

Licensing Sub-Committee

Agenda

Wednesday 11 December 2024 at 6.30 pm

This meeting will be held remotely

Watch the meeting live: youtube.com/hammersmithandfulham

MEMBERSHIP

| Administration: | Opposition: |
|---|----------------------------|
| Councillor Patrick Walsh (Vice-Chair) Councillor Wesley Harcourt | Councillor Dominic Stanton |

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Public Notice

This meeting will be held remotely. Members of the press and public can watch the meeting live on YouTube: youtube.com/hammersmithandfulham

Speaking at Licensing meetings is restricted to those who have submitted a representation and registered to speak.

Date Issued: 02 December 2024

Licensing Sub-Committee Agenda

11 December 2024

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| 1. | APOLOGIES FOR ABSENCE | |
| 2. | DECLARATIONS OF INTEREST | |
| | <p>If a Councillor has a disclosable pecuniary interest in a particular item, whether or not it is entered in the Authority's register of interests, or any other significant interest which they consider should be declared in the public interest, they should declare the existence and, unless it is a sensitive interest as defined in the Member Code of Conduct, the nature of the interest at the commencement of the consideration of that item or as soon as it becomes apparent.</p> <p>At meetings where members of the public are allowed to be in attendance and speak, any Councillor with a disclosable pecuniary interest or other significant interest may also make representations, give evidence or answer questions about the matter. The Councillor must then withdraw immediately from the meeting before the matter is discussed and any vote taken.</p> <p>Where Members of the public are not allowed to be in attendance and speak, then the Councillor with a disclosable pecuniary interest should withdraw from the meeting whilst the matter is under consideration. Councillors who have declared other significant interests should also withdraw from the meeting if they consider their continued participation in the matter would not be reasonable in the circumstances and may give rise to a perception of a conflict of interest.</p> <p>Councillors are not obliged to withdraw from the meeting where a dispensation to that effect has been obtained from the Standards Committee.</p> | |
| 3. | L'AMI JAC, 96 SHEPHERD'S BUSH ROAD, LONDON, W6 7PD | 3 - 46 |

Agenda Item 3

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1. THE APPLICATION

On 18th October 2024, the Licensing Authority received a valid application for a new premises licence in respect of the premises known as L'ami Jac, 96 Shepherd's Bush Road, London, W6 7PD submitted by L'ami Jac Ltd ('the applicant').

1.1 Application Requested

The applicant has applied for a new premises licence for the following licensable activities, days and times as outlined below:

The Exhibition of Films - Indoors Only

Mondays to Sundays 11:00 to 00:00

The Provision of Late-Night Refreshment - Indoors Only

Mondays to Sundays 23:00 to 00:00

The Sale of Alcohol - Both On and Off the Premises

Mondays to Sundays 11:00 to 00:00

Proposed Opening Hours

Mondays to Sundays 07:00 to 00:00

A copy of the application form, conditions, plan and additional information can be seen on pages **15-23** of this report.

1.2 Applicants Operating Schedule

The applicant has proposed steps in the applications operating schedule to promote the four licensing objectives if the application is granted. A copy of the operating schedule can be seen on pages **20-21** of this report.

On the 13th November 2024, following correspondence with the Police Licensing Team, the applicant agreed to amend the hours applied for the sale of alcohol on the premises only, and add eleven further conditions to the licence if granted as outlined below:

The Sale of Alcohol - On the Premises

Mondays to Sundays 11:00 to 23:30

Police Agreed Conditions:

1. High-Definition CCTV shall be installed, operated and maintained, at all times that the premises are open for licensable activities and;
 - shall be checked every two weeks to ensure that the system is working properly and that the date and time are correct. A record of these checks, showing the date and name of the person checking, shall be kept and made available to Police or authorised Council officers on request.

- one camera will show a close-up of the entrance to the premises, to capture a clear, full length image of anyone entering.
 - shall cover any internal or external area of the premises where licensable activities take place.
 - recordings shall be in real time and stored for a minimum period of 31 days with date and time stamping.
 - footage shall be provided free of charge to Police or authorised council officer within 24 hours of a request.
 - a staff member from the premises that is conversant with the operation of the CCTV system shall be on the premises at all times. This staff member will be able to show police or authorised officers of the Licensing Authority recent data footage with the minimum of delay when requested. This data or footage reproduction shall be almost instantaneous
2. All staff responsible for selling alcohol shall receive regular training in the Licensing Act 2003 in terms of the licensing objectives, offences committed under the Act and conditions of the Premises Licence. Written records of this training shall be retained and made available to police and authorised officers of the Licensing Authority on request.
 3. The premises shall operate a 'Challenge 25' age-restricted sales policy and promote it through the prominent display of posters.
 4. The licence holder see shall put arrangements in place to ensure that before serving alcohol or other age-restricted goods to customers they believe to be less than 25 years of age, staff ask to see accredited proof of age: that is, proof of age cards carrying the 'PASS' logo (and no others), a Passport, or UK Driving Licence bearing the photograph and date of birth of the customer.
 5. The licence holder shall require staff to note any refusals in a refusals log. The refusals log shall record the date and time of the refusal; the name of the staff member refusing; and the reason for refusal. It must be checked and signed monthly by the designated premises supervisor. The refusals log shall be made available for inspection upon request by the Licensing Team, Police or Trading Standards.
 6. The front external area of the premises shall not be used by any customer after 22:00 hours Monday-Sunday.
 7. Strong beer, lager, cider and stout above 5.5% ABV shall not be displayed or sold with the exception of craft beers.
 8. If the Metropolitan Police require a specific alcoholic product to be removed from sale, a Police Licensing Officer must give this notice in writing and allow 28 days for the removal of this product upon receipt of the request.

9. Any alcohol sold for consumption off the premises shall be sold in a sealed container.
10. The Premises shall have a policy to ensure the welfare and safeguarding of vulnerable patrons. This policy shall include both drink spiking and sexual assault. Staff shall be able to support and assist people who feel unsafe, vulnerable or threatened. Should customers approach the venue for assistance, these incidents shall be recorded in an incident log. This policy shall be made available to police or authorised officers of the Licensing Authority upon request.
11. The premises shall risk assess the requirement for SIA to be employed.

A copy of the correspondence and agreement can be seen on pages **24-26** of this report.

2. BACKGROUND

The premises proposes to operate as a wine bar. The main access to the premises is located on Shepherd's Bush Road. There is a mixture of residential and commercial premises within the area. A map showing the location of the premises and neighbouring licensed premises can be seen on page **27** of this report.

There are several options for transport away from the area including buses and taxis which run from in and around the Shepherd's Bush Road area. Goldhawk Road tube station is a 9-minute walk away, Shepherd's Bush Road tube station is an 11-minute walk away and Kensington Olympia overground, and tube station is a 14-minute walk away.

3. CONSULTATION

A public notice was displayed at the premises for 28 days. The application was advertised in a local circular and all statutory consultees were notified as required by the Regulations. The Council has served written notice of hearing upon the applicant and all those parties that have made representations in respect of the application.

3.1. Relevant Representations

The licensing section received one representation from Mr Adrian Overton on behalf of the Licensing Authority, objecting to the licence application. A copy of the representation can be seen on page **28** of this report.

The licensing section received one representation from Ms Anona Arthur on behalf of the Environmental Public Protection team, objecting to the licence application. A copy of the representation can be seen on page **29** of this report.

The licensing section received four representations from local residents objecting to the licence application. A copy of the representations can be seen on pages **30-34** of this report.

4. OTHER INFORMATION

4.1 Enforcement History

There has been no enforcement history in respect of this premises in the last three years.

4.2 Temporary Event Notices (“TENS”)

There have been no TENSs in respect of this premises in the last twelve months.

4.3 Additional Information

The applicant currently holds a premises licence for the neighbouring premises of 94 Shepherd’s Bush Road, London, W6 7PD which permits the sale of alcohol, both on and off the premises. A copy of this licence and plan, can be seen on pages **35-46** of the report.

There has been adverse enforcement history at the premises 94 Shepherd’s Bush Road which is mentioned in the Licensing Authority’s representation on page **28** of this report. A more detailed history will be supplied as a supplementary agenda, in addition to the main report.

5. POLICY CONSIDERATIONS

5.1 Section 2 pages 7 and 8 of the Statement of Licensing Policy (“SLP”) states the Licensing Authority is keen to support the licensed sector and leisure offer within the borough, with a particular focus on business resilience and growing a robust and thriving cultural and leisure sector.

To achieve this the Licensing Authority has identified three key themes of the Licensing Policy and the Licensing Authority’s approach to implementing it. These are:

- A sustainable, well-run licensed sector;
- Hammersmith & Fulham as a good place to live, work and enjoy leisure; and,
- A safe licensing environment and night-time economy.

5.2 Section 5 pages 12 and 13 of the Statement of Licensing Policy (“SLP”) states that in order to ensure the promotion of the four Licensing Objectives the Licensing Authority will require applicants to detail in their operating schedule:

- the steps proposed to promote the licensing objective of the prevention of crime and disorder on, and in the vicinity of, the premises, having regard to their location, character, condition, the nature and extent of the proposed use and the persons likely to use the premises;
- the steps proposed to ensure the physical safety of people using the relevant premises or place;
- how they intend to prevent nuisance arising, prevent disturbance and protect amenity so far as is appropriate to ensure that the Licensing Objectives are met. Where there is a relevant representation regarding extended hours, the Licensing Authority will not permit an extension unless it is satisfied that the Licensing Objectives would be met;

- the measures and management controls in place to protect children from harm. Where appropriate a written childcare policy should be available and be incorporated in the induction of staff.

5.3 Section 4 page 14 of the SLP states that the The Licensing Authority considers that it would be beneficial if operating schedules include all the following:

- a description of the style and character of the business to be conducted on the premises (for example, a supermarket, or a cinema with 6 screens and a bar, or a restaurant, or a public house with two bars, a dining area and a garden open to customers);
- A description of the local area and physical environment including crime and disorder hotspots, proximity to residential premises and proximity to areas where children may congregate;
- the licensable activities to be conducted on the premises;
- the times during which it is proposed that the relevant licensable activities are to take place. This should include the time the premises will be open, the time the last customer will be able to enter the premises, the time the last drink will be served and the time all customers will have left the premises. Detail should also be provided on how this will be managed/controlled;
- Any other times when the premises are to be open to the public.

5.4 Policy 1 page 18 of the SLP states that applicants are expected to undertake a local risk assessment as part of the licence application. The Secretary of State's Guidance states that applicants are expected to obtain sufficient information to enable them to demonstrate, the steps they propose to take to promote the licensing objectives; and that they understand the layout of the local area and physical environment including:

- a) crime and disorder hotspots;
 - b) proximity to residential premises;
 - c) proximity to areas where children may congregate;
 - d) any risk posed to the local area by the applicants' proposed licensable activities;
- and
- e) participation in any local initiatives (for example, local crime reduction initiatives or voluntary schemes, such as 'Ask for Angela', local taxi-marshalling schemes, street pastors and other schemes) which may help to mitigate potential risks.

Applicants are expected to include positive proposals in their application on how they will manage any potential risks.

The Guidance goes on to state that 'Applicants are expected to provide licensing authorities with sufficient information in this section to determine the extent to which their proposed steps are appropriate to promote the licensing objectives in the local area. Applications must not be based on providing a set of standard conditions to promote the licensing objectives and applicants are expected to make it clear why the steps they are proposing are appropriate for the premises.

5.5 Policy 3 page 20 - 22 of the SLP states that the Licensing Authority may consider specific restrictions on hours of sale and operation in certain circumstances. Where

there is a relevant representation, the Licensing Authority will consider each particular case on its merits having regard in particular to the following matters:

- a) Whether the licensed activities are likely to have an adverse impact especially on local residents and, if there is potential to have an adverse impact, what, if any, appropriate measures will be put in place to prevent it;
- b) Whether there will be a substantial increase in the cumulative adverse impact from these or similar activities, on an adjacent residential area;
- c) Whether there is a suitable level of public transport accessibility to and from the premises at the appropriate times;
- d) Whether the activity will be likely to lead to a harmful and unmanageable increase in car parking demand in surrounding residential streets suffering high levels of parking stress or on roads forming part of the Strategic London Road Network or the London Bus Priority Network leading to a negative impact on the Licensing Objectives relating to the prevention of crime, disorder, anti-social behaviour (ASB), nuisance and vehicle emissions;
- e) Whether there have been any representations made by Responsible Authorities, or other relevant agency or representative.

The Licensing Authority will closely scrutinise extended hours applications to ensure that the Licensing Objectives are met. In determining an application, the licensing committee might decide that the circumstances are such that a restriction on hours is the only appropriate means to achieve the Licensing Objectives. If an ‘hours’ restriction is imposed, the Licensing Authority will normally require that customers should be allowed a minimum of thirty minutes to consume alcohol.

In determining representations to an application which incorporates an external area to the premises, the licensing committee might decide that the circumstances are such that a restriction on hours in that area is the only appropriate means to achieve the promotion of the Licensing Objectives.

It will be the normal policy of the Licensing Authority to allow shops, stores and supermarkets to provide sales of alcohol for consumption off the premises at any times (in line with permitted planning hours) when the retail outlet is open for shopping unless there are good reasons based on the Licensing Objectives for restricting those hours. Should there be evidence regarding street drinking issues, child protection issues, cumulative impact, anti-social behaviour (ASB), issues in relation to public nuisance and disorder in the vicinity of this type of premises, the Licensing Authority may restrict the hours of the sale of alcohol or decide to review the licence.

To act as a guide for new or existing operators we have set out the suggested closing times for licensed premises below:

| Type of premises | Town centres | Mixed use areas | Residential areas |
|--|---|---|-------------------------------|
| Public houses, bars, or other drinking establishments | Fri – Sat 02:30 Mon - Thurs 01:00 Sun – 00:00 | Fri – Sat 01:00 Mon - Thurs 00:00 Sun – 23:00 | Fri– Sat 23:00 Sun – 22:00 |
| Restaurants and cafes | Fri – Sat 01:30 Mon - Thurs 01:00 | Fri – Sat 01:00 Mon - Thurs 00:00 | Fri– Sat 23:00 Sun – 22:00 |

| | | | |
|--|-------------|-------------|--|
| | Sun – 00:00 | Sun – 23:00 | |
|--|-------------|-------------|--|

5.6 Policy 4 pages 22 and 23 of the SLP states that the Licensing Authority will have regard to cumulative impact generally during the duration of this policy. In determining an application where there has been a relevant representation the Licensing Authority will, where appropriate, take into account the cumulative effect of the number, type and density of licensed premises already existing in the area. Consideration will be given to the proximity to any drug and alcohol treatment site, A&E department or homeless hostel in a local area type remit i.e. applicants need to make the case for how they would not increase further problems for residents/clients nearby.

In coming to any decision regarding cumulative impact the Licensing Authority will consider other mechanisms outside of the licensing regime which may also be available to address this issue, these include but are not limited to:

- Planning controls (where development or change of use is involved, or where trading hours are limited by planning conditions)
- Police and other enforcement of the normal law concerning disorder and anti-social behaviour.
- Prosecution or other enforcement of any personal licence holder or member of staff at such premises who is selling alcohol to people who are drunk
- Police powers to close down instantly any licensed premises or temporary events on grounds of disorder, the likelihood of disorder or excessive noise emanating from the premises, for up to 24 hours.
- The power of the police, other responsible authorities, a local resident, business or Councillor to seek a review of the licence or certificate in question.
- Police and Local Authority power to issue a Closure Notice for up to 48 hours where serious antisocial behaviour is taking place at licensed premises under the Anti-social Behaviour, Crime and Policing Act 2014.
- To ensure that residents are protected from the negative impact of late-night local licensing activities the Licensing Authority may decide to adopt an Area Specific Cumulative Impact Policy in relation to a specific area; where the number, type and density of premises providing licensable activities is having a serious negative impact on the local community and local amenities.

5.7 Policy 11 page 29 and 30 of the SLP states that the Licensing Authority expects that any licence applicant will give due consideration to the needs of Hammersmith & Fulham residents and any negative impacts from licensable activities and business operations, with reference to taking place in their premises and how these may impact in the direct locality and further afield. Licensing law is not the primary mechanism for the general control of nuisance and anti-social behaviour caused by people once they are away from the licensed premises and, therefore, beyond the direct control of the licensee. However, licensing is a key aspect of such control and licensing law is part of a holistic approach to the management of the night-time economy.

As a matter of policy, the council expects every holder of a licence, certificate or permission, to accept and be responsible for minimising the impact of their activities and anti-social behaviour by their patrons within the vicinity of their premises by taking appropriate measures and action consistent with that responsibility.

Licencees and certificate holders should take reasonable steps to prevent the occurrence of crime and disorder and public nuisance immediately outside their premises, for example on the pavement, in a beer garden or in a smoking area, to the extent that these matters are within their control.

Population densities in this borough are high, with many residential premises located above or in close proximity to licensed premises. This means that the public nuisance and crime and disorder objectives will be of paramount concern when evaluating Operating Schedules. Licensing Committees will place high regard on the control measures put in place by the applicant to ensure that our residents are protected from the potential detrimental effects of any licensed premises.

Residents are advised to report noise and nuisance on 020 8753 1081 during office hours and 020 8748 8588 at all other times that any noise nuisance is occurring.

5.8 Annex 1 pages 35 and 36 of the SLP in relation to the prevention of crime and disorder states licence applicants will be expected to demonstrate the following in their operating schedules:

- a) Measures to control excessive consumption and intoxication.
- b) Consideration of any additional measures or restrictions that may be placed on alcohol sales to prevent binge drinking and promote 'sensible drinking'.
- c) Operators of off-licences in areas problems relating to street drinking and underage drinking are prevalent, measures should be outlined to strictly monitor the way alcohol is sold, specifically where the premises are located close to schools and hostels and similar premises that provide shelter or services to alcohol dependent persons.
- d) It is important to ensure that staff working at off licences are suitably trained and receive appropriate refresher training in their responsibilities under the Act and can discharge their duties in full compliance with the licence conditions and requirements of the Act. This includes the ability to competently check a customer's age with acceptable forms of identification where necessary. The Licensing Authority will particularly consider the following matters where they are material to the individual application:
 - i. The likelihood of any violence, public order or policing problem if the licence is granted;
 - ii. The measures taken to control admission to the premises, and to take reasonable steps to prevent the occurrence of crime and disorder and public nuisance immediately outside the premises, where and to the extent that these matters are within their control.
 - iii. Past conduct and prior history of complaints against the premises;
 - iv. Whether a dispersal policy has been prepared to minimise the potential for disorder as customers leave the premises; and
 - v. Any relevant representations.
- e) Conditions will, so far as possible, reflect local crime prevention strategies, and the Licensing Authority will also have regard to the views of the local Crime and Disorder Reduction Partnership.
- f) The following provides a non-exhaustive list of risks associated with the crime and disorder objective that applicants may want to consider when preparing their Operating Schedule:

g) The following provides a non-exhaustive list of risks associated with the crime and disorder objective that applicants may want to consider when preparing their Operating Schedule:

- h) **Crime and disorder in the vicinity of the premises:** this may include the crime and disorder risks arising from persons queuing to enter the premises; persons exiting the premises and customers smoking eating or drinking in outdoor areas and on the highway outside the premises. This can also include crime arising from pickpockets and bag snatchers, particularly in open spaces or crowded areas where alcohol is being consumed.
- j) **CCTV** - using CCTV inside and/or outside the premises together with appropriate procedures and having staff properly trained to use CCTV equipment.
- k) **dispersal procedures** - establishing appropriate dispersal procedures to minimise the potential for crime and disorder when customers are leaving the premises.
- l) **dealing with and reporting crime and disorder** - training for staff and door security aimed at reducing crime and disorder in the premises and its vicinity and dealing with and reporting incidents if they occur.
- m) door staff - considering whether the premises employs a sufficient number of SIA registered door staff, whether Door Premises Supervisors check the legitimacy of the badges and whether SIA staff display their badges prominently. (Note: All door supervisors must be Security Industry Authority (SIA) registered).
- o) **excessive drinking** - training for staff to recognise when customers are becoming drunk and adopting appropriate 'cut off' procedures for drunken customers, to reduce the likelihood of fights or aggressive behaviour.

5.9 Annex 1 pages 38 to 40 of the SLP in relation to the prevention of public nuisance states that the Licensing Authority will require the applicant to demonstrate within the operating plan how they intend to prevent nuisance arising, prevent disturbance and protect amenity so far as is appropriate to ensure that the Licensing Objectives are met. Where there is a relevant representation regarding extended hours, the Licensing Authority will not permit an extension unless it is satisfied that the Licensing Objectives would be met. The Licensing Authority will particularly consider the following matters where they are material to the individual application:

- i. The Licensing Authority recommends that primarily alcohol led premises such as nightclubs and pubs, located close to any residential premises, implement a dispersal policy at their venue. All relevant staff should be trained on any policy, and all reasonable steps should be taken to ensure it is fully always implemented and adhered to.
- ii. The proximity of residential accommodation;
- iii. The type of use proposed, including the likely numbers of customers, proposed hours of operation and the frequency of activity;
- iv. The steps taken or proposed to be taken by the applicant to prevent noise and vibration escaping from the premises, including music, noise from ventilation equipment, and human voices. Such measures may include the installation of soundproofing, air conditioning, acoustic lobbies and sound limitation devices;
- v. The steps taken or proposed to be taken by the applicant to prevent disturbance by customers arriving at or leaving the premises.
- vi. Limiting the number of people permitted to use a garden or other open-air areas, including those for the use of smoking, at any one time.
- vii. Restricting the use of a garden or other open-air areas, including those for the use of smoking, after a particular time e.g. 11:00pm (or such earlier time as may be considered appropriate).

- ix. The steps taken or proposed to be taken by the applicant to ensure staff leave the premises quietly;
- xi. The provision for public transport in the locality (including taxis and private hire vehicles) for patrons;
- xvi. The history of previous nuisance complaints proved against the premises, particularly where statutory notices have been served on the present licence holder;
- xvii. The history of the applicant in controlling anti-social behaviour and preventing nuisance;
- xix. Any other relevant activity likely to give rise to nuisance;
- xx. Any representations made by the Police, or other relevant agency or representative;

The following provides a non-exhaustive list of risks associated with the public nuisance objective that applicants may want to consider when preparing their Operating Schedule:

k) Late night refreshment - applicants in respect of late night takeaways should demonstrate that they have assessed the risk of persons congregating in large numbers in the vicinity of their premises. Where appropriate, applicants should demonstrate suitable measures to address this problem.m) **Noise and/or vibration** breakout from the provision of regulated entertainment, particularly from (but not limited to) live music – consider what type of entertainment is to be provided, in what room/area of the premises and the suitability of the construction of this room/area to contain sound. Windows are a particular weak-point for noise break-out so consider providing regulated entertainment in a room without windows or with as few windows as possible, particularly windows that face towards nearby 40 residential properties. Where suitable, install a lobby to prevent spillage of noise each time an entrance/exit door is opened.

n) **External Areas** – External areas such as gardens can be the source of noise disturbance to surrounding premises. Consider limiting the use of the garden to a reasonable time and number of people.

6. DETERMINATION

6.1 In determining this application, the Committee must have regard to the representations and take such of the following steps as it considers necessary for the promotion of the licensing objectives. The steps are:

- (a) Grant the application in full
- (b) Grant the application in part – modifying the proposed hours, activities or conditions
- (c) Reject the application

It is the Council's duty under the Licensing Act 2003 ("The Act") to determine applications with a view to promoting the four licensing objectives; Prevention of Crime and Disorder, Public Safety, Prevention of Public Nuisance and the Protection of Children from Harm.

In reaching a decision the Council shall consider the details of any relevant representations received; the applicant's Operating Schedule; the Council's adopted

Statement of Licensing Policy and the guidance issued by the Secretary of State under section 182 of the Act.

If the Committee is minded to grant the application conditions may be attached to the licence to alleviate the concerns raised through the representations.

Application for a premises licence to be granted under the Licensing Act 2003

Case number 2024/01633/LAPR
Payment transaction reference 256 24569
Amount paid £100 190
Date submitted 10/10/2024

Are you the applicant or their Applicant agent?

PREMISES DETAILS

Premises address

96 Shepherd's Bush Road, London W6 7PD

If the premises could not be found please enter the address here, or if the premises has no address give a detailed description (including the Ordnance Survey references)

Trading name (if any) L'AMI JAC

Telephone number at the premises (if any)

Are the premises in the course of construction?

No

Non-domestic rateable value 1 6900 of the premises

Will the premises be exclusively or primarily used for the supply of alcohol for consumption on the premises?

No

APPLICANT DETAILS

I am applying as an individual or individuals Business

Title Mr

Name Mr Jean Charles Stiquel L'ami Jac Ltd - 09359877

Address L'AMI JAC LTD
94 SHEPHERDS BUSH ROAD
LONDON
W6 7PD

Date of birth

Nationality

Where applicable, your 9 digit sharecode

Daytime/ business telephone number

Evening/ home telephone number

Mobile phone number

Email address

I confirm that:

I am carrying on or proposing to carry on a business which involves the use of the premises for licensable activities

Alternative details for correspondence

Contact name (if different from premises user)

Business name

Correspondence address

Daytime/ business telephone number

Evening/ home telephone number

Mobile phone number

Email address

OPERATING SCHEDULE

When do you want the premises licence to start?

10/11/2024

If you want the licence to be valid for only a limited period, when do you want it to end?

If 5,000 or more people are expected to attend the premises at any one time, please state the number expected to attend

Please give a general description of the premises.

L'AMI JAC WINE BAR is extending. We would like to offer to our customers to drink on the new premises.

What licensable activities do you intend to carry on from the premises?

films,recorded music,late night refreshment,supply of alcohol

HOURS OPEN TO THE PUBLIC

Standard days

Mondays

Start 07:00

Finish 00:00

Tuesdays

Start 07:00

Finish 00:00

Wednesdays

Start 07:00

Finish 00:00

Thursdays

Start 07:00

Finish 00:00

Fridays

Start 07:00

Finish 00:00

Saturdays

Start 07:00

Finish 00:00

Sundays

Start 07:00

Finish 00:00

Please state any seasonal variations

Non standard timings. Where you intend to use the premises at different times to those listed above, please list

FILMS

Please give further details
here

Landscape, clips on youtube. rugby on BBC or ITV

Will the performance of films take place indoors, outdoors or both?

Indoors

Standard days

Mondays

Start 11:00

Finish 00:00

Tuesdays

Start 11:00

Finish 00:00

Wednesdays

Start 11:00

Finish 00:00

Thursdays

Start 11:00

Finish 00:00

Fridays

Start 11:00

Finish 00:00

Saturdays

Start 00:00 11:00

Finish 11:00 00:00

Sundays

Start 11:00

Finish 00:00

Please state any seasonal variations

Non standard timings. Where you intend to use the premises for films at different times to those listed above, please list.

RECORDED MUSIC

Please give further details
here

Spotify, Amazon Music, Youtube

Will the performance of recorded music take place indoors, outdoors or both?

Indoors

Standard days

Mondays

Start 07:00
Finish 00:00

Start 07:00
Finish 00:00

Wednesdays

Start 07:00
Finish 00:00

Thursdays

Start
Finish

Fridays

Start 07:00
Finish 00:00

Saturdays

Start 07:00
Finish 00:00

Start 07:00
Finish 00:00

Please state any seasonal variations

Non standard timings. Where you intend to use the premises for recorded music at different times to those listed above, please list.

LATE NIGHT REFRESHMENT

Please give further details here

We want to continue serving food until midnight for the customers who went to the theatre in Hammersmith or Shepherds Bush

Will the provision of late night refreshment take place indoors, outdoors or both?

Indoors

Standard days

Mondays

Start 23:00
Finish 23:00 00:00

Tuesdays

Start 23:00

Finish 00:00

Wednesdays

Start 23:00

Finish 00:00

Thursdays

Start 23:00

Finish 00:00

Fridays

Start 23:00

Finish 00:00

Saturdays

Start 23:00

Finish 00:00

Sundays

Start 23:00

Finish 00:00

Please state any seasonal variations

Non standard timings. Where you intend to use the premises for late night refreshment at different times to those listed above, please list.

SUPPLY OF ALCOHOL

Please give further details here

Will the supply of alcohol be for consumption on the premises, off the premises or both?

Both

Standard days

Mondays

Start 11:00

Finish 00:00

Tuesdays

Start 11:00

Finish 00:00

Wednesdays

Start 11:00

Finish 00:00

Thursdays

Start 11:00

Finish 00:00

Fridays

Start 11:00

Finish 00:00

Saturdays

Start 11:00
Finish 00:00

Sundays

Start 11:00
Finish 00:00

Please state any seasonal variations

Non standard timings. Where you intend to use the premises for the supply of alcohol at different times to those listed above, please list.

Details of the individual whom you wish to specify on the licence as the designated premises supervisor

Full name Mr Jean Charles Stiquel

Date of birth [REDACTED]

Home address of prospective designated premises supervisor [REDACTED]

Personal licence number (if known) 15 173993 1
Issuing authority (if known) Royal Borough of Kensington and Chelsea
Hammersmith And Fulham Council

Please highlight any adult entertainment or services, activities, other entertainment or matters ancillary to the use of the premises that may give rise to concern in respect of children

Describe the steps you intend to take to promote the licensing objectives

a) General all four licensing objectives (b,c,d and e)

The Licensee, that is the person in whose name the premises licence is issued, shall ensure that all times when the premises are for any licensable activity, there are sufficient competent staff on duty at the premises for the purpose of fulfilling the terms and conditions of the licence and for preventing crime and disorder. The Licensee shall ensure that all staff will undertake training in their responsibilities in relation to the sale of alcohol, particularly with regard to drunkenness and underage persons.

b) The prevention of crime and disorder

The equipment will be on at all times the premises are open to the public, and will be monitored by the Designated Premises Supervisor or other responsible staff member.

All instances of crime and disorder will be reported to the Police as reasonably practicable via C.C.T.V.

We have a capacity limit of 30 people to prevent overcrowding which could lead to crime and disorder

c) Public safety

Appropriate fire safety procedures are in place including fire extinguishers, internally illuminated fire exit signs, numerous smoke detectors and emergency lighting.

d) The prevention of public nuisance

All customers will be asked to leave quietly.

Clear and legible notices will be prominently displayed to remind customers to leave quietly and have regard to our neighbours.

e) The protection of children from harm

The licensee and staff will ask persons who appear to be under the age of 25 for photographic ID such as proof of age cards, the Connexions Card and Citizen Card, photographic driving licence or passport, an official identity card issued by HM Forces or by an EU country, bearing the photograph and date of birth of bearer.

DECLARATIONS

I have enclosed a plan of the premises

Yes

I have enclosed the consent form completed by the individual I wish to be designated premises supervisor

Yes

I have included documents demonstrating my entitlement to work in the United Kingdom or my share code issued by the Home Office online right to work checking service (Applicable to all individual applicants, including those in a partnership which is not a limited liability partnership, but not companies or limited liability partnerships).

I understand I must now advertise my application

Yes

It is an offence, under section 158 of the Licensing Act 2003, to make a false statement in or in connection with this application. Those who make a false statement may be liable on summary conviction to a fine of any amount.

It is an offence under section 24b of the Immigration Act 1971 for a person to work when they know, or have reasonable cause to believe, that they are disqualified from doing so by reason of their immigration status. Those who employ an adult without leave or who is subject to conditions as to employment will be liable to a civil penalty under section 15 of the Immigration, Asylum And Nationality Act 2006 and pursuant to section 21 of the same act, will be committing an offence where they do so in the knowledge, or with reasonable cause to believe, that the employee is disqualified.

Applicable to individual applicants only, including those in a partnership which is not a limited liability partnership] I

understand I am not entitled to be issued with a licence if I do not have the entitlement to live and work in the UK (or if I am subject to a condition preventing me from doing work relating to the carrying on of a licensable activity) and that my licence will become invalid if I cease to be entitled to live and work in the UK.

The DPS named in this application form is entitled to work in the UK (and is not subject to conditions preventing him or her from doing work relating to a licensable activity) and I have seen a copy of his or her proof of entitlement to work, or have conducted an online right to work check using the Home Office online right to work checking service which confirmed their right to work.

I have the consent of any individuals or third parties listed in this form to provide their personal details and I am authorised to submit this application on behalf of all applicants.

I have read the privacy policy and agree for my details to be used by the council to contact me about this application and any changes to this service that may affect me.

I agree to the above

Yes I agree to the above declaration

Full name

Mr Jean Charles Stiquel

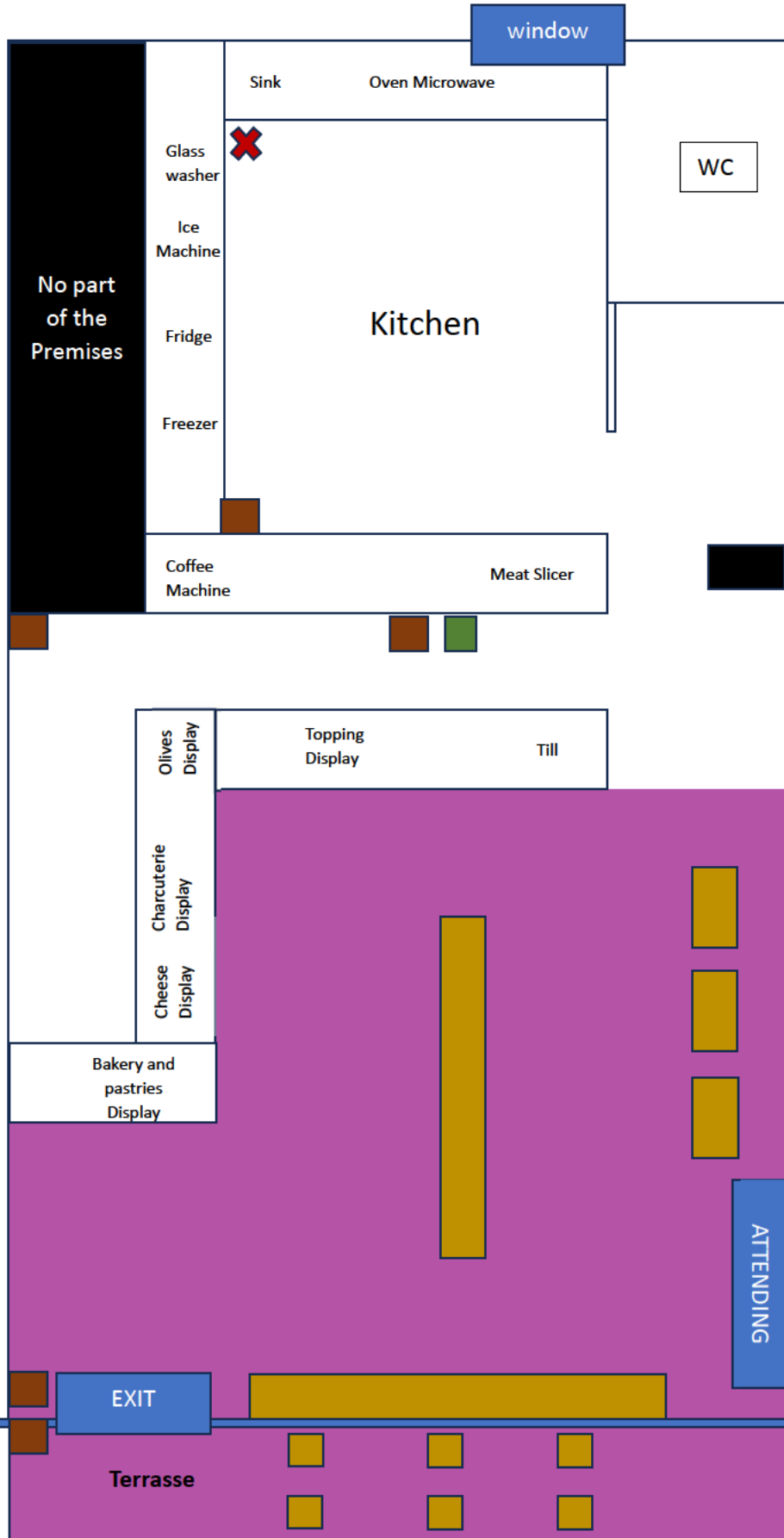
Capacity

London Director

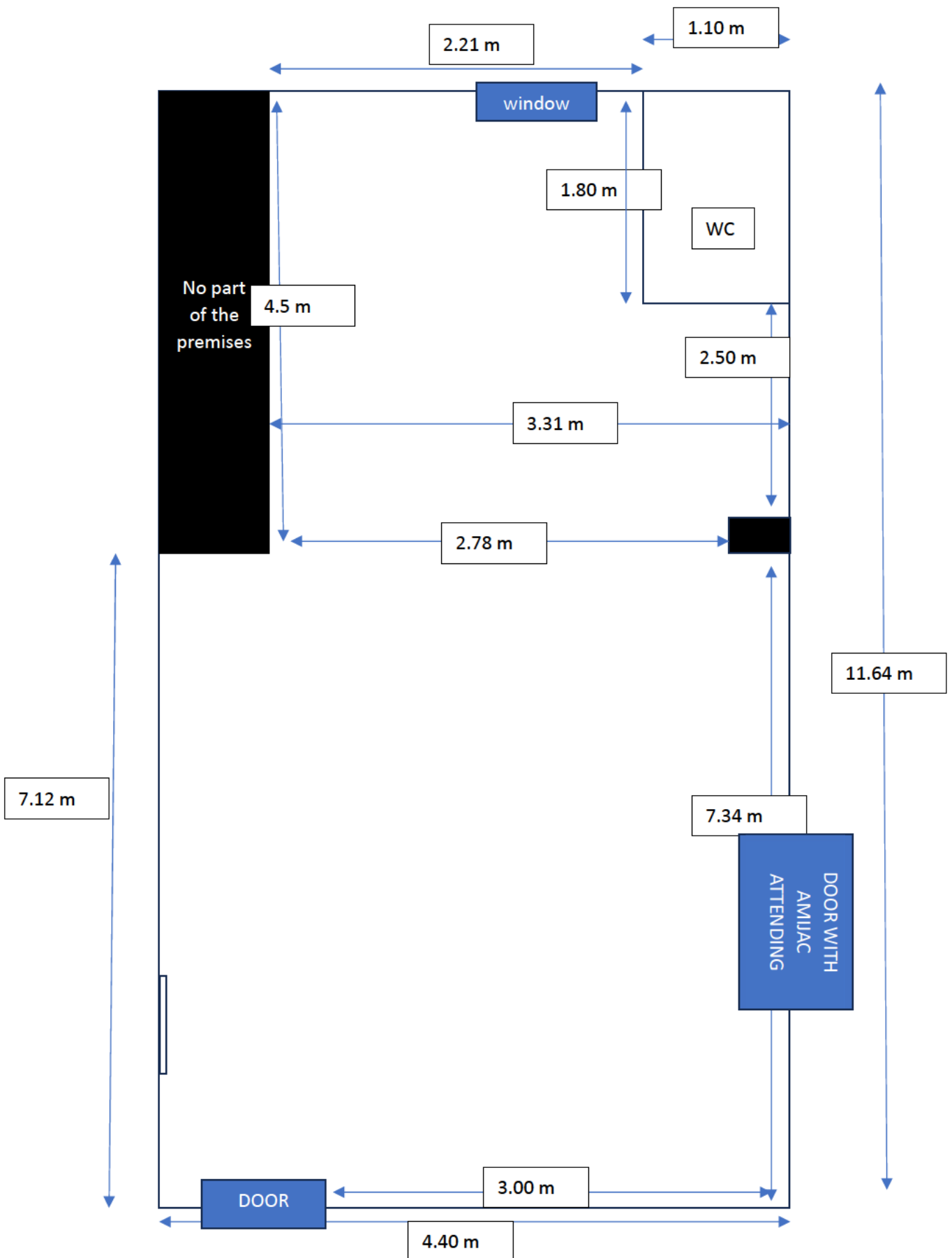
Date

10/10/2024

96 SHEPHERDS BUSH ROAD – GROUND FLOOR



- Tables
- Extinctors
- Smoke detector
- CCTV
- Area for the consumption of alcohol on the premises



From: Kristen.Cardwell@met.police.uk <Kristen.Cardwell@met.police.uk> **On Behalf Of** AWMailbox-LicensingFH@met.police.uk
Sent: 13 November 2024 10:34
To: Licensing HF: H&F <licensing@lbhf.gov.uk>; Mckenna Lorna: H&F <Lorna.Mckenna@lbhf.gov.uk>
Cc:; AWMailbox-LicensingFH@met.police.uk
Subject: 2024/01633/LAPR:- L'ami Jac 96 Shepherd's Bush Road London W6 7PD

Good Morning Licensing,

Please refer to the amended hours of licensable activity and conditions agreed (highlighted in red below) between the applicant and the Police for the above application.

The Exhibition of Films - Indoors Only

Mondays to Sundays between 11:00 to 00:00

The Provision of Late Night Refreshment - Indoors Only

Mondays to Sundays between 23:00 to 00:00

The Sale of Alcohol - On the Premises

Mondays to Sundays between 11:00 to 23:30

The Sale of Alcohol - Off the Premises

Mondays to Sundays between 11:00 to 00:00

Proposed Opening Hours

Mondays to Sundays between 07:00 to 00:00

1. High Definition CCTV shall be installed, operated and maintained, at all times that the premises are open for licensable activities and;

- shall be checked every two weeks to ensure that the system is working properly and that the date and time are correct. A record of these checks, showing the date and name of the person checking, shall be kept and made available to Police or authorised Council officers on request
- one camera will show a close-up of the entrance to the premises, to capture a clear, full length image of anyone entering.
- shall cover any internal or external area of the premises where licensable activities take place.
- recordings shall be in real time and stored for a minimum period of 31 days with date and time stamping.

- footage shall be provided free of charge to Police or authorised council officer within 24 hours of a request.
 - a staff member from the premises that is conversant with the operation of the CCTV system shall be on the premises at all times. This staff member will be able to show police or authorised officers of the Licensing Authority recent data footage with the minimum of delay when requested. This data or footage reproduction shall be almost instantaneous
2. All staff responsible for selling alcohol shall receive regular training in the Licensing Act 2003 in terms of the licensing objectives, offences committed under the Act and conditions of the Premises Licence. Written records of this training shall be retained and made available to police and authorised officers of the Licensing Authority on request.
 3. The premises shall operate a 'Challenge 25' age-restricted sales policy and promote it through the prominent display of posters.
 4. The licence holder shall put arrangements in place to ensure that before serving alcohol or other age-restricted goods to customers they believe to be less than 25 years of age, staff ask to see accredited proof of age: that is, proof of age cards carrying the 'PASS' logo (and no others), a Passport, or UK Driving Licence bearing the photograph and date of birth of the customer.
 5. The licence holder shall require staff to note any refusals in a refusals log. The refusals log shall record the date and time of the refusal; the name of the staff member refusing; and the reason for refusal. It must be checked and signed monthly by the designated premises supervisor. The refusals log shall be made available for inspection upon request by the Licensing Team, Police or Trading Standards
 6. The front external area of the premises shall not be used by any customer after 22:00 hours Monday-Sunday.
 7. Strong beer, lager, cider and stout above 5.5% ABV shall not be displayed or sold with the exception of craft beers.
 8. If the Metropolitan Police require a specific alcoholic product to be removed from sale, a Police Licensing Officer must give this notice in writing and allow 28 days for the removal of this product upon receipt of the request.
 9. Any alcohol sold for consumption off the premises shall be sold in a sealed container.
 10. The Premises shall have a policy to ensure the welfare and safeguarding of vulnerable patrons. This policy shall include both drink spiking and sexual assault. Staff shall be able to support and assist people who feel unsafe, vulnerable or threatened. Should customers approach the venue for assistance, these incidents shall be recorded in an incident log. This policy shall be made available to police or authorised officers of the Licensing Authority upon request.
 11. The premises shall risk assess the requirement for SIA to be employed.

Kind regards,

Kris.

Kris Cardwell
Police Constable 3286AW
Licensing Officer - Hammersmith and Fulham (Central West BCU)
Metropolitan Police Service

From: Cardwell Kris J - AW-CU <Kristen.Cardwell@met.police.uk> **On Behalf Of** AW Mailbox - Licensing FH
Sent: 13 November 2024 10:30
To: Jean-Charles Stiquel ; AW Mailbox - Licensing FH <AWMailbox-LicensingFH@met.police.uk>
Subject: RE: FW: 2024/01633/LAPR:- L'ami Jac 96 Shepherd's Bush Road London W6 7PD

Good Morning Jean- Charles,

Many thanks for your email agreeing the conditions from the Police.

I will inform the Local Authority who will update your application.

All the best,

Kris.

Kris Cardwell
Police Constable 3286AW
Licensing Officer - Hammersmith and Fulham (Central West BCU)
Metropolitan Police Service

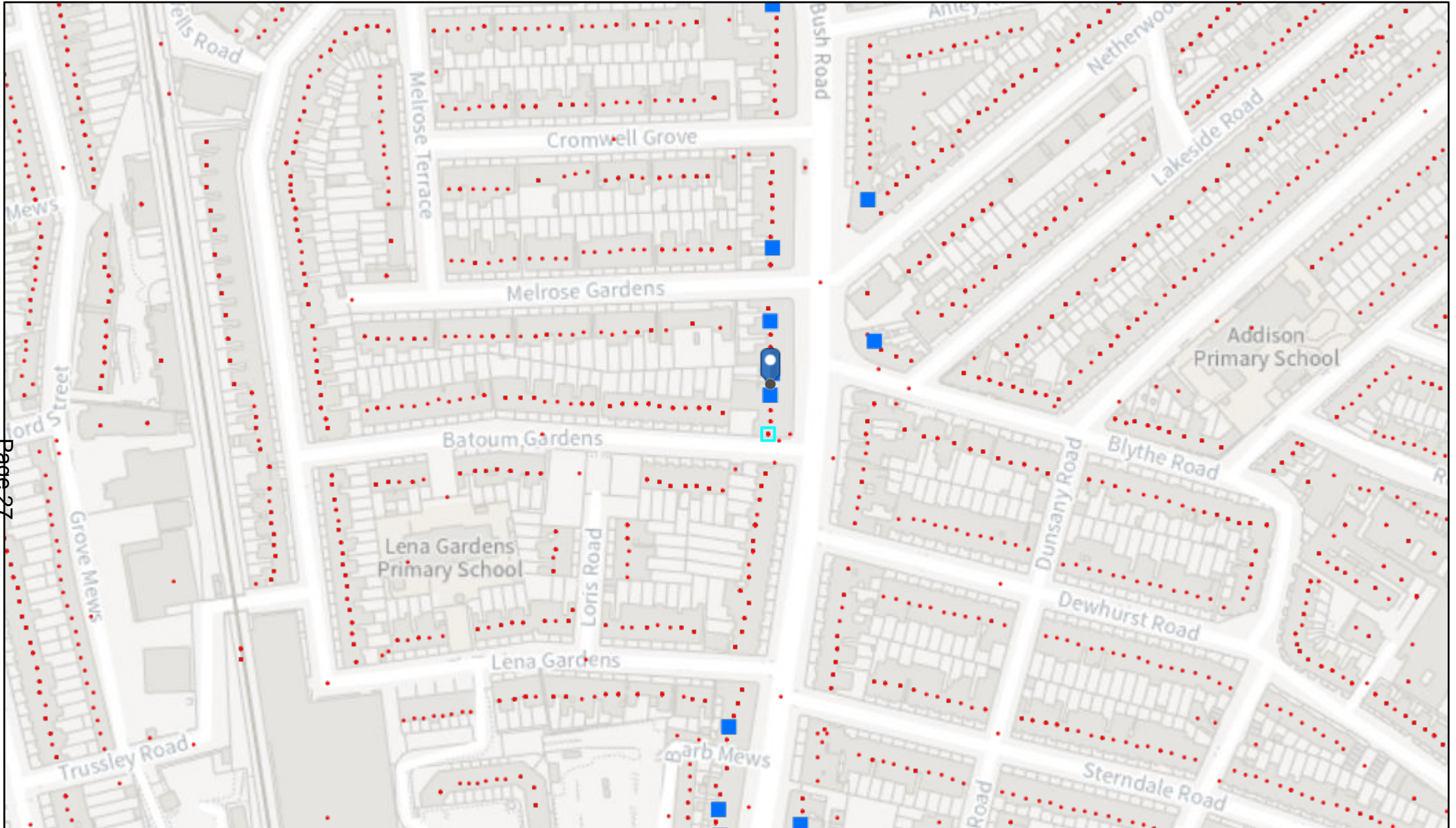
From: Jean-Charles Stiquel <
Sent: 12 November 2024 23:04
To: AW Mailbox - Licensing FH <AWMailbox-LicensingFH@met.police.uk>
Subject: Re: FW: 2024/01633/LAPR:- L'ami Jac 96 Shepherd's Bush Road London W6 7PD

Dear Kris,

Thank you for coming last week with Nicole.
I read your updated conditions.
We are happy with those. We will apply them from the 15th of November 2024.
Many Thanks.
Best regards
Jean-Charles

Jean-Charles Stiquel
Co-Founder / Director
L'AMI JAC
94 Shepherds Bush road - W6 7PD London

eGIS Web Map



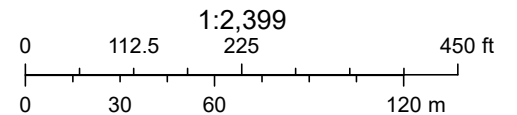
Page 27

26/11/2024, 11:16:54

■ Licensing Points

Property Gazetteer

• Within Borough



Sent: 14 November 2024 17:46

To: Mckenna Lorna: H&F <Lorna.Mckenna@lbhf.gov.uk>

Cc: Perez-Trillo Cristina: H&F <Cristina.Perez-Trillo@lbhf.gov.uk>; Barrett Sophia: H&F <Sophia.Barrett@lbhf.gov.uk>; Masini Bill: H&F <Bill.Masini@lbhf.gov.uk>

Subject: Licensing Act 2003 - Reference: 2024/01633/LAPR

Dear Lorna,

Please take this email as a representation from the Licensing Authority against this new premises licence. Based on previous interactions with the applicant at a neighbouring premises, we do not have confidence that they will adequately uphold the following licences objectives,

- the prevention of crime and disorder..
- the prevention of public nuisance.

Further information on these interactions will be provided in due course.

Kind regards

Adrian Overton

Licensing Team Manager

Licensing

Place Department

Hammersmith & Fulham Council

From: Arthur Anona: H&F <Anona.Arthur@lbhf.gov.uk>

Sent: 14 November 2024 23:51

To: Licensing HF: H&F <licensing@lbhf.gov.uk>

Subject: RE: Licensing Act 2003 - Reference: 2024/01633/LAPR

Hi Sophia

I would like to object to the above application on behalf of the Environmental Public Protection Team for the following reasons:

1. The applicant is the operator for 94 Shepherd's Bush Road where we have received several noise complaints.
2. The applicant has provided insufficient information to support the application. A Noise Management Plan is required to demonstrate how they will manage noise emanating from the premises.

Regards

Anona

Anona Arthur
Environmental Protection Specialist Team Leader
Place Department
Hammersmith and Fulham Council
020 8753 1081

From: [REDACTED]
Sent: 22 October 2024 17:46
To: Licensing HF: H&F <licensing@lbhf.gov.uk>
Subject: OBJECTION to licencing application 2024/01633/LAPR
Importance: High

RE:

| | |
|-------------------------------|---------------------------------------|
| Application Reference: | 2024/01633/LAPR |
| Address: | 96 Shepherd's Bush Road London W6 7PD |
| Licence Category: | Licensing Act - Premises Licence |
| Application Type: | New |

'New premises licence L'ami Jac: The premises intends to operate as a restaurant and the applicant proposes a licence to cover various licensable activities. Licensable activities sought The Exhibition of Films - Indoors Only Mondays to Sundays between 11:00 to 00:00 The Provision of Late Night Refreshment - Indoors Only Mondays to Sundays between 23:00 to 00:00 The Sale of Alcohol - Both On and Off the Premises Mondays to Sundays between 11:00 to 00:00 Proposed Opening Hours Mondays to Sundays between 07:00 to 00:00'.

I have attempted to submit my objections via the form online but it is not working for me,

My details:

[REDACTED]
[REDACTED]
[REDACTED]

My Objection:

Whilst happy to have a thriving new business expand in the neighbourhood and I have enjoyed visits to the current premise, I note they now wish to expand their license both in terms of what they do, i.e. a restaurant and show films, plus extend the opening hours.

I have a number of concerns regarding these proposed changes. Firstly, I have concerns about the impact of this application for extended hours on me and my quality of sleep. [REDACTED] and already sometimes hear noise from customers outside this premises, in particular when they close at 22.00 and they try get those customers who have been drinking all evening to move along. I can hear them speaking loudly, laughing and sometimes shouting.

The application to extend opening hours to 00.00 every night means we will hear customers in the early hours most nights. At this time of night, there isn't much else happening and even the traffic is non existent/very light, so there isn't any noise. This proposed extended of opening time until 00.00 every night is far too much.

A much more reasonable closing time would be 23.00, at least this should mean customers will have moved away by 00.00? I would also suggest different times on week days e.g. 22.00 and the weekend e.g. 23.00 on Friday and Saturday, and 22.00 on Sunday.

I am extremely concerned about the proposal to show 'Exhibition of Films - Indoors Only Mondays to Sundays between 11:00 to 00:00', I am concerned that the noise will be heard through the walls as these are old properties built to different standards, and already I can hear music in neighbouring properties when played loudly. What if any sound insulation has been installed in this property to reduce noise, what is the limit of the levels of sound and how will this be monitored?

Overall the application is too much. I really cannot see how showing films when not done in a proper cinema with insulation is realistic or appropriate, also opening every night until 00.00 is too much.

From: [REDACTED]
Sent: 22 October 2024 18:13
To: Licensing HF: H&F <licensing@lbhf.gov.uk>
Subject: 96 Shepherd's Bush Road London W6 7PD

To whom it may concern,

I'm writing this email regarding the new licensing application of the wine shop L'Ami Jac on 96 Shepherd's Bush road W6 7PD.

At the moment the same owner at 94 Shepherd's Bush Road W6 7PD is licensed to open till 10pm and they already stay open till late some time until 1:30 2:00 am the noise team been contacted 5 times and they came to my flat and the found how much it's. Over the last 6 months there been a lot of problems regarding the noise on the premises , when I asked him politely to put the music down they refused and they continued every night with the noise. [REDACTED]

[REDACTED]d I can hear all the noises even the time he close the shop the shutter door vibrates the whole building and it's wake me up. It always wake me up with a heart racing because I am on a panic attack and I do have migraine as well I can hear the tv when they are playing music loud or when they are talking and I do start early at work and I need to have a rest at night! I found out the notice for the license application for 96 Shepherd's Bush Road being displayed at the other side of the entrance of the building of 96 Shepherd's Bush Road not even on the shop itself.

Their intention is to get the license for 96 Shepherd's Bush Road and break the wall in between the two shops and make it as one business which would double up the noise and disturbance issues that we are already suffering from his shop at 94 Shepherd's Bush Road.

Please don't allow this shop to get an Alcohol license for 96 Shepherd's Bush Road as I am suffering from the noise coming from 94 Shepherd's Bush Road.

Thank you

Best regards

[REDACTED]
[REDACTED]
[REDACTED]

From: [REDACTED]
Sent: 06 November 2024 12:41
To: Licensing HF: H&F <licensing@lbhf.gov.uk>
Subject: Opposing license for 96 L'amie Jack wine shop

To whom it might concern,
I'm writing this email regarding the late hours license for the wine shop at 96 Shepherd's Bush road w6 [REDACTED] and I definitely don't agree with late night opening hours! I've spoken to my neighbours and nobody agrees with it. We work day and night shifts and when we come home we need to rest. There are elderly people [REDACTED], young children and babies and we need rest at night not people partying. At the moment 94 owner which is the same owner for 96 is supposed to close the shop 9.30 pm and out of the premises by 10pm which it never really happens. Sometimes the shutter is half closed and they go in the basement but I can hear them still partying after 11pm. It's a very old building and the noise travels and it's pretty loud. It's hard on me when I work day shift , I can't sleep at night till late and day time at the moment are building the shop and I can hear the builders banging like they are in my studio.
Please don't agree with the late hours license as it's not fair on us, the neighbours to deal with drunk people when we should be resting. I think 10pm it's more than enough for them to sell alcohol
Thank you ,
Neighbour of the shop
[REDACTED]

From: [REDACTED]
Sent: 15 November 2024 17:10
To: Licensing HF: H&F <licensing@lbhf.gov.uk>
Subject: Re: Opposing license for 96 L'amie Jack wine shop

Hello,
I just saw your email
My name is [REDACTED]
I live at [REDACTED] which is [REDACTED] [REDACTED] [REDACTED] .
Thank you

From: [REDACTED]
Sent: 15 November 2024 10:24
To: Licensing HF: H&F <licensing@lbhf.gov.uk>
Subject: Licensing wine shop 96 Shepherd's Bush Road

To whom it might concern,
im writing this email as I don't agree with the opening hours of the wine shop at 96 Shepherd's Bush road . At the moment the same owner at 94 it's supposed to close at 9.30 outside and leave the premises by 10 but they are open till 11 sometimes even more. [REDACTED]

[REDACTED] The building is not very well insulated and we can hear noises coming from shops around us. We had an incident with the restaurant at number 92 when they had a party and the whole building at 94 was vibrating from the music. We are worried if the separation wall between 94-96 will disappear we won't be able to rest at night till late in the morning. We work long hours and it's only fair to be able to rest at night. Please don't agree with the late opening hours as all the neighbours I've talked to don't agree with it .

Thank you

Neighbour [REDACTED]

This is a video with the noise from when they were cleaning the shop at 92 , just the Hoover. Imagine that they do that at 1am when we try to sleep

From: [REDACTED]
Sent: 15 November 2024 14:21
To: Licensing HF: H&F <licensing@lbhf.gov.uk>
Subject: Re: Licensing wine shop 96 Shepherd's Bush Road

[REDACTED]
[REDACTED]

Licensing Act 2003

Premises Licence



Premises Licence Number: 2024/00776/LAPR

Part 1 – Premises details

Postal address of premises, or if none, OS map reference or description of the premises

L 'ami JAC
94 Shepherd's Bush Road

Post town: London

Post code: W6 7PD

Telephone:

Where the licence is time limited the dates:

Not Applicable

Licensable activities authorised by the licence:

Sale of Alcohol Both On and Off the Premises

The licence authorises the carrying out of the following licensable activities on the days and at the times specified below:

Sale of Alcohol Off the Premises
Monday to Sunday 10:00 - 22:00

Sale of Alcohol On the Premises
Monday to Sunday 10:00 - 21:30

The opening hours of the premises:

Monday to Sundays 10:00 - 22:00

Where the licence authorises supplies of alcohol whether these are on and / or off supplies:

Both on and off the premises

Part 2

Name, (registered) address, telephone number and email (where relevant) of holder of premises licence:

L'ami JAC Limited
94 Shepherd's Bush Road
London
W6 7PD

Email: [REDACTED]

Registered number of holder, for example company number, charity number (where applicable):

09359877

Name, address and telephone number of designated premises supervisor where the premises licence authorises the supply of alcohol:

Mr Jean-Charles Stiquel
[REDACTED]
[REDACTED]
[REDACTED]

Licensing Authority: Royal Borough Of Kensington & Chelsea
Personal Licence Number: 15-173993-1

Annex 1 – Mandatory Conditions

1. Mandatory Condition

(1) The responsible person must ensure that staff on relevant premises do not carry out, arrange or participate in any irresponsible promotions in relation to the premises.

(2) In this paragraph, an irresponsible promotion means any one or more of the following activities, or substantially similar activities, carried on for the purpose of encouraging the sale or supply of alcohol for consumption on the premises—

(a) games or other activities which require or encourage, or are designed to require or encourage, individuals to—

(i) drink a quantity of alcohol within a time limit (other than to drink alcohol sold or supplied on the premises before the cessation of the period in which the responsible person is authorised to sell or supply alcohol), or

(ii) drink as much alcohol as possible (whether within a time limit or otherwise);

(b) provision of unlimited or unspecified quantities of alcohol free or for a fixed or discounted fee to the public or to a group defined by a particular characteristic in a manner which carries a significant risk of undermining a licensing objective;

(c) provision of free or discounted alcohol or any other thing as a prize to encourage or reward the purchase and consumption of alcohol over a period of 24 hours or less in a manner which carries a significant risk of undermining a licensing objective;

(d) selling or supplying alcohol in association with promotional posters or flyers on, or in the vicinity of, the premises which can reasonably be considered to condone, encourage or glamorise anti-social behaviour or to refer to the effects of drunkenness in any favourable manner;

(e) dispensing alcohol directly by one person into the mouth of another (other than where that other person is unable to drink without assistance by reason of disability).

2. Mandatory Condition

The responsible person shall ensure that free potable water is provided on request to customers where it is reasonably available.

3. Mandatory Condition

1) The premises licence holder or club premises certificate holder must ensure that an age verification policy is adopted in respect of the premises in relation to the sale or supply of alcohol.

(2) The designated premises supervisor in relation to the premises licence must ensure that the supply of alcohol at the premises is carried on in accordance with the age verification policy.

(3) The policy must require individuals who appear to the responsible person to be under 18 years of age (or such older age as may be specified in the policy) to produce on request, before being served alcohol, identification bearing their photograph, date of birth and either—

- (a) a holographic mark, or
- (b) an ultraviolet feature.

4. Mandatory Condition

The responsible person must ensure that—

(a) where any of the following alcoholic drinks is sold or supplied for consumption on the premises (other than alcoholic drinks sold or supplied having been made up in advance ready for sale or supply in a securely closed container) it is available to customers in the following measures—

- (i) beer or cider: ½ pint;
- (ii) gin, rum, vodka or whisky: 25 ml or 35 ml; and
- (iii) still wine in a glass: 125 ml;

(b) these measures are displayed in a menu, price list or other printed material which is available to customers on the premises; and

(c) where a customer does not in relation to a sale of alcohol specify the quantity of alcohol to be sold, the customer is made aware that these measures are available.

5. Mandatory Condition

1. A relevant person shall ensure that no alcohol is sold or supplied for consumption on or off the premises for a price which is less than the permitted price.
2. For the purposes of the condition set out in paragraph 1—
 - (a) "duty" is to be construed in accordance with the Alcoholic Liquor Duties Act 1979;

(b) "permitted price" is the price found by applying the formula—

$$P = D + (D \times V)$$

where—

- (i) P is the permitted price,
- (ii) D is the amount of duty chargeable in relation to the alcohol as if the duty were charged on the date of the sale or supply of the alcohol, and
- (iii) V is the rate of value added tax chargeable in relation to the alcohol as if the value added tax were charged on the date of the sale or supply of the alcohol;

(c) "relevant person" means, in relation to premises in respect of which there is in force a premises licence—

- (i) the holder of the premises licence,
- (ii) the designated premises supervisor (if any) in respect of such a licence, or
- (iii) the personal licence holder who makes or authorises a supply of alcohol under such a licence;

(d) "relevant person" means, in relation to premises in respect of which there is in force a club premises certificate, any member or officer of the club present on the premises in a capacity which enables the member or officer to prevent the supply in question; and

(e) "value added tax" means value added tax charged in accordance with the Value Added Tax Act 1994.

3. Where the permitted price given by Paragraph (b) of paragraph 2 would (apart from this paragraph) not be a whole number of pennies, the price given by that sub-paragraph shall be taken to be the price actually given by that sub-paragraph rounded up to the nearest penny.

4.(1) Sub-paragraph (2) applies where the permitted price given by Paragraph (b) of paragraph 2 on a day ("the first day") would be different from the permitted price on the next day ("the second day") as a result of a change to the rate of duty or value added tax.

(2) The permitted price which would apply on the first day applies to sales or supplies of alcohol which take place before the expiry of the period of 14 days beginning on the second day.

6. Mandatory Condition

(1) No supply of alcohol may be made under the premises licence-

- (a) at a time when there is no designated premises supervisor in respect of the premises licence, or
- (b) at a time when the designated premises supervisor does not hold a personal licence or his personal licence is suspended.

(2) Every supply of alcohol under the premises licence must be made or authorised by a person who holds a personal licence.

Annex 2 – Conditions consistent with the operating Schedule

7. A daily incident log (electric or paper based) shall be kept at the Premises and made available on request to an authorised officer of the Council or the Police or the Fire Service which shall record the following:

- (a) all crimes reported to the venue
- (b) all ejection of patrons
- (c) any complaints received
- (d) any incidents of disorder
- (e) seizures of drugs or offensive weapons
- (f) any faults in the CCTV system
- (g) any visit by a relevant authority or emergency service.

8. A record of complaints shall be maintained on the premises to record details of any complaints received. The information to be recorded shall include the date and time of complaint and subsequent remedial action undertaken and (where disclosed) the complainant's name and location.

9. The record of complaints shall be kept for 12 months from the date of the last record made and shall be available for inspection on demand by the Police or authorised officers of the Licensing Authority at all times the premises are open.

10. A telephone number for the premises, or a responsible member of staff on duty, shall be displayed so that it is visible from the public highway for members of the public to lodge complaints.

11. All staff responsible for selling alcohol shall receive relevant training before making any unsupervised sales. The training shall include:

- the Licensing Act 2003 in terms of the licensing objectives and offences committed under the Act;
- the conditions of the Premises Licence;
- the sale of age-restricted products.

This training will be refreshed at least every six months. Staff shall sign to confirm that they have received and understood the training. Written records of this training shall be retained and made available to the Police or authorised officers of the Licensing Authority upon request.

12. Age-restricted products training shall cover the following steps: the assessment of age; how and when to challenge for proof of age; acceptable proof of age and how to check; and recording refusals.

13. All staff shall be trained in how to identify drunk or drug impaired customers. This training shall be repeated at least biannually. Staff shall sign to confirm that they have received and understood the training. Written records of this training shall be retained and made available to the Police or authorised officers of the Licensing Authority upon request.

14. High Definition CCTV shall be installed, operated and maintained, at all times that the premises are open for licensable activities or customers are on the premises and;

-shall be checked every two weeks to ensure that the system is working properly and that the date and time are correct. A record of these checks, showing the date and name of the person checking, shall be kept and made available to the Police or authorised Council officers on request.

-at least one camera will show a close-up of the entrance/entrances to the premises, to capture a clear, full length image of anyone entering.

-shall cover any internal or external area of the premises where licensable activities take place.

-recordings shall be in real time and stored for a minimum period of 31 days with date and time stamping.

-footage shall be provided free of charge to the Police or authorised Council officer within 24 hours of a request.

-a staff member from the premises that is conversant with the operation of the CCTV system shall be on the premises at all times. This staff member will be able to show Police or authorised officers of the Licensing Authority recent data footage with the minimum of delay when requested. This data or footage reproduction shall be almost instantaneous.

15. Appropriate signage shall be displayed in prominent positions, informing customers they are being recorded on CCTV.

16. Strong beer (including lager, stout, ale etc) and cider above 5.5% ABV shall not be sold except for any brand agreed by a Metropolitan Police Licensing Officer. Any brand agreed by the Metropolitan Police must be removed for sale if the Police give 28 day's written notice to do so. A copy of the most recent agreement will be available for inspection at the premises at all times.

17. There shall be always a minimum of 1 personal licence holder on duty on the premises when the premises are authorised to sell alcohol.

18. The Premises shall operate a 'Challenge 25' age-restricted sales policy and promote it through the prominent display of posters.

19. The Licence Holder shall put arrangements in place to ensure that before serving alcohol or other age-restricted goods to customers they believe to be less than 25 years of age, staff ask to see accredited proof of age: that is, proof of age cards carrying the 'PASS' logo (and no others), a Passport, or UK Driving Licence bearing the photograph and date of birth of the customer.

20. The Licence Holder shall require staff to note any refusals in a refusals log. The refusals log shall record the date and time of the refusal; the name of the staff member refusing; and the reason for refusal. It must be checked and signed monthly by the designated premises supervisor. The refusals log shall be made available for inspection upon request by the Licensing Team, Police or Trading Standards.

21. Any alcohol sold for consumption off the premises shall be sold in a sealed container.

22. Deliveries shall only be made to persons aged over 18. The delivery shall be signed for and photographic proof of age shall be requested and recorded.

23. All parcels shall be labelled stating alcohol is contained and proof of age is required.

24. Where deliveries of alcohol are made by a third party, a contract shall be in place that states alcohol shall not be delivered to a person under 18 years of age and that age verification checks shall be undertaken for all alcohol deliveries. The contract shall clearly state the responsibilities of the third party in respect of upholding such conditions.

25. Deliveries shall be made to a building which is used for residential and/or work purposes.

26. Deliveries shall not be made to outdoor spaces.

27. No alcoholic goods or tobacco products shall be purchased or taken from persons calling to the shop.

28. The Licensee shall report to Trading Standards any instance of a caller to the shop attempting to sell alcohol or tobacco products within 24 hours.

29. The front outside area shall not be used after 10pm on Monday to Sunday.

30. There shall be no more than 12 people in the paved area outside shop at any one time after 12 noon.

31. Customers permitted to temporarily leave, e.g. to smoke and then re-enter, the premises shall not be permitted to take drinks or glass containers with them.

32. Where customers are permitted to smoke immediately outside the premises, smoking ashtrays shall be provided.

33. Alcohol consumed in the outside area shall only be consumed by patrons who must be seated. All tables and chairs shall be removed from the outside area by 10pm each day.

34. The use of the outside area shall be limited to front paved area belonging to the licence holder and shall not include any part of the public highway.

35. External lighting for the premises shall be turned off after the premises are closed to the public.

36. There shall be no regulated entertainment provided in or for the benefit of the outside area.

37. Signs shall be prominently displayed in the outside area reminding patrons there are residents living nearby and instructing them to respect the neighbours and to conduct their behaviour accordingly.

38. Signs shall be prominently displayed at the exits from the premises asking patrons to dispose of their waste in litter bins.

39. External door shall be fitted with a self-closing device that is maintained in proper working condition, and which shall not be propped open at any time.

40. There shall be no stereo / television or other audio equipment speakers mounted on the walls or ceiling of the premises to prevent vibration transmission of sound energy to adjoining properties.

41. Deliveries and collections (excluding refuse/recycling collections) associated with the premises shall be arranged between the hours of 8am to 5pm only. Empty bottles / other glass and non-degradable refuse shall remain in the premises at the end of trading hours and shall not be taken out to the refuse point between the hours of 10pm and 8am.

42. All plant, machinery and any sound insulation equipment shall be correctly installed, operated, maintained and regularly serviced, all in accordance with the manufacturer's instructions, to ensure that it is operating correctly and efficiently so as not to cause a noise nuisance to neighbours.

43. All ventilation and extraction systems including any sound insulation or odour abatement equipment shall be correctly installed, operated, maintained and regularly serviced, all in accordance with the manufacturer's instructions, to ensure that they are operating correctly and efficiently so as not to cause a noise nuisance to neighbours.

44. All customers shall vacate the premises by 22:00 Monday –Sunday.

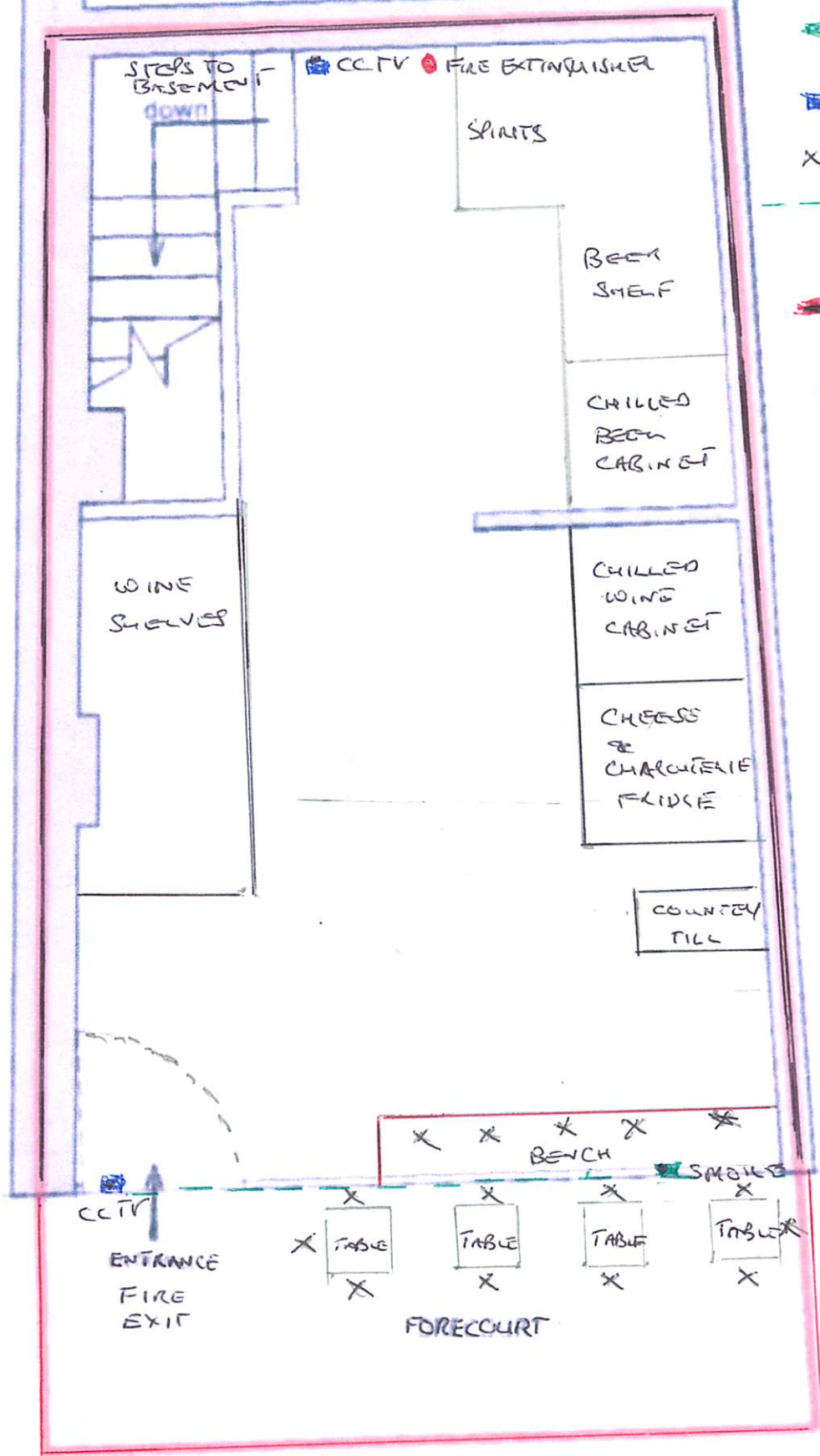
Annex 3 – Conditions attached after a hearing by the licensing authority

Signed: 
Authorised Officer

Date: 08.08.2024

14 SHEPHERDS BUSH ROAD

GROUND FLOOR

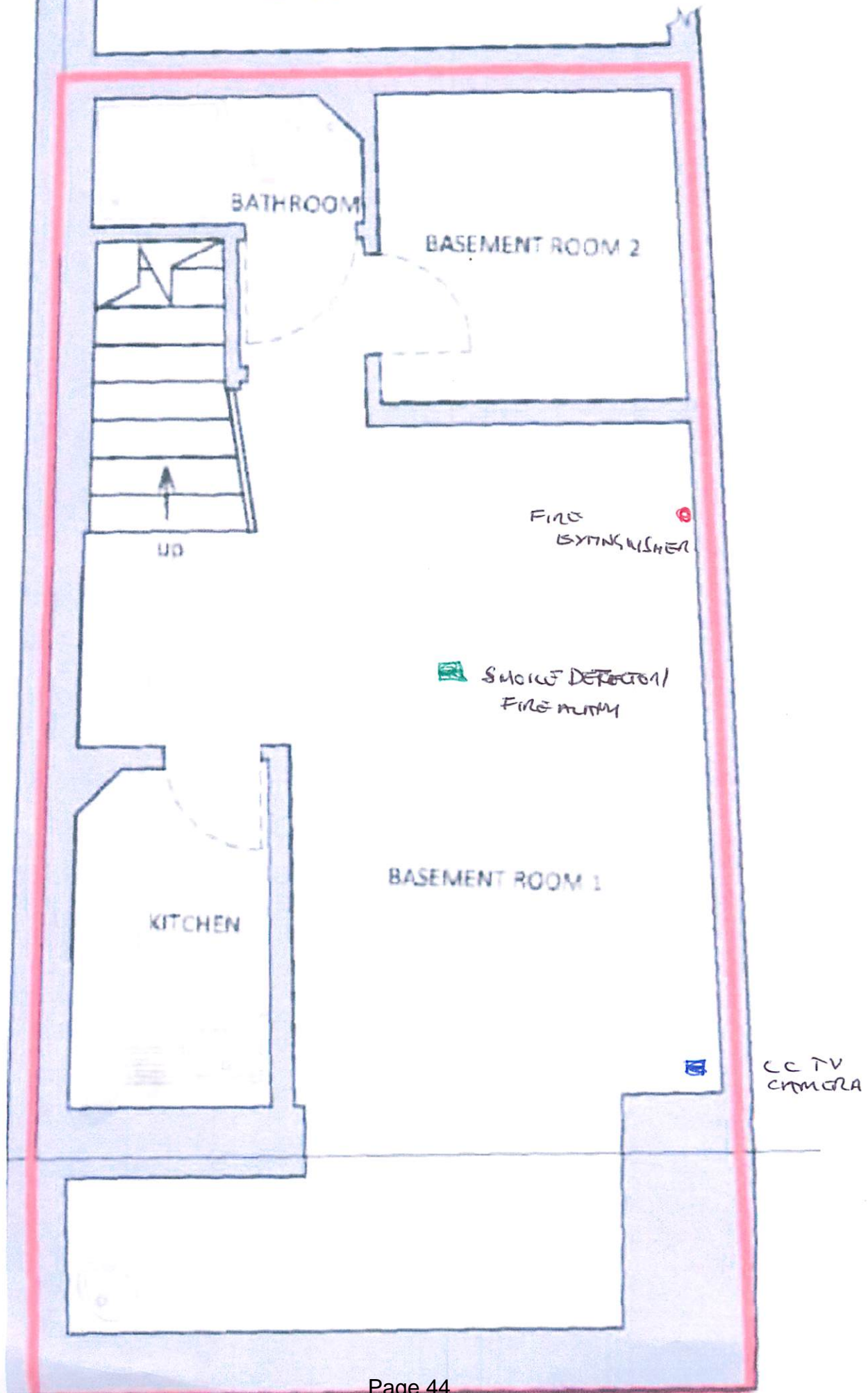


- SMOKE DETECTOR / FIRE ALARM
- CCTV CAMERAS
- X STOOL / CHAIR
- - - ELECTRIC SWITCH
- SEATED DRINKING AREA
- FIRE EXTINGUISHER

SMOKE DETECTOR / FIRE ALARM

94 SHEPHERD'S BUSH ROAD

BASEMENT



Licensing Act 2003

Premises Licence



Premises Licence Summary

Premises Licence Number: 2024/00776/LAPR

Premises details

Postal address of premises, or if none, OS map reference or description of the premises

L 'ami JAC
94 Shepherd's Bush Road

Post town: London

Post code: W6 7PD

Telephone:

Where the licence is time limited the dates:

Not Applicable

Licensable activities authorised by the licence:

Sale of Alcohol Both On and Off the Premises

The licence authorises the carrying out of the following licensable activities on the days and at the times specified below:

Sale of Alcohol Off the Premises
Monday to Sunday 10:00 - 22:00

Sale of Alcohol On the Premises
Monday to Sunday 10:00 - 21:30

The opening hours of the premises:

Monday to Sunday 10:00 - 22:00

Where the licence authorises supplies of alcohol whether these are on and / or off supplies:

Both on and off the premises

Name, (registered) address, of holder of premises licence:

L'ami JAC Limited
94 Shepherd's Bush Road
London
W6 7PD

Registered number of holder, for example company number, charity number (where applicable):

09359877

Name of designated premises supervisor where the premises licence authorises the supply of alcohol:

Mr Jean-Charles Stiquel

State whether access to the premises by children is restricted or prohibited:

No Restrictions

Signed: 
Authorised Officer

Date: 08.08.2024