

Licensing Sub-Committee

Supplementary Agenda A

Tuesday 15 July 2025 at 6.30 pm

This meeting will be held remotely

Watch the meeting live: youtube.com/hammersmithandfulham

MEMBERSHIP

Administration:	Opposition:
Councillor Mercy Umeh (Chair) Councillor Callum Nimmo	Councillor Aliya Afzal-Khan

CONTACT OFFICER: Debbie Yau
Committee Co-ordinator
Governance and Scrutiny

Public Notice

This meeting will be held remotely. Members of the press and public can watch the meeting live on YouTube: youtube.com/hammersmithandfulham

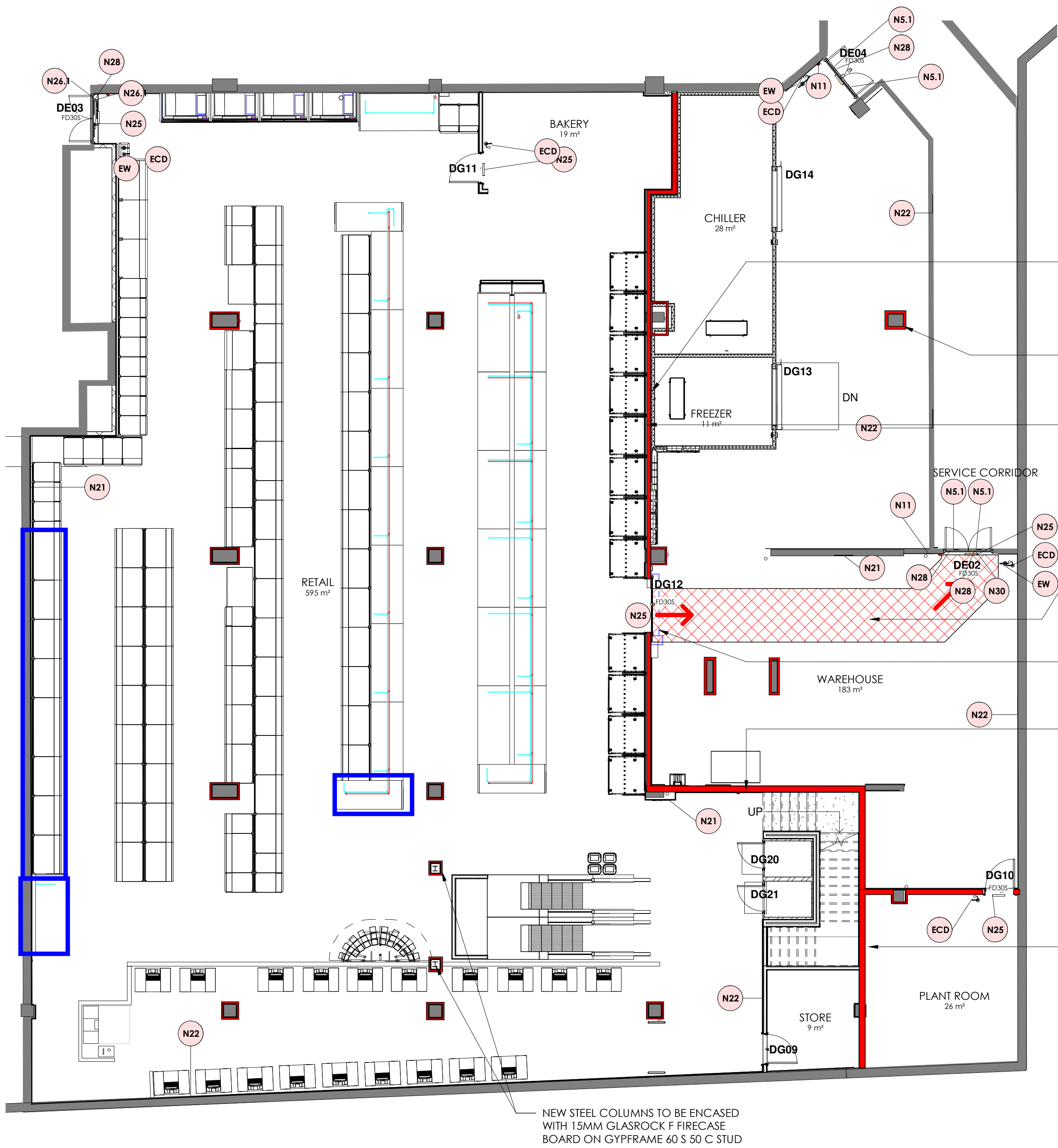
Speaking at Licensing meetings is restricted to those who have submitted a representation and registered to speak.

Date Issued: 14 July 2025

Licensing Sub-Committee Supplementary Agenda A

15 July 2025

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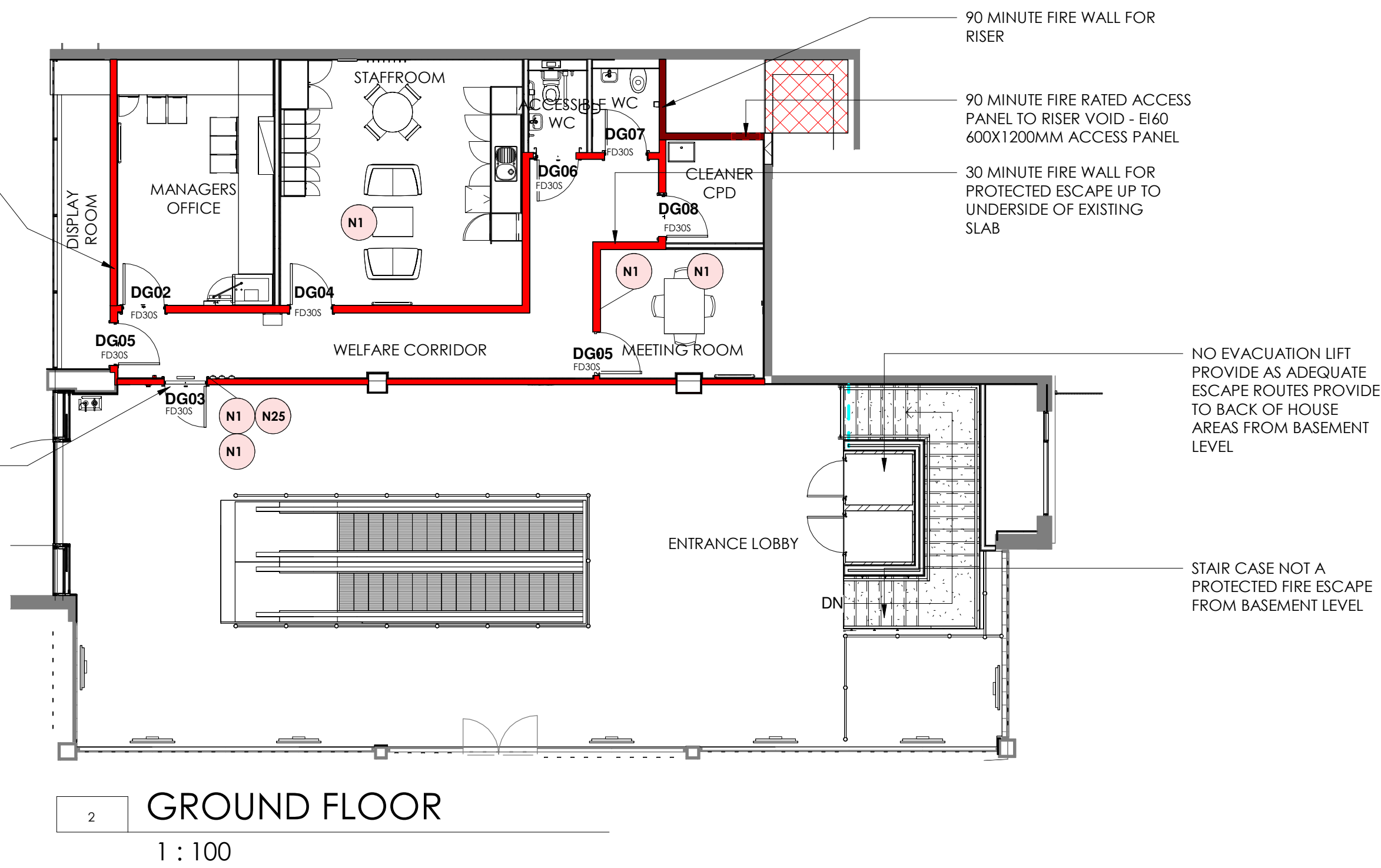
1 BASEMENT PLAN
1 : 100

FIRE EXTINGUISHER SCHEDULE					
ROOM	Ref.	TYPE	LABEL COLOUR	MOUNTING	COMMENTS
BAKERY	ECD	CARBON DIOXIDE	BLACK	WALL MOUNTED	
ENTRANCE LOBBY	ECD	CARBON DIOXIDE	BLACK	WALL MOUNTED	
PLANT ROOM	ECD	CARBON DIOXIDE	BLACK	WALL MOUNTED	
RETAIL	ECD	CARBON DIOXIDE	BLACK	ON STAND	
WAREHOUSE	ECD	CARBON DIOXIDE	BLACK	WALL MOUNTED	
WAREHOUSE	ECD	CARBON DIOXIDE	BLACK	WALL MOUNTED	
6					
ENTRANCE LOBBY	EF	FOAM	CREAM		
1					
RETAIL	EW	WATER (HYDROSPRAY)	RED	ON STAND	
WAREHOUSE	EW	WATER (HYDROSPRAY)	RED	WALL MOUNTED	
WAREHOUSE	EW	WATER (HYDROSPRAY)	RED	WALL MOUNTED	
3					
TOTAL: 10					

FIRE PROTECTION OF NEW STEELWORK
All new steel beams to be painted with intumescent paint to achieve 60minutes fire protection

FIRE SIGNAGE REFERENCES		
REF.	DESCRIPTION	IMAGE
N1	GENERAL FIRE ACTION NOTICE	
N5.1	FIRE ESCAPE KEEP CLEAR, SELF ADHESIVE (EXTERNAL)	
N6	FIRE DOOR KEEP CLOSED, SELF ADHESIVE	
N11	FIRE ALARM CALL POINT	
N12	FIRE EXTINGUISHER, SELF ADHESIVE	
N21	DIRECTIONAL FIRE EXIT, RH, SELF ADHESIVE	
N22	DIRECTIONAL FIRE EXIT, LH, SELF ADHESIVE	
N24	ILLUMINATED FIRE EXIT, CEILING MOUNTED - ARROW DOWN	

FIRE SIGNAGE REFERENCES		
REF.	DESCRIPTION	IMAGE
N25	ILLUMINATED FIRE EXIT, WALL MOUNTED	
N26.1	PUSH BAR TO OPEN, SELF ADHESIVE	



2 GROUND FLOOR
1 : 100

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Drawing Revisions			
Rev	Date	Description	Drawn

Architecture
Masterplanning
Interior Design

www.harrispartnership.com

Client
Aldi Stores Ltd.



Project Title
FULHAM BROADWAY
Fulham Broadway,
Fulham,
London

Drawing Title
FIRE AND LICENSING PLAN

Drawn
JML

Checked
KJM

Scale @A1
1 : 100

Rev.
18671-1

Project No. Originator Volume Level Type Role Number
18671-1 THPR-XX-ZZ-DR-A (07)01

Agenda Item 5a

From: Lisa Gilligan <Lisa.Gilligan@freeths.co.uk>

Sent: 08 July 2025 16:24

To: Barclay Road Residents [REDACTED]; Tucker Matt: H&F
<Matt.Tucker@lbhf.gov.uk>

Cc: [REDACTED]
[REDACTED]
[REDACTED]
[REDACTED]

Subject: RE: 2025/00597/LAPR - Aldi Store, Unit 12 Fulham Broadway Retail Centre
Fulham Road London SW6 1BW (New Premises Licence Application) [FREETHS-
ACTIVE.FID9341489]

Dear [REDACTED]

Thank you for your call this afternoon and apologies that we got cut off as I was travelling.

In relation to the SIA position, there is also the mandatory licence condition which addresses the level of SIA registration requirement as required by the Licensing Act 2003. We are confident (as are the Police) that our in store security team and additional measures will be able to deal with crime prevention in store.

Aldi does have security in a significant proportion of stores nationwide and there is no suggestion that such staff are inadequately trained or ill equipped to deal with security issues in store. As the application is for an off licence and not on – licence premises in reality the risk posed by drunken customers is a very minimal one.

Kind regards

From: Lisa Gilligan <lisa.gilligan@freeths.co.uk>

Sent: 07 July 2025 15:32

To: Barclay Road Residents [REDACTED]; Tucker Matt: H&F
<Matt.Tucker@lbhf.gov.uk>

Cc: [REDACTED]
[REDACTED]
[REDACTED]
[REDACTED]

Subject: RE: 2025/00597/LAPR - Aldi Store, Unit 12 Fulham Broadway Retail Centre
Fulham Road London SW6 1BW (New Premises Licence Application) [FREETHS-
ACTIVE.FID9341489]

Dear [REDACTED]

Thank you for your email below and I have as a matter of courtesy shared it with Nicole Sondh the Police Licensing Officer who I worked with to agree the wording.

We are both confident that the conditions as drafted ensure the promotion of the prevention of crime and disorder licensing objective. They have also been approved by the dedicated Football Officer responsible for Chelsea Football Club.

We have agreed the wording with the Police, to prioritise the need for the conditions to provide a proportionate response to the level of genuine risk, existing crime levels and consistency in the area.

The Licensing Authority are also satisfied that the conditions are clear and enforceable.

Kind regards

From: Barclay Road Residents [REDACTED]
Sent: 04 July 2025 10:41
To: Tucker Matt: H&F <Matt.Tucker@lbhf.gov.uk>
Cc: [REDACTED]; Lisa Gilligan
<lisa.gilligan@freeths.co.uk>; [REDACTED]
[REDACTED]
Subject: Re: 2025/00597/LAPR - Aldi Store, Unit 12 Fulham Broadway Retail Centre Fulham Road London SW6 1BW (New Premises Licence Application)

Dear Matt (cc: Freeths: Lisa Gilligan)

1. Ref the Police conditions:

-So, does this mean on match days tins of beer, pre-mixed cocktails in tins and now even in plastic (Aldi sell 13.5% 'Buzz Balls' that are round in shape and sit nicely in your hand or pocket; they are plastic, I think) can be sold but not similar in glass bottles?

-Sounds like more specificity is needed to assure that an SIA 'Door Supervisor' trained specifically in alcohol sales/licensed activities as well as to manage till areas (self-serve and old-fashioned attended tills) before, during and after any and all matches or events held at Stamford Bridge, would need to be on hand to support this condition, whichever way it is revised.

-SIA 'security guards' (cheaper per hour than 'Door Supervisors') are not trained in licensable activities, I recently read on the SIA website.

We would want this clarified to read 'SIA Door Supervisors trained specifically in retail licensable activities' in the Condition.

The above is a good example of why we try to be in touch with the police about these things that we know affect the increase in, or prevention of crime in our densely residential core of town centre Fulham Broadway.

2. It would also be helpful to start defining 'match days' in conditions, in order to be very clear, ie Chelsea Men's. Chelsea Women's, Championships, guest matches/friendlies (I am not sure how those are called). This has been a problem mentioned by Sub-

Committee members at previous hearings (your colleague Adrian Overton will recall). Definitions are very important now that the Chelsea Women are so successful. 'Any match or event for over 4,999 attendees held at the CFC Grounds:Stamford Bridge' might be a good way to describe things.

We remain very motivated and determined to work with our local businesses to protect and enhance our core Fulham Broadway in a way that it is managed very, very well by retailers and eateries in this extremely densely residential area of Fulham which sees extremely high footfall every day.

This new Aldi application will go a long way in setting the right tone for core Fulham Broadway.

As well, Wetherspoon's opening next door in our historic, listed Edwardian tube station will add to the calibre of operators in our midst who are also determined to uphold very high standards in very sensitive buildings.

It's wonderful to have the support of our commercial neighbours.

All the more reason to get this Aldi license set up properly from the very start!!

Thanks.

[REDACTED]
21 Barclay Rd London SW6 1EJ

[REDACTED]
[REDACTED] Sent from my iPhone

On 4 Jul 2025, at 07:04, Tucker Matt: H&F <Matt.Tucker@lbhf.gov.uk> wrote:

Dear Objectors –

Further to my previous e-mails, the Applicant in this case has had further discussions with two individual objectors (Tournay Road and Barclay Conservation Area Neighbourhood Watch Groups) and this has resulted in some further changes to their proposed application.

Overall, therefore, the material changes to the Application since public comments closed are as follows:

1. **Reduction in hours open to the public and sale of alcohol to 07:00 to 23:00 Monday to Sunday.**
2. **Addition of the following condition (as agreed with Met Police):**

On days when Chelsea Football Club are playing home matches at Stamford Bridge the licensee shall ensure that;

1. *No sales of alcohol in glass containers to be undertaken during the period 3 hours before kick-off or start of event. (This does not apply to regular customers*

who are not attending the match/event and those purchasing food or other non alcoholic items).

- 2. All persons buying alcohol, at any time, to be advised by way of a notice in the windows and verbally where necessary of the Controlled Drinking Zone and asked not to gather outside and leave the vicinity of the premises.*
- 3. Cease all sales of alcohol if requested to do so by a police officer.*
- 4. Avoid stacking alcohol stock close to the entrance and exit doors and employ senior staff and security to monitor control customers, entrance and exits;*
- 5. SIA staff shall be employed to assist staff and keep order on match/event days.*

1. Addition of the following conditions (agreed with Tournay Road and Barclay Road Conservation Area Neighbourhood Watch Groups):

Alcohol would only be sold on the Basement Floor of the premises, as per the revised attached plan (marked in blue).

All spirits will be displayed on the Basement Floor in a lockable cabinet to which members of the public would not have access.

Alcohol would never be sold or displayed on the Ground Floor level of the premises.

I would be grateful if you could consider these and let me know (by return e-mail) if they mitigate your concerns to the extent that you wish to withdraw your representation. If so, I would appreciate confirmation of this in writing by way of reply. Should all Representors (7 in total) withdraw, this would negate the need for a Licensing Sub-Committee Hearing on 15 July 2025 for this item.

I hope the above is satisfactory. However, please let me know if you have any queries.

Kind regards

Matt Tucker

Interim Licensing Policy and Administration Team Leader

Licensing

Place Department

Hammersmith & Fulham Council

T: 07778 966423

E: Matt.Tucker@lbhf.gov.uk

W: www.lbhf.gov.uk

Agenda Item 6

From: [REDACTED]
Sent: 10 July 2025 00:53
To: Tucker Matt: H&F <Matt.Tucker@lbhf.gov.uk>
Cc: Tucker Matt: H&F <Matt.Tucker@lbhf.gov.uk>
Subject: Re: Fishy Delishy - 11 Fulham Broadway Retail Centre Fulham Road London SW6 1BW

Dear Matt

Thank you for updating us on Fishy Delishy's licensing application.

We've carefully considered the rationale and implications of the police withdrawal of their objection and have concluded that **we wish to continue with our objection** to the application.

We're not against takeaways or fast-food. But extended hours/late night licensing of establishments that take no responsibility for their customers, i.e., provide no (or very limited) seating for patrons and no parking arrangements for delivery bikes to use while they're waiting for orders is akin to licensing anti-social behaviour.

While the police may have focused on the alcohol aspect of Fishy Delishy's application, it's not just alcohol that disrupts residents' rights to peaceful enjoyment of their homes and their right to sleep. It condones the idea that establishments don't have to be responsible for damages their customers inflict upon the surrounding community; that they can off-load their customers and delivery drivers into Fulham's quiet residential streets, where they litter, carry on "animated discussions", play loud music and very often throw things (e.g. half eaten food, both in and out of their containers) at the windows of residents. That this happens during the day is one thing. Approving a license to effectively extend ASBO hours in residential areas into the wee hours makes no sense. It is detrimental to our community.

There are plenty of areas of London where late night/early morning opening hours do make sense. But with our residential- and family-dense demographic, Fulham is not one of them.

And so, we would like to make representation against Fishy Delishy's application for extended hours at the hearing on the 15th.

Thanks.

Kind regards,

[REDACTED]

583 Fulham Road
SW6 5UA

[REDACTED]

On 9 Jul 2025, at 08:01, Tucker Matt: H&F <Matt.Tucker@lbhf.gov.uk> wrote:

Dear Objectors –

Further to my previous e-mail, the Police have withdrawn their representation on the basis of the Applicant removing their application for late night refreshment and the adoption of additional conditions (in the event of granting the rest of the application), as follows:

- ***Withdrawal of the application for Late Night Refreshment.***
- ***Adoption of the following conditions:***
 1. ***Alcohol sold for consumption on the premises shall be sold ancillary to food.***
 2. ***Alcohol sold for consumption off the premises shall be sold in sealed containers only and shall be ancillary to food purchased at the premises.***
 3. ***On days when Chelsea Football Club are playing at home or on days when a Chelsea victory parade takes place, the premise shall not allow the sale of alcohol for consumption OFF the premises for a period of three hours before the advertised kick off time.***
 4. ***On days when Chelsea Football Club are playing at home or on days when a Chelsea victory parade takes place, all drinks sold for consumption ON the premises shall be supplied in a non-glass vessel for a period of three hours before the advertised kick off time.***
 5. ***On days when Chelsea Football Club are playing at home or on days when a Chelsea victory parade takes place, at least one SIA door supervisor shall be on duty for a period of three hours before the advertised kick-off time, to ensure public safety and the orderly entry and exit of patrons.***
 6. ***High Definition CCTV shall be installed, operated and maintained, at all times that the premises are open for licensable activities or customers are on the premises and;***
 - ***shall be checked every two weeks to ensure that the system is working properly and that the date and time are correct. A record of these checks, showing the date and name of the person checking, shall be kept and made available to Police or authorised Council officers on request***
 - ***at least one camera will show a close-up of the entrance/entrances to the premises, to capture a clear, full length image of anyone entering.***
 - ***shall cover any internal or external area of the premises where licensable activities take place.***

- *recordings shall be in real time and stored for a minimum period of 31 days with date and time stamping.*
 - *footage shall be provided free of charge to Police or authorised council officer within 24 hours of a request.*
 - *a staff member from the premises that is conversant with the operation of the CCTV system shall be on the premises at all times. This staff member will be able to show police or authorised officers of the Licensing Authority recent data footage with the minimum of delay when requested. This data or footage reproduction shall be almost instantaneous.*
7. *All staff responsible for selling alcohol shall receive training in the Licensing Act 2003 in terms of the licensing objectives, offences committed under the Act and conditions of the Premises Licence. Staff shall sign to confirm that they have received and understood the training. Written records of this training shall be retained and made available to police and authorised officers of the Licensing Authority on request. This training will be repeated at least biannually. New members of staff will receive the training prior to selling alcohol.*
8. *The Premises shall have a policy to ensure the welfare and safeguarding of vulnerable patrons. Staff shall be able to support and assist people who feel unsafe, vulnerable or threatened. Should customers approach the venue for assistance, these incidents shall be recorded in the incident log. This policy shall be made available to police or authorised officers of the Licensing Authority upon request.*

Should these mitigate these concerns to the extent that you wish to withdraw your representation, feel free to let me know by way of return e-mail.

Kind regards

Matt Tucker
Interim Licensing Policy and Administration Team Leader
 Licensing
 Place Department
 Hammersmith & Fulham Council

T: 07778 966423
 E: Matt.Tucker@lbhf.gov.uk
 W: www.lbhf.gov.uk

From: Deniz Erdogan <de@northlondonmedia.co.uk>
Sent: 10 July 2025 14:15
To: Tucker Matt: H&F <Matt.Tucker@lbhf.gov.uk>
Cc: Charlotte.Bennett@met.police.uk; Nicole.Sondh@met.police.uk
Subject: Re: Fishy Delishy

Dear Matt,

Thank you for your follow-up.

To confirm, we are happy for the wording of Conditions 3, 4, and 5 to be revised to read:

“On days when any football match is played at Stamford Bridge – including men’s, women’s, exhibition, and friendly matches...”

This definition fully reflects our original intention, and we are pleased to see it formally clarified in the final conditions.

Please let me know if anything further is needed.

All the best.
Deniz

--

Sent from Yandex Mail for mobile

To: de@northlondonmedia.co.uk <de@northlondonmedia.co.uk>;
CC: Charlotte.Bennett@met.police.uk <charlotte.bennett@met.police.uk>, Nicole.Sondh@met.police.uk <nicole.sondh@met.police.uk>;
Subject: Fishy Delishy;
10.07.2025, 14:11, "Tucker Matt: H&F" <matt.tucker@lbhf.gov.uk>:
Hi Deniz – apologies for the further e-mail on this.

The Objector has come back and asked the following:

1) I see that the applicant said on page 8:

"b) Definition of Match Days

"We have already confirmed our acceptance that all events at Stamford Bridge – including men’s, women’s, exhibition, and friendly matches – will fall under the match day conditions. We are happy for this to be formally clarified within the final wording of the conditions."

So, my question to you, Matt, could you please tell me the final wording in Conditions 3,4, and 5, ie will it be along the lines of

“On days when any football match is played at Stamford Bridge- including men’s, women’s, exhibition, and friendly matches...”??

If you could let me know whether you are happy for the conditions to be reworded along these lines, please let me know. However, if you decide that the conditions are fine how they are, I can relay that back to the Objector.

Kind regards

Matt Tucker
Interim Licensing Policy and Administration Team Leader
Licensing
Place Department
Hammersmith & Fulham Council

T: 07778 966423

E: Matt.Tucker@lbhf.gov.uk

W: www.lbhf.gov.uk

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Sign up to our [H&F Climate Connects newsletter](#).

From: Tucker Matt: H&F
Sent: 10 July 2025 12:28
To: Nicole.Sondh@met.police.uk; de@northlondonmedia.co.uk
Cc: Charlotte.Bennett@met.police.uk
Subject: RE: Fishy Delishy

Thanks Nicole – I will now send these to the individual, and other, Objectors.

Kind regards

Matt Tucker
Interim Licensing Policy and Administration Team Leader
Licensing
Place Department
Hammersmith & Fulham Council

T: 07778 966423

E: Matt.Tucker@lbhf.gov.uk

W: www.lbhf.gov.uk

Have you signed up to our email notifications to receive alerts of relevant applications received by this department? If you would like to sign up, please click the link below: [email notification service](#).

Sign up to our [H&F Climate Connects newsletter](#).

From: Nicole.Sondh@met.police.uk <Nicole.Sondh@met.police.uk>
Sent: 10 July 2025 11:45
To: de@northlondonmedia.co.uk; Tucker Matt: H&F <Matt.Tucker@lbhf.gov.uk>
Cc: Charlotte.Bennett@met.police.uk
Subject: RE: Fishy Delishy

Good Morning,

Thank you for sending the amendments through, having re-read the conditions through they should all read as follows;

3. On days when Chelsea Football Club are playing at home or on days when a Chelsea victory parade takes place, the premise shall not allow the sale of alcohol for consumption OFF the premises for a period of three hours before the advertised kick off time and one hour after the match has concluded.

4. On days when Chelsea Football Club are playing at home or on days when a Chelsea victory parade takes place, all drinks sold for consumption ON the premises shall be supplied in a non-glass vessel for a period of three hours before the advertised kick off time and one hour after the match has concluded.

5. On days when Chelsea Football Club are playing at home or on days when a Chelsea victory parade takes place, at least one SIA door supervisor shall be on duty for a period of three hours before the advertised kick-off time and one hour after the match has concluded, to ensure public safety and the orderly entry and exit of patrons.

The amended wording will help to deter any ambiguity as to the times to which the above will apply.

Kind Regards

Nicole

PC Nicole SONDH 2438AW
Hammersmith and Fulham Police Licensing Unit
Address: Hammersmith and Fulham Police Station, 226 Shepherds Bush Road,
London, W6 7NX
Email: nicole.sondh@met.pnn.police.uk



[Click here for Drink Spike Prevention and Ask for Angela materials](#)
[Click here for drink spiking advice](#)

From: Deniz Erdogan <de@northlondonmedia.co.uk>
Sent: 10 July 2025 11:15
To: Sondh Nicole K - AW-CU <Nicole.Sondh@met.police.uk>; Tucker Matt: H&F <matt.tucker@lbhf.gov.uk>
Cc: Bennett Charlotte L - AW-CU <Charlotte.Bennett@met.police.uk>
Subject: Re: Fishy Delishy

Good morning,

Thank you for your message and for highlighting the oversight.

To clarify, we would like to propose the following amendment to Condition 4:



Revised Condition 4:

On days when Chelsea Football Club are playing at home or on days when a Chelsea victory parade takes place, all drinks sold for consumption on the premises shall be supplied in a non-glass vessel for a period of three hours before and one hour after the advertised kick-off time.



We hope this revised wording provides the necessary clarity and is acceptable to the Police and the Licensing Authority. Please let us know if any further adjustments are needed.

Kind regards,

Deniz.

--

Sent from Yandex Mail for mobile

To: nicole.sondh@met.police.uk <nicole.sondh@met.police.uk>;
CC: Charlotte.Bennett@met.police.uk <charlotte.bennett@met.police.uk>, de@northlondonmedia.co.uk <de@northlondonmedia.co.uk>;
Subject: Fishy Delishy;
10.07.2025, 11:09, "Tucker Matt: H&F" <matt.tucker@lbhf.gov.uk>:
Thanks for advising Nicole –

Deniz – if you wouldn't mind taking account of Nicole's comments and send me a final list of the proposed changes, I can relay these to the Objector and upload this as a supplementary agenda item for all parties to the Hearing to view.

Kind regards

Matt Tucker
Interim Licensing Policy and Administration Team Leader
Licensing
Place Department
Hammersmith & Fulham Council

T: 07778 966423

E: Matt.Tucker@lbhf.gov.uk

W: www.lbhf.gov.uk

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[email notification service](#).

From: Nicole.Sondh@met.police.uk <Nicole.Sondh@met.police.uk>
Sent: Wednesday, July 9, 2025 5:58:47 PM
To: Tucker Matt: H&F <Matt.Tucker@lbhf.gov.uk>; de@northlondonmedia.co.uk
<de@northlondonmedia.co.uk>
Cc: Charlotte.Bennett@met.police.uk <Charlotte.Bennett@met.police.uk>
Subject: RE: Fishy Delishy

Good Evening Matt,

The Police do not object to the amendments proposed below, However the revised condition 4 does not appear to include the amendment.

Kind Regards

Nicole

PC Nicole SONDH 2438AW
Hammersmith and Fulham Police Licensing Unit
Address: Hammersmith and Fulham Police Station, 226 Shepherds Bush Road,
London, W6 7NX
Email: nicole.sondh@met.pnn.police.uk

[Click here for Drink Spike Prevention and Ask for Angela materials](#)

From: Tucker Matt: H&F <Matt.Tucker@lbhf.gov.uk>
Sent: 09 July 2025 17:33
To: Deniz Erdogan <de@northlondonmedia.co.uk>
Cc: Sondh Nicole K - AW-CU <Nicole.Sondh@met.police.uk>; Bennett Charlotte L - AW-CU <Charlotte.Bennett@met.police.uk>
Subject: RE: Fishy Delishy

Thanks again for the reply Deniz – duly noted.

Nicole and Charlotte – could you let me know at your earliest convenience if you have any issues these proposed condition changes?

Kind regards

Matt Tucker
Interim Licensing Policy and Administration Team Leader
Licensing
Place Department
Hammersmith & Fulham Council

T: 07778 966423
E: Matt.Tucker@lbhf.gov.uk
W: www.lbhf.gov.uk

From: Deniz Erdogan <de@northlondonmedia.co.uk>
Sent: 09 July 2025 17:30
To: Tucker Matt: H&F <Matt.Tucker@lbhf.gov.uk>
Cc: Sondh Nicole K - AW-CU <nicole.sondh@met.police.uk>; charlotte.bennett@met.police.uk
Subject: Re: Fishy Delishy

Dear Matt,

Thank you for your helpful email and for outlining the options in relation to Conditions 3 to 5.

After reviewing the proposed conditions and in the spirit of continued cooperation, we would like to proceed with Option 1, and propose the following amendments based on our previous correspondence and operational considerations:



Revised Condition 3

On days when Chelsea Football Club are playing at home or on days when a Chelsea victory parade takes place, the premises shall not allow the sale of alcohol for consumption off the premises for a period of three hours before and one hour after the advertised kick-off time.

3M

Revised Condition 4

On days when Chelsea Football Club are playing at home or on days when a Chelsea victory parade takes place, all drinks sold for consumption on the premises shall be supplied in a non-glass vessel for a period of three hours before the advertised kick-off time.

3M

Revised Condition 5

On days when Chelsea Football Club are playing at home or on days when a Chelsea victory parade takes place, at least one SIA-licensed door supervisor shall be on duty for a period of three hours before and one hour after the advertised kick-off time, to ensure public safety and the orderly entry and exit of patrons.

3M

We believe these amendments strike a fair balance between public safety and the sustainable operation of our small business. We hope they will be acceptable to the Police and to the Objector, and we remain fully committed to upholding all licensing objectives.

As previously confirmed, we accept all other proposed conditions not addressed in this email.

Please don't hesitate to let us know if any clarification is needed.

All the best
Deniz.

--

Sent from Yandex Mail for mobile

To: Deniz Erdogan <de@northlondonmedia.co.uk>;

CC: Sondh Nicole K - AW-CU <nicole.sondh@met.police.uk>, charlotte.bennett@met.police.uk <charlotte.bennett@met.police.uk>;

Subject: Fishy Delishy;

09.07.2025, 17:20, "Tucker Matt: H&F" <matt.tucker@lbhf.gov.uk>:

Dear Deniz – thank you for your swift response, the contents of which I note.

I can see some potential for the following conditions to be changed based on your comments...

3. On days when Chelsea Football Club are playing at home or on days when a Chelsea victory parade takes place, the premise shall not allow the sale of alcohol for consumption OFF the premises for a period of three hours before the advertised kick off time.

4. On days when Chelsea Football Club are playing at home or on days when a Chelsea victory parade takes place, all drinks sold for consumption ON the premises shall be supplied in a non-glass vessel for a period of three hours before the advertised kick off time.

5. On days when Chelsea Football Club are playing at home or on days when a Chelsea victory parade takes place, at least one SIA door supervisor shall be on duty for a period of three hours before the advertised kick-off time, to ensure public safety and the orderly entry and exit of patrons.

... However, given this, I think it would be worth considering, as the Applicant, whether you want to pursue one of the following:

- **Option 1 – Propose an amendment to any or all of Conditions 3-5 based on your statements (below).**

I have included the Police in this exchange so that we do not depart from the spirit of the original conditions.

- **Option 2 – Leave Conditions 3 to 5 unchanged at present.**

This would leave it for the Sub-Committee to take a view as to whether these should be amended or not.

If you could let me know how you would like to proceed, I can relay your response to the Objector accordingly.

Kind regards

Matt Tucker
Interim Licensing Policy and Administration Team Leader
Licensing
Place Department
Hammersmith & Fulham Council

T: 07778 966423

E: Matt.Tucker@lbhf.gov.uk

W: www.lbhf.gov.uk

From: Deniz Erdogan <de@northlondonmedia.co.uk>
Sent: 09 July 2025 16:18
To: Tucker Matt: H&F <Matt.Tucker@lbhf.gov.uk>
Cc: Sondh Nicole K - AW-CU <nicole.sondh@met.police.uk>;
charlotte.bennett@met.police.uk
Subject: Re: Fishy Delishy

Dear Matt,

Thank you for your email of 9 July 2025 and for your continued efforts to ensure that all conditions support both the licensing objectives and the interests of the local community.

We would like to reiterate that we have, up until now, accepted all proposed conditions without objection and with a sincere commitment to supporting the orderly conduct of the surrounding area. In response to the additional points raised in your most recent correspondence, we would like to offer the following clarifications:



1. Late Night Refreshment (LNR)

As previously confirmed, we have withdrawn our application for Late Night Refreshment. Therefore, we believe any discussion regarding trading or operational hours beyond 23:00 is no longer applicable.



2. Use of Internal Seating / Customer Behaviour

We are fully aware of our responsibility concerning the use of internal customer seating, and we understand the concerns raised. To address these, we believe that the condition already agreed regarding the presence of a certified SIA security officer during key times is a proportionate and effective measure.

Introducing further specific conditions that prohibit standing or impose strict behavioural requirements on patrons may, in practice, create unnecessary friction and tension. Given the limited capacity of the premises, we feel that such restrictions could negatively impact the viability of the business.

Of course, we remain committed to promoting public safety and neighbourhood tranquillity, but this must be balanced with the operational sustainability of the premises.



3. Alcohol with Food

We fully agree that alcohol will be served only with food. However, the suggestion that customers be restricted to a specific type or minimum quality of food (e.g. hot chips) alongside alcohol appears impractical and commercially unreasonable.

As you'll appreciate, most customers would find such a limitation off-putting, and we believe this condition would be both difficult to enforce and potentially detrimental to customer experience. We therefore see this request as one-sided and not reflective of standard hospitality practices.

3M

4. Match Day Conditions

a) Post-Match Hours

We fully support community safety and agree to extend the same match-day licensing conditions for a further one hour after the end of each match. This reflects our shared interest in maintaining order and minimising disturbances during this sensitive time.

b) Definition of Match Days

We have already confirmed our acceptance that all events at Stamford Bridge – including men's, women's, exhibition, and friendly matches – will fall under the match day conditions. We are happy for this to be formally clarified within the final wording of the conditions.

3M

5. Planning Hours and Takeaway

We acknowledge the planning permission restricts takeaway operations to 19:00. In line with this:

- On match days, we will suspend takeaway service three hours before kick-off and one hour after the final whistle.
- On non-match days, we would like to continue our takeaway operation during standard operating hours, within the framework of the licence.

Given that the majority of modern ordering is now conducted digitally, we believe that this continued service will not raise any issues under the conditions we have already agreed to.

3M

We trust that the above responses demonstrate our commitment to working constructively with all parties involved, and we are hopeful that a fair and balanced outcome can be reached.

For the avoidance of doubt, we confirm that we are in full agreement with and accept all other proposed conditions not specifically addressed in this response.

Please don't hesitate to reach out should you need any further clarifications.

All the best
Deniz.

--

Sent from Yandex Mail for mobile

To: Deniz Erdogan <de@northlondonmedia.co.uk>;
CC: Sondh Nicole K - AW-CU <nicole.sondh@met.police.uk>, charlotte.bennett@met.police.uk <charlotte.bennett@met.police.uk>;
Subject: Fishy Delishy;
09.07.2025, 15:52, "Tucker Matt: H&F" <matt.tucker@lbhf.gov.uk>:
Dear Deniz – I hope you are keeping well.

We have received some feedback from one of our Objectors (attached), replying to various point sbabout the application.

I have responded to the vast majority of issues and, in reply to the point about planning, we always advise applicants contact Planning@lbhf.gov.uk if they are unsure about whether they have appropriate permissions in pace. However, as you can see from the highlighted sections, the Objector considers that the conditions agreed with the Police should be changed further to, in their view, further uphold the licensing objectives.

I would be grateful if you could have a look through them and let me know, at your earliest convenience, if you are willing to change the conditions or not based on this submission.

Kind regards

Matt Tucker
Interim Licensing Policy and Administration Team Leader
Licensing
Place Department
Hammersmith & Fulham Council

T: 07778 966423
E: Matt.Tucker@lbhf.gov.uk
W: www.lbhf.gov.uk

From: Barclay Road Residents [REDACTED]
Sent: 09 July 2025 14:03
To: Tucker Matt: H&F <Matt.Tucker@lbhf.gov.uk>
Cc: [REDACTED]
[REDACTED]

Subject: Re: Fishy Delishy - 11 Fulham Broadway Retail Centre Fulham Road London SW6 1BW

Matt

Ref: New Police-agreed conditions as of 9 July 2025.

Thanks for the email of this morning, Wednesday, 9 July 2025 with conditions now agreed between the Police and the Applicant, Fishy Delishy, Mr Murat Akkaya. We have further, new questions and requests.

I understand these new conditions as

1) No Late Night Refreshment (nor alcohol) after 23:00

The applicant is NO LONGER applying to sell hot food (Late Night Refreshment) and alcohol after 23:00, full stop. You have confirmed this to me now on the phone.

2) Alcohol from 11:00-23:00

This means that the Applicant is applying for an alcohol licence under the Licensing Act 2023 for from 11:00-23:00 every day.

3) Request for more clarity

I am writing to you in hopes that you can speak with the Police to gain more clarity via editing or otherwise of the following: In any case, please include this email from us as part of our further correspondence to support our original Representation against this application.

To the Police Conditions 1 and 4:

To be clear, there are actually 6 seats/counter stools shown on the Premises floorplan. This is Takeaway.

We feel that it would be helpful to define that the alcohol served with ancillary food must be
--consumed at one of the six counter places shown on the floorplan attached to the Application, ie where people would sit down to eat. These six places to be defined in the Condition.

As well, therefore that

--no 'vertical drinking' will take place at any time inside the Premises, and no eating standing up, even if people have ordered ancillary food. Such a more precise condition would assure that there was not a build up of people standing inside drinking and eating or nibbling, say, chips/fries (especially on match days and especially when it is raining outside). It is a very tight space.

--Is it correct to assume that hot chips would be the minimum ancillary food to accompany the purchase and drinking of alcohol on the premises?

To the Police Conditions 3,4,5

a) These stipulate no sale of alcohol three hours before a match at Stamford Bridge, ie all games at the CFC stadium.

--We wonder about hours AFTER a match. Shouldn't at least one hour be included after the end of a match?

Why? As the Committee will know, over 600 Football Police stand down usually within 30 minutes of the end of a match. This is the most vulnerable time for this core Fulham area. It is a time when conditions on the licence assist in trying to keep some semblance of order with the crowds of just over 40,000 fans spilling out and around Fulham Road and Fulham Broadway addresses.

b) As many matches take place at Stamford Bridge, ie CFC Men's, CFC Women's, exhibition matches, 'friendlies' and others, it would be help to say something like '**when any match takes place at Stamford Bridge**'. This has come up several times over the past three years with Committee members asking for more clarity. Capacity is 40,341 so matches on other days are just as important for the promotion of the licensing objectives around Fulham's core centre.

To Police Condition 8:

Usually, there is a sentence that says that this 'log' will be kept for at least one year and be made available to Police, the Licensing Authority etc.

--Could this please be added.

5) To planning hours:

The committee should already be informed that the planning hours for this address 11 Fulham Broadway SW6 1AA include takeaway only until 19:00. That permission is found at 2000/_01911_FUL

The applicant should know that planning hours must be adhered to as per The Licensing Act 2003 Sec of States S.182 guidance at

14.65 ... as set out in chapter 9, licensing committees and officers should consider discussions with their planning counterparts prior to determination with the aim of agreeing mutually acceptable operating hours and scheme designs.

14.66 There are circumstances when, as a condition of planning permission, a terminal hour has been set for the use of premises for commercial purposes. Where these hours are different to the licensing hours, the applicant must observe the earlier closing time. Premises operating in breach of their planning permission would be liable to prosecution under planning law. Proper integration should be assured by licensing committees, where appropriate, providing regular reports to the planning committee.

6) Address

Finally, would it be possible to correct the address for this Premises, please. It is stated correctly on the Application.

I know you told me that it was a mix up and did not matter as far as the 2003 Act is concerned, but even I am finding it quite confusing and feel compelled to spell out the correct address in this correspondence to you and to the Licensing Committee. Why? Because it is on the main road, not inside a shopping arcade.

For the Committee's better understanding,

Fishy Delishy 11 Fulham Broadway SW6 1AA: this is the correct address and this address is directly on a portion of the Fulham Road (yes, confusing).

The address is NOT inside the Fulham Broadway Retail Centre SW6 1BW, which is the London Underground shopping arcade/tube station.

The location is actually on the main road slicing through the core of Fulham, which one thinks is the Fulham Road, which it is. But, at this part it is actually a street address called, "Fulham Broadway" which has shops, commercial buildings and pubs/eateries/takeaways banks and residential all above each and every address etc.

These "Fulham Broadway" addresses are numbered from 1 to 55 Fulham Broadway, in a loop formation.

--Number 1 is McGettigan's pub; the numbering is sequential down to number 14 at Argon Mews;

numbering continues across the road at the big glass commercial building (formerly Barclay Bank/Universal Music building; now Gail's bakery and Huddle workspace) with its address 20 Fulham Broadway (16-19, as well as 21-43 no longer exist).

--Numbers continue back up the main road, so in a loop, sequentially at the NatWest building which is 45 Fulham Broadway and Betfred off track betting shop @47 and then eateries etc up to 55 Fulham Broadway which is Foxtons.

Thank you for your assistance and I look forward to hearing further from you on these points.

Barclay Road Residents

[REDACTED]

[REDACTED]

Barclay Road Conservation Area Neighbourhood Watch SW6 1EJ/EH works with our local Met Police to reduce crime in our Fulham Broadway neighbourhood whilst enhancing our historic Victorian streetscape

On 9 Jul 2025, at 08:00, Tucker Matt: H&F <Matt.Tucker@lbhf.gov.uk> wrote:

Dear Objectors –

Further to my previous e-mail, the Police have withdrawn their representation on the basis of the Applicant removing their application for late night refreshment and the adoption of additional conditions (in the event of granting the rest of the application), as follows:

- ***Withdrawal of the application for Late Night Refreshment.***
- ***Adoption of the following conditions:***
 1. ***Alcohol sold for consumption on the premises shall be sold ancillary to food.***
 2. ***Alcohol sold for consumption off the premises shall be sold in sealed containers only and shall be ancillary to food purchased at the premises.***
 3. ***On days when Chelsea Football Club are playing at home or on days when a Chelsea victory parade takes place, the premise shall not allow the sale of alcohol for consumption OFF the premises for a period of three hours before the advertised kick off time.***
 4. ***On days when Chelsea Football Club are playing at home or on days when a Chelsea victory parade takes place, all drinks sold for consumption ON the premises shall be supplied in a non-glass vessel for a period of three hours before the advertised kick off time.***
 5. ***On days when Chelsea Football Club are playing at home or on days when a Chelsea victory parade takes place, at least one SIA door supervisor shall be on duty for a period of three hours before the advertised kick-off time, to ensure public safety and the orderly entry and exit of patrons.***
 6. ***High Definition CCTV shall be installed, operated and maintained, at all times that the premises are open for licensable activities or customers are on the premises and;***
 - ***shall be checked every two weeks to ensure that the system is working properly and that the date and time are correct. A record of these checks, showing the date and name of the person checking, shall be kept and made available to Police or authorised Council officers on request***

- *at least one camera will show a close-up of the entrance/entrances to the premises, to capture a clear, full length image of anyone entering.*
 - *shall cover any internal or external area of the premises where licensable activities take place.*
 - *recordings shall be in real time and stored for a minimum period of 31 days with date and time stamping.*
 - *footage shall be provided free of charge to Police or authorised council officer within 24 hours of a request.*
 - *a staff member from the premises that is conversant with the operation of the CCTV system shall be on the premises at all times. This staff member will be able to show police or authorised officers of the Licensing Authority recent data footage with the minimum of delay when requested. This data or footage reproduction shall be almost instantaneous.*
7. *All staff responsible for selling alcohol shall receive training in the Licensing Act 2003 in terms of the licensing objectives, offences committed under the Act and conditions of the Premises Licence. Staff shall sign to confirm that they have received and understood the training. Written records of this training shall be retained and made available to police and authorised officers of the Licensing Authority on request. This training will be repeated at least biannually. New members of staff will receive the training prior to selling alcohol.*
8. *The Premises shall have a policy to ensure the welfare and safeguarding of vulnerable patrons. Staff shall be able to support and assist people who feel unsafe, vulnerable or threatened. Should customers approach the venue for assistance, these incidents shall be recorded in the incident log. This policy shall be made available to police or authorised officers of the Licensing Authority upon request.*

Should these mitigate these concerns to the extent that you wish to withdraw your representation, feel free to let me know by way of return e-mail.

Kind regards

Matt Tucker
Interim Licensing Policy and Administration Team Leader
 Licensing
 Place Department
 Hammersmith & Fulham Council

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Agenda Item 6b

From: Tucker Matt: H&F

Sent: 14 July 2025 13:26

To: Tucker Matt: H&F <Matt.Tucker@lbhf.gov.uk>

Subject: RE: Fishy Delishy - 11 Fulham Broadway Retail Centre Fulham Road London SW6 1BW

Dear Objectors –

Further to my previous e-mail, the Objector has further revised their proposed conditions as follows:

- ***Withdrawal of the application for Late Night Refreshment.***
- ***Adoption of the following conditions:***
 1. ***Alcohol sold for consumption on the premises shall be sold ancillary to food.***
 2. ***Alcohol sold for consumption off the premises shall be sold in sealed containers only and shall be ancillary to food purchased at the premises.***
 3. ***On days when any football match is played at Stamford Bridge – including men's, women's, exhibition, and friendly matches or on days when a Chelsea victory parade takes place, the premise shall not allow the sale of alcohol for consumption OFF the premises for a period of three hours before the advertised kick off time.***
 4. ***On days when any football match is played at Stamford Bridge – including men's, women's, exhibition, and friendly matches or on days when a Chelsea victory parade takes place, all drinks sold for consumption ON the premises shall be supplied in a non-glass vessel for a period of three hours before the advertised kick off time.***
 5. ***On days when any football match is played at Stamford Bridge – including men's, women's, exhibition, and friendly matches or on days when a Chelsea victory parade takes place, at least one SIA door supervisor shall be on duty for a period of three hours before the advertised kick-off time, to ensure public safety and the orderly entry and exit of patrons.***
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- ***at least one camera will show a close-up of the entrance/entrances to the premises, to capture a clear, full length image of anyone entering.***
 - ***shall cover any internal or external area of the premises where licensable activities take place.***
 - ***recordings shall be in real time and stored for a minimum period of 31 days with date and time stamping.***
 - ***footage shall be provided free of charge to Police or authorised council officer within 24 hours of a request.***
 - ***a staff member from the premises that is conversant with the operation of the CCTV system shall be on the premises at all times. This staff member will be able to show police or authorised officers of the Licensing Authority recent data footage with the minimum of delay when requested. This data or footage reproduction shall be almost instantaneous.***
- 7. *All staff responsible for selling alcohol shall receive training in the Licensing Act 2003 in terms of the licensing objectives, offences committed under the Act and conditions of the Premises Licence. Staff shall sign to confirm that they have received and understood the training. Written records of this training shall be retained and made available to police and authorised officers of the Licensing Authority on request. This training will be repeated at least biannually. New members of staff will receive the training prior to selling alcohol.***
- 8. *The Premises shall have a policy to ensure the welfare and safeguarding of vulnerable patrons. Staff shall be able to support and assist people who feel unsafe, vulnerable or threatened. Should customers approach the venue for assistance, these incidents shall be recorded in the incident log. This policy shall be made available to police or authorised officers of the Licensing Authority upon request.***

Again, should this mitigate your concerns to the extent that you wish to withdraw your representation, by all means let me know by return e-mail.

Kind regards

Matt Tucker
Interim Licensing Policy and Administration Team Leader
 Licensing
 Place Department
 Hammersmith & Fulham Council

T: 07778 966423
E: Matt.Tucker@lbhf.gov.uk
W: www.lbhf.gov.uk



Have you signed up to our email notifications to receive alerts of relevant applications received by this department? If you would like to sign up, please click the link below: [email notification service](#).



Sign up to our [H&F Climate Connects newsletter](#).

From: Tucker Matt: H&F

Sent: 09 July 2025 08:01

To: Tucker Matt: H&F <Matt.Tucker@lbhf.gov.uk>

Subject: Fishy Delishy - 11 Fulham Broadway Retail Centre Fulham Road London SW6 1BW

Dear Objectors –

Further to my previous e-mail, the Police have withdrawn their representation on the basis of the Applicant removing their application for late night refreshment and the adoption of additional conditions (in the event of granting the rest of the application), as follows:

- ***Withdrawal of the application for Late Night Refreshment.***
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 - *at least one camera will show a close-up of the entrance/entrances to the premises, to capture a clear, full length image of anyone entering.*
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 - *a staff member from the premises that is conversant with the operation of the CCTV system shall be on the premises at all times. This staff member will be able to show police or authorised officers of the Licensing Authority recent data footage with the minimum of delay when requested. This data or footage reproduction shall be almost instantaneous.*
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8. *The Premises shall have a policy to ensure the welfare and safeguarding of vulnerable patrons. Staff shall be able to support and assist people who feel unsafe, vulnerable or threatened. Should customers approach the venue for assistance, these incidents shall be recorded in the incident log. This policy shall be made available to police or authorised officers of the Licensing Authority upon request.*

Should these mitigate these concerns to the extent that you wish to withdraw your representation, feel free to let me know by way of return e-mail.

Kind regards

Matt Tucker

Interim Licensing Policy and Administration Team Leader

Licensing

Place Department

Hammersmith & Fulham Council

T: 07778 966423

E: Matt.Tucker@lbhf.gov.uk

W: www.lbhf.gov.uk

Where there is a relevant representation, the Licensing Authority will consider each particular case on its merits having regard in particular to the following matters:

- a)** Whether the licensed activities are likely to have an adverse impact especially on local residents and, if there is potential to have an adverse impact, what, if any, appropriate measures will be put in place to prevent it;
- b)** Whether there will be a substantial increase in the cumulative adverse impact from these or similar activities, on an adjacent residential area;
- c)** Whether there is a suitable level of public transport accessibility to and from the premises at the appropriate times;
- d)** Whether the activity will be likely to lead to a harmful and unmanageable increase in car parking demand in surrounding residential streets suffering high levels of parking stress or on roads forming part of the Strategic London Road Network or the London Bus Priority Network leading to a negative impact on the Licensing Objectives relating to the prevention of crime, disorder, anti-social behaviour (ASB), nuisance and vehicle emissions;
- e)** Whether there have been any representations made by Responsible Authorities, or other relevant agency or representative.

The Licensing Authority will closely scrutinise extended hours applications to ensure that the Licensing Objectives are met. In determining an application the licensing committee might decide that the circumstances are such that a restriction on hours is the only appropriate means to achieve the Licensing Objectives. If an 'hours' restriction is imposed, the Licensing Authority will normally require that customers should be allowed a minimum of thirty minutes to consume alcohol.

In determining representations to an application which incorporates an external area to the premises, the licensing committee might decide that the circumstances are such that a restriction on hours in that area is the only appropriate means to achieve the promotion of the Licensing Objectives.

It will be the normal policy of the Licensing Authority to allow shops, stores and supermarkets to provide sales of alcohol for consumption off the premises at any times (in line with permitted planning hours) when the retail outlet is open for shopping unless there are good reasons based on the Licensing Objectives for restricting those hours. Should there be evidence regarding street drinking issues, child protection issues, cumulative impact, anti-social behaviour (ASB), issues in relation to public nuisance and disorder in the vicinity of this type of premises, the Licensing Authority may restrict the hours of the sale of alcohol or decide to review the licence.

To act as a guide for new or existing operators we have set out the suggested closing times for licensed premises below:

Type of premises	Town centres	Mixed use areas	Residential areas
Restaurants and cafes	Fri – Sat 01:30	Fri – Sat 01:00	Fri – Sat 23:00
	Mon - Thurs 01:00	Mon - Thurs 00:00	Sun – 22:00
	Sun – 00:00	Sun – 23:00	
Public houses,	Fri – Sat 02:30	Fri – Sat 01:00	Fri – Sat 23:00

bars, or other drinking establishments	Mon - Thurs 01:00 Sun – 00:00	Mon - Thurs 00:00 Sun – 23:00	Sun – 22:00
Night clubs	Fri – Sat 03:30 Mon - Thurs 01:00 Sun 00:00	Fri – Sat 01:00 Mon - Thurs 00:00 Sun - 23:00	Not considered Appropriate
Off-licences and alcohol sales in supermarkets	23:00 daily	23:00 daily	22:00 daily
Late night refreshment premises (Take- aways)	Fri – Sat 01:00 Sun – 00:00	Fri – Sat 00:30 Sun – 23:30	Not considered Appropriate
Cinemas and theatres	02:00 daily	00:00 daily	23:00 daily
Members clubs	01:00 daily	00:00 daily	23:00 daily

POLICY 4: CUMULATIVE IMPACT

The Licensing Authority will have regard to cumulative impact generally during the duration of this policy.

We are keen to welcome and support new businesses in the borough. We will balance this with our responsibility to identify where an area is receiving a lot of complaints about existing licensing activity. We will consider if, by granting a licence, it would contribute to the negative impact in the area.

Any Responsible Authority or other persons may object to applications for new premises licences/ certificates or variations of existing licences, on the grounds that the premises will have a negative cumulative impact in the area in question, on one or more of the four Licensing Objectives. See [Section 182 guidance](#), which contains further information on cumulative impact.

In determining an application where there has been a relevant representation the Licensing Authority will, where appropriate, take into account the cumulative effect of the number, type and density of licensed premises already existing in the area. Consideration will be given to the proximity to any drug and alcohol treatment site, A&E department or homeless hostel in a local area type remit ie applicants need to make the case for how they would not increase further problems for residents/clients nearby.