blue
- All spirits will be displayed in a lockable cabinet to which members of the public will not have access.

Could I ask when you say “*can withdrawal our objections*” who our is referring to? As I am hoping we can avoid the need for hearing.

Kind regards

**Lisa Gilligan**

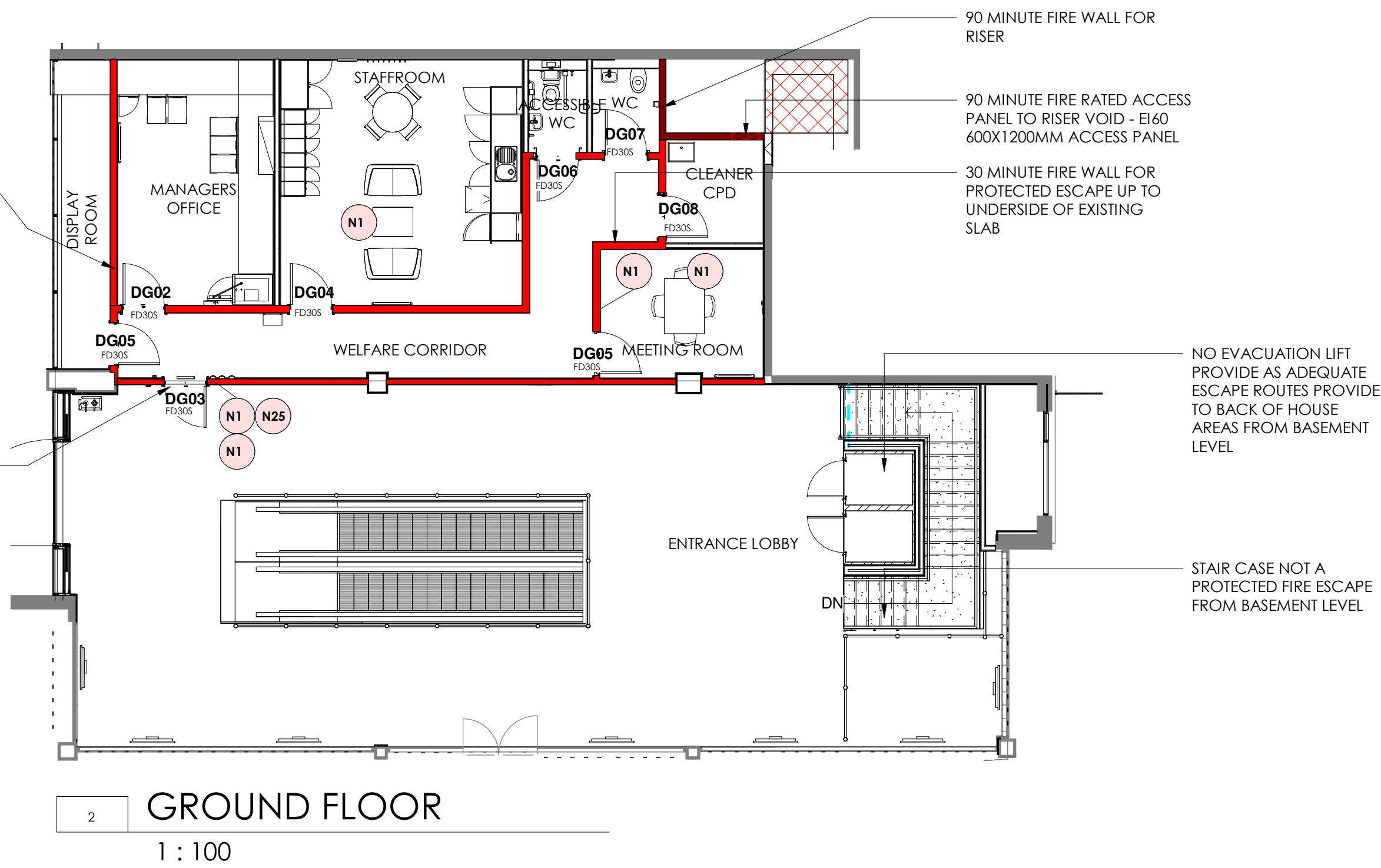
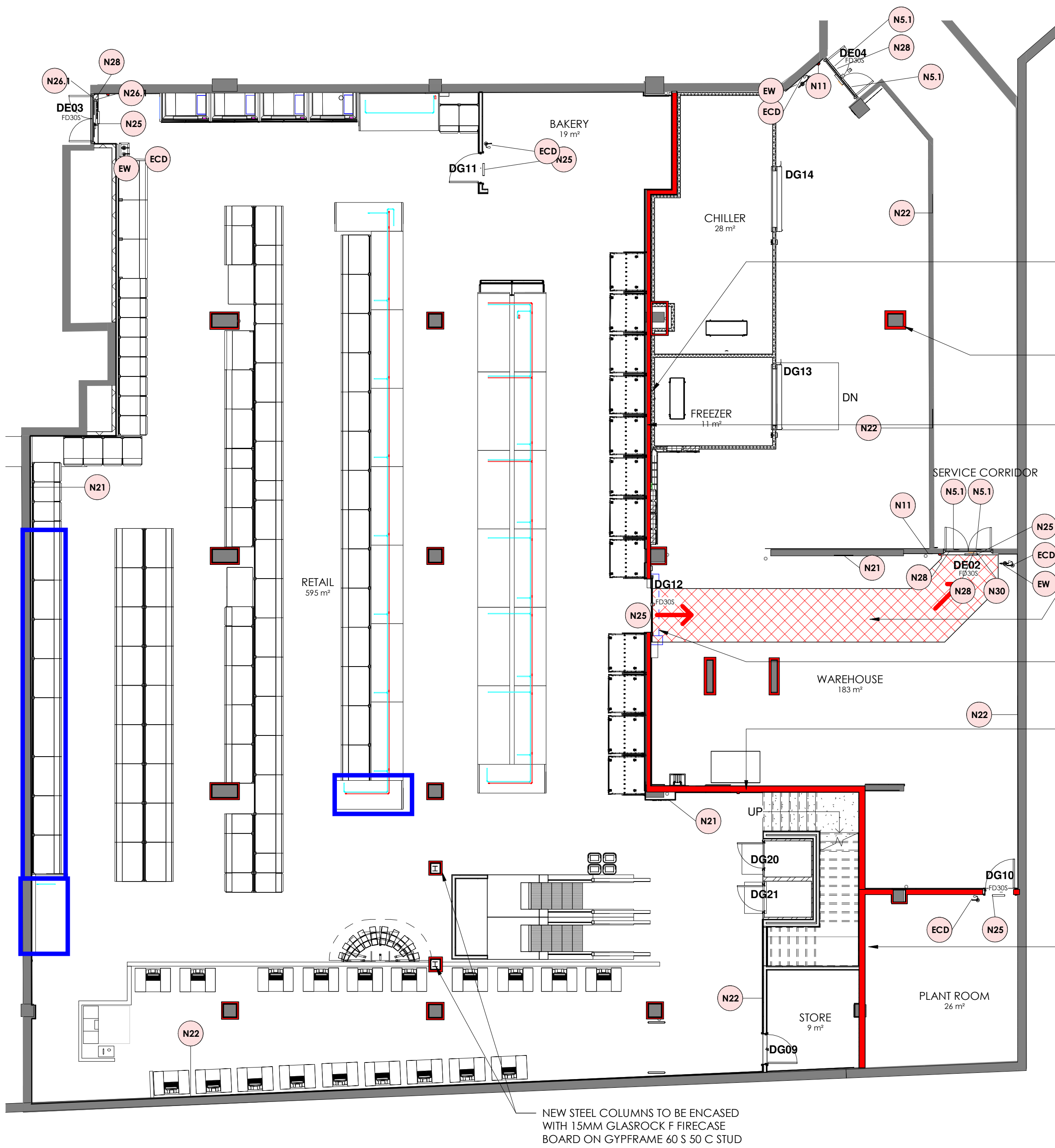
My pronouns are she/her

Managing Partner - Leicester

**T** [03452725723](tel:03452725723)

**M** [07810812019](tel:07810812019)

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## BASEMENT PLAN

1 : 100

FIRE EXTINGUISHER SCHEDULE					
ROOM	Ref.	TYPE	LABEL COLOUR	MOUNTING	COMMENTS
BAKERY	ECD	CARBON DIOXIDE	BLACK	WALL MOUNTED	
ENTRANCE LOBBY	ECD	CARBON DIOXIDE	BLACK	WALL MOUNTED	
PLANT ROOM	ECD	CARBON DIOXIDE	BLACK	WALL MOUNTED	
RETAIL	ECD	CARBON DIOXIDE	BLACK	ON STAND	
WAREHOUSE	ECD	CARBON DIOXIDE	BLACK	WALL MOUNTED	
WAREHOUSE	ECD	CARBON DIOXIDE	BLACK	WALL MOUNTED	

ENTRANCE LOBBY	EF	FOAM	CREAM		
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RETAIL	EW	WATER (HYDROSPRAY)	RED	ON STAND	
WAREHOUSE	EW	WATER (HYDROSPRAY)	RED	WALL MOUNTED	
WAREHOUSE	EW	WATER (HYDROSPRAY)	RED	WALL MOUNTED	

3  
TOTAL: 10

FIRE PROTECTION OF NEW STEELWORK  
All new steel beams to be painted with intumescent paint to achieve 60minutes fire protection

FIRE SIGNAGE REFERENCES		
REF.	DESCRIPTION	IMAGE
N1	GENERAL FIRE ACTION NOTICE	
N5.1	FIRE ESCAPE KEEP CLEAR, SELF ADHESIVE (EXTERNAL)	
N6	FIRE DOOR KEEP CLOSED, SELF ADHESIVE	
N11	FIRE ALARM CALL POINT	
N12	FIRE EXTINGUISHER, SELF ADHESIVE	
N21	DIRECTIONAL FIRE EXIT, RH, SELF ADHESIVE	
N22	DIRECTIONAL FIRE EXIT, LH, SELF ADHESIVE	
N24	ILLUMINATED FIRE EXIT, CEILING MOUNTED - ARROW DOWN	

FIRE SIGNAGE REFERENCES		
REF.	DESCRIPTION	IMAGE
N25	ILLUMINATED FIRE EXIT, WALL MOUNTED	
N26.1	PUSH BAR TO OPEN, SELF ADHESIVE	

**From:** Lisa Gilligan <Lisa.Gilligan@freeths.co.uk>  
**Sent:** 25 June 2025 16:56  
**To:** [REDACTED]  
**Cc:** Tucker Matt: H&F <Matt.Tucker@lbhf.gov.uk>  
**Subject:** Aldi Fulham Broadway [FREETHS-ACTIVE.FID9341489]

Dear [REDACTED]

Thank you for your patience.

I have attached a revised plan and suggest the following additional conditions to be attached to the licence. We cant remove the ground floor from the plan due to the requirement to show fire escapes for the premises however the conditions as drafted allow Licensing Officers to clearly enforce and indicate where in the basement alcohol can be displayed for sale.

#### Basement

- Alcohol will only be displayed for sale in the areas outlined in red
- All spirits will be displayed in a lockable cabinet to which members of the public will not have access.

#### Ground Floor

- Alcohol will not at any time be sold or displayed for sale anywhere in the ground floor area.

I have removed reference to *promoted* on the ground floor as Aldi have digital advertising screens that are controlled centrally/nationally and therefore the store would not dictate the products within the visual cycle. Products are usually displayed on a 10 second cycles and will from time to time include an alcoholic product. I have attached for information an image of a digital display screen.

I do note your comments in relation to “..... *certain types hanging out at this location and having so many children exposed to this risk*”. However we are confident with the agreed Police conditions, the additional conditions detailed above, limitations in relation to the use of the ground floor and the merchandising and security measures in place to guard against crime and disorder Aldi will responsibly manage the operation of the store from 07:00 – 23:00 to ensure this is not the case.

I look forward to hearing from you.

Kind regards

**Lisa Gilligan**

My pronouns are she/her

Managing Partner - Leicester

**T** [03452725723](tel:03452725723)

**M** [07810812019](tel:07810812019)

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# **FREETHS**

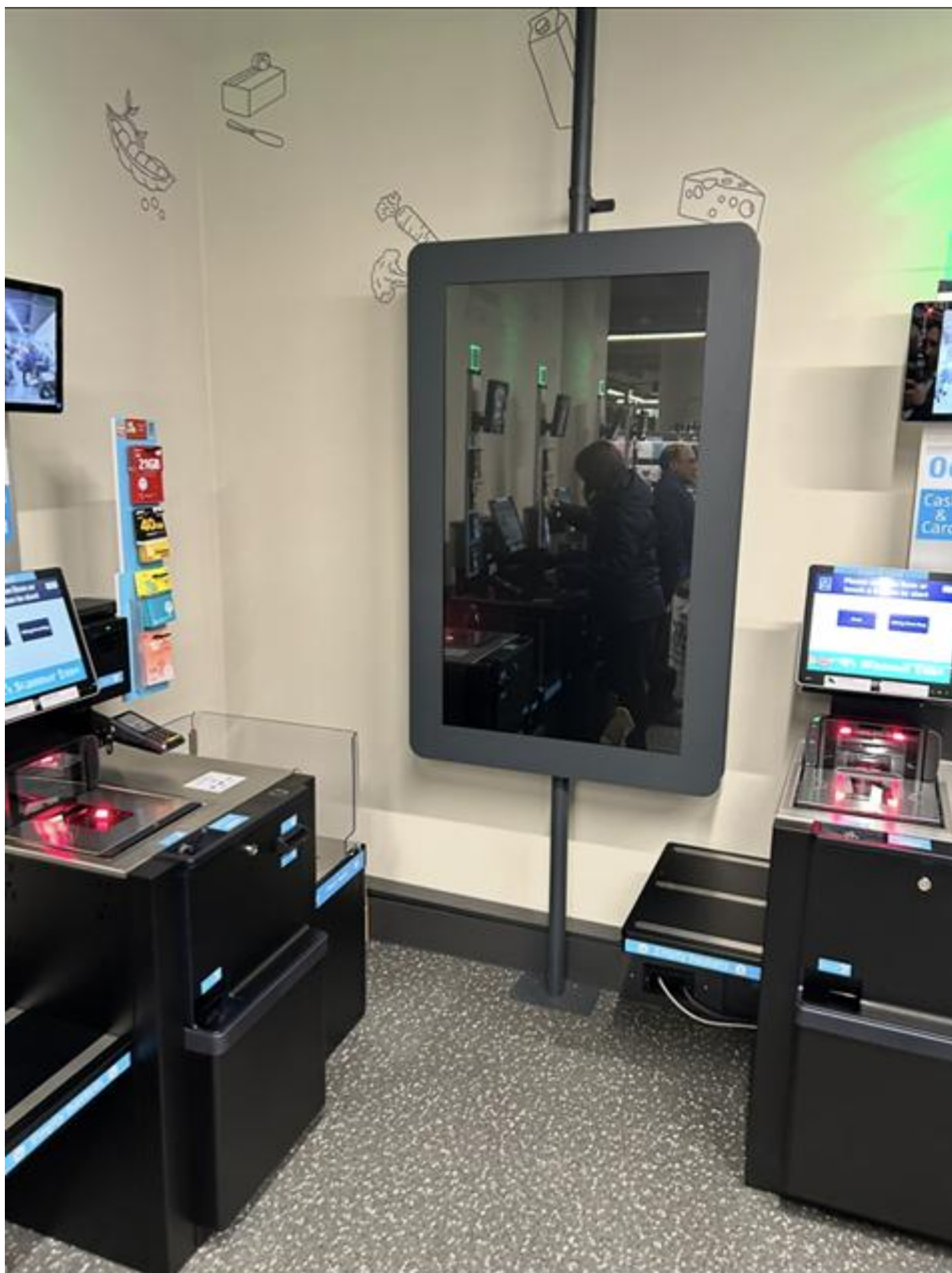
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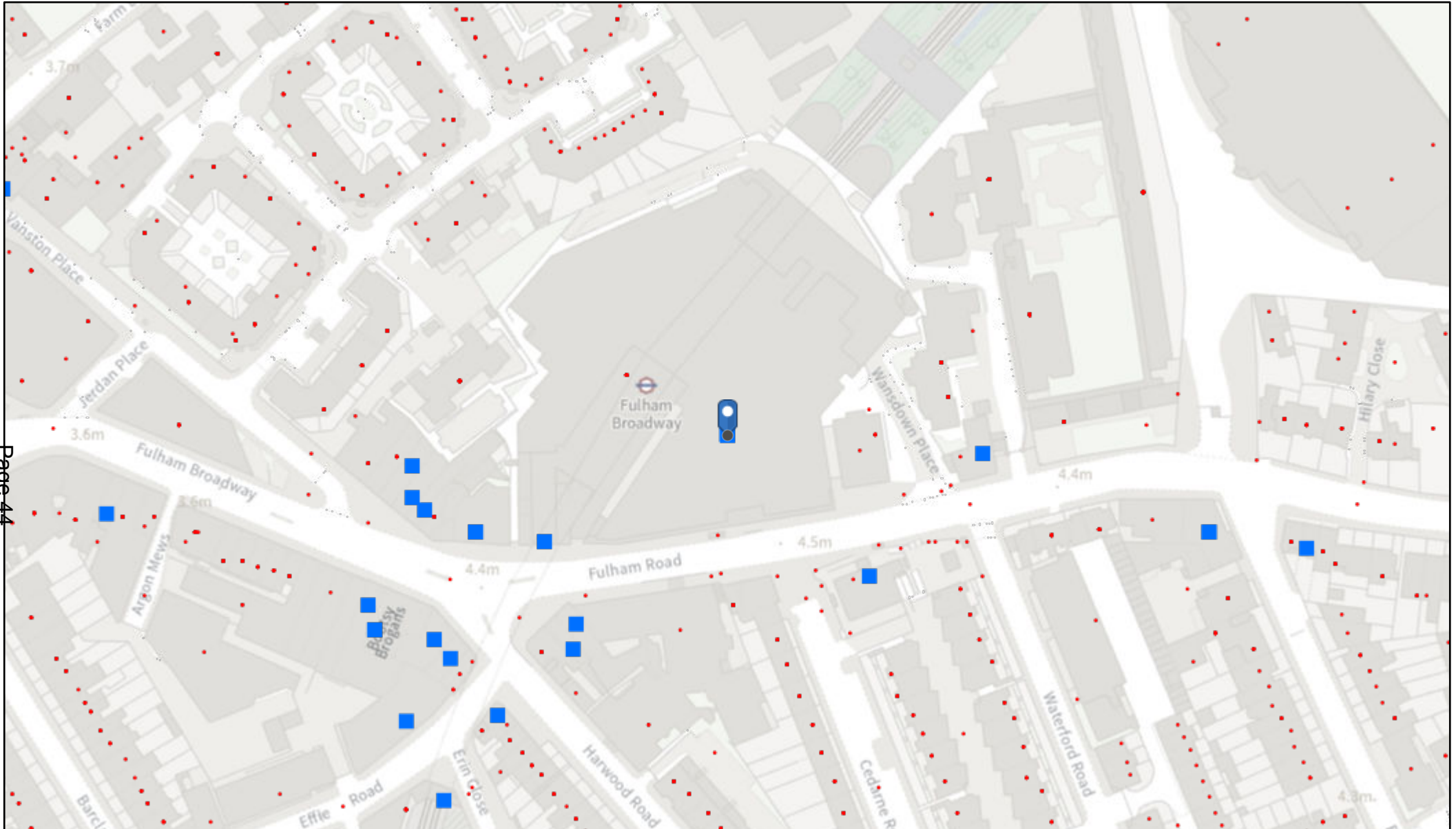
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# eGIS Web Map

Page 44

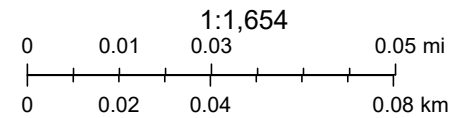


03/06/2025, 13:07:28

■ Licensing Points

Property Gazetteer

● Within Borough





REF	TRADE AS	ADDRESS	ACTIVITY	No Restriction	Monday to Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
2021/00475/LAP R	Whole Foods	2 - 6 Fulham Broadway London SW6 1AA	Sale of Alcohol Off the Premises			08:00 - 22:00						10:00 - 20:00
			Sale of Alcohol On the Premises			10:00 - 21:30						11:00 - 17:00
2024/00763/LAP R	Broadway Bar & Grill - Members & Roof Terrace	Broadway Bar And Grill - 474 - 476 Fulham Road London SW6 1BY	Playing of Recorded Music		10:00 - 01:30							
			Late Night Refreshment		23:00 - 02:00							
			Sale of Alcohol On and Off the Premises		10:00 - 01:30							
2024/00766/LAP R	Shan Local	51 Fulham Broadway London SW6 1AE	Sale of Alcohol Off the Premises		10:00 - 23:00							
2022/00685/LAP R	HomeWork Workspace	25 Effie Road London SW6 1EE	Sale of Alcohol On and Off the Premises			08:00 - 20:00						
2025/00014/LAP R	McGettiga n's Fulham	McGettigan's Fulham 1 Fulham Broadway London SW6 1AA	Performance of Dance			10:00 - 00:00						
			Performance of Live Music			10:00 - 00:00			10:00 - 01:00			10:00 - 00:00
			Playing of Recorded Music			10:00 - 00:00			10:00 - 01:00			10:00 - 00:00
			Entertainmen t Similar to Music or Dance			10:00 - 00:00			10:00 - 01:00			10:00 - 00:00
			Late Night Refreshment			23:00 - 00:00			23:00 - 01:00			23:00 - 00:00

			Sale of Alcohol On and Off the Premises			10:00 - 00:00			10:00 - 01:00		12:00 - 00:00	
2024/00886/LAP R	Zia Lucia	49 Fulham Broadway London SW6 1AE	Sale of Alcohol On and Off the Premises			11:30 - 22:30						
2022/00882/LAP R	Kona Kai	Kona Kai 515 Fulham Road London SW6 1HD	Exhibition of a Film			10:00 - 00:00		10:00 - 01:00		10:00 - 02:00	10:00 - 00:00	
			Indoor Sporting Event			10:00 - 00:00		10:00 - 01:00		10:00 - 02:00	10:00 - 00:00	
			Performance of Live Music			10:00 - 00:00		10:00 - 01:00		10:00 - 02:00	10:00 - 00:00	
			Playing of Recorded Music			10:00 - 00:00		10:00 - 01:00		10:00 - 02:00	10:00 - 00:00	
			Entertainment Similar to Music or Dance			10:00 - 00:00		10:00 - 01:00		10:00 - 02:00	10:00 - 00:00	
			Late Night Refreshment			23:00 - 00:00				23:00 - 02:00	23:00 - 00:00	
			Sale of Alcohol On and Off the Premises			10:00 - 00:00		10:00 - 01:00		10:00 - 02:00	10:00 - 00:00	
2024/00907/LAP R	Sichuan Popo	511 Fulham Road London SW6 1HH	Sale of Alcohol On the Premises			11:00 - 23:00					12:00 - 22:30	
2007/00797/LAP R	El Metro	10 - 12 Effie Road London SW6 1TB	Performance of Live Music			10:00:00 - 23:00:00					11:00 - 23:00	12:00 - 22:30
			Playing of Recorded Music	00:00 - 00:00								
			Late Night Refreshment			23:00 - 23:30						

			Sale of Alcohol On the Premises			10:00 - 23:00					10:00 - 23:00	12:00 - 22:30
2021/00853/LAP R	YORI Fulham	565 Fulham Road London SW6 1ES	Sale of Alcohol On and Off the Premises			10:00:00 - 23:00:00					11:00 - 23:00	12:00 - 22:30
2020/00326/LAP R	Taco Bell	53 Fulham Broadway London SW6 1AE	Late Night Refreshment			23:00 - 23:30						
			Sale of Alcohol On and Off the Premises			10:00 - 23:00					11:00 - 23:00	12:00 - 22:30
2012/00777/LAP R		2 Harwood Road London SW6 4PH	Sale of Alcohol On the Premises		11:00 22:30							
2023/00558/LAP R	Napule	585 Fulham Road London SW6 5UA	Sale of Alcohol On the Premises			10:00:00 - 00:00:00	10:00:00 - 00:00:00	10:00:00 - 00:00:00	10:00:00 - 00:00:00	10:00:00 - 00:00:00	11:00:00 - 00:00:00	12:00 - 23:30
2018/01693/LAP R	Hungry Turtle	1 Walham Green Court London SW6 2DH	Sale of Alcohol On the Premises			10:00:00 - 00:00:00	10:00:00 - 00:00:00	10:00:00 - 00:00:00	10:00:00 - 00:00:00	10:00:00 - 00:00:00	10:00:00 - 00:00:00	12:00 - 23:30
2024/01681/LAP R	Five Guys	11 Bank Buildings Fulham Broadway London SW6 1EP	Playing of Recorded Music		11:00 - 00:00							
			Late Night Refreshment		23:00 - 23:30							
			Sale of Alcohol On and Off the Premises		11:00 - 23:30							
2024/00542/LAP R		472 Fulham Road London SW6 1BY	Late Night Refreshment			23:00 - 00:00					23:00 - 01:00	23:00 - 00:00
			Sale of Alcohol On and Off the Premises			09:00 - 23:30					09:00 - 00:30	09:00 - 23:30

2023/00734/LAP R	Bruschetta	448 - 450 Fulham Road London SW6 1DL	Sale of Alcohol On the Premises			10:00 - 00:00	11:00 - 00:00	12:00 - 23:30
2024/01574/LAP R	Wendy's	563 Fulham Road London SW6 1ES	Playing of Recorded Music			12:00 - 00:30		11:00 - 23:30
			Late Night Refreshment			23:00 - 00:30		23:00 - 23:30
			Sale of Alcohol On and Off the Premises			12:00 - 00:00		11:00 - 23:00
2025/00169/LAP R	Pho	4 Broadway Chambers Fulham Broadway London SW6 1EP	Playing of Recorded Music			12:00 - 00:00		12:00 - 22:30
			Late Night Refreshment			23:00- 00:30		
			Sale of Alcohol On the Premises			12:00 - 00:00		12:00 - 22:30
2009/01634/LAP R	Al Santo	23 Vanston Place, London SW6 1AX	Late Night Refreshment			23:00 - 23:30		
			Sale of Alcohol Off the Premises			11:00 - 23:00		11:00 - 22:00
			Sale of Alcohol Off the Premises			11:00 - 23:00		11:00 - 22:00

**From:** [REDACTED]  
**Sent:** 19 May 2025 22:47  
**To:** Licensing HF: H&F <[licensing@lbhf.gov.uk](mailto:licensing@lbhf.gov.uk)>  
**Cc:** [REDACTED]  
**Subject:** 2025/00597/LAPR | Licensing Act - Premises Licence | Unit 12 Fulham Broadway Retail Centre Fulham Road London SW6 1BW

Good evening,

I am writing in my capacity as Chair of the Walham Green Ward Panel, which represents the almost 8,000 residents of the neighbouring ward and businesses in a longstanding forum with the Safer Neighbourhood Team (police officers for the ward) to discuss crime and anti-social behaviour.

As has been discussed on a regular basis with the Licensing Committee in various hearings, this ward is densely populated and is largely residential apart from a couple of roads which are semi-residential such as the North End Road and Fulham Road.

Whilst residents of the ward are pleased the old Wilko's premises will no longer be empty and there will be an Aldi supermarket as a new local amenity, they are not pleased with the opening hours on the licensing application. The proposed hours are from 6am to midnight 7 days a week.

It will be handy for a supermarket to be open early for commuters using Fulham Broadway tube station, but it seems aggressive for alcohol to be on sale that early in the morning. The evening hours are of the most concern to residents. They don't want customers to be coming out of a supermarket at midnight, more than likely with alcohol. Although the premises is within the shopping centre, across the road is the Walham Green housing estate (low level housing and a tower block owned by the council) plus the heavily populated Cedarne Road. There is also the Oswald Stoll veterans home two minutes walk away, with veterans remaining on site in the blocks closest to the station which will remain after the CFC purchase and eventual site redevelopment. There are also many flats above the commercial premises at the junction of the Fulham Road and Harwood Road, and the large Samuel Lewis estate behind the shopping centre.

These residents will be disturbed by late night shoppers, especially those who are looking to purchase alcohol - perhaps after a night out or for party supplies. Many of them will presumably be intoxicated and noisy.

Having a late night supermarket, with the possibility of buying alcohol, will result in increased crime and anti-social behaviour in a ward with already at least around 100 crimes a month (my calculation). I reserve the right to submit the latest figures from the MPS website before any hearing to aid the licensing committee members.

It is notable that Sainsburys, the existing and longstanding supermarket in this shopping centre, has the following much shorter opening hours:

Mon – Sat 07:00am to 9:00pm

Sun 12:00 – 6:00pm

It would seem reasonable for the new Aldi to be granted a license to sell alcohol with the same hours as Sainsburys, which takes into account the increased additional crime, anti-social behaviour and noise and inconvenience caused by alcohol sales in a densely populated area.

The application also doesn't take into account the very close proximity of the premises to Chelsea Football Club at Stamford Bridge, less than 5 minutes walk away on the Fulham Road. Will alcohol sales be allowed before or after home games? We already have considerable problems with fans' behaviour, which has a very negative impact on residents living nearby. Fans are already frequently under the influence of drink and drugs, and we don't want them smuggling alcohol into the stadium or quickly drinking a can or two before a game - which in turn could reduce business in local pubs.

This application isn't compatible with the licensing objective of preventing crime and disorder, objectives of public safety, preventing public nuisance, and protecting children from harm.

On behalf of the ward panel members and local residents, we ask the committee to reject this application and restrict the sale of alcohol to the hours of 7am to 9pm Mon-Sat and from noon to 6pm on Sundays. As there is a church immediately next to the Aldi shopfront, it makes sense for alcohol sales on Sundays to be prohibited before noon. We also believe there may need to be conditions applied on sales of alcohol before and after home games at Stamford Bridge.

Kind regards



Chair - Walham Green Ward Panel  
33 Delaford Street, London SW6 7LT

Kind regards



Chair - Walham Green Ward Panel

**From:** [noreply@lbhf.gov.uk](mailto:noreply@lbhf.gov.uk) <[noreply@lbhf.gov.uk](mailto:noreply@lbhf.gov.uk)>

**Sent:** 20 May 2025 08:04

**To:** Licensing HF: H&F <[licensing@lbhf.gov.uk](mailto:licensing@lbhf.gov.uk)>

**Subject:** Comments for Licensing Application 2025/00597/LAPR

## Comments summary

Dear Sir/Madam,

Licensing Application comments have been made. A summary of the comments is provided below.

Comments were submitted at 20/05/2025 8:03 AM from [REDACTED]

### Application Summary

Address: Unit 12 Fulham Broadway Retail Centre Fulham Road London SW6 1BW

Proposal: Licensing Act - Premises Licence

Case Officer: Lorna McKenna

[Click for further information](#)

### Customer Details

Name: [REDACTED]

Email: [REDACTED]

Address: 53 Britannia Road London

### Comments Details

Commenter Type: Neighbour

Stance: Customer objects to the Licensing Application

Reasons for  
comment:

Comments: 20/05/2025 8:03 AM We don't need more outlets selling alcohol. Drunkenness, crime and safety are already a problem. Please do not grant this license.

From: [noreply@lbhf.gov.uk](mailto:noreply@lbhf.gov.uk) <[noreply@lbhf.gov.uk](mailto:noreply@lbhf.gov.uk)>  
Sent: 19 May 2025 13:56  
To: Licensing HF: H&F <[licensing@lbhf.gov.uk](mailto:licensing@lbhf.gov.uk)>  
Subject: Comments for Licensing Application 2025/00597/LAPR

## Comments summary

Dear Sir/Madam,  
Licensing Application comments have been made. A summary of the comments is provided below.  
Comments were submitted at 19/05/2025 1:56 PM from [REDACTED]

### Application Summary

Address:	Unit 12 Fulham Broadway Retail Centre Fulham Road London SW6 1BW
Proposal:	Licensing Act - Premises Licence
Case Officer:	Lorna McKenna

[Click for further information](#)

### Customer Details

Name:	[REDACTED]
Email:	[REDACTED]
Address:	21 Barclay Road London

### Comments Details

Commenter Type:	Residents Group
Stance:	Customer objects to the Licensing Application

### Reasons for comment:

Comments: 19/05/2025 1:56 PM The sale of alcohol, from 6am to Midnight at the planned Aldi shop in the Fulham Broadway tube station arcade, will increase crime inside and outside the Fulham Broadway Shopping Arcade/Tube station.

It will bring people inside to loiter, hang out, sleep, maybe hunker down for a few days or week, or even months. It will cause problems that more than one or two SIA guys patrolling the inside (not the outside) of the Shopping Arcade can handle.

This leads to public safety concerns, and concerns for the safety of children (safeguarding issues here) who seem to hang out here already. Numerous nuisance issues which already exist will increase, not decrease. Who needs to buy alcohol at a tube station at 6am, 7am, 8am 9am 10am 11am? This application has not been



thought through. We reserve our right to comment further, but as the deadline is tomorrow, we are putting in this Representation now. All four licencing objectives will not be promoted with this idea of 'you can buy alchohol now cheaply, at the new Aldi in Fulham Broadway up till midnight'. Preventing crime, asb, is about limiting the sale of alcohol to reasonable hours, at least in Fulham. Thank you.

---

**From:** [noreply@lbhf.gov.uk](mailto:noreply@lbhf.gov.uk) <[noreply@lbhf.gov.uk](mailto:noreply@lbhf.gov.uk)>  
**Sent:** 20 May 2025 09:49  
**To:** Licensing HF: H&F <[licensing@lbhf.gov.uk](mailto:licensing@lbhf.gov.uk)>  
**Subject:** Comments for Licensing Application 2025/00597/LAPR

## Comments summary

Dear Sir/Madam,  
Licensing Application comments have been made. A summary of the comments is provided below.  
Comments were submitted at 20/05/2025 9:48 AM from [REDACTED]

### Application Summary

Address:	Unit 12 Fulham Broadway Retail Centre Fulham Road London SW6 1BW
Proposal:	Licensing Act - Premises Licence
Case Officer:	Lorna McKenna

[Click for further information](#)

### Customer Details

Name:	[REDACTED]
Email:	[REDACTED]
Address:	35 Walham Grove London

### Comments Details

Commenter Type:	Residents Group
Stance:	Customer objects to the Licensing Application

Reasons for comment:

Comments: 20/05/2025 9:48 AM While we are happy to have Aldi opening a store I am objecting to the proposed hours for selling alcohol. There are already issues with drunk and disorderly behaviour around the station and selling cheap alcohol will only make things worse. The licensing laws for all other stores in the area restrict the times when alcohol can be sold and the same times should apply to Aldi.

The station is used early morning for children to go school and this colliding with people who feel they need alcohol that early in the morning leads to security and safe guarding concerns.

Staying open to 12.00 midnight will also attract rough sleepers who will want to sit / sleep in the warm, I know my daughter would feel unsafe if she had to walk through the station at midnight full of rough sleepers who have been drinking cheap alcohol all day.

Please do not allow this to happen

**From:** [REDACTED]  
**Sent:** 20 May 2025 14:18  
**To:** Licensing HF: H&F <licensing@lbhf.gov.uk>  
**Cc:** Tucker Matt: H&F <Matt.Tucker@lbhf.gov.uk>  
**Subject:** 2025/00597/LAPR | Licensing Act - Premises Licence | Open for Consultation | Unit 12 Fulham Broadway Retail Centre Fulham Road London SW6 1BW

[REDACTED]  
**10 Tournay Road, Fulham, London, SW6 7UF**  
[REDACTED]

**Residents Group**  
**OBJECT**

### **FAO Licensing**

**I have tried to submit the comment below using the public access online four times in the last ten minutes and receive an error message each time. The deadline for submissions is close of play today and normally I would receive an email acknowledgement. Please acknowledge receipt of my representation to confirm that I have submitted it within the consultation period.**

I am and my family have been resident on Tournay Road for 25 years and I run the Tournay Road Neighbourhood Watch Group. I am writing on behalf of myself and the Group.

We object to the application on the basis that:

1 the application is for off-premises sales of alcohol outside the guideline hours stated in the LBHF Statement of Licensing Policy. These guidelines are there to protect residents, families, children etc. The proposed hours are inconsistent with the Policy objectives and entirely inappropriate for a densely residential area such as the one in Fulham Broadway and its vicinity. The hours applied for are 06:00 - 00:00. The Guideline closing hour for alcohol sales in supermarkets in both Town Centre and mixed-use areas is 23:00.

2 No other operator has these hours: Sainsbury's 07:00 - 21:00 Monday to Saturday and 12:00 - 18:00 Sunday. Waitrose 08:00 - 21:30 M-Sat. Lidl 08:00 - 22:00 and Tesco 07:00 - 23:00 for Monday to Saturday and shorter on Sunday.

3 it significantly increases the risk of crime, disorder, and anti-social behaviour. Sadly, the situation has become worse over the years with urination, vomit, drug deals and broken glass bottles now an almost nightly occurrence on the residential roads in this area.

5 given that the Broadway is a significant meeting place for children (with coffee shops, restaurants, and a cinema) and is a major transport link that children use every day there is the risk of potential harm to children because of such an early opening time and beyond Guideline closing time. The Broadway and access to the tube station has always been a fairly safe space for us and our children; and

6 by applying for non-Guideline hours the application significantly increases the risk of noise nuisance by allowing/encouraging people to congregate, meet and to disperse locally late at night, and, because off premises sales use dispatch/delivery motorbike riders (Uber, Gettir, Deliveroo, Just Eat etc.), during the hours when residents, families and children reasonably expect to have the peace and quiet needed and essential for sleep.

Please give my email address to Lisa Gilligan, the agent, and ask them to contact me to discuss the application, explain Aldi's strategy and objectives in the hope that we can reach agreement and avoid the need for a hearing.

I reserve the right to add to this representation, make further submissions and, if I am unable to attend the hearing, then to appoint a representative in my place.

Thank you.

[REDACTED]  
4 Barclay Road, Fulham, London SW6 1EH  
[REDACTED]

### FAO Licensing - OBJECTION

My wife [REDACTED] and I have been resident in Barclay Road for four years. Living very near the Redback and a number of fast food outlets, we have experienced first hand what happens when the so-called Nighttime Economy swings into action. I have come to the view that unless we the residents band together, shout, spend big money on barristers, and protest, Fulham will experience hours-creep and as a result will soon become a hub of 24-hour fast food and the delivery of such food, with all the traffic, noise, and crime that will result.

Every time an operator makes a speculative application for impossible hours, residents have to stand up, get ready to start writing representations like this and start spending serious money. **My most fundamental question is, when, oh when, will the Council start representing the residents and deal with all licensing applications simply by directing the applicant to the London Borough of Hammersmith and Fulham's own existing policy?**

But, here we are, having to respond to yet another speculative and vexatious application, so here goes. You may notice that this is almost a direct copy-and-paste from the representation of [REDACTED], because I could not put it any better.

I object to the application on the basis that:

1 the application is for off-premises sales of alcohol outside the guideline hours stated in the LBHF Statement of Licensing Policy. These guidelines are there to protect residents, families, children etc. The proposed hours are inconsistent with the Policy objectives and entirely inappropriate for a densely residential area such as the one in Fulham Broadway and its vicinity. The hours applied for are 06:00 - 00:00. The Guideline closing hour for alcohol sales in supermarkets in both Town Centre and mixed-use areas is 23:00.

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3 it significantly increases the risk of crime, disorder, and anti-social behaviour. Sadly, the situation has become worse over the years with urination, vomit, drug deals and broken glass bottles now an almost nightly occurrence on the residential roads in this area.

5 given that the Broadway is a significant meeting place for children (with coffee shops, restaurants, and a cinema) and is a major transport link that children use every day there is the risk of potential harm to children because of such an early opening time and beyond Guideline closing time. The Broadway and access to the tube station has always been a fairly safe space for us and our children; and

6 by applying for non-Guideline hours the application significantly increases the risk of noise nuisance by allowing/encouraging people to congregate, meet and to disperse locally late at night, and, because off premises sales use dispatch/delivery motorbike riders (Uber, Gettir, Deliveroo, Just Eat etc.), during the hours when residents, families and children reasonably expect to have the peace and quiet needed and essential for sleep.

I reserve the right to add to this representation, make further submissions and, if I am unable to attend the hearing, then to appoint a representative in my place.

Thank you.

**From:** [REDACTED]

**Sent:** 20 May 2025 21:59

**To:** Tucker Matt: H&F <Matt.Tucker@lbhf.gov.uk>

**Cc:** [REDACTED]

**Subject:** Aldi Store 2025/00597/LAPR

Matt

I had issues using the Comments section for this Licensing application so I am sending it by email. I do appreciate that the deadline is midnight tonight, so would be most grateful if you could confirm that you did receive this before the midnight deadline. I'm having trouble attaching the Crime statistics map, so will send this tomorrow. Many thanks

Dear Matt

**Ref: 2025/00597/LAPR Aldi Store, Unit 12, Fulham Broadway Retail Centre SW6 1BW - Resident Objection**

Please accept this email as my written OBJECTION to the above application where the Applicant (Aldi Stores) has applied for the sale of alcohol off the premises, between the hours of 06.00 to 00.00 Mondays to Sundays inclusive.

I am writing in my capacity as Secretary of the Fulham Island Residents Association (FIRA), and also as owner / occupier of a flat in Fulham Island, 4 Farm Lane, SW6 since 2006.

Fulham Island comprises 32 flats, which are members of the Association, and a further 8 flats in Albion House (fronting Vanston Place), which are not part of the Association. We have approximately 80 residents ranging in age from 92 to 6 years of age, not including those in Albion House.

If I am unable to attend the Licensing hearing for application 2025/00597/LAPR (date to be notified), I appoint [REDACTED] to represent me and the residents of Fulham Island, in addition to representing his Tournay Road Neighbourhood Watch, or whomever he may specify in his place.

My concerns, and those of residents living in Fulham Island, are written under the headings of two of the four licensing objectives.

1. Prevention of crime and disorder

This area of Fulham Broadway is noted by the Metropolitan Police as a "crime hotspot" for anti-social behaviour and disorder. Please see attached map of crime hotspots for March 2025.

To allow the sale of alcohol off-premises from 06.00 until midnight, will only add to the issue of public safety, in terms of people purchasing alcohol and “lingering” in the area to drink it, and the potential for disorderly drunken customers to enter the store to purchase more alcohol.

The Police list ALL CRIMES, from January 2025 to March 2025, as follows:

January 2025 – 23 offences, of which 11 were for shoplifting; 1 was for bicycle theft; 3 for violence and sexual offence; 2 for criminal damage and arson; 1 for public order offences; 2 for theft from a person and 3 for all other crimes.

February 2025 – 26 offences, of which 9 were for shoplifting; 1 for bicycle theft; 2 for theft from a person; 3 for other theft; 2 for violence and sexual offences; 4 were for public order and 5 for all “other” crimes.

March 2025 – 19 offences, of which 8 were for shoplifting; 1 for bicycle theft; 3 for other theft; 1 for robbery; 2 for violence and sexual offence; 3 for anti-social behaviour and 1 for all other crimes.

All of the above crimes are not insubstantial, and are only ACTUAL reported crimes, many more will be unreported.

The Fulham Broadway Retail Centre employs 2 SIAs on a permanent basis, and even with this security presence cannot control the sheer amount of crime which happens every month, particularly shoplifting.

## 2. The protection of children from harm

-  
Every Monday to Friday, during term time, between 8.00am and 8.45am and then between approximately 3.00pm and 4.00pm, the Fulham Broadway Centre is overrun with pupils from the London Oratory School using the underground to arrive at school and then disperse.

To have a retail shop which is selling alcohol during the early morning period is surely harmful to children.

## 3. Public Safety

The Fulham Broadway Retail Centre states its opening and closing hours from Monday to Sunday are 6.30 am to 12.30 am (next day).

District Line last trains:  
To Wimbledon 00.56  
To Upminster 23.43  
To Edgware Road 23.59



Sainsbury's Fulham Broadway Superstore, in Unit 17, confirm their store opening hours as:

Tuesday to Saturday 7.00 am to 9.00 pm

Sunday 12 noon to 6.00 pm

Monday 8.00 am to 8.00 pm

Sainsbury's Licence: 2025/00344/LAPR allows the sale of alcohol off the premises from 12.00 am to 12.00 am.

Note the 12.00 am start.

In practice, the later time is redundant, as the store is not open at this time.

There is no other grocery store in the vicinity of the Retail Centre which the Council has agreed can sell alcohol off premises at such an early hour. To allow this application to proceed could encourage other stores to apply for the same terms, which can only increase the general public disorder statistics already recorded by the Metropolitan Police.

For the above reasons and further reasons set out by other residents, I ask the H&F Licensing Sub-Committee to reject the application.

I reserve my right to comment further, and to provide further supplementary evidence to this application without prejudice.

Sincerely,

[REDACTED]

Fulham Island, 4 Farm Lane, London SW6 1DG

[REDACTED]

# Agenda Item 4

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## 1. THE APPLICATION:

On 14 April 2025, the Licensing Authority received a valid application ("the Application") for a new premises licence in respect of the premises known as Fishy Delishy – 11 Fulham Broadway London SW6 1AA, submitted by Mr Deniz Erdogan, on behalf of Mr Murat Akkaya ("the Applicant").

### 1.1 Application Requested:

As Members will note from pages **74 to 82** of this report, the Applicant originally applied for a premises licence to cover the following activities:

#### Supply of Alcohol (On and Off the Premises):

Monday 11:00 to 01:00.

Tuesday to Sunday: 11:00 to 01:30.

#### Late Night Refreshment (On and Off the Premises):

Monday to Sunday 23:00 to 01:30.

#### Hours Open To The Public:

Monday to Saturday: 11:00 to 01:30.

Sunday: 12:00 to 01:30.

Following discussions with the Met Police (further below), however, the Applicant confirmed on 1 July 2025 that they would be removing their request for late night refreshment and reducing their hours of proposed activity as follows:

#### Supply of Alcohol (On and Off the Premises):

**Monday to Sunday: 11:00 to 23:00.**

#### Hours Open to the Public:

**Monday to Saturday: 11:00 to 23:00.**

**Sunday: 12:00 to 23:00.**

It is, therefore, these revised hours that the Sub-Committee are required to consider in this case.

### 1.2 Applicant's Operating Schedule:

As can be seen from their original application, the Applicant originally proposed a number of steps to promote the four licensing objectives if the application is granted. The Applicant and the Police are currently finalising some additional conditions and, once these have been finalised, these will be circulated to all parties.

## 2. BACKGROUND:

The main access to the proposed premises is located on Fulham Broadway and it intends to operate as a takeaway and restaurant. The immediate area around the application site presents a mix of residential dwellings as well as commercial units. A map showing the location of the premises and neighbouring licensed premises can be seen on pages **83 to 86** of this report.

There are several options for transport away from the area, including buses and taxis which run from in and around the area. Fulham Broadway Underground Station is 1 minutes' walk away, Parsons Green Underground Station is a 15 minute walk away and West Brompton Overground Station is an 18 minute walk away.

### **3. CONSULTATION:**

A public notice was displayed at the premises for 28 days. The application was advertised in a local circular and all statutory consultees were notified as required by the Regulations. The Council has served written notice of hearing upon the Applicant and all those parties that have made representations in respect of the application.

#### **3.1. Relevant Representations:**

The licensing section originally received 19 representations (copies of which can be seen on pages **87-125** of this report) all objecting to the licence application. These were comprised as follows:

- Representative of Vanston Place Management Company Limited.
- Representative of Tournay Road Neighbourhood Watch Group.
- Representative of Seagrave Road Residents Group.
- Representative of Fulham Island Residents Association.
- Representative of Barclay Road Conservation Area Neighbourhood Watch.
- Representative of Walham Green Ward Panel.
- 11 other individual residents.
- Metropolitan Police (as a Responsible Authority).
- Councillor Lydia Painter (Lillie Ward).

Members will note that these representations were received before the Applicant agreed to remove late night refreshment and reduce their other proposed hours. Once the Applicant and Police have concluded their discussions on additional operating conditions, this will be cascaded to all parties to establish if there is a need for a Hearing in this case or not. Further updates on this will be issued to all parties in due course.

### **4. OTHER INFORMATION:**

#### **4.1 Enforcement History:**

This section is not applicable, owing to this being a new premises licence application.

#### **4.2 Temporary Event Notices ("TENs"):**

This section is not applicable, owing to this being a new premises licence application and no TENs have been submitted prior to this application.

### **5. POLICY CONSIDERATIONS:**

**5.1** Section 2 pages 7 and 8 of the Statement of Licensing Policy ("SLP"), which can be found at [https://www.lbhf.gov.uk/sites/default/files/section\\_attachments/lbhf-statement-](https://www.lbhf.gov.uk/sites/default/files/section_attachments/lbhf-statement-)

[of-licensing-policy-2022-2027-150722.pdf](#), states the Licensing Authority is keen to support the licensed sector and leisure offer within the borough, with a particular focus on business resilience and growing a robust and thriving cultural and leisure sector.

To achieve this the Licensing Authority has identified three key themes of the Licensing Policy and the Licensing Authority's approach to implementing it. These are:

- A sustainable, well-run licensed sector;
- Hammersmith & Fulham as a good place to live, work and enjoy leisure; and,
- A safe licensing environment and night-time economy.

**5.2** Section 5 pages 12 and 13 of the SLP states that in order to ensure the promotion of the four Licensing Objectives the Licensing Authority will require applicants to detail in their operating schedule:

- the steps proposed to promote the licensing objective of the prevention of crime and disorder on, and in the vicinity of, the premises, having regard to their location, character, condition, the nature and extent of the proposed use and the persons likely to use the premises;
- the steps proposed to ensure the physical safety of people using the relevant premises or place;
- how they intend to prevent nuisance arising, prevent disturbance and protect amenity so far as is appropriate to ensure that the Licensing Objectives are met. Where there is a relevant representation regarding extended hours, the Licensing Authority will not permit an extension unless it is satisfied that the Licensing Objectives would be met;
- the measures and management controls in place to protect children from harm. Where appropriate a written childcare policy should be available and be incorporated in the induction of staff.

**5.3** Section 7 pages 13 to 15 of the SLP states that operating schedules for premises licences are the key to ensuring compliance with the four Licensing Objectives. The measures proposed in the operating schedule will normally be converted into conditions to be attached to the premises licence and should therefore fulfil the following criteria:

- (i) Be precise and enforceable
- (ii) Be unambiguous
- (iii) Not duplicate other statutory provisions
- (iv) Be clear in what they intend to achieve, and
- (v) Be appropriate, proportionate and justifiable

Operators of licensed premises will have to comply with planning, environmental health, trading standards, fire safety, licensing and building control legislation when opening or adapting licensed premises. The Licensing Authority will seek to avoid confusion and duplication by not imposing licence conditions relating to matters that are required or controllable under other legislation, except where they can be exceptionally justified to promote the Licensing Objectives.

For sales of alcohol for consumption off the premises – applicants in respect of off licences and other premises selling alcohol for consumption off the premises may need to consider whether:

- there are shutters to prevent alcohol from being selected in non-licensed periods.
- there are appropriate numbers of staff on duty to deal with possible 'intimidation' to sell alcohol.
- there are restrictions required on the sale of low price, high strength alcohol and drink promotions.
- an incident log book is available to record incidents.
- there are measures in place necessary to prevent underage sales.
- there are measures in place necessary to prevent alcohol from being sold outside permitted hours where the operating hours of the premises exceed those for the sale of alcohol.
- there are procedures in place to prevent sales of alcohol to intoxicated persons (with particular attention to street drinkers) or individuals leaving premises in the vicinity such as a late night bar; where there is evidence to suggest this is a problem the Licensing Authority may require a temporary cessation of alcohol sales during high risk times.

**5.4** Policy 1 page 18 confirms that The Secretary of State's Guidance (the Guidance) states that applicants are expected to obtain sufficient information to enable them to demonstrate, the steps they propose to take to promote the licensing objectives; and that they understand the layout of the local area and physical environment including:

- a) crime and disorder hotspots;
- b) proximity to residential premises;
- c) proximity to areas where children may congregate;
- d) any risk posed to the local area by the applicants' proposed licensable activities; and
- e) participation in any local initiatives (for example, local crime reduction initiatives or voluntary schemes, such as 'Ask for Angela', local taxi-marshalling schemes, street pastors and other schemes) which may help to mitigate potential risks.

Applicants are expected to include positive proposals in their application on how they will manage any potential risks.

The Guidance goes on to state that 'Applicants are expected to provide licensing authorities with sufficient information in this section to determine the extent to which their proposed steps are appropriate to promote the licensing objectives in the local area. Applications must not be based on providing a set of standard conditions to promote the licensing objectives and applicants are expected to make it clear why the steps they are proposing are appropriate for the premises.'

The Licensing Authority notes the contents of these paragraphs from the Guidance and, in particular, the use of the word 'expected'. Licence applications that do not in any way address the contents of these paragraphs in their operating schedules may be returned to the applicant as 'incomplete'.

**5.5** Policy 3 page 21 and 22 of the SLP states that where there is a relevant representation, the Licensing Authority will consider each particular case on its merits having regard in particular to the following matters:

- a) Whether the licensed activities are likely to have an adverse impact especially on local residents and, if there is potential to have an adverse impact, what, if any, appropriate measures will be put in place to prevent it;
- b) Whether there will be a substantial increase in the cumulative adverse impact from these or similar activities, on an adjacent residential area;

- c) Whether there is a suitable level of public transport accessibility to and from the premises at the appropriate times;
- d) Whether the activity will be likely to lead to a harmful and unmanageable increase in car parking demand in surrounding residential streets suffering high levels of parking stress or on roads forming part of the Strategic London Road Network or the London Bus Priority Network leading to a negative impact on the Licensing Objectives relating to the prevention of crime, disorder, anti-social behaviour (ASB), nuisance and vehicle emissions;
- e) Whether there have been any representations made by Responsible Authorities, or other relevant agency or representative.

The Licensing Authority will closely scrutinise extended hours applications to ensure that the Licensing Objectives are met. In determining an application, the licensing committee might decide that the circumstances are such that a restriction on hours is the only appropriate means to achieve the Licensing Objectives. If an 'hours' restriction is imposed, the Licensing Authority will normally require that customers should be allowed a minimum of thirty minutes to consume alcohol.

To act as a guide for new or existing operators we have set out the suggested closing times for licensed premises below:

<b>Type of premises</b>	<b>Town centres</b>	<b>Mixed use areas</b>	<b>Residential areas</b>
Restaurants and Cafes	Fri – Sat 01:30 Mon - Thurs 01:00 Sun – 00:00	Fri – Sat 01:00 Mon - Thurs 00:00 Sun – 23:00	Fri – Sat 23:00 Sun – 22:00

**5.6** Policy 4 pages 22 and 23 of the SLP states that in determining an application where there has been a relevant representation the Licensing Authority will, where appropriate, take into account the cumulative effect of the number, type and density of licensed premises already existing in the area. Consideration will be given to the proximity to any drug and alcohol treatment site, A&E department or homeless hostel in a local area type remit ie applicants need to make the case for how they would not increase further problems for residents/clients nearby.

In coming to any decision regarding cumulative impact the Licensing Authority will consider other mechanisms outside of the licensing regime which may also be available to address this issue, these include but are not limited to:

- Planning controls (where development or change of use is involved, or where trading hours are limited by planning conditions)
- Police and other enforcement of the normal law concerning disorder and anti-social behaviour
- Prosecution or other enforcement of any personal licence holder or member of staff at such premises who is selling alcohol to people who are drunk
- Prosecution or other enforcement of any personal licence holder or member of staff at such premises who is selling to underage persons or selling illegal alcohol or tobacco
- Police powers to close down instantly any licensed premises or temporary events on grounds of disorder, the likelihood of disorder or excessive noise emanating from the premises, for up to 24 hours.

- The power of the police, other responsible authorities, a local resident, business or Councillor to seek a review of the licence or certificate in question.
- Police and Local Authority power to issue a Closure Notice for up to 48 hours where serious antisocial behaviour is taking place at licensed premises under the Anti-social Behaviour, Crime and Policing Act 2014.
- To ensure that residents are protected from the negative impact of late-night local licensing activities the Licensing Authority may decide to adopt an Area Specific Cumulative Impact Policy in relation to a specific area; where the number, type and density of premises providing licensable activities is having a serious negative impact on the local community and local amenities.

**5.7** Policy 11 pages 29 and 30 of the SLP states that Licensing law is not the primary mechanism for the general control of nuisance and anti-social behaviour caused by people once they are away from the licensed premises and, therefore, beyond the direct control of the licensee. However, licensing is a key aspect of such control and licensing law is part of a holistic approach to the management of the nighttime economy.

As a matter of policy the council expects every holder of a licence, certificate or permission, to accept and be responsible for minimising the impact of their activities and anti-social behaviour by their patrons within the vicinity of their premises by taking appropriate measures and action consistent with that responsibility.

Licensees and certificate holders should take reasonable steps to prevent the occurrence of crime and disorder and public nuisance immediately outside their premises, for example on the pavement, in a beer garden or in a smoking area, to the extent that these matters are within their control.

Population densities in this borough are high, with many residential premises located above or in close proximity to licensed premises. This means that the public nuisance and crime and disorder objectives will be of paramount concern when evaluating Operating Schedules. Licensing Committees will place high regard on the control measures put in place by the applicant to ensure that our residents are protected from the potential detrimental effects of any licensed premises.

**5.8** Policy 12 pages 30 and 31 of the SLP states that we are committed to the Regulators Code and supporting businesses.

i) We will work with businesses in our borough and provide the advice you need to help you comply with the law. This may be through meeting with you at your premises or at our offices, providing written advice in an email or letter or verbally over the telephone.

ii) We will usually confirm any technical/ legal advice in writing. For applicants and agents, we also offer a pre-application advice service. Further details about this service can be found on our website.

iii) We will attend pub watch meetings and work with local businesses, including the Hammersmith Business Improvement District (BID) and Fulham BID, to help facilitate the sharing of information and advice amongst licensees in our borough.

iv) We are continuously working to improve our online application process for a range of licence permissions. If you want to know what services are available or you want to make an application online, please check our website for further details.



v) We want to ensure that businesses comply with the law. Where this has not been possible through advice and education, we will carry out enforcement action in accordance with our enforcement policy and as part of our commitment to the Regulators Code.

vi) We want local businesses in our borough to thrive and survive. We recognise that the law can be complex at times and that despite trying to resolve issues through discussion in the first instance, enforcement will be necessary on some occasions. We also recognise that attitudes, circumstances and personnel often change over time.

Where enforcement action has been taken against a business in the past, relevant Responsible Authorities will be mindful of this when considering any new applications. However, all new applications e.g. variations to hours or licensable activities will be decided on their merits and the information provided to demonstrate promotion of the four licensing objectives. Where a premises licence or club premises certificate has previously been reviewed or the business has been prosecuted for licensing offences, licensees are advised to discuss any new/proposed changes with the Licensing Authority and/or the relevant Responsible Authority e.g. The Police, to resolve any ongoing concerns and/or issues.

**5.9** Policy 14 on pages 32 to 33 of the SLP refer to delivery services taking the form of:

- Premium specialist product mail-order type services.
- Food delivery services (both meal and grocery) that include alcohol delivery but are primarily food lead; and,
- Convenience type alcohol delivery services that are targeted at convenience for those drinking at home.

Although these types of services are not provided for in the Licensing Act 2003 or in the s182 guidance in any way differently from other licensed premises they do provide their own unique circumstances that need to be addressed. In particular the Licensing Authority has concerns with the potential for the following:

- Age verification at both purchase point and delivery point;
- The safety of delivery drivers at the point of delivery;
- Safety of the premises from which orders are taken and sent out for deliver; and,
- Possible public nuisance and anti-social behaviour (ASB) caused by delivery drivers collecting deliveries from the licensed premises.

The Licensing Authority is likely to place the following conditions on to a premises licence for delivery services where it is appropriate and relevant to the individual licence application:

- A standard age verification check shall be undertaken on entering the website. • A signature at the point of delivery must be obtained. No delivery shall be left without a signature.
- Alcohol shall only be delivered to a residential or business address and not to a public place.
- Every third-party courier delivery box shall be labelled with the words "Age Restricted Product".

- Any delivery driver or third-party courier will be required to have appropriate age verification training, particularly they will be required to have training in refusal of supply where age verification is not provided.
- A refusals log will be maintained for deliveries.
- Appropriate security will be in place at the premises as agreed with Police.
- Measures for minimising noise and disturbance and anti-social behaviour (ASB) caused by the dispatch of deliveries to be identified in the operating schedule. In particular applicants are expected to consider the use of electric vehicles to minimise air pollution and noise. The Licensing Authority expects that applicants will make arrangements for all deliveries after 8 pm to be made using electric vehicles or non motorised vehicles i.e. bicycles.
- A requirement for a specific delivery collection area to be made clear to any third party delivery service. This area may not be directly outside the licensed premises to take account of any residential accommodation close by or obstructing the pavement/highways

**5.10** Annex 1 pages 35 and 36 of the SLP in relation to the prevention of crime and disorder states licence applicants will be expected to demonstrate the following in their operating schedules:

- a) Measures to control excessive consumption and intoxication.
- b) Consideration of any additional measures or restrictions that may be placed on alcohol sales to prevent binge drinking and promote 'sensible drinking'.
- c) Operators of off-licences in areas problems relating to street drinking and underage drinking are prevalent, measures should be outlined to strictly monitor the way alcohol is sold, specifically where the premises are located close to schools and hostels and similar premises that provide shelter or services to alcohol dependent persons.
- d) It is important to ensure that staff working at off licences are suitably trained and receive appropriate refresher training in their responsibilities under the Act and can discharge their duties in full compliance with the licence conditions and requirements of the Act. This includes the ability to competently check a customer's age with acceptable forms of identification where necessary. The Licensing Authority will particularly consider the following matters where they are material to the individual application:
  - i. The likelihood of any violence, public order or policing problem if the licence is granted;
  - ii. The measures taken to control admission to the premises, and to take reasonable steps to prevent the occurrence of crime and disorder and public nuisance immediately outside the premises, where and to the extent that these matters are within their control.
  - iii. Past conduct and prior history of complaints against the premises.
  - iv. Whether a dispersal policy has been prepared to minimise the potential for disorder as customers leave the premises; and
  - v. Any relevant representations.
- j) CCTV** - using CCTV inside and/or outside the premises together with appropriate procedures and having staff properly trained to use CCTV equipment.
- k) dispersal procedures - establishing appropriate dispersal procedures to minimise the potential for crime and disorder when customers are leaving the premises. l) dealing with and reporting crime and disorder - training for staff and door security aimed at reducing crime and disorder in the premises and its vicinity and dealing with and reporting incidents if they occur.

**5.11** Annex 1 page 37 and 38 of the SLP states the Licensing Authority will require the applicant to demonstrate the steps proposed to ensure the physical safety of people using the relevant premises or place. This does not cover the separate need for

applicants to provide relevant public safety requirements dealt with by Environmental Health.

The following provides a non-exhaustive list of risks associated with the public safety objective that applicants may want to consider when preparing their Operating Schedule:

e) incident and occurrence book – keeping an incident book on the premises so staff can record any instances of crime, disorder, refused sales, ejections and intimidating behaviour.

**5.12** Annex 1 pages 37 to 28 of the SLP in relation to public safety states the Licensing Authority will require the applicant to demonstrate the steps proposed to ensure the physical safety of people using the relevant premises or place. This does not cover the separate need for applicants to provide relevant public safety requirements dealt with by Environmental Health.

The following provides a non-exhaustive list of risks associated with the public safety objective that applicants may want to consider when preparing their Operating Schedule:

**e) incident and occurrence book** – keeping an incident book on the premises so staff can record any instances of crime, disorder, refused sales, ejections and intimidating behaviour.

**5.13** Annex 1 pages 38 to 40 of the SLP in relation to the prevention of public nuisance states that the Licensing Authority will require the applicant to demonstrate within the operating plan how they intend to prevent nuisance arising, prevent disturbance and protect amenity so far as is appropriate to ensure that the Licensing Objectives are met.

This is expected to include:

a) In considering an application, the Licensing Authority will consider the adequacy of proposed measures to remove or effectively manage the potential for public nuisance and anti-social behaviour and any Public Spaces Protection Orders (PSPOs) in place.

b) Licensing Authority will particularly consider the following matters where they are material to the individual application:

ii. The proximity of residential accommodation;

iii. The type of use proposed, including the likely numbers of customers, proposed hours of operation and the frequency of activity;

iv. The steps taken or proposed to be taken by the applicant to prevent noise and vibration escaping from the premises, including music, noise from ventilation equipment, and human voices. Such measures may include the installation of soundproofing, air conditioning, acoustic lobbies and sound limitation devices;

v. The steps taken or proposed to be taken by the applicant to prevent disturbance by customers arriving at or leaving the premises.

ix. The steps taken or proposed to be taken by the applicant to ensure staff leave the premises quietly;

xvii. The history of the applicant in controlling anti-social behaviour and preventing nuisance;

xix. Any other relevant activity likely to give rise to nuisance;

The following provides a non-exhaustive list of risks associated with the public nuisance objective that applicants may want to consider when preparing their Operating Schedule:

**n) External Areas** – External areas such as gardens can be the source of noise disturbance to surrounding premises. Consider limiting the use of the garden to a reasonable time and number of people.

**r) Waste** – consider how and where waste will be stored/disposed of at the end of trading hours, particularly if trading until late at night. This is important because the disposal of glass and/or cans to outside bin areas can be very noisy and give rise to complaints, so it may be necessary to store such items and other non-degradable refuse inside the premises until the next trading day. Consideration should also be given to the time of deliveries to minimize disruption to local residents.

**s) Litter** – for example, litter patrols for late night take-away premises

**5.14** Annex 1 pages 40 and 41 of the SLP in relation to the protection of children from harm states the Licensing Authority will require operating plans to specify the measures and management controls in place to protect children from harm. Where appropriate a written childcare policy should be available and be incorporated in the induction of staff. This is expected to include:

a) The legislation recognises the right of licence holders (serving alcohol) to allow accompanied children into their premises at any time. The Licensing Authority will not normally seek to limit their access (above that specified in the Act) to any premises unless it is necessary for the prevention of physical, moral or psychological harm, or where there are concerns about child sexual exploitation. Where this is considered likely, upon consideration of a relevant representation, conditions will be imposed that restrict children from entering all or part of licensed premises:

- i. At certain times of the day;
- ii. When certain licensable activities are taking place;
- iii. Under certain ages, e.g. 16 or 18; iv. Unless accompanied by an adult

b) The Licensing Authority will particularly consider whether:

vi. There are licensable activities that are likely to appeal to minors/children under 16 taking place during times when children under 16 may be expected to be attending compulsory full-time education;

c) The sale of alcohol to a minor is a criminal offence and Trading Standards officers will conduct appropriate covert test purchasing exercises and will take account of any complaints and intelligence. The Act permits the use of children under the age of 18 to undertake test purchases when they have been directed to do so by a duly authorised officer.

d) Where a sale of alcohol has been made on the same premises to a minor on two or more different occasions within a period of three months the premises licence could be suspended for a defined period.

g) The Licensing Authority will expect operating plans to specify the measures and management controls in place to prevent alcohol being served to children, other than in

those limited circumstances permitted by the Act. The Council's Trading Standards officers have a role to play in the protection of children from harm, and proof of age schemes, and are able to provide advice in relation to measures that can be taken to help prevent the sale of alcohol to underage children. Potential licence holders should also be aware of the Proof of Age London (PAL) Scheme hosted by Southwark Council.

i) Where premises are subject to age-restrictions, the procedures in place to conduct age verification checks. The Council will expect premises only to accept current passports, driving licences or documents bearing the national PASS logo, such as Citizencard. The Proof of Age Standards Scheme (PASS) is the UK's national guarantee scheme for proof-of-age cards as endorsed by the Home Office. More information can be found on The Proof of Age Standards Scheme (PASS) website.

## **6. DETERMINATION**

**6.1** In determining this application, the Committee must have regard to the representations and take such of the following steps as it considers necessary for the promotion of the licensing objectives. The steps are:

- (a) Grant the application in full
- (b) Grant the application in part – modifying the proposed hours, activities or conditions.
- (c) Reject the application

It is the Council's duty under the Act to determine applications with a view to promoting the four licensing objectives; Prevention of Crime and Disorder, Public Safety, Prevention of Public Nuisance and the Protection of Children from Harm.

In reaching a decision, the Council shall consider the details of any relevant representations received; the applicant's Operating Schedule; the Council's adopted SLP and the Guidance.

## Application for a premises licence to be granted under the Licensing Act 2003

Case number 2025/00558/LAPR  
Payment transaction reference 256 27161  
Amount paid £190  
Date submitted 14/04/2025  
Are you the applicant or their Agent agent?

### PREMISES DETAILS

Premises address  
11 Fulham Broadway, London SW6 1AA  
If the premises could not be found please enter the address here, or if the premises has no address give a detailed description (including the Ordnance Survey references)  
Trading name (if any) FISHY DELISHY  
Telephone number at the premises (if any) [REDACTED]  
Are the premises in the course of construction?  
No  
Non-domestic rateable value 38500  
of the premises  
Will the premises be exclusively or primarily used for the supply of alcohol for consumption on the premises?  
Yes

### APPLICANT DETAILS

I am applying as an individual or individuals  
Title Mr  
Name Murat Akkaya  
Address [REDACTED]  
[REDACTED]  
[REDACTED]  
Date of birth [REDACTED]  
Nationality [REDACTED]  
Where applicable, your 9 digit sharecode  
Daytime/ business telephone number [REDACTED]  
Evening/ home telephone number  
Mobile phone number [REDACTED]  
Email address de@northlondonmedia.co.uk  
I confirm that: I am carrying on or proposing to carry on a business which involves the use of the premises for licensable activities

**Alternative details for correspondence**

Contact name (if different from premises user) Mr Deniz Erdogan

Business name

Correspondence address

[REDACTED]  
[REDACTED]  
[REDACTED]  
[REDACTED]

Daytime/ business telephone number

[REDACTED]

Evening/ home telephone number

Mobile phone number

Email address

**OPERATING SCHEDULE**

When do you want the premises licence to start?

12/05/2025

If you want the licence to be valid for only a limited period, when do you want it to end?

If 5,000 or more people are expected to attend the premises at any one time, please state the number expected to attend

Please give a general description of the premises.

Fish and Chips Take-away

What licensable activities do you intend to carry on from the premises?

late night refreshment, Supplying by Alcohol with new grant

**HOURS OPEN TO THE PUBLIC**

Standard days

**Mondays**

Start 11:00

Finish 01:30

**Tuesdays**

Start 11:00

Finish 01:30

**Wednesdays**

Start 11:00

Finish 01:30

**Thursdays**

Start 11:00

Finish 01:30

**Fridays**

Start 11:00

Finish 01:30

**Saturdays**

Start	11:00
Finish	01:30

### **Sundays**

Start	12:00
Finish	01:30

Please state any seasonal variations

N/A

Non standard timings. Where you intend to use the premises at different times to those listed above, please list

N/A

## **LATE NIGHT REFRESHMENT**

Please give further details  
here

Supplying alcohol and hot food.

Will the provision of late night refreshment take place indoors, outdoors or both?

Both

Standard days

### **Mondays**

Start	23:00
Finish	01:00

### **Tuesdays**

Start	23:00
Finish	01:00

### **Wednesdays**

Start	23:00
Finish	01:30

### **Thursdays**

Start	23:00
Finish	01:30

### **Fridays**

Start	23:00
Finish	01:30

### **Saturdays**

Start	23:00
Finish	01:30

### **Sundays**

Start	23:00
Finish	01:30

Please state any seasonal variations

N/A

Non standard timings. Where you intend to use the premises for late night refreshment at different times to those listed above, please list.



N/A

## SUPPLY OF ALCOHOL

Please give further details  
here

Will the supply of alcohol be for consumption on the premises, off the premises or both?

Both

Standard days

### **Mondays**

Start 11:00

Finish 01:00

### **Tuesdays**

Start 11:00

Finish 01:30

### **Wednesdays**

Start 11:00

Finish 01:30

### **Thursdays**

Start 11:00

Finish 01:30

### **Fridays**

Start 11:00

Finish 01:30

### **Saturdays**

Start 11:00

Finish 01:30

### **Sundays**

Start 12:00

Finish 01:30

Please state any seasonal variations

N/A

Non standard timings. Where you intend to use the premises for the supply of alcohol at different times to those listed above, please list.

N/A

### **Details of the individual whom you wish to specify on the licence as the designated premises supervisor**

Full name Mr Murat Akkaya

Date of birth [REDACTED]

Home address of prospective designated premises supervisor [REDACTED]

Personal licence number (if known) [REDACTED]

Issuing authority (if known) Broxbourne Borough Council

Please highlight any adult entertainment or services, activities, other entertainment or matters ancillary to the use of the premises that may give rise to concern in respect of children

N/A

Describe the steps you intend to take to promote the licensing objectives

a) General all four licensing objectives (b,c,d and e)

Our business operates as a take away Fish & Chips shop located in Fulham (SW6 1AA). While our core service is food takeaway, we are applying for an alcohol licence for off premises consumption. We are committed to upholding all four licensing objectives: preventing crime and disorder, ensuring public safety, preventing public nuisance, and protecting children from harm.

We will ensure that alcohol sales are carried out responsibly, staff are trained in licensing law and the Challenge 25 policy is strictly enforced. We will implement appropriate security measures, maintain a clean and safe environment for both staff and customers, and work closely with local authorities if any concerns arise.

b) The prevention of crime and disorder

To prevent crime and disorder:

CCTV will be installed and maintained, covering entry and exit points and the sales counter, with recordings kept for a minimum of 31 days.

Staff will be trained to refuse the sale of alcohol to anyone who appears intoxicated or underage.

We will operate a Challenge 25 policy and require valid ID (passport, UK driving licence, or PASS card).

Alcohol will be sold in sealed containers only, for consumption off the premises.

Any incidents or refusals will be recorded in an incident/refusals log and reviewed regularly.

c) Public safety

To promote public safety:

Clear signage will be displayed to remind customers not to open or consume alcohol near the premises.

The premises will be well-lit and regularly maintained to ensure safety for both customers and staff.

Staff will be trained in basic health and safety procedures and emergency protocols.

We will ensure that there are no obstructions or hazards in customer areas, especially during busy hours.

d) The prevention of public nuisance

To prevent public nuisance:

Alcohol will only be sold for off premises consumption in sealed containers to discourage loitering or public drinking near the shop.

Customers will be encouraged to leave the premises promptly and quietly, with clear signage displayed.

Waste disposal will be managed effectively, with litter collected regularly to avoid attracting antisocial behaviour.

Deliveries and collections will be scheduled during appropriate hours to minimise disruption to neighbours.

e) The protection of children from harm

To protect children from harm:

A strict Challenge 25 policy will be in place; staff will request valid photographic ID for anyone who looks under 25.

Staff will be trained to understand the law regarding underage sales and to handle refusal situations appropriately.

No alcohol related advertising will be displayed that could appeal to children.

Alcohol will be stored behind the counter and away from areas where children may access it.

## **DECLARATIONS**

I have enclosed a plan of the premises

Yes

I have enclosed the consent form completed by the individual I wish to be designated premises supervisor

Yes

I have included documents demonstrating my entitlement to work in the United Kingdom or my share code issued by the Home Office online right to work checking service (Applicable to all individual applicants, including those in a partnership which is not a limited liability partnership, but not companies or limited liability partnerships).

I understand I must now advertise my application

Yes

It is an offence, under section 158 of the Licensing Act 2003, to make a false statement in or in connection with this application. Those who make a false statement may be liable on summary conviction to a fine of any amount.

It is an offence under section 24b of the Immigration Act 1971 for a person to work when they know, or have reasonable cause to believe, that they are disqualified from doing so by reason of their immigration status. Those who employ an adult without leave or who is subject to conditions as to employment will be liable to a civil penalty under section 15 of the Immigration, Asylum And Nationality Act 2006 and pursuant to section 21 of the same act, will be committing an offence where they do so in the knowledge, or with reasonable cause to believe, that the employee is disqualified.

Applicable to individual applicants only, including those in a partnership which is not a limited liability partnership] I understand I am not entitled to be issued with a licence if I do not have the entitlement to live and work in the UK (or if I am subject to a condition preventing me from doing work relating to the carrying on of a licensable activity) and that my licence will become invalid if I cease to be entitled to live and work in the UK.

The DPS named in this application form is entitled to work in the UK (and is not subject to conditions preventing him or her from doing work relating to a licensable activity) and I have seen a copy of his or her proof of entitlement to work, or have conducted an online right to work check using the Home Office online right to work checking service which confirmed their right to work.

I have the consent of any individuals or third parties listed in this form to provide their personal details and I am authorised to submit this application on behalf of all applicants.

I have read the privacy policy and agree for my details to be used by the council to contact me about this application and any changes to this service that may affect me.

I agree to the above

Yes I agree to the above declaration

Full name

Deniz Erdogan

Capacity

Agency

Date

14/04/2025

0 1 2 M



Rear Servicing Alley

Stairs

S 20

UP FROM BASEMENT

Preparation Area

S

Cold store

PRECIPITATOR UNIT ESP  
4500

UNDER COUNTER 3 DOOR FRIDGE

SOFT & ALCOHOL  
DRINK FRIDGE

Cooking & Servery

Customer Area

EXISTING SHOPFRONT  
GLAZED PANEL











EXISTING GLASS ENTRANCE  
DOOR & RAMP

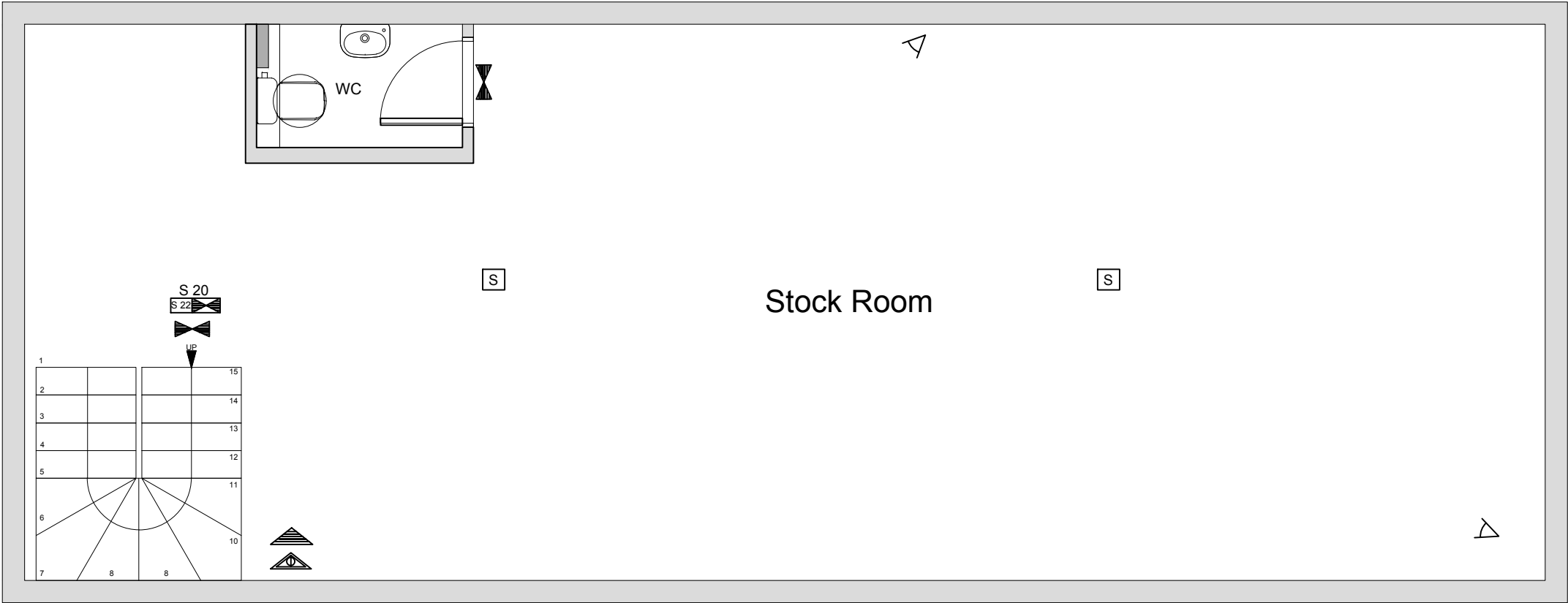
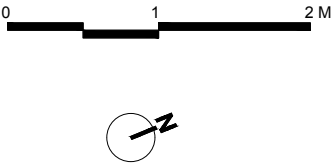
EXISTING DUMB WAITER SHAFT  
RETAINED AS VERTICAL SERVICES RISER  
AIR EXTRACT DUCT FROM BASEMENT  
TO PASS THROUGH FLAT ROOF OVER &  
DISCHARGE ABOVE ROOF LEVEL

# GROUND FLOOR PLAN

Scale: 1:100

## LEGEND

-  WC AREA
-  ALCOHOL & SOFT DRINKS
-  AMBIT OF LICENSED PREMISES
-  SAFETY LIGHTS
-  SMOKE DETECTOR
-  CCTV
-  FIRE ESCAPE KEEP CLEAR
-  INTERNALLY ILLUMINATED FIRE ESCAPE SIGN (BS 5266)
-  CARBON DIOXIDE FIRE EXTINGUISHER
-  9 LT. WATER FIRE EXTINGUISHER



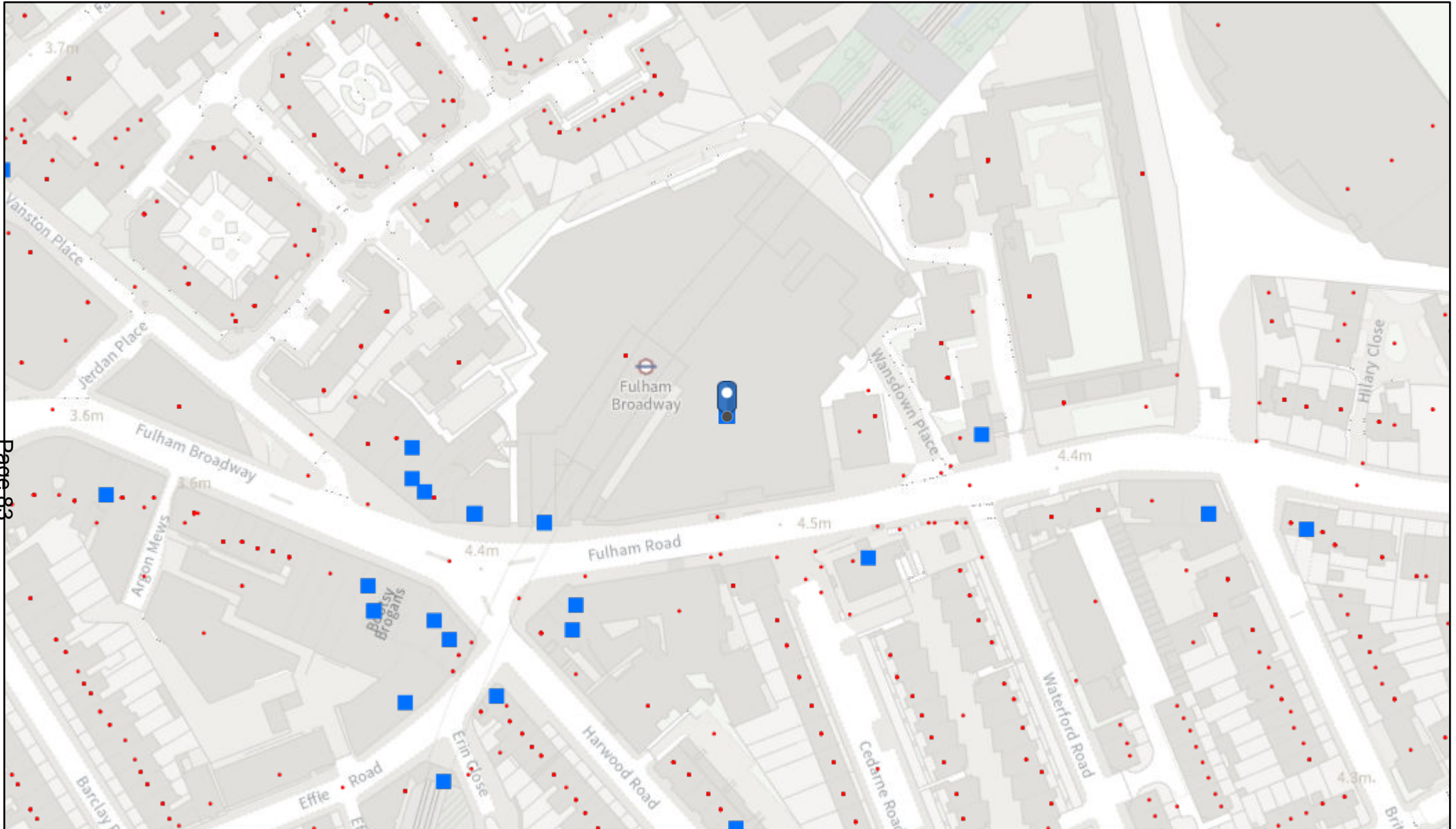
1 BASEMENT FLOOR PLAN  
Scale: 1:100

Technical Note:  
This basement area is an unoccupied space used only occasionally for storage purposes.  
It contains a simple stock room and is not accessible to patrons.  
Access is restricted to staff only.  
The area also includes a staff toilet facility.

- LEGEND
- WC AREA
  - ALCOHOL & SOFT DRINKS
  - AMBIT OF LICENSED PREMISES
  - SAFETY LIGHTS
  - SMOKE DETECTOR
  - CCTV
  - FIRE ESCAPE KEEP CLEAR
  - INTERNALLY ILLUMINATED FIRE ESCAPE SIGN (BS 5266)
  - CARBON DIOXIDE FIRE EXTINGUISHER
  - 9 LT. WATER FIRE EXTINGUISHER

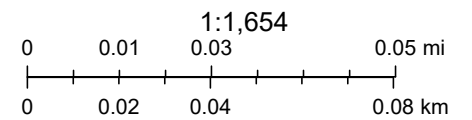
# eGIS Web Map

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18/06/2025, 09:23:57

- Licensing Points
- Property Gazetteer
- Within Borough



REFERENCE	TRADING AS	ADDRESS	ACTIVITY	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
2021/00475/LAPR	Whole Foods	2 - 6 Fulham Broadway London SW6 1AA	Sale of Alcohol Off the Premises	08:00 - 22:00						
			Sale of Alcohol On the Premises	10:00 - 21:30						11:00 - 17:00
2024/00763/LAPR	Broadway Bar & Grill - Members & Roof Terrace	474 - 476 Fulham Road London SW6 1BY	Playing of Recorded Music	10:00: - 01:30						
			Late Night Refreshment	23:00 - 02:00						
			Sale of Alcohol On and Off the Premises	10:00 - 01:30						
2024/00766/LAPR	Shan Local	51 Fulham Broadway London SW6 1AE	Sale of Alcohol Off the Premises	10:00 - 23:00						
2022/00685/LAPR	HomeWork Workspace	25 Effie Road London SW6 1EE	Sale of Alcohol On and Off the Premises	08:00 - 20:00						
2025/00014/LAPR	McGettigan's Fulham	1 Fulham Broadway London SW6 1AA	Performance of Dance	10:00 - 00:00			10:00 - 01:00			10:00 - 00:00
			Performance of Live Music	10:00 - 00:00			10:00 - 01:00			10:00 - 00:00
			Playing of Recorded Music	10:00 - 00:00			10:00 - 01:00			10:00 - 00:00
			Entertainment Similar to Music or Dance	10:00 - 00:00			10:00 - 01:00			10:00 - 00:00
			Late Night Refreshment	23:00 - 00:00			23:00 - 01:00			23:00 - 00:00
			Sale of Alcohol On and Off the Premises	10:00 - 00:00			10:00 - 01:00			12:00 - 00:00
2024/00886/LAPR	Zia Lucia	49 Fulham Broadway London SW6 1AE	Sale of Alcohol On and Off the Premises	11:30 - 22:30					11:30 - 23:00	



2022/00882/LAPR	Kona Kai	515 Fulham Road London SW6 1HD	Exhibition of a Film	10:00 - 00:00	10:00 - 01:00	10:00 - 02:00	10:00 - 00:00
			Indoor Sporting Event	10:00 - 00:00	10:00 - 01:00	10:00 - 02:00	10:00 - 00:00
			Performance of Live Music	10:00 - 00:00	10:00 - 01:00	10:00 - 02:00	10:00 - 00:00
			Playing of Recorded Music	10:00 - 00:00	10:00 - 01:00	10:00 - 02:00	10:00 - 00:00
			Entertainment Similar to Music or Dance	10:00 - 00:00	10:00 - 01:00	10:00 - 02:00	10:00 - 00:00
			Late Night Refreshment	23:00 - 00:00	23:00 - 01:00	23:00 - 02:00	23:00 - 00:00
			Sale of Alcohol On and Off the Premises	10:00 - 00:00	10:00 - 01:00	10:00 - 02:00	10:00 - 00:00
2024/00907/LAPR	Sichuan Popo	511 Fulham Road London SW6 1HH	Sale of Alcohol On the Premises	11:00 - 23:00			12:00 - 22:30
2021/00853/LAPR	YORI Fulham	565 Fulham Road London SW6 1ES	Sale of Alcohol On and Off the Premises	10:00 - 23:00			11:00 - 23:00 12:00 - 22:30
2020/00326/LAPR	Taco Bell	53 Fulham Broadway London SW6 1AE	Late Night Refreshment	23:00 - 23:30			
			Sale of Alcohol On and Off the Premises	10:00 - 23:00			12:00 - 22:30
2022/01406/LAPR	O2 Food And Wine	33 Harwood Road London SW6 4QP	Sale of Alcohol Off the Premises	00:00 - 00:00			
2012/00777/LAPR		2 Harwood Road London SW6 4PH	Sale of Alcohol On the Premises	11:00 - 22:30			
2023/00558/LAPR	Napule	585 Fulham Road London SW6 5UA	Sale of Alcohol On the Premises	10:00 - 00:00			11:00 - 00:00 12:00 - 23:30
2018/01693/LAPR	Hungry Turtle	1 Walham Green Court London SW6 2DH	Sale of Alcohol On the Premises	10:00 - 00:00			12:00 - 23:30

2009/01634/LAPR	Al Santo	23 Vanston Place London SW6 1AX	Late Night Refreshment	23:00 - 23:30		
			Sale of Alcohol Off the Premises	11:00 - 21:00		
			Sale of Alcohol On the Premises	11:00 - 23:00		11:00 - 22:00
2024/01681/LAPR	Five Guys	11 Bank Buildings Fulham Broadway London SW6 1EP	Playing of Recorded Music	11:00 - 00:00		
			Late Night Refreshment	23:00 - 23:30		
			Sale of Alcohol On and Off the Premises	11:00 - 23:30		
2024/00542/LAPR		472 Fulham Road London SW6 1BY	Late Night Refreshment	23:00 - 00:00	23:00 - 01:00	23:00 - 00:00
			Sale of Alcohol On and Off the Premises	09:00 - 23:30	09:00 - 00:30	09:00 - 23:30
2023/00734/LAPR	Bruschetta	448 - 450 Fulham Road London SW6 1DL	Sale of Alcohol On the Premises	10:00 - 00:00		11:00 - 00:00 12:00 - 23:30
2024/01574/LAPR	Wendy's	563 Fulham Road London SW6 1ES	Playing of Recorded Music	12:00 - 00:30		11:00 - 23:30
			Late Night Refreshment	23:00 - 00:30		23:00 - 23:30
			Sale of Alcohol On and Off the Premises	12:00 - 00:00		11:00:00 - 23:00:00
2025/00169/LAPR	Pho	4 Broadway Chambers Fulham Broadway London SW6 1EP	Playing of Recorded Music	12:00 - 00:00		12:00 - 22:30
			Late Night Refreshment	23:00 - 00:30		
			Sale of Alcohol On the Premises	12:00 - 00:00		12:00 - 22:30

From: [REDACTED]  
Sent: 08 June 2025 16:57  
To: Tucker Matt: H&F <Matt.Tucker@lbhf.gov.uk>  
Cc: [REDACTED]  
Subject: 2025/00558/LAPR Fishy Delishy: 11 Fulham Broadway London SW6 1AA

Hi Matt

I am sending this objection to the above application through from a residents group. Please could I ask for confirmation of receipt.

I am writing on behalf of Vanston Place Management Company, who look after the interests of the residents of Dungannon House, a block of residential apartments fronting onto Vanston Place, which leads off the Broadway close to Fishy Delishy.

We are a block of 42 apartments with young, old and all ages in between. Our residents are a wide mix of people from nurses and teachers to business people, entrepreneurs and pensioners. A vibrant mix who enjoy living in the exciting environment of Fulham. However we have a growing concern about the number of late night businesses - takeaways in particular which bring with them anti social behaviour, noise and disturbances that threaten our well being.

Our block was built 11 years ago, to up-to-date planning regulations which include a high degree of insulation. This in turn means residents usually have to open windows to allow ventilation even at night, even in the winter. Noise from delivery bikes is becoming a real nuisance for those apartments who front onto Vanston Place. The ambient noise from the NER after 11.pm decreases considerably and the area becomes quite quiet. However the increasing numbers of delivery bikes that use not just the NER, but more pertinently Vanston Place is worrying. They use the illegal (see attached images) cut through from the Broadway as a way of avoiding several traffic lights and a roundabout if their journey takes them north. Their zooming back and forth is disturbing residents sleep and therefore their quality of life.

Another takeaway, namely Fishy Delishy, adding to the numbers of delivery bikes is something that worries us. It is not just my residents that will be affected. Fishy Delishy is in a long parade of buildings, above each shop there are several floors of residential apartments, each having people who want - actually need - sleep. This erosion of a quiet time of night seems never ending. In this densely packed residential area humans need sleep - This is a fact of life as upheld by the High Court.

Delivery bikes not only affect the pick up area where there will be extra noise of doors opening/closing, chatting, bikes being turned on and off and loitering of drivers but the areas where they deliver too. Ringing doorbells, talking, turning bikes off and on, bleeps of alarms, and zooming away. The noise doesn't just affect the delivery address it affects

everyone in the neighbouring houses. If you live in a Victorian house with victorian windows you can clearly hear every word that is spoken outside a neighbouring house when it is quiet. Also I fear for the properties surrounding Fishy Delishy in terms of their extraction systems. If they are requiring to stay open longer then these fans/flues/ventilation systems will be running for hours longer and no doubt will annoy and cause distress for their neighbours.

We are also concerned about the sale of alcohol. What will be the minimum someone can order to be allowed to buy alcohol alongside it? We are concerned that people will purchase alcohol and then consume it in the road and wend their way towards us and use our garage forecourt as a urinal. This already happens on a regular basis , which is an unpleasant thing to have to deal with.

For all the reasons above we object to this application on the ground of noise, disturbance and nuisance

Although the Cumulative Impact zone has been relaxed, surely the reasons behind it are still valid. This property is right in the centre of the old zone. There are too many sources of alcohol around the Broadway area. As we all know the area is continually a crime hot spot. Each month the Broadway area continues to report large numbers of anti social behaviour, violent and sexual behaviour, shoplifting and other theft. It would be useful to know from the Met Police the numbers where alcohol play a part, but I genuinely believe it would be a high proportion.

We need to reduce crimes around the Broadway not bring in new sources of alcohol that increase the likelihood of adding to the crimes. Therefore we object on the grounds of Crime and disorder.

We are very worried that takeaway Fish and Chips is a meal that is often collected by children on behalf of the family, and we are not fully satisfied that enough steps are being taken to refuse a child alcohol if confronted with 'Dad said can you add a bottle of ...' Would the staff really turn the whole order down? And if not, was it actually for 'Dad'? . Many of the customers are regulars so this may prove awkward for the staff to deal with. There are plenty of nearby places that exist where people can buy a bottle to go with their meal if needed. This new licence is unnecessary., and we worry about potential harm to children as what is now a family friendly takeaway turns into an alcohol shop.. Therefore we object on the ground of potential harm to children.

If there should be a Hearing for this application and I am unable to attend, I appoint [REDACTED] or her chosen representative, to represent the interests of the residents of Dungannon House.

Yours sincerely

[REDACTED] For and on behalf of Vanston Place Management Company Limited



40 Dungannon House,  
15 Vanston Place,  
London SW6 1AY

**From:** [REDACTED]  
**Sent:** 08 June 2025 21:53  
**To:** Tucker Matt: H&F <Matt.Tucker@lbhf.gov.uk>  
**Cc:** [REDACTED]  
**Subject:** 2025/00558/LAPR Fishy Delishy: 11 Fulham Broadway London SW6 1AA

I oppose this application for longer hours in the highly, densely residential area of Fulham Broadway.

--The tube station closes around midnight --so, too, must activity in and around Fulham Broadway.

—This area of Fulham Broadway/North End Road is a Crime Hot Spot, long established by the Met Police.

--public nuisance problems with open urination,

--Nuisance: litter,

--public safety overall: late at night into early after midnight hours.

—inevitable increase in Deliveries from another Takeaway. Right to sleep established by the High Court.

—Above this entire parade of shops are flats/apartments; residential!!

Please reject this inappropriate application. The applicant has not supplied a risk assessment nor any of the expected analyses that would help the H&F Licensing Committee to assess the very real concerns voiced here for our densely residential Fulham Broadway.

Sincerely,

[REDACTED]  
28A Barclay RD, SW6 1EH

[REDACTED]

**From:** [noreply@lbhf.gov.uk](mailto:noreply@lbhf.gov.uk) <[noreply@lbhf.gov.uk](mailto:noreply@lbhf.gov.uk)>  
**Sent:** 08 June 2025 15:15  
**To:** Licensing HF: H&F <[licensing@lbhf.gov.uk](mailto:licensing@lbhf.gov.uk)>  
**Subject:** Comments for Licensing Application 2025/00558/LAPR

Dear Sir/Madam,

Licensing Application comments have been made. A summary of the comments is provided below.  
Comments were submitted at 08/06/2025 3:14 PM from [REDACTED].

### Application Summary

Address:	11 Fulham Broadway London SW6 1AA
Proposal:	Licensing Act - Premises Licence
Case Officer:	Lorna McKenna

[Click for further information](#)

### Customer Details

Name:	[REDACTED]
Email:	[REDACTED]
Address:	10 Tournay Road London

### Comments Details

Commenter Type:	Residents Group
Stance:	Customer objects to the Licensing Application

Reasons for comment:

Comments: 08/06/2025 3:14 PM I and my family have lived on the same road in Fulham for 25 years and I represent the residents in the Tournay Road Neighbourhood Watch Group. The applicant is a takeaway fish and chip business applying for extended hours for late night refreshment and to add alcohol sales. The objections and reasons for objecting to the extended hours to this are as follows:

1 the shop already closes at 23:00 and this seems appropriate for a takeaway fish and chip shop in this area;  
2 the conclusion at (1) is especially the case if they are seeking to also sell alcohol;  
3 there is nowhere inside for customers or dispatch/delivery riders to sit down (the bar style seating is very few) eat a meal and drink a beer or two. They will take their

meal and beer off the premises, onto the street and hang around outside or on the nearby residential streets causing noise, litter, urination, disturbance close to and away from the site (on the adjoining residential roads) where the applicant will have no control or management over this. This will be hugely exacerbated by the inevitable uncapped increase in takeaway dispatch riders and delivery drivers. The risk of a significant increase in public nuisance is evident;

4 extended hours in an area of above average crime rates are ill-conceived and inappropriate and risks an increase in crime and disorder, threats, intimidation, and harm to women; and

5 extended hours in an area of high residential density (the entire first floor above the site and along the road are flats and apartments) are ill-conceived and inappropriate and risks an increase in harm to children and families, their right to sleep.

I reserve the right to make further supplemental submissions prior to any hearing. If I am unable to attend the hearing, then I reserve the right to appoint someone to represent me. Please reject the application.

---



**From:** [noreply@lbhf.gov.uk](mailto:noreply@lbhf.gov.uk) <[noreply@lbhf.gov.uk](mailto:noreply@lbhf.gov.uk)>

**Sent:** 08 June 2025 15:40

**To:** Licensing HF: H&F <[licensing@lbhf.gov.uk](mailto:licensing@lbhf.gov.uk)>

**Subject:** Comments for Licensing Application 2025/00558/LAPR

## Comments summary

Dear Sir/Madam,

Licensing Application comments have been made. A summary of the comments is provided below. Comments were submitted at 08/06/2025 3:40 PM from [REDACTED]

### Application Summary

Address: 11 Fulham Broadway London SW6 1AA

Proposal: Licensing Act - Premises Licence

Case Officer: Lorna McKenna

[Click for further information](#)

### Customer Details

Name: [REDACTED]

Email: [REDACTED]

Address: 58 Anselm Road London

### Comments Details

Commenter Type: Neighbour

Stance: Customer objects to the Licensing Application

Reasons for comment:

Comments: 08/06/2025 3:40 PM I object on grounds of increased crime, antisocial behaviour, human trafficking, drugs, urination in the street , Litter rubbish , personal safety walking home alone at night as a single female etc

**From:** [noreply@lbhf.gov.uk](mailto:noreply@lbhf.gov.uk) <[noreply@lbhf.gov.uk](mailto:noreply@lbhf.gov.uk)>  
**Sent:** 08 June 2025 16:46  
**To:** Licensing HF: H&F <[licensing@lbhf.gov.uk](mailto:licensing@lbhf.gov.uk)>  
**Subject:** Comments for Licensing Application 2025/00558/LAPR

## Comments summary

Dear Sir/Madam,

Licensing Application comments have been made. A summary of the comments is provided below.  
Comments were submitted at 08/06/2025 4:45 PM from [REDACTED]

### Application Summary

Address: 11 Fulham Broadway London SW6 1AA

Proposal: Licensing Act - Premises Licence

Case Officer: Lorna McKenna

[Click for further information](#)

### Customer Details

Name: [REDACTED]

Email: [REDACTED]

Address: 60C Anselm Road Fulham

### Comments Details

Commenter Type: Residents Group

Stance: Customer objects to the Licensing Application

Reasons for comment:

Comments: 08/06/2025 4:45 PM I object on grounds of increased crime, antisocial behaviour, human trafficking, drugs, urination in the street , Litter rubbish , personal safety walking home alone at night as a single female.

**From:** [REDACTED]  
**Sent:** 08 June 2025 17:19  
**To:** Licensing HF: H&F <[licensing@lbhf.gov.uk](mailto:licensing@lbhf.gov.uk)>  
**Subject:** Representation (objection) for licence application reference 2025/00558/LAPR

Hi,

please find attached and below my representation for licence application reference 2025/00558/LAPR.

Can you please confirm receipt. Thanks

I am writing to formally object to the license application reference 2025/00558/LAPR for Fishy Delishy at 11 Fulham Broadway, London SW6 1AA. As a resident of North End Road, living in close proximity to Fulham Broadway and Fishy Delishy I am concerned about the potential impact of this application (sale of alcohol and provision of late night refreshment until 1.30am) on our community.

**Reasons for Objection:**

1. **Prevention of crime and Disorder:** Operating a food establishment and selling alcohol late at night in a residential area may attract patrons involved in late-night drinking and socializing, increasing the risk of criminal behavior. Night time openings often correlate with heightened incidents of public disorder, vandalism, and anti-social behavior, which could disrupt the safety and peace of the community. Additionally, late night opening hours could place a strain on local police resources, detracting from overall community safety.
2. **Public Safety:** Night time opening hours could lead to increased risks of anti-social behavior, including noise and altercations, compromising neighborhood safety. With customers likely to congregate outside or around the shop, especially at night, there is a greater likelihood of disturbances. This could inadvertently encourage loitering in the area, increasing the potential for accidents and confrontations. Operating late in a largely residential zone jeopardizes the welfare of residents, who may feel unsafe traversing the area.
3. **Prevention of Public Nuisance:** late night opening hours may lead to increased noise and smell levels not only during the day but also late into the night, negatively affecting the quality of life for nearby residents. The area is primarily residential, and late night operations could disrupt the peaceful environment that we currently enjoy. Additionally, delivery drivers arriving on scooters and motorcycles will contribute to loud noise all night long. There is also an existing issue with littering in these streets. Late night operations will likely exacerbate this problem.
4. **The Protection of Children From Harm:** The noise and disturbances mentioned above could disrupt the sleep of residents, including children. Disturbed sleep can adversely affect children's school performance.

[REDACTED]  
Flat 2<sup>nd</sup> & 3<sup>rd</sup> Floors 348 North End Road London SW6 1NB

**From:** [noreply@lbhf.gov.uk](mailto:noreply@lbhf.gov.uk) <[noreply@lbhf.gov.uk](mailto:noreply@lbhf.gov.uk)>  
**Sent:** 08 June 2025 17:48  
**To:** Licensing HF: H&F <[licensing@lbhf.gov.uk](mailto:licensing@lbhf.gov.uk)>  
**Subject:** Comments for Licensing Application 2025/00558/LAPR

## Comments summary

Dear Sir/Madam,

Licensing Application comments have been made. A summary of the comments is provided below.  
Comments were submitted at 08/06/2025 5:48 PM from [REDACTED]

### Application Summary

Address:	11 Fulham Broadway London SW6 1AA
Proposal:	Licensing Act - Premises Licence
Case Officer:	Lorna McKenna

[Click for further information](#)

### Customer Details

Name:	[REDACTED]
Email:	[REDACTED]
Address:	19 Barclay Rd London

### Comments Details

Commenter Type: Neighbour

Stance:	Customer objects to the Licensing Application
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Reasons for  
comment:

Comments:	08/06/2025 5:48 PM I don't have a problem with them serving alcohol with a meal but think the hours should remain as they are.
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While Fishy Delishy is on Fulham Broadway, it backs on to the back of Barclay Road houses and late night noise would prevent residents getting a good night's sleep.

The council already has set fair and reasonable guidelines for opening times.

Any sort of pavement congregation whether customers or delivery drivers outside

a premises is undesirable - leads to noise, crime.

Fulham Broadway is already a crime hotspot and we don't have the police manpower for this.

It would set a precedent for every other eatery in the area of which there are many.

---

**From:** [REDACTED]  
**Sent:** 09 June 2025 09:51  
**To:** Tucker Matt: H&F <Matt.Tucker@lbhf.gov.uk>; [REDACTED]  
**Subject:** FW: 2025/00558/LAPR Fishy Delishy

Hi Matt

Sorry to bombard you with multiple objections after the weekend. I think this is why the council need to have a broader understanding that the residents around Fulham really don't want an extended nighttime economy

As per previous requests for late night / 24/7 opening (Chicken Cottage, Morley's, Papa John's x 2, Wendy's and most recently McDonalds, Kaspas deserts) I am strongly against this application.

The reasons for this are the same as all the previous requests, the reasons don't change because the applicant does however it would be very useful if the council took into account the very strong response from previous applications, the pubs in the local area close at 11.00 with occasional 12.00 closures, the tube station closes around 12.00 midnight so why would a fish and chip shop need to stay open hours after everything else has closed.

**The prevention of crime and disorder** - the area around Fulham Broadway and surrounding area is already a crime hotspot on the Metropolitan Police reported crimes database, this will only get worse with a hub to draw people in.

**Public safety** – There are many scooters, pushbikes and motorbikes in the area waiting for collections they have no or little regard for road safety and often ride on the footpath and the wrong way down one way streets to avoid traffic. The area outside of Fishy Delishy is double yellow lines which existing delivery riders already totally ignore which raises concerns for the effectiveness of any kind of enforcement / safety.

**The prevention of public nuisance** – This is a residential area and we don't want delivery drivers whizzing around at all hours of the night, the bikes create noise, the riders are noisy shouting into their phones, the door bells are noisy particularly Ring Doorbells and often the delivery drivers will get the wrong house causing late night chaos for families with children who tend to go to bed earlier. As discussed in previous requests and in the evidence given during the McDonalds hearing, delivery riders can be threatening and lecherous towards young women travelling home.

**The protection of children from harm** – As has been discussed on the recent other requests for late night openings there are many reasons to worry about children who hang around late night "food" places, they get recruited into gangs (a very big problem in LBHF at the moment), temptation from drugs but also the one probably most overlooked is obesity... the government recently released figure that showed children (and adults) in the

UK are among the highest for obesity and all the issues that go with it costing the NHS billions of pounds. This is an application for late night opening is not offering healthy foods it is yet another fried food outlet.

I still can't believe that we have to go through the process of objecting every time a single fast food restaurant wants to change it's opening hours. This is the 7<sup>th</sup> request the residents have had to fight in the last 12 months. Please can we have a discussion with the council to block all these requests and save us and the council a huge amount of time and money

Yours sincerely

[REDACTED]

35 Walham Grove  
London  
SW61QR

[REDACTED]



**From:** [REDACTED]  
**Sent:** 09 June 2025 13:34  
**To:** Tucker Matt: H&F <Matt.Tucker@lbhf.gov.uk>  
**Cc:** [REDACTED]  
**Subject:** 2025/00558/LAPR

Dear Councillor Tucker,

I am writing to strongly object to the application for extended hours submitted by Fishy Delishy (ref: 2025/00558/LAPR), located at 11 Fulham Broadway, SW6 1AA.

I own a flat just a few doors down, tenanted by a wonderful young family with a toddler and another baby due soon. They are very active in the community and had planned to permanently stay in Fulham, but are worried about the change in character that the sudden preponderance of applications for 24/7 take-aways will cause. The flat backs onto Argon Mews, where delivery drivers and customers from nearby takeaways, with no where else to park or sit, regularly gather late at night—usually creating a loud disturbance and even throwing food at what is clearly a baby's window.

At the moment, the area finally quiets between 11 p.m. and 5 a.m.—the only consistent respite during which the family can rest. Extending operating hours would almost certainly push that disruption later into the night, if not making it consistent, taking away the only reliable period of quiet they have.

They (and I) fully support the vibrancy and character of Fulham Broadway, and understand the need for thriving local businesses. But even Fulham Broadway Station closes at midnight.

There must be a balance, and residents—particularly families—need to be protected from unnecessary disturbance.

They have already told me that they cannot stay if Fulham's residential family-oriented character is due to drastically change.

I urge the licensing committee to reject this application and other similar applications in the interest of preserving a livable environment for local families.

Yours sincerely,

[REDACTED]  
583 Fulham Road



**From:** [noreply@lbhf.gov.uk](mailto:noreply@lbhf.gov.uk) <[noreply@lbhf.gov.uk](mailto:noreply@lbhf.gov.uk)>  
**Sent:** 09 June 2025 15:30  
**To:** Licensing HF: H&F <[licensing@lbhf.gov.uk](mailto:licensing@lbhf.gov.uk)>  
**Subject:** Comments for Licensing Application 2025/00558/LAPR

## Comments summary

Dear Sir/Madam,

Licensing Application comments have been made. A summary of the comments is provided below.  
Comments were submitted at 09/06/2025 3:29 PM from [REDACTED]

### Application Summary

Address: 11 Fulham Broadway London SW6 1AA

Proposal: Licensing Act - Premises Licence

Case Officer: Lorna McKenna

[Click for further information](#)

### Customer Details

Name: [REDACTED]

Email: [REDACTED]

Address: 1 seagrave road london

### Comments Details

Commenter Type: Residents Group

Stance: Customer objects to the Licensing Application

Reasons for comment:

Comments: 09/06/2025 3:29 PM I am writing to object on behalf of Seagrave Road Residents Group.

1. Prevention of crime and disorder: Fulham Broadway already suffers with significant Anti-Social Behaviour, allowing later hours and worst still selling take-away alcohol until early hours will only increase these problems.

2. Protection of children from harm: This neighbourhood has a highly dense population with many families living in the surrounding residential streets,

demonstrated by the high number of schools in the immediate area. Constant background noise during core sleeping hours whether that be from nuisance persons outside of premises or created by delivery persons has a significant impact on overall health.

3. Prevention of public nuisance: The applicant cannot control patrons as well as delivery drivers when offsite.

Applicant's due diligence: LBH&F Statement of Licensing policy 2022-27 - POLICY 1: LOCAL AREA RISK ASSESSMENTS states "Applicants are expected to undertake a local area risk assessment as part of any licensing application".

Applicant has failed to provide any information nor undertaken any assessment towards understanding the impact on Resident Amenity and/or on Crime & Disorder, Nuisance & Public Safety.

We kindly ask that this application be rejected outright.

---

**From:** [REDACTED]  
**Sent:** 09 June 2025 16:18  
**To:** Tucker Matt: H&F <Matt.Tucker@lbhf.gov.uk>

**Cc:** [REDACTED]  
[REDACTED]

**Subject:** Fishy Delishy Application 2025/00558/LAPR

Dear Matt

**Ref: 2025/00558/LAPR Fishy Delishy 11 Fulham Broadway, London SW6 1AA - Resident Objection**

Please accept this email as my written OBJECTION to the above application where the Applicant runs a Fish (and Chips) Takeaway. I am writing in my capacity as Secretary of the Fulham Island Residents Association (FIRA), and also as the owner of a flat in Fulham Island, 4 Farm Lane, SW6 1DG since 2006.

Fulham Island comprises 32 flats, which are members of the Association, and a further 8 flats in Albion House (fronting Vanston Place), which are not part of the Association. We have approximately 80 residents ranging in age from 92 to 6 years of age, not including those in Albion House.

The Fulham Island site is bounded by two pedestrianised roads: Jerdan Place, Vanston Place and to a degree Farm Lane, as there is no through access on Farm Lane. It is a very short walk from Fulham Broadway and, inevitably, both Jerdan Place and Vanston Place are used as cut-throughs from Fulham Broadway and onwards.

My concerns are written under the headings of three of the four licensing objectives.

**1. Prevention of crime and disorder**

Background – according to Google maps, their current opening hours are Monday to Sunday from 11.00am to 11.00 pm.

The owner is applying for a Late-Night Refreshment Licence to open beyond their current hours of 11.00 pm to 01.30 am Mondays to Sundays.

The owner has also applied to sell alcohol both on and off the premises until 01.30 am Wednesdays to Sundays and until 01.00 am Mondays and Tuesdays.

The Metropolitan police have designated Fulham Broadway as a “hotspot” for anti-social behaviour and disorder. Allowing an existing takeaway to open until the early hours, for both takeaway alcohol deliveries and in-person purchases of alcohol can only add to the issue of public safety, in terms of people congregating on the pavements; the potential for disorderly drunken customers, and sheer number of delivery drivers waiting to pick up orders.

How are they going to stop customers from drinking directly outside the takeaway, or indeed in the local vicinity?

The shop can be busy after a Chelsea home game. How are they going to control the sale of alcohol to football fans, who will not disperse quietly?

The police are under-resourced at the best of times – more potential for crime and disorder will only exacerbate their ability to police our streets safely.

Incidentally, whilst not specifically under the remit of the Licensing Committee, could the Committee confirm if the premises have a pavement licence, please? There are regularly two tables and four chairs placed directly outside on the pavement.

## 2. Prevention of nuisance

The wards of Walham Green, Lillie Road and West Kensington consist of residential roads, all leading off the semi-residential / semi-commercial North End Road (NER) and Fulham Broadway.

As residents of Fulham, we are becoming increasingly concerned with the increase in the number of take-aways situated in and around Fulham Broadway and the North End Road, and the noise nuisance this causes.

Not only in terms of the delivery drivers themselves, who seem to totally disregard road safety, cutting in front of cars, not signalling etc., and who are a clear danger to other road users and pedestrians, but the noise their (mostly L-plated) scooters make, especially during the quiet hours of the night, when residents are sleeping.

The drivers generate noise whilst they congregate waiting for take-aways to deliver; noise as they speed away and noise when they deliver.

My particular road – Vanston Place, despite being partly pedestrianised and despite a prominent notice stating “no through route to Fulham Road” (see attached photo) is regularly used as a cut through, to avoid the traffic lights on the corner of Dawes Road and NER and also the roundabout between NER and Fulham Road. The noise of the scooters at night is an issue.

We residents have a “window” of quiet for sleeping, which would be considerably jeopardised with delivery drivers on the roads up until 1.30 am. Sleep deprivation, which is well documented in Fulham, is a big issue for residents and any increase in noise generation will only have the potential to worsen the situation.

## 3. Public Safety

The applicants’ premises are a takeaway with parking restrictions directly outside (zigzag road markings indicating no stopping at any time), as there is a pedestrian crossing almost directly outside the premises.

The delivery drivers at other take-away venues in the area all park outside the premises, waiting to collect deliveries (sometimes illegally).

If the Applicants' delivery drivers choose to congregate outside the applicant's premises, they will be parking in an illegal space, which will cause a public safety issue for other road users. Fulham Broadway is a busy arterial road (the A304), which is often snarled up with traffic, and delivery bikes/scooters parked illegally will only exacerbate the traffic situation.

#### General Observations:

1. The closing hours Fishy Delishy are applying for are substantially beyond the closing hours of other "restaurants"/takeaways already operating in the vicinity of Fulham Broadway. If the Committee approves this application, then it is a foregone conclusion that the other establishments will seek to extend their hours of operation as well, to the detriment of all residents in the surrounding area.

#### Current opening hours of takeaway shops within 500 metres of Fishy Delishy:

Doner Kebab: Mondays through Sundays 10.00 am to 12.00 am. N.B. takeaway until 11.00pm only.

Five Guys: Monday through to Thursday 11.00 am to 11.00pm. Friday to Saturday 11.00 am to 11.30am. Sunday 11.00 am to 10.30 pm

Pho: Mondays through Sundays 12 noon to 10.00 pm

Wendy's: Mondays through Sundays 8.00 am to 11.00 pm

Zia Lucia: Mondays through Sundays 12 noon to 10.30 pm

2. Please see <https://www.medrxiv.org/content/10.1101/2024.07.18.24310617v1>

This evaluation essentially states:

**Introduction** Access to hot food takeaways, particularly near schools, is of growing concern for policymakers seeking to reduce childhood obesity globally. In England, United Kingdom (UK), local government jurisdictions are implementing planning policies to reduce access by restricting or denying planning permission for new takeaway outlets near schools.

**Results** Participants explained that they mostly thought the policies facilitated the refusal of applications for new takeaways near schools. However, participants speculated that businesses identified alternative opportunities to operate including functioning as 'restaurants' or within other locations. Effective working relationships between planners and public health officers were important for adoption and implementation, although planning and public health agendas did not always align and there were tensions between economic development and health improvement goals.

**Conclusion** Although sometimes challenging, the policies were commonly described as feasible to implement. However, they may not completely prevent new takeaways opening,

particularly where takeaways are relied upon to enhance local economies or where takeaway businesses find alternative ways to operate. Nevertheless, the policies can serve to shift the balance of power that currently favours commercial interests over public health priorities.

ALSO:

In [London](#), [a ban on fast-food takeaways](#) opening within 400 metres of schools was put in place in 2017, in an attempt to tackle the [capital's child obesity epidemic](#).

The mayor said the move would help deal with the “ticking time bomb” of childhood obesity in London.

The new Fulham Boys School on the Fulham Road is (0.2 miles) 321.869 metres from Fishy Delishy, and clearly falls within the ban implemented by the mayor of London in 2017.

For these reasons and the further reasons set out by other residents, I ask the H&F Licensing Sub-Committee to reject the application.

I reserve my right to comment further, and to provide further supplementary evidence to this application without prejudice.

If I am unable to attend the hearing (date to be notified), I appoint Charlotte Dexter or her representative to use my five minutes.

Sincerely,

[REDACTED]

Flat 214, Fulham Island, 4 Farm Lane, London SW6 1DG

[REDACTED]

From: [REDACTED]  
Sent: 09 June 2025 18:13  
To: Tucker Matt: H&F <Matt.Tucker@lbhf.gov.uk>  
Cc: [REDACTED]  
Subject: Re: Representation Opposing Licence Application – 2025/00558/LAPR – Fishy Delishy, 11 Fulham

Hi Matt,

It's Flat 2, 583 Fulham Road, SW6 5UA.

Kind regards,  
[REDACTED]

Sent from my iPhone

> On 9 Jun 2025, at 16:54, Tucker Matt: H&F <[Matt.Tucker@lbhf.gov.uk](mailto:Matt.Tucker@lbhf.gov.uk)> wrote:  
>  
> Dear [REDACTED] - thank you for your e-mail.  
>  
> For us to consider your Representation valid, I would appreciate confirmation of your full residential address please.  
>  
> If you could let me know as soon as you can, I can add this to the list of valid Representations.  
>  
> Kind regards  
>  
>  
> Matt Tucker  
> Interim Licensing Policy and Administration Team Leader Licensing  
> Place Department Hammersmith & Fulham Council  
>  
> T: 07778 966423  
> E: [Matt.Tucker@lbhf.gov.uk](mailto:Matt.Tucker@lbhf.gov.uk)  
> W: [www.lbhf.gov.uk](http://www.lbhf.gov.uk)  
>  
>  
>  
> Have you signed up to our email notifications to receive alerts of relevant applications received by this department? If you would like to sign up, please click the link below:  
> email notification service.  
>  
>



>  
> Sign up to our H&F Climate Connects newsletter.  
>  
> -----Original Message-----  
> From: [REDACTED]  
> Sent: 09 June 2025 10:13  
> To: Tucker Matt: H&F <[Matt.Tucker@lbhf.gov.uk](mailto:Matt.Tucker@lbhf.gov.uk)>  
> Cc: [REDACTED]  
> Subject: Representation Opposing Licence Application – 2025/00558/LAPR  
> – Fishy Delishy, 11 Fulham  
>  
> [REDACTED]  
>  
> Dear Matt,  
>  
> I'm writing to object to the licensing application for Fishy Delishy at 11 Fulham Broadway.  
>  
> I live on Argonne Mews, directly behind the site, and our windows overlook it. We are a young family with a toddler under two and another baby on the way. In the warmer months we need to keep windows open, so any increase in late-night noise or activity has a direct impact on our home environment.  
>  
> When Whole Foods was operating nearby, we frequently experienced disturbances from delivery drivers late at night – including idling engines, exhaust fumes drifting into our child's bedroom, and loud phone use. If a similar pattern were to emerge here, it would be highly disruptive and exhausting for families like ours.  
>  
> There are also existing challenges in the area with public urination, noise, and antisocial behaviour, especially on match days. Adding a licence for late-night refreshment and alcohol could worsen these problems and put more pressure on local residents.  
>  
> A closing time of 11pm seems reasonable given the residential nature of the area and the proximity to people's homes, especially given that Fishy Delishy is a chippy/takeaway, not a restaurant, they do not even have bathrooms for customers on their premises! Extending the hours beyond 11pm risks further disruption without clear public benefit.  
>  
> Thank you for considering this objection.  
>  
> Kind regards,  
> [REDACTED]



**From:** [REDACTED]  
**Sent:** 09 June 2025 19:47  
**To:** Tucker Matt: H&F <Matt.Tucker@lbhf.gov.uk>  
**Subject:** Re: 2025/00558/LAPR Fishy Delishy: 11 Fulham Broadway London SW6 1AA

Hi Matt, 67 Moore Park Road, SW6 2HH



On Mon, 9 Jun 2025, 18:52 Tucker Matt: H&F, <[Matt.Tucker@lbhf.gov.uk](mailto:Matt.Tucker@lbhf.gov.uk)> wrote:  
Dear [REDACTED] – thank you for your e-mail.

For us to consider your comments as a valid Representation, I would require confirmation of your residential address.

If you could provide that to me at your earliest convenience, I would be grateful.

Kind regards

**Matt Tucker**  
**Interim Licensing Policy and Administration Team Leader**  
Licensing  
Place Department  
Hammersmith & Fulham Council

**T:** 07778 966423  
**E:** [Matt.Tucker@lbhf.gov.uk](mailto:Matt.Tucker@lbhf.gov.uk)  
**W:** [www.lbhf.gov.uk](http://www.lbhf.gov.uk)

**From:** [REDACTED]  
**Sent:** 09 June 2025 17:34  
**To:** Tucker Matt: H&F <[Matt.Tucker@lbhf.gov.uk](mailto:Matt.Tucker@lbhf.gov.uk)>  
**Subject:** 2025/00558/LAPR Fishy Delishy: 11 Fulham Broadway London SW6 1AA

Dear Matt

I am a Fulham resident living on Moore Park Road.

I oppose Fishy Delishy's application for extended hours in the strongest possible terms.

Extended opening for this establishment will inevitably lead to more public nuisance, in particular trash strewn on the streets, and rowdy patrons making noise on our streets, and keeping us awake.

I am also concerned that take-away drivers will zoom through the streets on loud scooters throughout the night.

Already, these drivers cause a nuisance. Often, they have no respect for one-way streets; they loiter waiting for orders; they speed through, dodging speed bumps, endangering pedestrians and disturbing the peace with their loud engines. Many behave as if they are above the law and that the highway code does not apply to them.

Further, the area is a crime hotspot. It is inconceivable that an establishment should be given extended opening hours in a crime hotspot, as this just extends the hours that people will congregate, and some will inevitably continue to engage in criminal activity. That is not an environment conducive to family living with children.

Generally, this extension and the apparent "anything goes" approach to licensing in Fulham will lessen our neighbourhood's attractiveness to families and heighten its attractiveness to criminals, noisy delivery drivers, and the purveyors of late-night takeaways.

With best wishes



**From:** [REDACTED]  
**Sent:** 09 June 2025 21:20  
**To:** Tucker Matt: H&F <Matt.Tucker@lbhf.gov.uk>  
**Cc:** [REDACTED]  
**Subject:** 2025/00558/LAPR Fishy Delishy: 11 Fulham Broadway London SW6 1AA

Dear Matt,

I am writing to strongly oppose the application 2025/00558/LAPR Fishy Delishy for extended operating hours in the densely populated and highly residential area of Fulham Broadway.

This location, situated directly above and beside residential flats, already suffers from high levels of noise, disruption, and antisocial behaviour. The tube station closes around midnight, and activity in the surrounding area should naturally wind down to reflect this and respect residents' right to rest.

Importantly, this stretch of Fulham Broadway and North End Road is a long-established crime hotspot, as acknowledged by the Metropolitan Police. Public safety is already at risk due to frequent street-level drug dealing, theft and loitering, particularly in the late evening hours. Moreover, other issues that are well noticed in the area include open urination, littering, and escalating reports of antisocial behaviour. There is a visible lack of police enforcement and late-night safety infrastructure.

Additionally, the applicant has not provided a risk assessment or any necessary documentation required under the licensing policy, including Sections 3(i), 3(ii), 10(a) and 10(b) of Policy 1.

These require applicants to assess and mitigate risks, particularly in sensitive areas like Fulham Broadway.

Given the existing safety concerns, persistent criminal activity, and growing sense of insecurity in the area, Hammersmith & Fulham Council should prioritise creating a safer residential environment, rather than enabling further erosion of it through extended night-time trading. Without adequate safety measures or policing currently in place, encouraging a night-time economy in this setting is not only inappropriate but also irresponsible.

I urge the Licensing Committee to reject this application.

Kind regards,

[REDACTED]  
21A Barclay Road  
SW6 1EJ

**From:** [REDACTED]  
**Sent:** 09 June 2025 22:23  
**To:** Tucker Matt: H&F <Matt.Tucker@lbhf.gov.uk>  
**Cc:** [REDACTED]  
**Subject:** 2025/00558/LAPR Fishy Delishy: 11 Fulham Broadway London SW6 1AA

**2025/00558/LAPR Fishy Delishy: 11 Fulham Broadway London SW6 1AA**

———deadline 9 June 2025

Dear Licensing:

I write on behalf of the Barclay Road Conservation Area Neighbourhood Watch comprising 101 established residential households and further households in our one-road Barclay Road Conservation Area. I live in Barclay Road and we all live in Barclay Road.

We work daily, together with our local Met Police Safer Neighbourhood TEAM to report crime (a huge problem; people not reporting crime) and to educate residents on the best ways to prevent crime in our densely residential Fulham Broadway. We attend quarterly meetings with the Met Police. We attend briefings, pop ups, 'cuppa with a coppa' and any and all briefings and events to be inclusive and advance the hope of less crime in our big London neighbourhood. This is all related directly to the licensing objective of 'Promoting the Prevention of Crime'. The address applying for the licence should be grateful for such active neighbours.

Well meant as it might be,

We oppose this application for longer hours, any hours beyond 23:00 and any hours before 11am, in the highly, densely residential area of Fulham Broadway. Fish and chips are not, yet, eaten for breakfast, from what we understand of dietary habits that of course have nothing to do with licensing hours for hot food, but do have to do with licensing for alcohol.

**Public Safety:**

The applicant has not explained much about his ability or lack thereof to assure Public Safety at the address, in front of the address, close to the address and very nearby the address:

—The committee will be aware that the very nearby tube station closes around midnight -- so, too, must activity in and around Fulham Broadway. There is now only one night bus that comes sporadically vs as promised—the committee could ask for realtime stats from TfL via an FOi request if needed.

**Crime:**

—This area of Fulham Broadway/North End Road is a Crime Hot Spot, long established by the Met Police.

**Nuisance:**

of all sorts are the 'normal' that we don't accept as residents as being something we want as normal; quite the opposite, thank you. Suffice it to say, --public nuisance problems with open urination,

--Nuisance: Litter is an ongoing and worsening problem around us and in our very road. Our street sweeper is overwhelmed trying to keep up with it. We help him, literally. We post almost daily on our WhatsApp group to encourage everyone to collect the crap from their portion of the pavement, every morning, to clear the way for schoolchildren cutting through/walking to and from Fulham Boys School and others. This is very real, genuine and a never ending menace for residents directly on/in Fulham Broadway and those like us who are one of the few roads directly off of 'the Broadway'.

—Noise Nuisance, Emmissions Nuisance, inevitable increase in Deliveries from another Takeaway. These nuisances are directly related to our Right to sleep, established by the High Court.

—Above this entire parade of "Fulham Broadway' numbered shops are flats/apartments; residential!!

Please reject this inappropriate application. There are enough hours to sell out/ run out of delicious fresh fish by 23:00.

The applicant has not supplied a risk assessment nor any of the 'expected' analyses that would give the H&F Licensing Committee the up-to-date tools it would need to properly and sincerely assess the very real concerns voiced here for our densely residential Fulham Broadway.

Sincerely,

[REDACTED]  
Barclay Road Conservation Area Neighbourhood Watch

[REDACTED]  
21 Barclay Road  
SW6 1EJ

.....  
The details:

New premises licence Fishy Delishy: The premises is a fish and chips takeaway, the applicant seeks a licence to cover the sale of alcohol and provision of late night refreshment. Licensable activities sought

—The Provision Late Night Refreshment 0 Both Indoors and Outdoors

—Mondays to Fridays between 23:00 to 01:00

—Wednesdays to Sundays between 23:00 to 01:30

-/The Sale of Alcohol – Both On and Off the Premises

—Mondays between 11:00 to 01:00

—Tuesdays to Saturdays between 11:00 to 01:30

—Sundays between 12:00 to 01:30

—Proposed Opening Hours -Mondays to Saturdays between 11:00 to 01:30

-Sundays between 12:00 to 01:30

<https://www.apps10.lbhf.gov.uk/holding/publicaccess.asp?type=L&key=SUPGXEBIIHK00>

**From:** [REDACTED]  
**Sent:** 09 June 2025 22:47  
**To:** Tucker Matt: H&F <Matt.Tucker@lbhf.gov.uk>  
**Cc:** [REDACTED]  
**Subject:** Fishy Delishy 2025/00558/LAPR 11 Fulham Broadway SW6 1AA

**Fishy Delishy 2025/00558/LAPR 11 Fulham Broadway SW6 1AA**

Dear Matt

This is [REDACTED] 21 Barclay Road SW6 1EJ. I am unable to make a representation via the online system, so I need to use this computer to do it.

If I am unable to attend the tba hearing, I reserve my right to appoint a representative to represent me. Pls note this now so that I don't have to waste your time with further repetition of the same.

I am totally opposed to this takeaway operation for any further hours after 23:00 or any further hours before 11:00 am, for all the reasons set out by others but specifically as they relate to our very road. We suffer immense noise, waking up from delivery scooters, even E-bikes that suddenly whizz by our required single pain windows in a Conseration Area. Nuisance of the worst kind when the right to sleep is established in law.

In the specific area of the address 11 Fulham Broadway, I address three of the four lic objectives, head on:

**Crime:** I am not sure that the applicant realises that in big global metropolises like London, crime is a huge issue and living in a designated crime hot spot is not just 'one of those things'. It is real. The applicant seems to have no plans to be concerned about this, which is a concern for the Committee to at least ponder in relation to the Licensing objective of promoting the prevention of crime and disorder. What's the plan?

**Nuisance** is another big ticket item around here for every takeaway. Like it or not, they cause the nuisance and we are the victims of it. Leftover food tossed directly in front of the premises even attracts foxes these days, right in the middle of Fulham Broadway. I invite the Committee to come have a look. Any morning, just watch your step@

**Public Safety.** We have no security/police on the beat, walking around in the evening, nor in the early morning for that matter. Publis Safety is at risk 24/7 around Fulham Broadway and others will be giving you insight into some awful details.

We are glad that fresh fish, vs frozen fish will be served up at 11 Fulham Broadway, but let's keep it to edible hours, full stop. Reasonable and proportionate, as we learned in the hallowed halls.

Please reject this ill-thought, very much unsupported application with no local reflection of what is going on in the very midst of Fulham Broadway, residential at heart with a few takeaways, shops and soon, a nice historic town hall hotel.

[REDACTED]



**From:** [REDACTED]  
**Sent:** 09 June 2025 23:09  
**To:** Licensing HF: H&F <licensing@lbhf.gov.uk>  
**Cc:** [REDACTED] Tucker Matt:  
H&F <Matt.Tucker@lbhf.gov.uk>  
**Subject:** 2025/00558/LAPR - Fishy Delishy, 11 Fulham Broadway London SW6 1AA

Good evening,

I am writing in my capacity as Chair of the Walham Green Ward Panel. This premises is situated within Walham Green and the owner is seeking opening hours to 1:30am every day of the week, with the sale of alcohol and the provision of light night refreshment until this time.

We are objecting to the application as it is not upholding the licensing objectives of the Licensing Act 2003:

**Prevention of crime and disorder**

This part of the Fulham, and more specifically part of Walham Green, is classified as the only “hotspot” for crime in Fulham by the Metropolitan Police. The premises will attract many customers in person, as well as delivery drivers, into the early hours not just for the fish and chips and snacks, but to buy alcohol. Many of the customers are likely to be intoxicated. Excessive alcohol is known to lead to anti-social behaviour such as fighting, shouting and crime such as assault and robbery.

**Public safety:**

As is common throughout Fulham and the borough, the delivery drivers will park in front of the premises on the double yellow lines. There is no suitable legal parking nearby for drivers. The delivery drivers also tend to stand outside talking with their colleagues, blocking the not very wide pavement. This premises is situated on a very busy main road, with continuous traffic. The location of the premises isn't conducive to large numbers of visitors, who will spill onto the road.

**Prevention of public nuisance:**

The extended hours are likely to significantly disturb local residents, who live above the commercial premises along this stretch of the Fulham Road and across the road in the large and densely populated Samuel Lewis estate. Residents will be disturbed by customers arriving and leaving the premises, particularly if intoxicated in the early hours, and by the large number of delivery drivers who will be attending the premises with their scooters and mopeds. Residents have the right to rest and sleep, especially after midnight.

**Protection of children from harm:**

Children have the right to sleep, they should not be woken up by people chatting, shouting and behaving under the influence of alcohol. They need to be well-rested for school and for their leisure time.

Residents and the ward panel support local businesses and wish the local economy to thrive. The requests of the business community should not be granted at the expense of local residents, who live in one of the most densely populated areas of the borough and of London. This application is inappropriate for a heavily residential area, and doesn't uphold the licensing objectives.

I therefore request the licensing committee to please reject this application.

Kind regards



Chair - Walham Green Ward Panel  
33 Delaford Street, London SW6 7LT

**From:** Cllr Paynter Lydia: H&F <[Lydia.Paynter@lbhf.gov.uk](mailto:Lydia.Paynter@lbhf.gov.uk)>  
**Sent:** 09 June 2025 21:31  
**To:** Licensing HF: H&F <[licensing@lbhf.gov.uk](mailto:licensing@lbhf.gov.uk)>  
**Subject:** 2025/00558/LAPR

Hello,

I would like to submit an objection to Fishy Delishy's application to extend their hours.

Residents have written to me with their concerns, and I share their worries around the late opening of a venue in a mixed use area which is primarily residential. The area already has faced issues with late night food venues, particularly those providing delivery services, as they are unable to contain potential anti-social behaviour from customers and delivery drivers. The potential for noise, disturbance and littering beyond the restaurant also adds to my desire to object.

Kind Regards,  
Lydia

**Cllr Lydia Paynter** (she/her)  
Councillor for Lillie Ward  
London Borough of Hammersmith & Fulham  
Email: [Lydia.Paynter@lbhf.gov.uk](mailto:Lydia.Paynter@lbhf.gov.uk)  
Web: [www.lbhf.gov.uk](http://www.lbhf.gov.uk)  
Tel: 020 8753 2018  
Address: Hammersmith Town Hall, King Street, London W6 9UJ

*As well as being a Councillor, I work full time so may respond to you outside of normal office hours. Whilst it suits me to email now, I do not expect a response or action outside of your own working hours.*

**From:** [Nicole.Sondh@met.police.uk](mailto:Nicole.Sondh@met.police.uk) <[Nicole.Sondh@met.police.uk](mailto:Nicole.Sondh@met.police.uk)>

**Sent:** 06 June 2025 13:46

**To:** Licensing HF: H&F <[licensing@lbhf.gov.uk](mailto:licensing@lbhf.gov.uk)>

**Cc:** [de@northlondonmedia.co.uk](mailto:de@northlondonmedia.co.uk)

**Subject:** New Premises Licence Application - Fishy Delishy 11 Fulham Broadway  
London SW6 1AA - 2025/00558/LAPR - Police Objection

To Licensing,

**RE: New Premises Licence Application - Fishy Delishy 11 Fulham Broadway London SW6 1AA - 2025/00558/LAPR**

I am emailing with reference to the above New Premises Licence Application to inform you that the Metropolitan Police are objecting to this application in respect of the licensing objective in the Prevention of Crime and Disorder.

During the consultation period the police have tried numerous times to arrange to meet with the applicant to discuss his application and gain a better understanding of how he plans to operate. Whilst conditions were offered in the operating schedule there are further conditions that Police would propose are added to the Licence in order to promote the licensing objectives such as an ancillary condition in relation to the sale of alcohol as well as conditions on days when Chelsea Football Club play at home. The times of the operation are also of a late hour in particular Sun to Thurs.

Further detail will be provided in due course.

Kind Regards

Nicole

PC Nicole SONDH 2438AW

Hammersmith and Fulham Police Licensing Unit

**Address:** Hammersmith and Fulham Police Station, 226 Shepherds Bush Road,  
London, W6 7NX

**Email:** [nicole.sondh@met.pnn.police.uk](mailto:nicole.sondh@met.pnn.police.uk)



[Click here for Drink Spike Prevention and Ask for Angela materials](#)

[Click here for drink spiking advice](#)

**From:** [Nicole.Sondh@met.police.uk](mailto:Nicole.Sondh@met.police.uk) <[Nicole.Sondh@met.police.uk](mailto:Nicole.Sondh@met.police.uk)>

**Sent:** 25 June 2025 19:23

**To:** Licensing HF: H&F <[licensing@lbhf.gov.uk](mailto:licensing@lbhf.gov.uk)>

**Cc:** Environmental Protection: H&F <[noise@lbhf.gov.uk](mailto:noise@lbhf.gov.uk)>; [AWMailbox-LicensingFH@met.police.uk](mailto:AWMailbox-LicensingFH@met.police.uk)

**Subject:** RE: New Premises Licence Application - Fishy Delishy 11 Fulham Broadway London SW6 1AA - 2025/00558/LAPR - Police Representation

Good Evening Licensing,

**RE: New Premises Licence Application - Fishy Delishy 11 Fulham Broadway London SW6 1AA - 2025/00558/LAPR**

Please see the attached document in support of the Police Representation submitted on 6<sup>th</sup> June 2025 in relation to the above New Premises Licence application.

Kind Regards

Nicole

PC Nicole SONDH 2438AW

Hammersmith and Fulham Police Licensing Unit

**Address:** Hammersmith and Fulham Police Station, 226 Shepherds Bush Road, London, W6 7NX

**Email:** [nicole.sondh@met.pnn.police.uk](mailto:nicole.sondh@met.pnn.police.uk)

PC Nicole SONDH 2438AW  
FH Police Licensing  
Hammersmith Police Station  
226 Shepherds Bush Road  
Hammersmith  
London  
W6 7NX

Email:  
Nicole.Sondh@met.pnn.police.uk  
www.met.police.uk  
Ref: **2025/00558/LAPR**

Dear LBHF Licensing Authority,

Further to my representation dated 6<sup>th</sup> June please see the below propositions for the below application;

New Premises Licence Application – Fishy Delishy, 11 Fulham Broadway, London, SW6 1AA

**Licensable activities sought**

The Provision Late Night Refreshment – Both Indoors and Outdoors

- Mondays and Tuesdays between 23:00 to 01:00
- Wednesdays to Sundays between 23:00 to 01:30

The Sale of Alcohol – Both On and Off the Premises

- Mondays between 11:00 to 01:00
- Tuesdays to Fridays between 11:00 to 01:30
- Sundays between 12:00 to 01:30

**Proposed Opening Hours**

- Mondays to Saturdays between 11:00 to 01:30
- Sundays between 12:00 to 01:30

The premises is located on Fulham Broadway where there are several late night refreshment venues, predominantly only opening within the hours of Late Night Refreshment on a Friday and Saturday night. The Broadway is also home to late night drinking premises and is only a short walk from Chelsea Football Club.

**1.Hours of Licensable Activity;**

The hours applied are particularly late on Sunday to Thursdays, whilst Fulham Broadway is considered a town centre hub, there are residential flats located above the shops. The later hours would encourage those that have been drinking in premises to remain in the area to eat and drink beyond a reasonable time especially

in the week. Consideration should be given to those living and working in the area during the week and the police would propose that the hours for licensable activity are amended to the following;

The Provision of Late Night Refreshment – Both Indoors and Outdoors

Sundays to Thursday 23:00 – 00:00

Friday and Saturdays – 00:00 – 01:30

The Sale of Alcohol – Both On and Off the Premises

Monday to Thursday 11:00 – 00:00

Friday and Saturday 11:00 – 01:30

Sunday 12:00 – 00:00

Given the later hour on a Friday and Saturday and in order to promote the Licensing Objective in the Prevention of Crime and Disorder the police also propose the following condition;

- **On days when the premises is open past 00:00 the premises shall have a minimum of 1 SIA on duty. The requirement for more shall be risk assessed by the premises.**

**2.Sale of Alcohol for Consumption on the Premises**

There is some confusion as to whether the applicant is seeking the sale of alcohol for consumption on the premises. This has been applied for however within the operating schedule it is mentioned that the applicant only seeks to apply for off-sales and this is supported with the conditions that have been proposed in the operating schedule. Clarity needs to be provided, as to whether the applicant wishes to apply for the sale of alcohol for consumption on the premises also. If this is the case, then Police would propose that the following condition is added to the premises licence.

- **Alcohol sold for consumption on the premises shall be sold ancillary to food.**

For alcohol sold for consumption off the premises police propose an amendment of the following condition in the operating schedule to read as follows.

*Condition to be replaced-*

*Alcohol will be sold in sealed containers only, for consumption off the premises.*

*With*

- **Alcohol sold for consumption off the premises shall be sold in sealed containers only and shall be ancillary to food purchased at the premises.**

**3.Football Conditions**

The premises is located within close proximity to Stamford Bridge, the home of Chelsea Football Club and has not been referenced in application. In order to allay concerns around the higher risk of disorder associated with the sale of alcohol on days when Chelsea Football Club play at home the Police are proposing the following;

- On days when Chelsea Football Club are playing at home or on days when a Chelsea victory parade takes place, the premise shall not allow the sale of alcohol for consumption OFF the premises for a period of three hours before the advertised kick off time.
- On days when Chelsea Football Club are playing at home or on days when a Chelsea victory parade takes place, all drinks sold for consumption ON the premises shall be supplied in a non glass vessel for a period of three hours before the advertised kick off time.

#### **4. Further Proposed Conditions;**

*To replace the CCTV condition in the operating schedule;*

- High Definition CCTV shall be installed, operated and maintained, at all times that the premises are open for licensable activities or customers are on the premises and;
  - shall be checked every two weeks to ensure that the system is working properly and that the date and time are correct. A record of these checks, showing the date and name of the person checking, shall be kept and made available to Police or authorised Council officers on request
  - at least one camera will show a close-up of the entrance/entrances to the premises, to capture a clear, full length image of anyone entering.
  - shall cover any internal or external area of the premises where licensable activities take place.
  - recordings shall be in real time and stored for a minimum period of 31 days with date and time stamping.
  - footage shall be provided free of charge to Police or authorised council officer within 24 hours of a request.
  - a staff member from the premises that is conversant with the operation of the CCTV system shall be on the premises at all times. This staff member will be able to show police or authorised officers of the Licensing Authority recent data footage with the minimum of delay when requested. This data or footage reproduction shall be almost instantaneous.

*To replace the training condition listed in the operating schedule:*

- All staff responsible for selling alcohol shall receive training in the Licensing Act 2003 in terms of the licensing objectives, offences committed under the Act and conditions of the Premises Licence. Staff shall sign to confirm that they have received and understood the training. Written records of this training shall be retained and made available to police and authorised officers of the Licensing Authority on request. This training will be repeated at least biannually. New members of staff will receive the training prior to selling alcohol
- The Premises shall have a policy to ensure the welfare and safeguarding of vulnerable patrons. Staff shall be able to support



**and assist people who feel unsafe, vulnerable or threatened. Should customers approach the venue for assistance, these incidents shall be recorded in the incident log. This policy shall be made available to police or authorised officers of the Licensing Authority upon request.**

5. Police attempted to contact the applicant via email numerous times during the extended consultation period however never received a response from the applicant. This demonstrates a lack of co-operation and communication which raises some concerns as to the applicants willingness to co-operate with the authorities. The above conditions and amendments have been proposed in support of the licensing objective in the Prevention of Crime and Disorder and go some way to allay police concerns on the impact that this premises licence will have on crime and disorder should it be granted. Should the committee be minded to grant the premises licence the police proposes that the licence is granted with the amendments and conditions listed in this document.

Yours sincerely,

PC Nicole SONDH 2438AW  
Hammersmith and Fulham Police Licensing Team