Developing the Joint Health and Wellbeing Strategy Implementation Plan

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Tuesday 20 June 2017
Introduction

Good progress has been made in working to develop and agree a new Joint Health and Wellbeing Strategy for the period from 2016 to 2021. Consideration has been given by the Board to how it can work more effectively to achieve its vision and work has started on developing a joint implementation plan: identifying priority areas, gaps in current plans and agreeing how the Health and Wellbeing Board will oversee and ensure delivery of the implementation plan.

- Overview of key priorities and overlapping plans
- Agree how Health and Wellbeing Board will be involved in overseeing delivery of its priorities and associated workstreams
- Consider how the Board will ensure that resident’s voices are heard in the delivery or development of key priorities
- Review work underway on current priorities and agree how the Health and Wellbeing Board will oversee and influence delivery
Overview of key policies and priorities
Complex Policy Environment

- Joint Health and Wellbeing Strategy 2016-2021
  - Public Health Business Plan 2017-18
  - Adult Social Care Transformation Programme
  - Children’s Services Transformation Programme
  - West London Alliance – health and wellbeing programme
  - Better Care Fund Plan 2017-2019
  - CCG Business Plans 2017-18
  - NWL Sustainability and Transformation Plan
## Our Joint Health And Wellbeing Strategy

### Prevention & Early Intervention
- Independence, Resilience & Self-Care
- Primary, Community and Social Care providing an effective front line of care
- Improving population health

### Delivering a Sustainable System That is Fit for the Future
- Digital
- Workforce
- Estates

### Supporting Good Mental Health for All
- Parental mental health
- Child and adolescent mental health
- Serious and long-term mental health
- Workplace mental health

### Giving Children, Young People and Families the Best Start
- Antenatal and maternity services
- Personal, social and emotional development
- Immunisations and vaccinations

### Addressing the Rising Tide of Long-Term Conditions
- CVD, Cancer
- Respiratory illnesses
- Dementia

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<table>
<thead>
<tr>
<th>Pre-birth</th>
<th>Early years</th>
<th>School age</th>
<th>Working age</th>
<th>Old age and retirement</th>
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<tr>
<td>The triple aim</td>
<td>JHWS priority areas</td>
<td>STP delivery areas</td>
<td>STP Plans</td>
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| Improving health and wellbeing | PA 1 Ensuring children, young people and families get the best possible start | DA1 Radically upgrading prevention | a) Enabling and supporting healthier living for the whole population  
b) Keeping people mentally well and avoiding social isolation  
c) Helping children get the best start in life |
| Improving care and quality | PA 2 Addressing the rising tide of long-term conditions | DA2 Eliminating unwarranted variation and improving LTC management | a) Delivering the Strategic Commissioning Framework and FYFV for Primary Care  
b) Improve cancer screening to increase early diagnoses  
c) Better outcomes and support for people  
d) Reducing variation by focusing on Right Care  
e) Improve self-management and ‘patient activation’ |
| Improving productivity & closing the financial gap | PA 3 Ensuring good mental health for all | DA3 Achieving better outcomes and experiences for older people | a) Improve market management and take a whole systems approach to commissioning  
b) Implement accountable care partnerships  
c) Upgrade rapid response and intermediate care services  
d) Create an integrated and consistent transfer of care approach  
e) Improve care in the last phase of life |
| | PA 4 Delivering a sustainable health and care system that is fit for the future | DA4 Improving outcomes for children and adults with mental health needs | a) Implement new models of care for people with serious and long-term mental health needs to improve physical and mental health and increase life expectancy  
b) Focused interventions for target populations  
c) Crisis support services  
d) Implementing Future in Mind |
| | | DA5 Ensuring we have a safe, high quality sustainable acute services | a) Specialised commissioning to improve pathways from primary care and support consolidation of specialised services  
b) Deliver 7 day service standards  
c) Reconfigure acute services  
d) NW London Productivity Programme |
| | | Enablers | a) Estates  
b) Digital  
c) Workforce |
Better Care Fund Plan 2016/17

**2016/17**
- Jointly agreed plans
- Maintain social care
- 7 day services
- Better data sharing
- Joint approach to assessment and care planning
- Agreement on impact on providers
- Invest in NHS commissioned OOH services
- Action plan on DTOC

**2017-19**
- Jointly agreed plans
- Maintain social care
- Invest in NHS commissioned OOH services
- Manage Transfers of Care
How will Health and Wellbeing Board oversee key policies and priorities and involve and consider residents
Ensuring resident’s voices are heard in the delivery or development of key priorities

Informing
- Information and knowledge is provided and disseminated to members of the public to raise awareness of a particular issue or concern
- Health promotion campaigns, promotional materials, leaflets, posters, awareness raising

Consultation
- Residents are recruited to take part in research
- Public can share their views and experiences
- Inform the development and evaluation of services and materials
- Focus groups, interviews, social marketing research, feedback and evaluations

Participation
- Public are actively involved in an engagement project
- More indepth research and engagement with the public and service users
- Community members involved as peer researchers, help to design and shape the project

Coproduction
- Patients and professionals as equal partners
- Involvement in the design and delivery of services
- Builds on the strengths and assets of community members.
- Public involved in full commissioning cycle - design, procurement, delivery, evaluation,
## Reviewing priorities

| Focus | This is a key strategic project for the Health and Wellbeing Board where there will be added value in the Board working collaboratively with partners to drive delivery  
  • **Integrated care for Children and Young People**  
  • **Mental Health and Wellbeing for older residents** |
|-------|--------------------------------------------------------------------------------------------------|
| Sponsor | This is an important priority for the HWB where there will be benefit in the Board shaping and influencing the direction of the work by receiving and considering key decision and update reports  
  • **Better Care Fund Plan, Sustainability & Transformation Plan**  
  • **Key strategies and plans: Forward Plan** |
| Watch | While the project or initiative is important to the delivery of the Health and Wellbeing Strategy the role of the Board will be to monitor progress as part of a regular monitoring report each year |
| Business as Usual | This activity should not form part of the Health and Wellbeing Implementation Plan  
  • E.g., mandated contract or commissioning (re)negotiations |
| Gap | Currently insufficient or limited activity has been identified to deliver this Health and Wellbeing Strategy priority |
Review of policies and priorities
<table>
<thead>
<tr>
<th>Priority</th>
<th>Goal</th>
<th>Focus</th>
<th>Sponsor</th>
<th>Monitor</th>
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</thead>
<tbody>
<tr>
<td><strong>Giving children, young people and families the best start in life</strong></td>
<td>Integrated health and care for CYP and families</td>
<td>Integrated Care for Children and Young People (inc. Integrated Families Support Service)</td>
<td>Emotional health and wellbeing (inc. implement ‘Future in Mind’)</td>
<td>Preparations for Adults Programme</td>
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<td></td>
<td>Improved health and wellbeing for people with complex needs and disabilities</td>
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<td>Enabling Independence and Life Chances (inc. SEND strategy and transformation)</td>
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<td>Improved support for parents and guardians</td>
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<td>Support for children and families to lead healthy lifestyles</td>
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**Priority 1: Best start in life children, young people and families**

- **CCG**
- **ChS**
- **PH**
- **ASC**

- Support implementation of oral health promotion service
- Promote good maternal health
- Update obesity strategy and action plan
## Priority 2: Addressing the rising tide of long term conditions

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<tbody>
<tr>
<td>Addressing the rising tide of long-term conditions (LTCs)</td>
<td>Preven onset and improve early diagnosis of LTCs</td>
<td>Primary Care Strategy (inc. primary care homes model)</td>
<td></td>
<td>Combine individual behaviour change services and re-commission holistic Healthy Lifestyles Service</td>
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<td></td>
<td>Integrated support for people with one or more LTCs</td>
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<td>Care Home Recommissioning</td>
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<td>Improve support for carers</td>
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<td>Extra Care Services Recommissioning</td>
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<td></td>
<td>Improve support for older people with LTCs</td>
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<td>Recommision carers support services</td>
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<td></td>
<td>Improve care in the last phase of life</td>
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<td>Care Pathways Re-design (LD, MH and OP)</td>
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**Priority 2: Focus**

- **Primary Care Strategy**: Integrated support for people with one or more LTCs.
- **Better Care Fund Schemes**: Increase delivery of personal health budgets.
- **Last phase of life programme**:更好的Care Fund Schemes
- **Care Home Recommissioning**: Extra Care Services Recommissioning
- **Recommission carers support services**: Care Pathways Re-design (LD, MH and OP)
- **delivery of personal health budgets**: Last phase of life programme
Priority 3: Good mental health for all

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<th>Monitor</th>
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<tbody>
<tr>
<td>Good mental health outcomes for all</td>
<td>Parity of esteem with physical health services and tackle stigma</td>
<td>Publish DPH’s annual report on mental health and wellbeing</td>
<td>Borough Mental Health strategy</td>
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<td></td>
<td>Mental health support for older people</td>
<td>Mental Health support for older people (inc. dementia strategy, social isolation)</td>
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<td>Improve care for people with sltmh conditions</td>
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<td>Like Minded</td>
<td>Develop Community Living Well strategy</td>
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<td>Crisis care</td>
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<td>Suicide prevention</td>
<td>Inpatient and residential recovery services</td>
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CCG ChS PH ASC

Develop crisis services delivered in the community
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<th>Sponsor</th>
<th>Monitor</th>
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<tr>
<td>Delivering a sustainable health and care system that is fit for the future</td>
<td>Delivering a sustainable workforce</td>
<td>One public sector estate</td>
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<td>Roll out Make Every Contact Count</td>
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<td></td>
<td>Making better use of our estate</td>
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<td>ASC workforce strategy</td>
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<td>Digital</td>
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<td>Primary Care IT strategy</td>
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<td>Finance</td>
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<td>Assistive technology business plan</td>
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<td>Communicating and engaging with the public and stakeholders</td>
<td>Data and technology (inc. WSIC Dashboard, telehealth etc.)</td>
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<td>MTFS, budget reductions and Transformation Portfolio</td>
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<td></td>
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<td>Develop Joint Health and Wellbeing Engagement Strategy</td>
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<td>CCG QIPP Savings Programme</td>
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<td>Patient and public engagement</td>
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<td>Public health promotion campaigns</td>
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Priority 5: Radically upgrade prevention and early intervention

**Priority**
- Radically upgrade prevention and early intervention

**Goal**
- Support positive lifestyles
- Tackle social isolation and loneliness
- Independence, self-care and resilience
- Effective front line: Primary, social and community services
- the wider determinants of health

**Focus**
- Recommission healthy lifestyle services

**Sponsor**
- Social Isolation and Loneliness strategy
- Role of VCS in supporting resilience and self-care

**Monitor**
- Enabling Independence and Patient Activation
- ASC Front Door and demand management
- Improve borough air quality
- Increase physical activity

Role of VCS in supporting resilience and self-care
Next Step